



Comments



#CXFFEEBLACK #MakeCXFFEEBLACKAgain #InvestInChange  
#CommunityEmpowerment #BlackExcellence

CXFFEEBLACK.

NO SUGAR  
NO CREAM,  
PLEASE

REINTRODUCING  
THE INDIGENOUS  
HISTORY OF COFFEE AND  
REIMAGINING ITS FUTURE.

construction complete by  
end of february

NEW HOME  
NEXT PHASE

NOT FOR CONSTRUCTION

WE ARE COMMITTED TO  
LOVE BLACK PEOPLE LIKE  
WE LOVE BLACK COFFEE

THE PROBLEM

The unsustainable extraction  
of coffee has disconnected  
its indigenous roots.

THE SOLUTION

Honor the true roots of coffee  
by telling the lost stories of  
its fruit.

We address an unaddressed market  
through returning to the truth.

100%  
ETHICAL  
SOURCING

100%  
BLACK  
OWNED

100%  
REVENUE  
LOCAL

FUTURE  
GROWTH

RAISING \$500K TO SUPPORT  
KEY GROWTH INITIATIVES

PEOPLE  
175K

100%  
SOCIAL IMPACT  
25K

RETAIL EXPANSION  
100%  
MARKETING  
200K  
INVESTMENT  
100K

CXFFEEBLACK.

has the potential to capture \$100M  
by implementing key strategies

launch year

2019-2020

sales increased from

\$150.00 - \$165K

+6

2020

sales increased from

50% each year

2025 projected to reach

\$1 MILLION

+

+

+

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Maurice Alex Henderson II

Wefunder legal disclosure for more info. <https://help.wefunder.com/testing-the-waters-legal-disclosure>



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