Contact

www.linkedin.com/in/ariane-vallevb (LinkedIn) www.vegetableandbutcher.com (Company)

Top Skills

Microsoft Office Microsoft Excel Microsoft Word

Languages

Tagalog

Ariane Valle

Co-founder @ Vegetable + Butcher

Washington, District of Columbia, United States

Summary

I'm always up to know good

Experience

Vegetable and Butcher
Co Founder + Customer Experience Officer
April 2016 - Present (9 years 1 month)
Washington D.C. Metro Area

Vegetable and Butcher is a subscription-based service that delivers chef designed, dietitian approved, thoughtfully prepared meals to health-conscious people.

http://www.vegetableandbutcher.com/

Amazing Businesses
Social Media Content Manager
September 2014 - July 2016 (1 year 11 months)
Washington, DC

- Develop, execute and maintain a comprehensive social media strategy that increases visibility, brand voice and traffic.
- Create engaging and original content that reflect the Amazing Businesses brand, including newsletters, blogs, ads and web page.
- Customize social media pages (ex. Facebook, Twitter, Google+, YouTube)
- Monitor comments, questions, and inquiries across all social media channels to ensure that the Amazing Businesses brand is optimizing a positive experience.
- Stay current with social media trends and tools.

Knightsbridge Restaurant Group Assistant to Comptroller April 2014 - September 2014 (6 months) washington dc

Assisted controller in the direction of the accounting functions of an organization

- Assisted in monthly closings, account reconciliations
- Liaisoning with accounting software, systems vendors, consultants and sales points

Education

Penn State University

Bachelor's degree, Communication and Media Studies · (2018 - 2020)