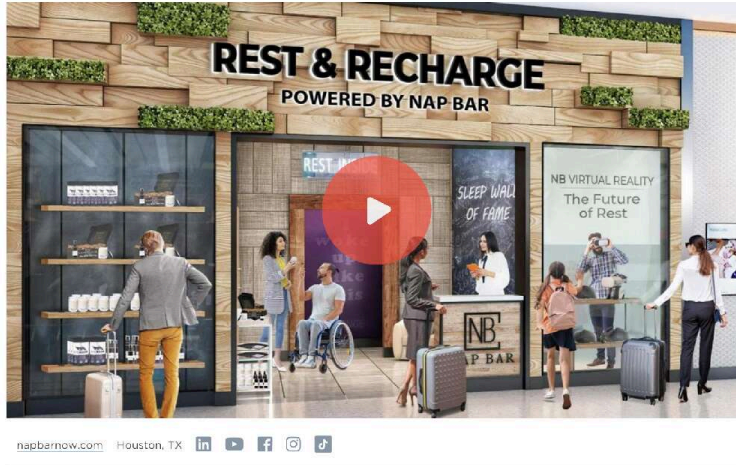


INVEST IN NAP BAR INC.

Invest in Rest: Fighting Sleep Deprivation



Highlights

- 1 Secured 10-year contract at George Bush Intercontinental Airport in Houston, TX
- 2 Curated 10k+ rest experiences globally
- 3 Positioned to disrupt the fast-growing (\$2B) global airport sleeping pod market
- 4 CEO + Founder is former Vice President of Strategy at Fortune 100 company

Show more

Featured Investor



Douglas Medley
Syndicate Lead

Follow

Invested \$5,000

"I believe in Khaliah and her vision for helping people recharge. She has conducted research and gathered data to substantiate the need for Nap Bar. I'm deeply impressed by her passion and infectious energy when it comes to promoting healthy sleep habits and overall well-being. Moreover, she has strategically surrounded herself with a talented and dedicated team who share her commitment to excellence. Together, they will make a significant impact and improve countless lives!"

Our Team



Khaliah O. Guillory CEO + Founder

Professional napper and certified sleep coach. 25 years of industry experience. Oversaw \$1B book of business in assets and 225 employees as VP at a Fortune 100 company. October 29 is Khaliah O. Guillory Day in Houston, TX.



Roger Cunningham Fractional CFO

Financial whiz. EY Entrepreneur of the Year (finalist). 45 years experience leading to the financing of multiple \$100 million+ acquisitions. Financial management that grew sales volume from \$16 - \$42 million.



Bilal Aquil Business Advisor

Business guru. 25+ years of business management, investment advisory, and business financial forecasting.



LaMonica Love Legal Counsel & Business Consultant

Legal pro. 20 years experience in contract law and business consultant. As a



legal consultant to multiple Fortune 500 companies, she has led corporate mergers, and conducted legal diligence for multi-million dollar acquisitions.



Dr. Cwanza Pinckney Head of Infection Control

Infection control genius. 20 years experience Board Certified Physician and DJ. Curator of "theta" frequency brain waves soundscapes exclusive to Nap Bar.

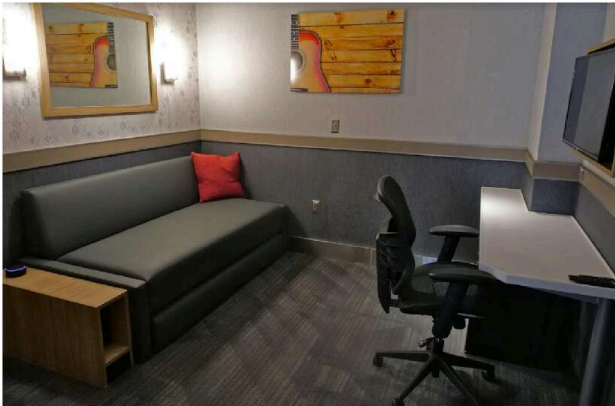
We are solving the sleep deprivation epidemic one nap at a time.

WHY NAP BAR?

Picture this: You're a **business traveler** stuck in a never-ending layover or a **leisure traveler** craving a **peaceful escape** from the airport chaos. That's where we step in. And let's not forget about our hardworking **TSA agents, airport crew, and flight teams**—they deserve a break too!

Our wellness pop-ups have been a hit ever since our appearance at the **66th Annual GRAMMYS**. Celebrities loved it, signaling that we're definitely onto something special!

Our Competition

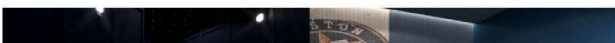


Minute Suites (pictured above) is the only major player in the industry who has monopolized the airport sleep space since 2009. **There is NO competition out there for them...until now!!**

According to data, the company generates over **\$16M in revenue... there's your proof of concept. *high five***

Their products/services are sufficient; however, we have a luxury concept that incorporates innovation.

Nap Bar's **key differentiator** (pictured below) is the ultimate eco-friendly, **luxury rest sanctuary** outfitted with cutting-edge **virtual reality** experiences designed for **exhausted travelers and airport staff** who enjoy the lap of luxury.





Modern-day travel for the modern-day family or solo traveler. Travel doesn't have to be chaotic or stressful. Imagine a private place for mom to nurse, the other parent working, and the kids watching TV. Or, an entrepreneur facilitating a Zoom meeting in the privacy of their suite.

When you book using our app, you get to pick between the 'Beehive' suite, showing love to Queen Bey, or the NASA suite for chilling out and diving into MetaSnooze™—our exclusive VR software that we own the license for.

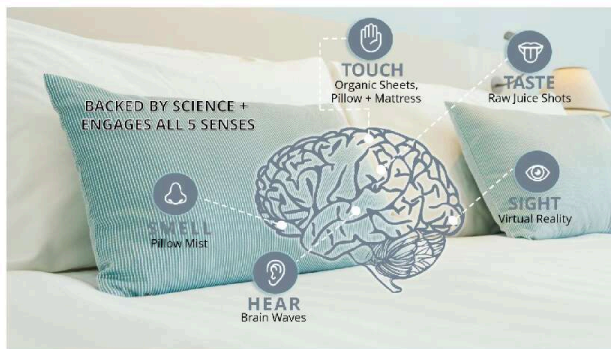
Sports fan? We've got just the thing for you—kick back in our 'Champion' suite, decked out with Astros gear to honor our World Series champs. Plus, check out the 'Bayou City' suite with cool murals from local artists showcasing Houston's diverse vibes.

As we scale, the themed suites will reflect the culture and vibe of the city we are located in.



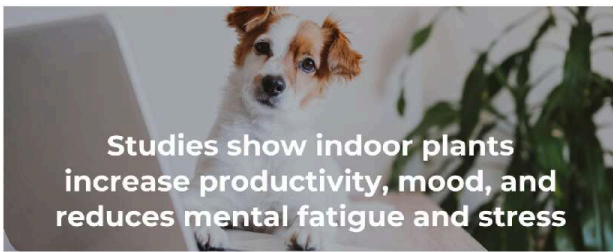
The experience is unmatched. We're all about keeping it safe and comfy with hospital-grade infection control and security measures. It's all about napping, resting, meditating, and practicing mindfulness. The zen-like space has access to secure Wi-Fi to Netflix and chill, or catch up on emails!!!

Say hello to the future of wellness



Our company's ethos revolves around turning sustainable rest into sustainable productivity. Our approach to rest is rooted in science and designed to engage all your senses, making sure you can recharge to the max.

<p>Private Eco-Friendly Suites</p> <p>Outfitted with organic mattresses & sheets + low VOC paint reducing exposure to harmful chemicals</p>	<p>Virtual Reality</p> <p>Immersive VR experiences allowing travelers to escape to different worlds and guided meditation journeys</p>	<p>Wellness Services</p> <p>Bedtime ritual sessions, jetlag techniques, and aromatherapy to help travelers destress & revitalize</p>	<p>Affordable Luxury</p> <p>Freshen up before or after your rest with access to clean, modern showers</p>	<p>Serene Workspaces</p> <p>Well-equipped workspaces with live, green, plants so travelers can focus on their work in a peaceful environment</p>
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Studies show indoor plants increase productivity, mood, and reduces mental fatigue and stress

Our Story

Ever tried catching some Z's in your car during lunch or dealt with those uncomfortable airport seats on a trip? That's the exact scenario of how our founder, Khaliah O. Guillory dreamt up the idea of Nap Bar.

The Evolution of Nap Bar

In 2018, Khaliah, our fearless founder, was grinding it out in corporate, clocking 80+ hours a week and jet-setting 75% of the time. Little did she know, she was sleep-deprived.

While diving into research, she came across a NASA study that was an eye-opener. Turns out, a 26-minute nap can skyrocket productivity by up to 34% and ramp up alertness by a whopping 54%!!

Meet Nap Bar... an eco-luxury rest sanctuary for travelers and airport personnel to rest. Innovative, right?!

She was just over it – tired of snoring in her car and trying to get work done in those half-private spaces in airport lounges to get some work done.

Source

After bootstrapping \$200,000, Guillory has secured a 10-year contract to open Nap Bar's flagship location at Bush Intercontinental Airport in Houston, Texas.

Khaliah's all about intentional moves, which is why she's rolling out a Revenue Share round. She knows the power of commUNITY, and this move lets everyone potentially grow wealth while supporting Nap Bar's reach across airports, hospitals, sporting venues, and colleges. Plus, you get a potential return on investment, all while backing a minority-owned business.

When you invest in Nap Bar through Wefunder, you're not just making a financial move; you're joining a movement to revolutionize global wellness with cutting-edge innovation and technology. It's your chance to leave a lasting legacy and contribute to solving the widespread issue of sleep deprivation.

Returns not guaranteed

Celebrities can't get enough

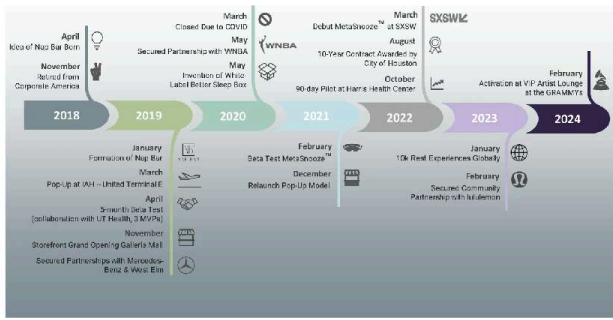
Our wellness pop-ups have been blowing up ever since we rocked the 66th Annual GRAMMYS. Celebrities couldn't get enough of the experience, showing us we're definitely onto something huge!

NAP BAR AT THE GRAMMYS

"This is wonderful. I'm incredibly jet lagged so this was great!"
-Rufus Wainwright

Traction

We've been gaining significant traction since our launch in 2019, with year-over-year growth.

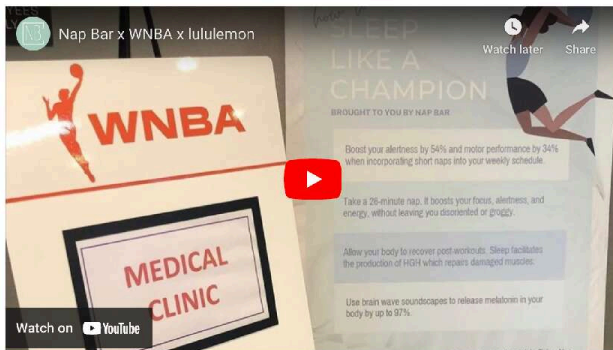


We own the license for MetaSnooze™, our exclusive VR experience.

Even though Nap Bar had just been up and running for five months before the pandemic hit, Khaliah didn't let that stop her. She embraced the power of adapting, curating virtual reality experiences, and a custom Better Sleep Box to champion mental health and mindfulness.



Hear why our partners & customers love us



Watch the full video [Dr. Melita Moore, Team Physician, WNBA](#)



Did we mention that lululemon has signed on as our uniform sponsor...WOOT-WOOT!!!





Watch customers rave about their MetaSnooze™ VR experience

The Dream Team provides...

White-Glove Experience.
5-Star ★★★★★ reviews on Google

"Star Woke and took a Nap! I absolutely loved the experience at the Nap Bar. What impressed me the most was the service, care, and attention to detail. From the clean, downy beds to the quality of the papers, the cleanliness of the nap pods, and the incorporation of health/wellness made it a well-rounded experience. The music helped me relax and for an hour for 20 minutes of sleep. I highly recommend that you take the time out to experience a nap and support this local small business. Thank you for being innovative and promoting wellness in the City of Houston and worldwide! I'm awake because I took a Nap at the Nap Bar!"

"Nap Bar was overthinking, I needed and missed my stress level was high prior to my visit and I needed to decompress. I was impressed by the all organic amenities and cleanliness that provide a high level of comfort. My nap was peaceful and energy charging! I will definitely be returning soon!"

"Naps are the best ways to re-energize yourself in the middle of the day. The environment was completely comfortable. From the clean, non-toxic, organic atmosphere of the sleeping cabins to the organic crisp sheets. Headsets were provided for you to listen to beta waves helping you get into a deeper sleep."

"I can't say enough great things about this place! Amazing customer service. Bed is very comfortable, even noise released after leaving there. What an amazing concept. The sleep on the cable. They have showers and PJs for the ultimate relaxed nap experience. Get the lavender scent for your pillow. Loved it!"

Holistic Approach to Rest.
We practice mindfulness to reduce mental stressors

Restorative Sleep & Rejuvenation.
We are recharged by delivering results

At Nap Bar, our comfort concierges are experts at creating the perfect rest experience. You can relax and feel at home, even when you're away from home while traveling.

Mad love from the press

Nap Bar™ was curated to provide rest sanctuaries for sleepy humans to rest, relax and rejuvenate.

culturemap
WHO NEEDS A NAP?
Houston sleep star pamperes Grammy Awards A-listers with super snuggles swag.

ESSENCE
Would You Pay \$32 To Nap? This Retailer Is Betting You Will

BISNOW

Forbes
Face-to-Face: Nap Bar owner doesn't sleep on her goal to raise awareness on rest

HOUSTON BUSINESS JOURNAL
Houstonia.
This Rice Village Business Wants to Bring Naptime Back

innovationmap
From nap research to diversity and inclusion, this entrepreneur is making Houston workers more productive.

Scalable business model & projections

\$2T GLOBAL WELLNESS ECONOMY MARKET GROWING AT 10% CAGR

Nap Bar at the intersection of rest to dominate the market

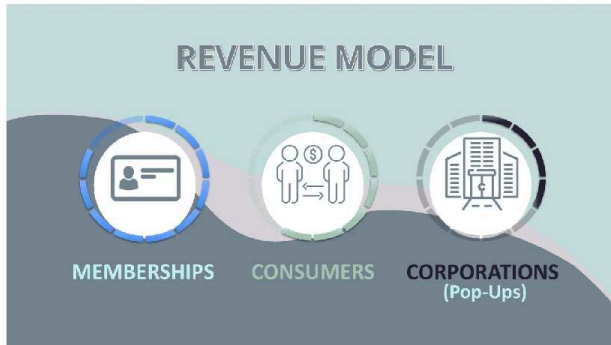


Global virtual reality is expected to grow at a CAGR of 15%, global wellness CAGR of 12%, and sleeping pods at a CAGR of 5%, respectively.

Source: Global Wellness Institute, Grand View Research, SkyQuest

Approximately 4.5M travelers in the terminal per year

Travel is blowing up, with millions of folks jetting through airports daily. And guess what? Terminal D, where Nap Bar is at, is projected to welcome a staggering 4.5 million travelers every year.



We've got a three-pronged strategy to bring in revenue. We're sticking with our B2B pop-up gigs, hitting up colleges, convention centers, and corporate hubs in our lineup for this model.



Future projections are not guaranteed

This letter of intent (LOI) will be our launch pad for growth. We predict we will get \$400k from this first contract (based on 4.5M travelers per year of which we will transact 5k) and four revenue streams (naps, VR sales/rentals, lululemon merchandise sales, and strategic partnerships). In year two, we predict opening an additional location in a new airport. This would give us \$720k from both the new location plus 10% growth in our existing location. In the third year, we plan to open a third location in another airport.

This is a wild graph!!!

In just three years, operating in three major airports with conservative estimates across the board, Nap Bar is on track to become a million-dollar company with positive EBITDA and impressive 93% margins. And here's the kicker: these projections don't even include expansion into other verticals like hospitals and sporting venues. YOW!! Talk about hitting a home run!! 🏏

The primary revenue will include:

- Suite & shower rentals
- Wellness services
- VR headset sales & rentals

- Merchandise (exclusive lululemon nap swag, white-labeled Better Sleep Box)
- Strategic partnerships (product placement)
- Our diversified revenue streams cater to various travelers' preferences and desires

Forward-looking projections cannot be guaranteed

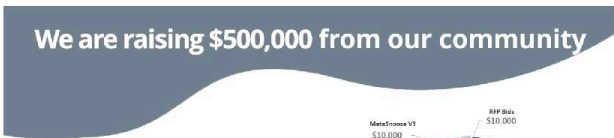


By investing in Nap Bar through Wefunder, you'll be backing a grassroots, bootstrapped, and innovative business. We're thrilled to introduce a new revenue-based lending approach where investors can expect a 2x return (early bird) on their investment within a targeted 5-year repayment period.

Early Bird Investors will receive a 2x return on their investment while other Investors will receive a 1.5x return on their investment.

The company will repay 3% of the previous quarter's revenue to investors until we have returned 1.5x (2x Early Bird) your initial investment.

Early Bird Example: \$10,000 today yields \$20,000 in 4-6 years.



YOUR RETURN
Early bird:
2x ROI
Public:
1.5x ROI
 in 5 years*



The first 100 investors to invest a minimum of \$2,500 will receive \$20 off 5 rides and Alto Annual Membership.

**Returns not guaranteed*

In the event of accelerated company revenue, you may receive your 2x investment sooner. On the flip side, if revenue growth is slower, the repayment period could extend.

Conservative - 6 years

*Target - 5 years

Aggressive - 4 years

We're tentatively planning to start construction in Summer 2024, with the grand opening slated for Fall 2024. Repayment is expected to commence in Q2 2025.

Join the Dream Team in funding a rest sanctuary located in one of the busiest airports in the country!

Learn more about Revenue Share Crowdfunding [here](#).

Construction and repayment schedules are subject to change.

This raise will be solicited through Wefunder. The minimum amount we need to raise to access funds is \$50k.

Returns not guaranteed



FIRST 100 INVESTORS WHO INVEST \$2,500 OR MORE WILL RECEIVE A COMPLIMENTARY ALTO ANNUAL MEMBERSHIP & \$20 OFF 5 RIDES!!!

Learn more about Alto Luxury Rideshare [here](#).

Investor Perks

\$500	\$1,000	\$2,500
VIP <ul style="list-style-type: none"> • VIP Pass for exclusive "behind the scenes" access to Nap Bar build-out 	Silver Passport <ul style="list-style-type: none"> • VIP perks + Restorative Sleep eBook • Complimentary nap or VR experience (up to 60 minutes) per year • 10% discount on every visit* 	Silver+ Passport <ul style="list-style-type: none"> • Silver perks + 12% discount on every visit*

\$5,000

Gold Passport

- Silver+ perks + (2) VIP tickets to attend the ribbon cutting ceremony hosted by founder and the Dream Team
- 15% discount on every visit

\$10,000

Gold+ Passport

- Gold Passport perks + (1) lifetime membership at IAH*
- (1) premium merchandise gift per year
- 20% discount on every visit

\$25,000

Platinum Passport

- Gold+ perks + (1) lifetime membership at IAH*
- Featured in Virtual Reality experience credits
- 25% discount on every visit

\$50,000

Platinum+ Passport

- Platinum perks + private tour by founder of Nap Bar with you and 4 friends*
- 30% discount on every visit

\$100,000

Black Passport

- Platinum+ perks + Naming Rights to (1) Custom Suite*
- Name a candle*
- 45-minute wellness keynote (in-person or via Zoom) or dinner on us hosted by founder + Dream Team
- (1) lifetime membership at IAH and future locations*
- (1) premium merchandise gift per year
- 35% discount on every visit*


*See attachments for details

**Vision for future:
To be everywhere sleepy humans are**


Projected Verticals



Colleges & Universities



Corporations



Sport Venues

Voters approve \$2.6B Harris Health bond issue to renovate, expand LBJ hospital and clinics



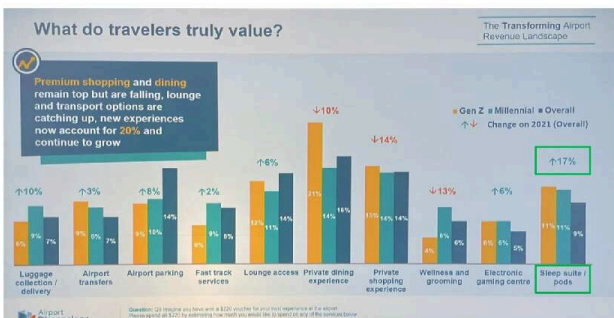
Healthcare

We predict...

Demand will outweigh supply



In today's fast-paced world, globetrotters and business pros are on the lookout for innovative ways to make the most of those layovers or flight delays. They crave restful experiences that not only recharge them but also make those idle moments count.



Guess what travelers are really after? According to a recent survey, sleep suites top the list, beating out private dining, shopping, lounge access, and even gaming.



Nap Bar is reinventing an industry in the same way as the most impactful disruptors of our era

<p>\$95B market cap</p> <p>Revolutionize travel by introducing a convenient, accessible, and reliable way for people to get around, transforming how we think about transportation.</p>	<p>\$102B market cap</p> <p>Provide accommodation options, offering unique stays and personalized experiences that change the way people explore and connect with destinations.</p>	<p>\$102B market cap</p> <p>Luxury rest sanctuary with dedicated space for rejuvenation, promoting mental and physical well-being through the power of rest.</p>

Giveback initiative

Each year, Nap Bar proudly partners with the Cynthia A. Guillory Foundation and sponsors the Giving Tree Initiative. In 2023, this collaboration, along with generous donors, made it possible to take deserving students from an underserved community in Houston, TX, on an all-expense-paid senior trip to Belize. The previous year, the giveback initiative treated 40 fourth graders to a holiday shopping spree, each receiving \$500 to 'shop til they dropped!' Being a part of these moments is something we will forever cherish and be grateful for.

[Watch the Fox News interview of the giveback](#)

The Dream Team: We make resting cool

THE DREAM TEAM

<p>Dr. Cuanza Plackney Head of Marketing (MBA)</p>	<p>LaMonica Love Ego Counsel</p>	<p>Khaliah O. Guillory CEO + Founder</p>	<p>Jorge Vargas Engineer</p>	<p>Devin Fairair AV/UX</p>	
<p>Roger Cunningham Business Advisor</p>	<p>Bilal Aqil President (CEO)</p>		<p>Antonique Landry Singer/Producer</p>	<p>Sara Selber Artist</p>	<p>Fred McChae Author</p>
<p>Andrew Buchan Business Coach</p>	<p>Dr. Mary Stone Author</p>		<p>Courtney Tucker Social Media Manager</p>	<p>Robyn James Social Media Manager</p>	

NOTHING BUT GRATITUDE

We are oozing with an immense amount of gratitude for all the investors out there considering Nap Bar for their next investment move. We truly appreciate your support!!!

Corporate founding partners

Hey Corporate Founding Partners! Want to get your brand in front of around 4.5 million travelers each year? How about adding some health and wellness perks for your frequent flyer employees?

Interested in equity investment? Let's talk!!!

Book a discovery call [here](#).

Downloads



[wefunder_passport_perks.docx.pdf](#)



[Nap Bar - Wefunder Revenue Share Calculator - Wefunder Revenue Share Calculator \(1\).pdf](#)