

INVEST IN COMPOSE AI (YC W21)

Over 1M users cut their writing time by 40%
with AI-powered writing assistant - wherever
you write!










The screenshot shows the Compose AI landing page. At the top left, there's a mockup of a chat interface with messages: "Hey Lindsay.", "Tell Lindsay no nicely", and "Unfortunately, they've chosen to not move forward with your idea." The Compose AI logo is in the top right. The main headline reads "A Free Chrome plugin to automate all your writing with AI." Below this, it says "Backed by Y Combinator" and "Even more powerful on the most popular tools!" followed by icons for Gmail, Docs, Sheets, Slides, Notes, Word, OneDrive, and LinkedIn. The footer includes the website "compose.ai", location "San Francisco, CA", social media links, and a list of investors: Y Combinator, Notable Angel, SaaS, VC Backed, and Fast Growth.

Highlights


VC-Backed
Raised \$250K or more from a venture firm

Y Combinator
Raised from Y Combinator

Fast Growth
Revenue growing 2X/yr for at least prior 6 months

- 1  Backed by top-tier investors: Y Combinator, Craft Ventures, and Sequoia
- 2  Recognized by Google as a Top Chrome Extension of the Year
- 3  Organically grew to 1M+ users with zero marketing spend
- 4  Founded by ex-Amazon & ex-Google tech visionaries
- 5  Cutting-edge in-house AI autocomplete technology
- 6  Voted #1 tool by independent industry evaluation
- 7  Reduces typing time by over 40% for power users

Featured Investors



Dream Ventures [Follow](#) Invested \$500,000 ⓘ

Dream Ventures is an early-stage venture capital firm focused on building high-growth and disruptive companies.
dreamventures.com

Eric, Partner
H_




Jeremy Voss  [Follow](#) Invested \$50,000 ⓘ

Jeremy Voss is a Director of Product Management at Meta, where he focuses on Generative AI. Previously at Meta, he was a Director of Product & Policy for WhatsApp.

Generative AI. Prior to joining Meta, Jeremy was Director of Product at Snap Inc., where he headed Snapchat's Generative AI and AR teams.

"I am very impressed with Compose.AI. It excels with a user-focused approach, agility, and commitment to quality. Plus the strong engineering and organic growth to over 1 million users without heavy advertising are outstanding gives me great confidence in their product and market strategy - with an ability to scale far beyond where they are today."

**Underdog Labs**FollowInvested \$100,000 ⓘ

UNDERDOG LABS IS A VENTURE FUND FOCUSED ON VERY EARLY STAGE OPPORTUNITIES. WE ARE DEDICATED TO HELPING MISSION DRIVEN FOUNDERS NAVIGATE THE EARLY STARTUP WATERS TO BUILD AND LAUNCH TRULY TRANSFORMATIONAL COMPANIES.
underdoglabs.io

Alex Chang, Co-Founder
"Compose AI stands out for its unique technical capabilities and sophisticated AI integration. We've been given a preview of what's to come and it has the potential to transform the way that people do work."

Other investors include [Craft Ventures](#)


Our Founder





Michael Shuffett Founder & CEO
ex-Amazon AI, ex-Disney, ex-BCG. Founder of Quant Collective

Compose AI

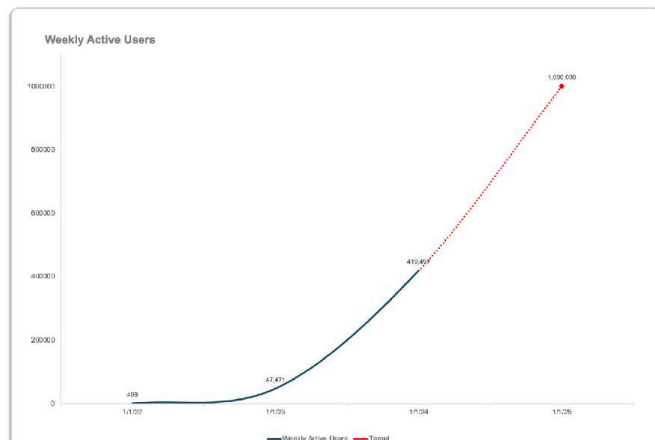
Compose AI is your personal AI assistant that is available wherever you write

Write faster with Compose AICopy Link



Watch on  YouTube

We've had strong organic user growth



We're grateful for our users! We receive on average 15K hits a day on our website - and that's been organically. Future projections are not guaranteed

And we're backed by some of the top investors



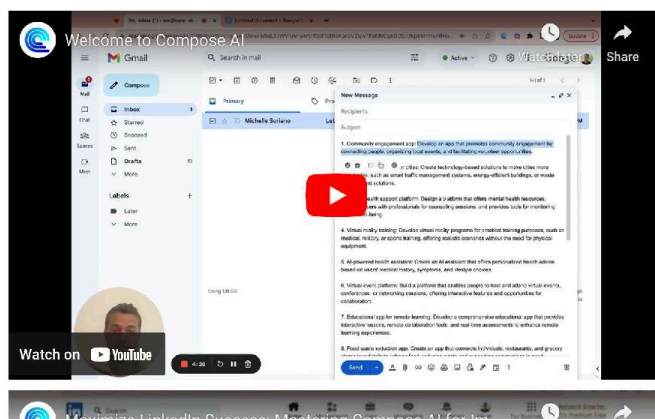
Select Institutional Investors

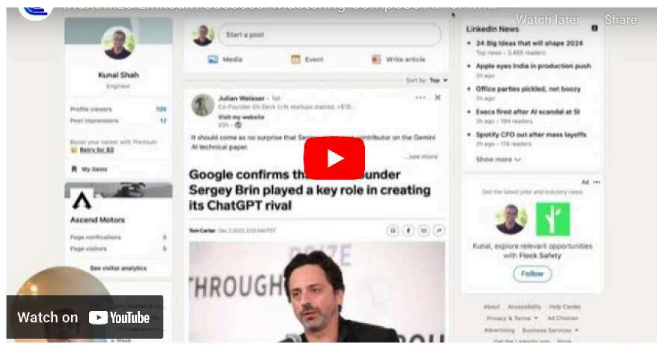


Meet the founder

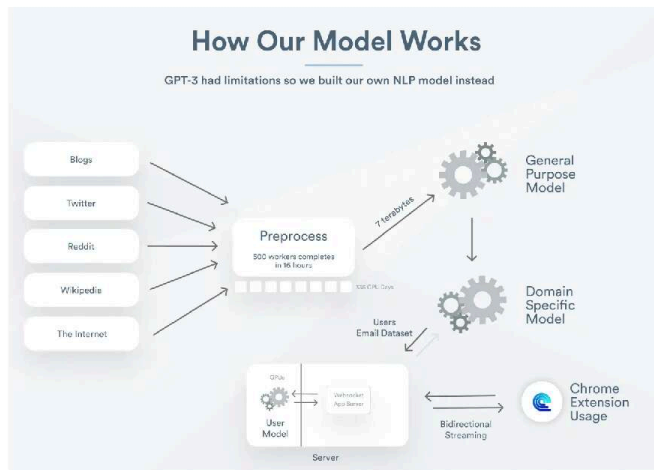


See Compose in action





We built our own model to power diverse and real-time use-cases



Business model

- We have a **freemium business model**
- So far, we've been focusing on free users - and our user base has grown significantly.
- We launched monetization a year ago and are ready to scale it with this cash injection
- We have a large number of business users and are ready to start expand into team accounts and enterprise 🧡

What's Next:

USE OF FUNDS! We've strategized on the best way to take the support from you, develop the product, and build up our community even further:

- **Product Development:** ✂ We have been developing deep end-to-end workflow automation / web agents !
- **Plus The creation of Plugins**, including image Generation & Scheduling
- **Improve our user interface**
- **Substantially build out bottoms up Enterprise Sales** 💰 with more customized features - thereby further developing our product
- **Marketing and Customer Acquisition** 🧑: We just launched the monetized version of the product a year ago, and are ready to scale
- **Through an affiliate program**, we would love to establish an advisory committee of user and influencer affiliates who provide regular feedback on the product, and how it can be improved for our most popular use cases!
- **Enhance our community and user engagement!**

Team Expansion 🧑: Hire skilled professionals in engineering, design, and sales.

Operating Expenses 🟢: Cover essential costs like technology infrastructure and office space

