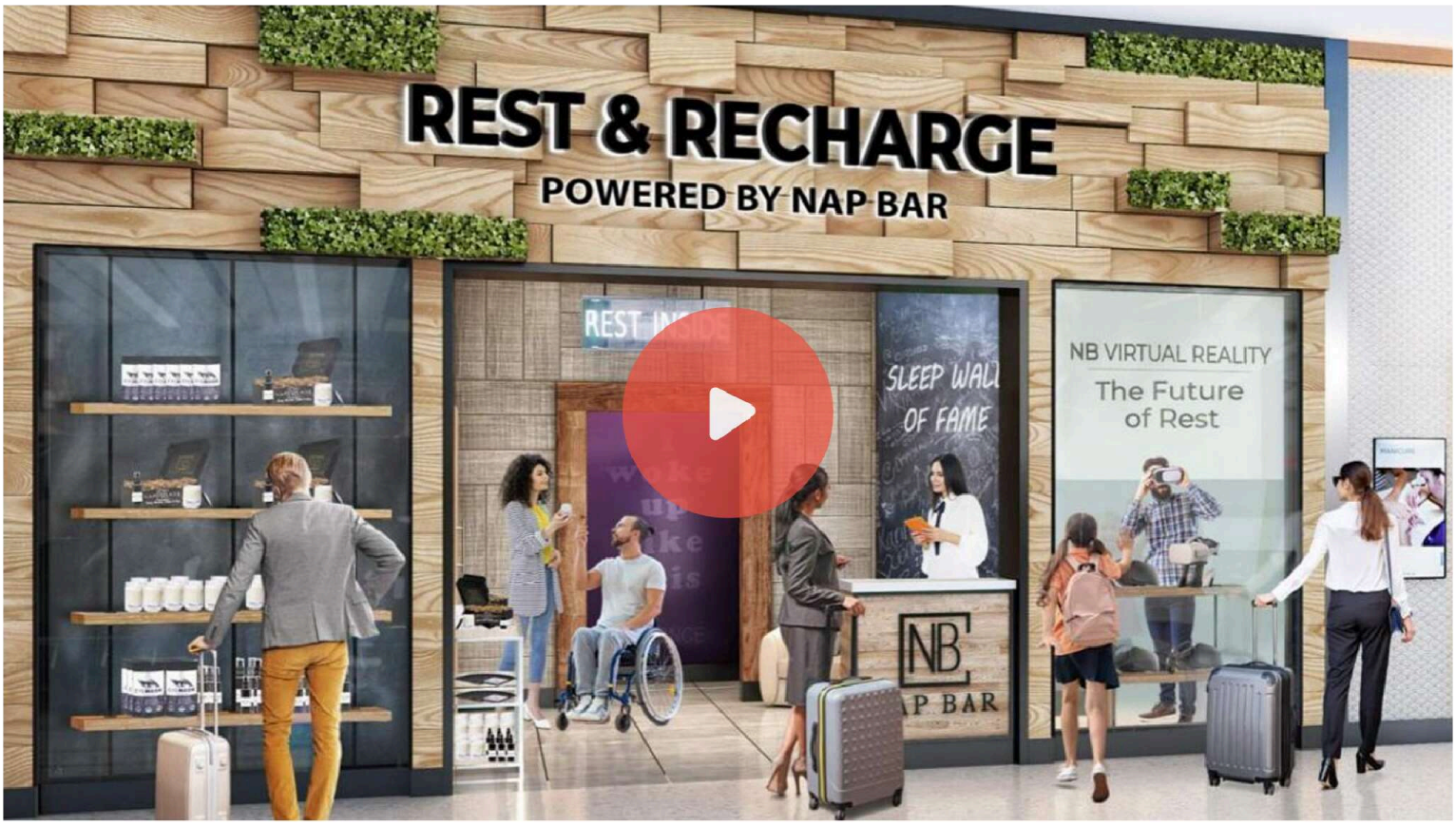


INVEST IN **NAP BAR INC.**

Invest in Rest: Fighting Sleep Deprivation

napbarnow.com Houston, TX

Female Founder | Minority Founder | Brick & Mortar | Service | Health & Fitness

Highlights

1. Positioned to disrupt the fast-growing ($2B) global airport sleeping pod market

2. Curated 10k+ rest experiences globally

3 "I love, I love!" -- Jon Batiste

4 CEO + Founder is former Vice President of Strategy at Fortune 100 company

5 Minority, women and queer-owned, bootstrapped 200k

6 Partnerships: WNBA, lululemon, Mercedes-Benz, West Elm

Featured Investors

Douglas Medley
Syndicate Lead

Follow

Invested $5,000

"I believe in Khaliah and her vision for helping people recharge. She has conducted research and gathered data to substantiate the need for Nap Bar. I'm deeply impressed by her passion and infectious energy when it comes to promoting healthy sleep habits and overall well-being. Moreover, she has strategically surrounded herself with a talented and dedicated team who share her commitment to excellence. Together, they will make a significant impact and improve countless lives!"

Kameron Brackins

Follow

Invested $25,000

In-House Counsel at McKesson

"I remember my first nap bar experience just before the pandemic and it's amazing to see the growth and innovation of your business in spite of life's curve balls. I've been saving money to create a diversified investment portfolio and been seeking an opportunity to put my money to work with a promising company that has trustworthy leadership and that brings positivity to the world. I

trustworthy leadership and that brings positivity to the world. I only wish I had $250k to be an equity investor...prayerfully one day I'll have that kind of investment power. But, in the mean time, I am grateful to play a small part in the wild success that I know Nap Bar will achieve!"

Melanie Prince Follow Invested $10,000

Nap Bar, Inc's energetic and business savvy CEO will drive this innovative company to achieve massive impact, transforming the human body and spirit...one nap at a time! We are thrilled to be a part of the venture!

"Nap Bar, Inc's energetic and business savvy CEO will drive this innovative company to achieve massive impact, transforming the human body and spirit...one nap at a time! We are thrilled to be a part of the venture!"

Our Team

Khaliah O. Guillory CEO + Founder

Professional napper and certified sleep coach. 25 years of industry experience. Oversaw $1B book of business in assets and 225 employees as VP at a Fortune 100 company. October 29 is Khaliah O. Guillory Day in Houston, TX.

Roger Cunningham Fractional CFO

Financial whiz. EY Entrepreneur of the Year (finalist). 45 years experience leading to the financing of multiple $100 million+ acquisitions. Financial management that grew sales volume from $16 - $42 million.

Bilal Aquil Business Advisor

Business guru. 25+ years of business management.

investment advisory, and business financial forecasting.

LaMonica Love Legal Counsel & Business Consultant

Legal pro. 20 years experience in contract law and business consultant. As a legal consultant to multiple Fortune 500 companies, she has led corporate mergers, and conducted legal diligence for multi-million dollar acquisitions.

Dr. Cwanza Pinckney Head of Infection Control

Infection control genius. 20 years experience Board Certified Physician and DJ. Curator of "theta" frequency brain waves soundscapes exclusive to Nap Bar.

We are solving the sleep deprivation epidemic one nap at a time.

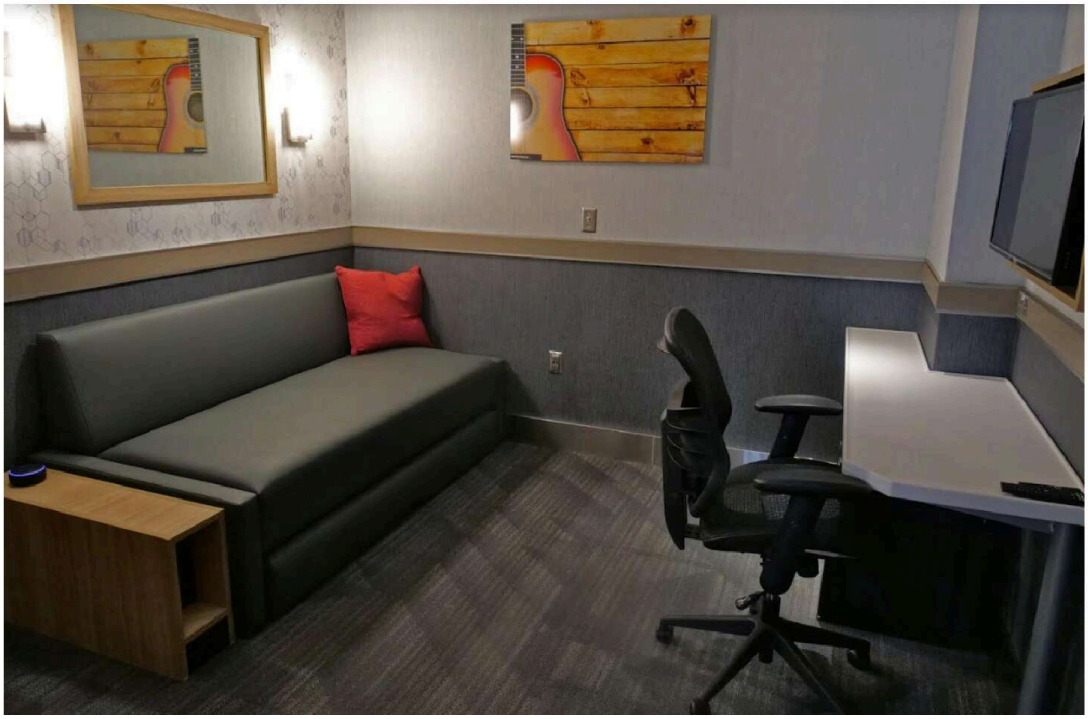
WHY NAP BAR?

Picture this: You're a **business traveler** stuck in a never-ending layover or a **leisure traveler** craving a **peaceful escape** from the airport chaos. That's where we step in. And let's not forget about our hardworking **TSA agents, airport crew, and flight teams**—they deserve a break too!

Our wellness pop-ups have been a hit ever since our

appearance at the **66th Annual GRAMMYs.** Celebrities loved it, signaling that we're definitely onto something special!

Our competition focuses on efficiency



Our competitor (pictured above) is the only major player in the industry who has monopolized the airport sleep space since 2009. **There is NO competition out there for them...*until now!!***

According to data, the company generates over **$16M in revenue... there's your proof of concept. *high five***

Their products/services are sufficient; however, we have a luxury concept that incorporates innovation.

Nap Bar's key differentiator (pictured below) is the ultimate **eco**-friendly, **luxury rest sanctuary** outfitted with cutting-edge **virtual reality** experiences designed for **exhausted travelers and airport staff** who enjoy the lap of luxury.

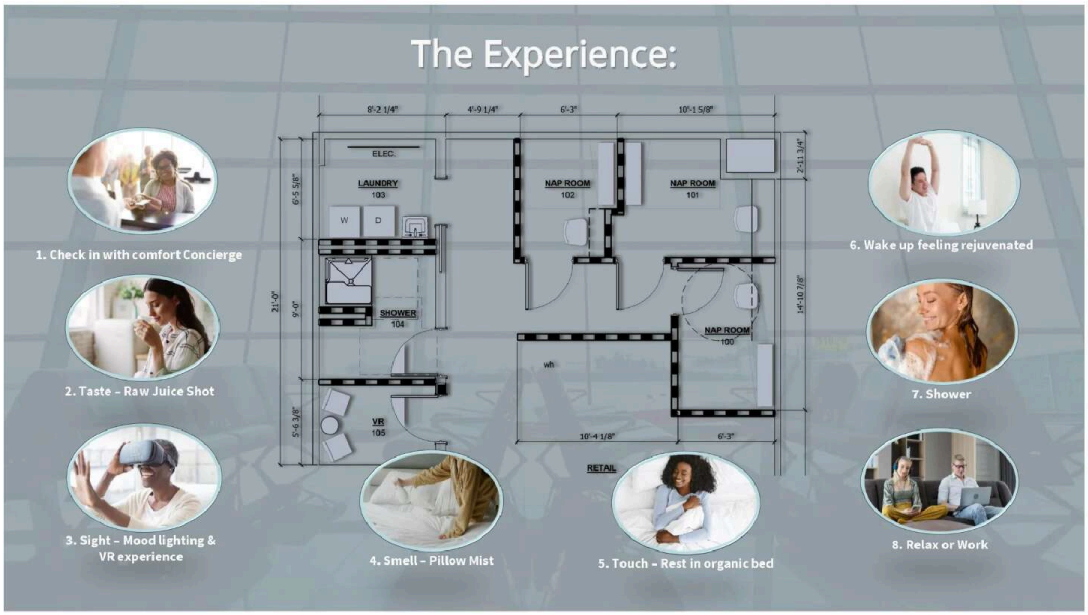
Modern-day travel for the modern-day family or solo traveler. Travel doesn't have to be chaotic or stressful. Imagine a private place for mom to nurse, the other parent working, and the kids watching TV. Or, an entrepreneur facilitating a Zoom meeting in the privacy of their suite.

When you book using our app, you get to pick between the **'Beehive' suite**, showing love to Queen Bey, or the **NASA suite** for chilling out and diving into MetaSnooze™—our exclusive VR software that we own the license for.

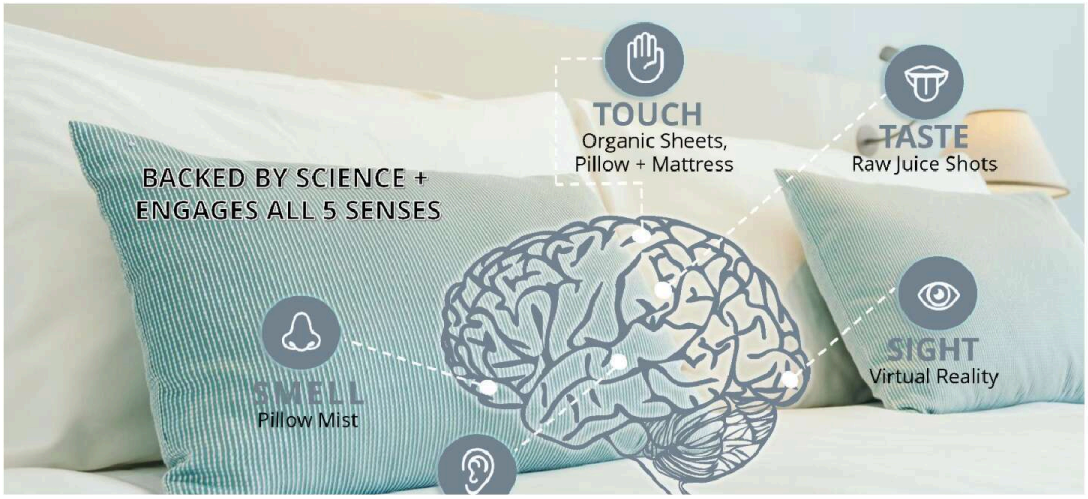
Sports fan? We've got just the thing for you—kick back in our **'Champion' suite**, decked out with Astros gear to honor our World Series champs. Plus, check out the **'Bayou City' suite** with cool murals from **local artists showcasing Houston's**

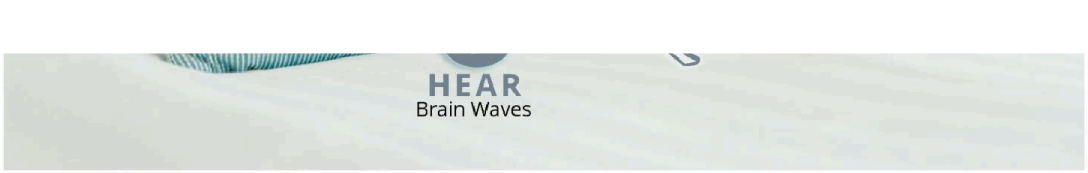
diverse vibes.

As we scale, the themed suites will reflect the culture and vibe of the city we are located in.

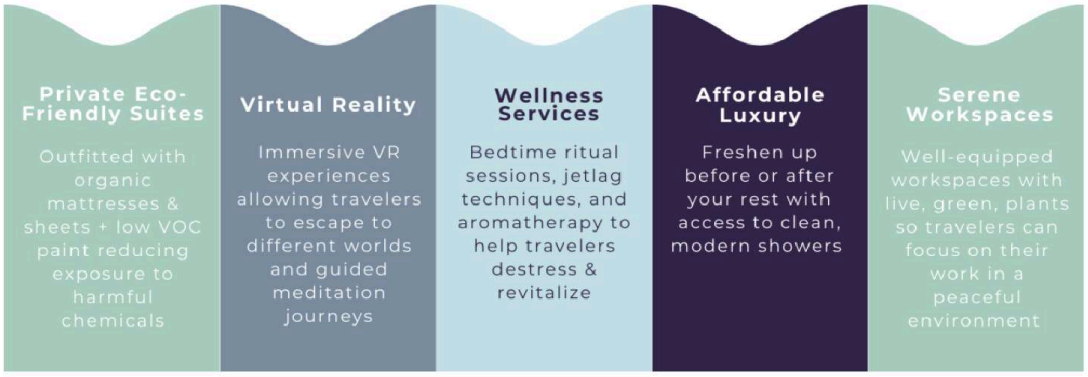


The experience is unmatched. We're all about keeping it **safe and comfy with hospital-grade infection control and security measures**. It's all about napping, resting, meditating, and practicing mindfulness. The zen-like space has access to secure Wi-Fi to Netflix and chill, or catch up on emails!!!



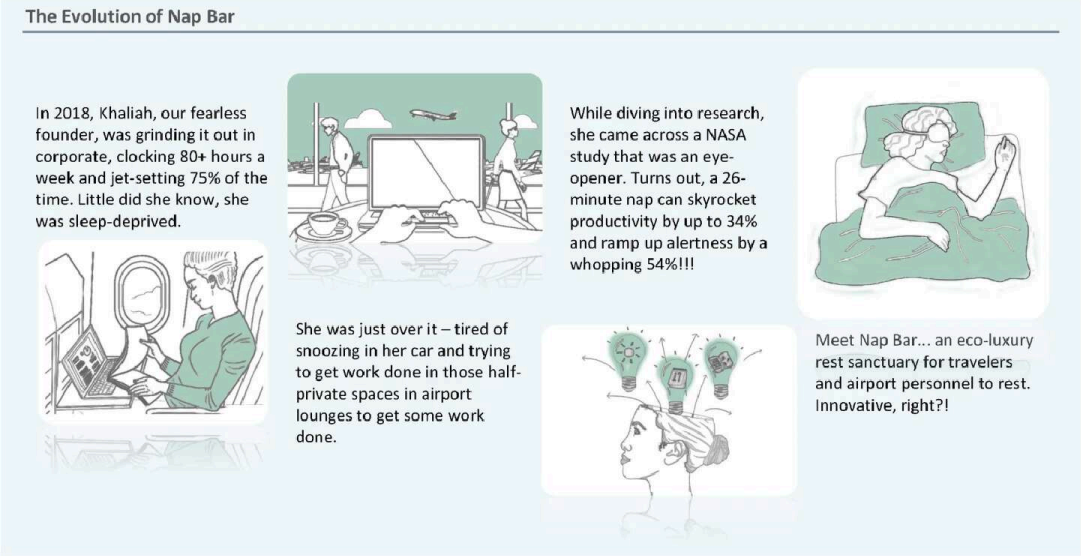


Our company's ethos revolves around turning **sustainable rest into sustainable productivity**. Our approach to rest is rooted in science and designed to engage all your senses, making sure you can recharge to the max.



Our Story

Ever tried catching some **Z's** in your car during lunch or dealt with those uncomfortable airport seats on a trip? That's the exact scenario of how our founder, Khaliah O. Guillory dreamt up the idea of Nap Bar.



Source

Guillory has invested her entire retirement fund to open Nap Bar's flagship location.

Khaliah's all about intentional moves, which is why she's rolling out a Revenue Share round. She knows the power of comm**UNITY**, and this move lets everyone potentially grow wealth while supporting Nap Bar's reach across airports, hospitals, sporting venues, and colleges. Plus, you get a potential return on investment, all while backing a **minority-owned business**.

When you invest in Nap Bar through Wefunder, you're not just making a financial move; you're **joining a movement to revolutionize global wellness** with cutting-edge innovation and technology. It's your chance to leave a lasting **legacy** and contribute to solving the widespread issue of sleep deprivation.

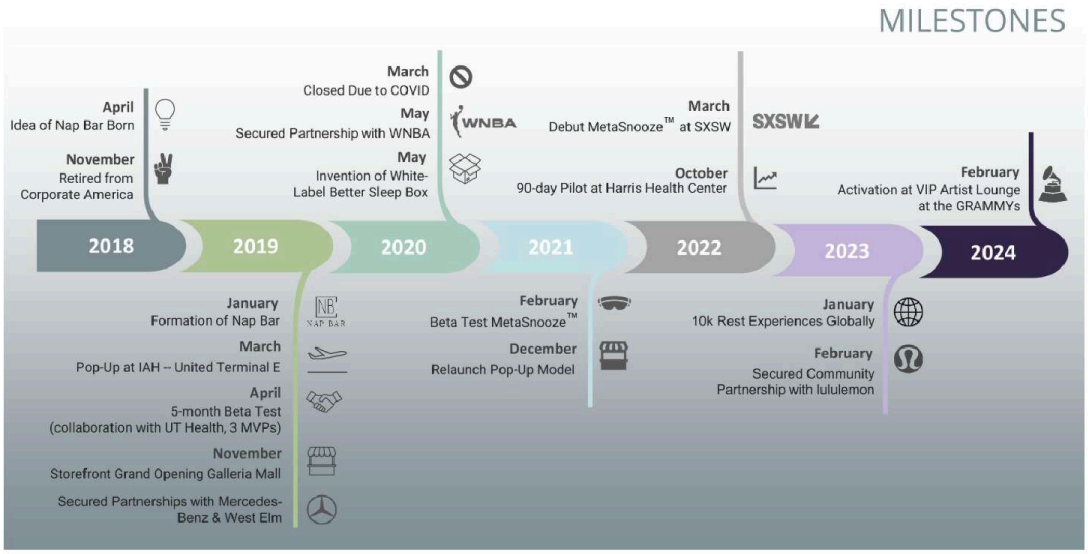
Returns not guaranteed

Our wellness pop-ups have been blowing up ever since we

rocked the 66th Annual GRAMMYs. Celebrities couldn't get enough of the experience, showing us we're definitely onto something huge!

Traction

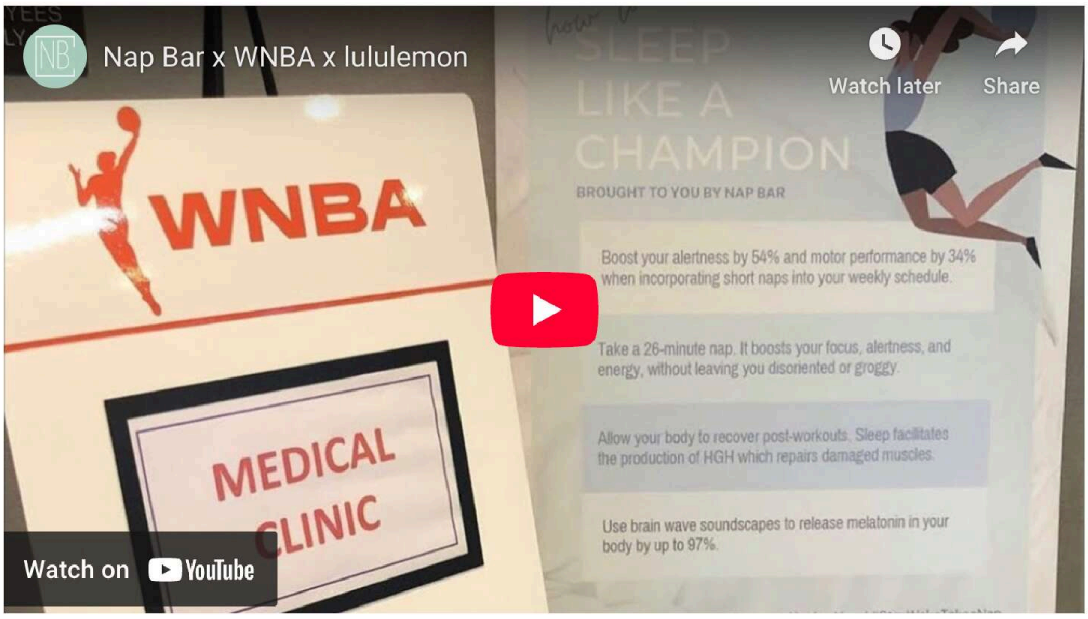
We've been gaining significant traction since our launch in 2019, with year-over-year growth.



We own the license for MetaSnooze™, our exclusive VR experience.

Even though Nap Bar had just been up and running for five

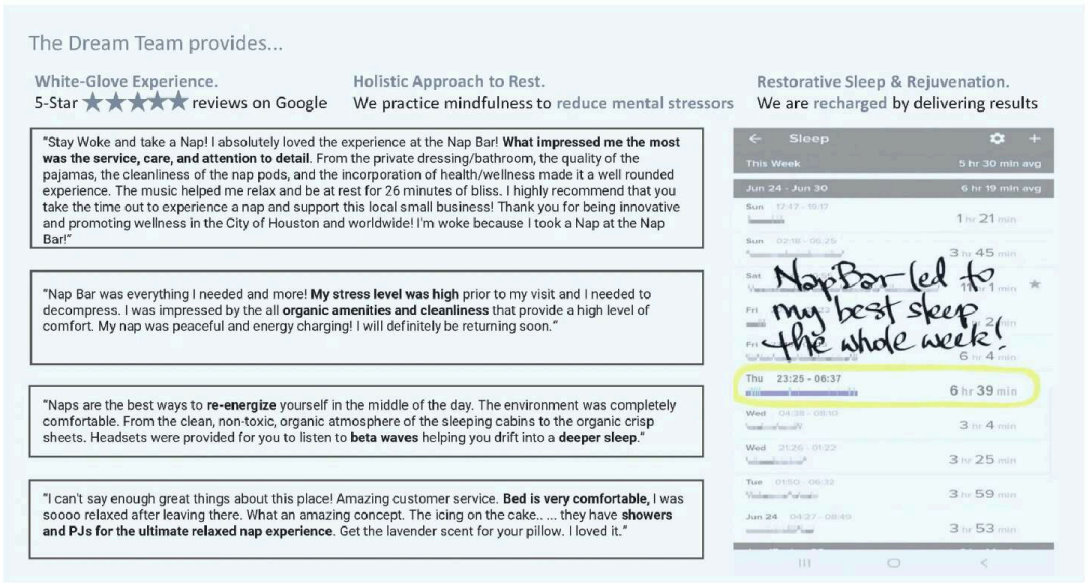
months before the pandemic hit, Khaliah didn't let that stop her. She embraced the **power of adapting**, curating virtual reality experiences, and a custom Better Sleep Box to **champion mental health and mindfulness.**



Watch the full video Dr. Melita Moore, Team Physician, WNBA

Did we mention that lululemon has signed on as our uniform sponsor...WOOT-WOOT!!!

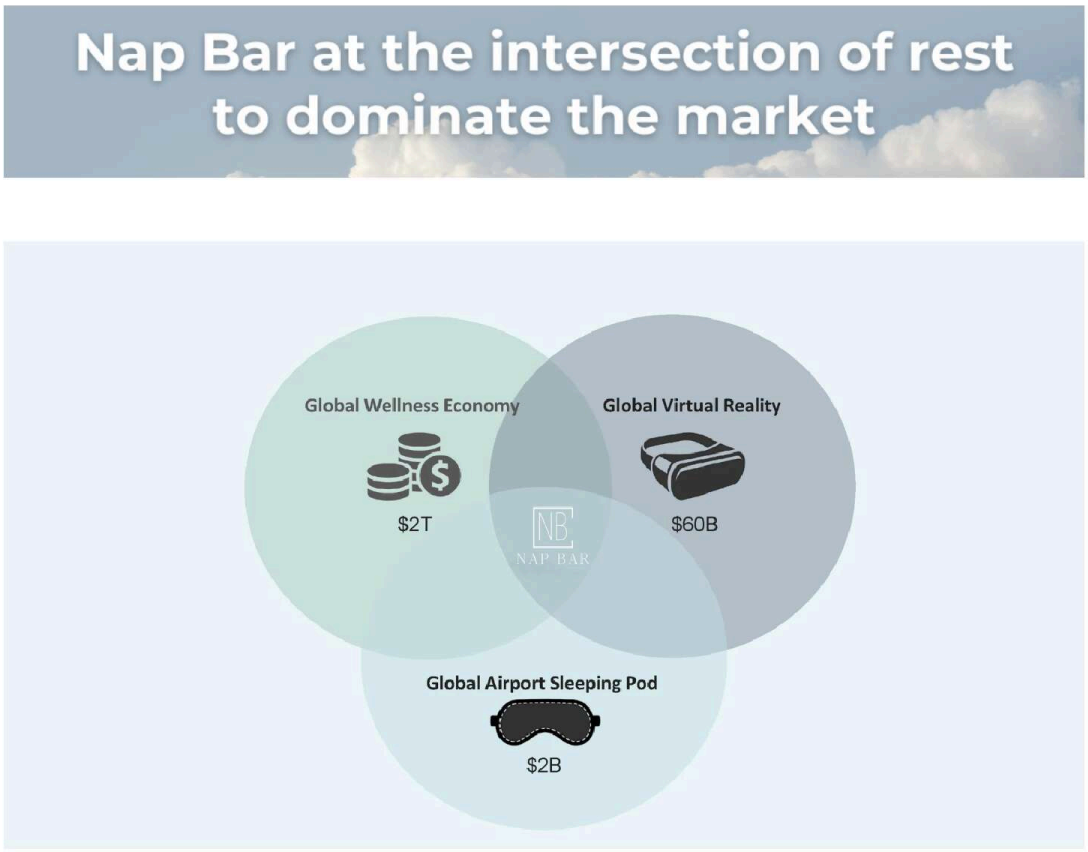
Watch customers rave about their MetaSnooze™ VR experience



At Nap Bar, our **comfort concierges** are experts at creating the perfect rest experience. You can relax and feel at home, even when you're away from home while traveling.

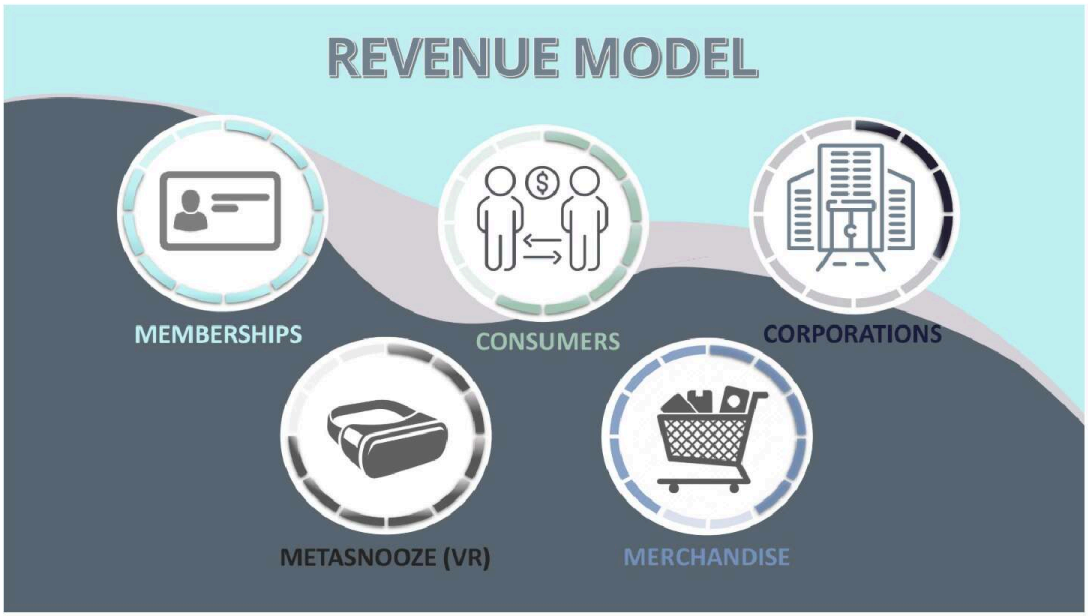
Mad love from the press

Scalable business model & projections



Global virtual reality is expected to **grow** at a CAGR of 15%, global wellness CAGR of 12%, and sleeping pods at a CAGR of 5%, respectively.

*Source: **Global Wellness Institute**, **Grand View Research**, **SkyQuest***



We've got a **three-pronged strategy** to bring in revenue. We're sticking with our B2B pop-up gigs, hitting up colleges,

convention centers, and corporate hubs in our lineup for this model.

Projections are not guaranteed.

We plan to open one airport annually over the next three years. We conservatively predict we will get $400k from the first airport and four revenue streams (naps, VR sales/rentals, lululemon merchandise sales, and strategic partnerships). In year two, we predict opening an additional location in a new airport. This would give us $720k from both the second location plus 10% growth in the first location. In the third year, we plan to open a third location in another airport.

**Please note: Future projections are not guaranteed. Nap Bar has not secured any airport locations yet and it is not guaranteed we will do so.*

This is a wild graph!!!

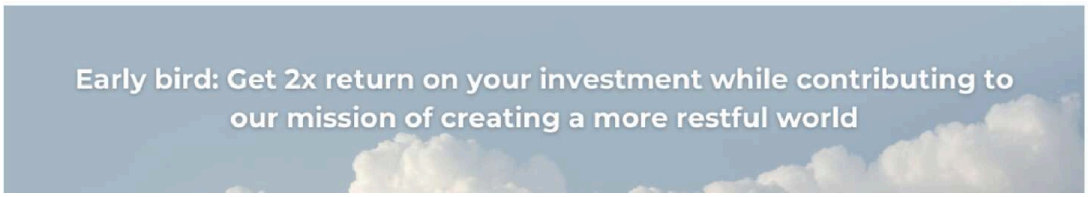
In just **three years**, operating in three major airports with **conservative** estimates across the board, Nap Bar is projected to become a million-dollar company with **positive EBITDA and impressive 65% margins**. And here's the kicker: these projections don't even include expansion into other verticals like hospitals and sporting venues. YOW!! Talk about hitting a home run!! 🤯

The primary revenue will include

The primary revenue will include:

- Suite & shower rentals
- Wellness services
- VR headset sales & rentals
- Merchandise (exclusive lululemon nap swag, white-labeled Better Sleep Box)
- Strategic partnerships (product placement)
- Our diversified revenue streams cater to various travelers' preferences and desires

Forward-looking projections cannot be guaranteed

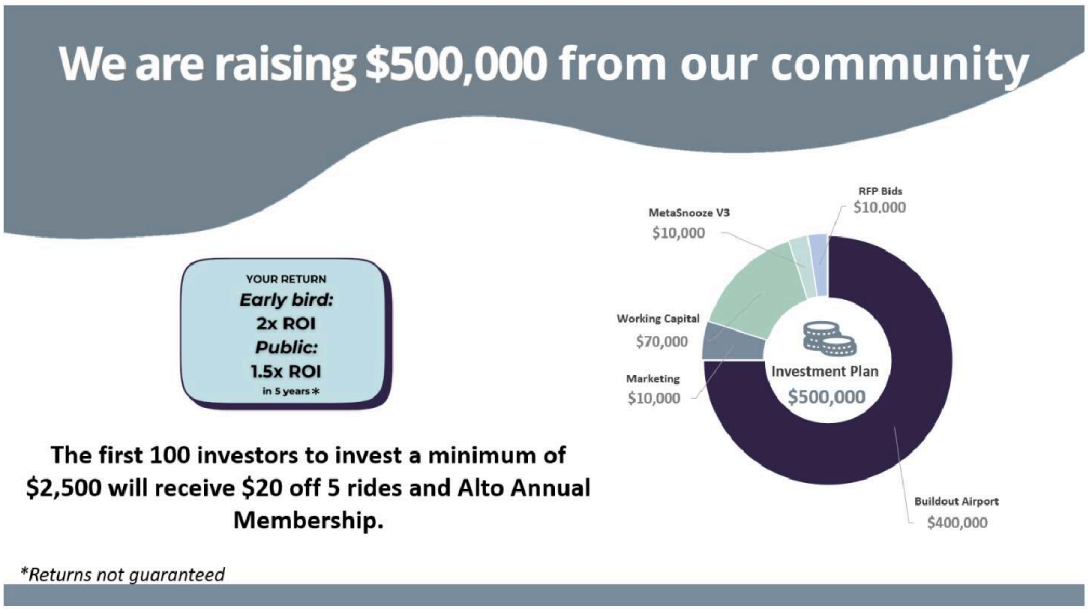


By investing in Nap Bar through Wefunder, **you'll be backing a grassroots, bootstrapped, and innovative business.** We're thrilled to introduce a new revenue-based lending approach where investors can get a **2x return** (early bird) on their investment within a targeted **5-year repayment period after the first location is opened.**

Early Bird Investors will receive a 2x return on their investment while other **Investors will receive a 1.5x return on their investment.**

The company will **repay 3% of the previous quarter's revenue** to investors until we have returned 1.5x (2x Early Bird) your initial investment.

Early Bird Example: $10,000 today could yield $20,000 in 4-6 years.



In the event of **accelerated company revenue**, you may receive your **2x** investment sooner. On the flip side, if revenue growth is slower, the repayment period could extend.

Conservative - 6 years after first location is opened

*Target - 5 years after first location is opened

Aggressive - 4 years after first location is opened

Join the Dream Team in funding a rest sanctuary!

Learn more about Revenue Share Crowdfunding **here**.

Repayment schedule is subject to change.

This raise will be solicited through Wefunder. **The minimum amount we need to raise to access funds is $50k.**

Returns not guaranteed

Don't snooze on these perks

***FIRST 100 INVESTORS WHO INVEST $2,500 OR MORE WILL RECEIVE A COMPLIMENTARY ALTO ANNUAL**

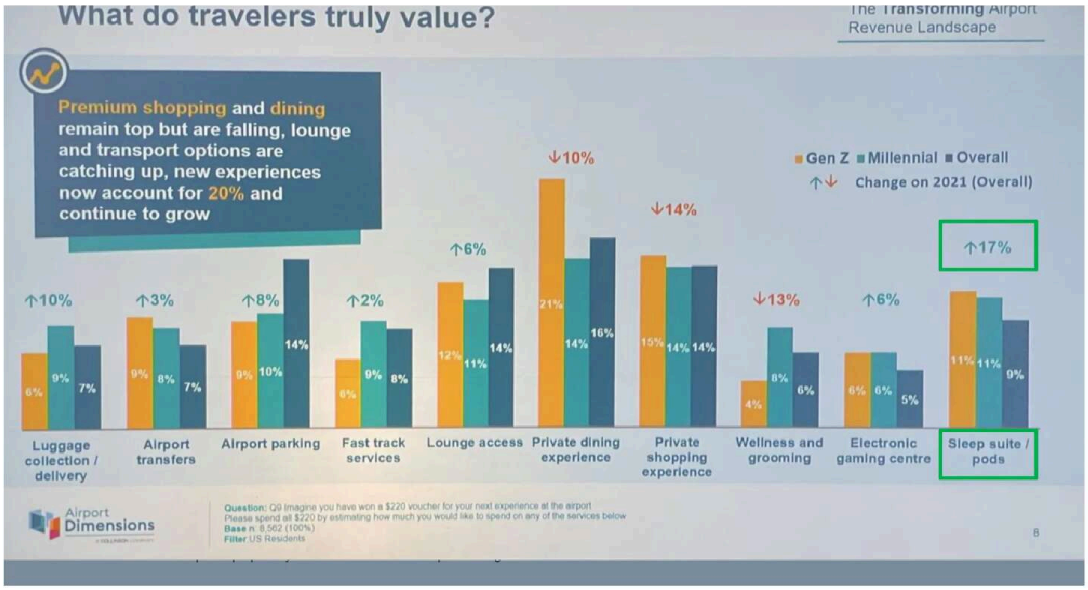
WILL RECEIVE A COMPLIMENTARY ALTO ANNUAL MEMBERSHIP & $20 OFF 5 RIDES!!!*

Learn more about Alto Luxury Rideshare **here**.

Vision for future:

We predict...

In today's fast-paced world, globetrotters and business pros are on the lookout for innovative ways to make the most of those **layovers or flight delays**. They crave restful experiences that not only recharge them but also make those idle moments count.



Guess what travelers are really after? **According to a recent survey, sleep suites top the list**, beating out private dining, shopping, lounge access, and even gaming.

Nap Bar is reinventing an industry in the same way as the most impactful disruptors of our era

$95B market cap

Revolutionize travel by introducing a convenient, accessible, and reliable way

$102B market cap

Provide accommodation options, offering unique stays and

Luxury rest sanctuary with dedicated space for rejuvenation, promoting

for people to get around, transforming how we think about transportation.

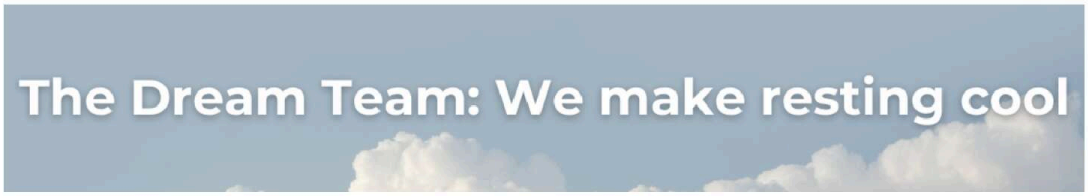
personalized experiences that change the way people explore and connect with destinations.

mental and physical well-being through the power of rest.

Giveback initiative

Each year, Nap Bar proudly partners with the Cynthia A. Guillory Foundation and sponsors the Giving Tree Initiative. In 2023, this collaboration, along with generous donors, made it possible to take deserving students from an **underserved community** in Houston, TX, on an all-expense-paid senior trip to Belize. The previous year, the giveback initiative treated **40 fourth graders to a holiday shopping spree, each receiving $500 to 'shop til they dropped!** Being a part of these moments is something we will forever cherish and be grateful for.

Watch the Fox News interview of the giveback



NOTHING BUT GRATITUDE

We are oozing with an immense amount of gratitude for all the investors out there considering Nap Bar for their next investment move. We truly appreciate your support!!!

Corporate founding partners

Hey Corporate Founding Partners! Want to get your **brand** in front of millions of travelers each year? How about adding some **health and wellness perks** for your **frequent flyer employees?**

Interested in equity investment? Let's talk!!!

Book a discovery call **here**.

Downloads

Nap Bar - Wefunder Revenue Share Calculator - Wefunder Revenue Share Calculator (1).pdf

wefunder passport perks.docx-output.pdf