



STOCKTEXT

Personal stock alert assistant
for public and private securities



Problem



Investors need real-time data to react to market volatility in both public and private markets.



Information about private securities is limited and difficult to find.

Solution

StockText aims to provide real-time news, research, and price-change alerts for both public and private securities.



Text



Email alerts



Integration with
social networks



Whether it be individual security data or breaking news, trading alerts ensure that investors are properly, and promptly, informed. These live alerts enable investors to act on provided data, adjusting investments to market changes and reducing the risk of missed opportunities or potential losses.

Market Opportunity

\$22

BILLION

Revenues for providers of financial data reached more than \$22 billion in 2023

IBISWORLD.COM

5%

Revenues have grown at almost 5% per year over the past five years

6

MILLION

There are approximately 6 million day traders worldwide

FOREX.IN.RS

15

MILLION

And 15 million active investors who trade online

Business Model



FREEMIUM MODEL

StockText plans to offer the first tier free to build its customer base, includes news and stock change alerts



PREMIUM SUBSCRIPTION MODEL

To include everything in
Freemium Model plus
analyst reports

Team



Tony Hernandez

MANAGER

- 20+ years experience in finance
- Former banker at Bank of America, Citigroup, Wells Fargo and Union Bank

BANK OF AMERICA 



WELLS
FARGO

 UnionBank



Kiran Kumar Sabhapathi

TECHNOLOGY

- 15+ years experience in technology sector
- B.Tech in computer science & info technology, JNTU, Hyderabad



STOCKTEXT

Thank you!

