Form C

Cover Page

Cover rage
Name of issuer:
V&B Ventures, Inc.
Legal status of issuer: Form: Corporation Jurisdiction of Incorporation/Organization: DE Date of organization: 7/7/2014
Physical address of issuer:
6001 Fallard Drive Upper Marboloro MD 20772
Website of issuer:
https://vegetableandbutcher.com/
Name of intermediary through which the offering will be conducted: Wefunder Portal LLC
CIK number of intermediary: 0001670254
SEC file number of intermediary: 007-00033
CRD number, if applicable, of intermediary: 283503
Amount of compensation to be paid to the intermediary, whether as a dollar amount or a percentage of the offering amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the offering, including the amount of referral and any other fees associated with the offering:
6.9% of the offering amount upon a successful fundraise, and be entitled to reimbursement for out-of-pocket third party expenses it pays or incurs on behalf of the Issuer in connection with the offering.
Any other direct or indirect interest in the issuer held by the intermediary, or any arrangement for the intermediary to acquire such an interest:
Type of security offered: ☐ Common Stock ☐ Preferred Stock ☐ Debt ☐ Other
If Other, describe the security offered:
Target number of securities to be offered: 2,969

\$18.711540

Price:

Method for determining price:

Dividing pre-money valuation \$28,750,000.00 (or \$25,875,000.00 for investors in the first \$249,995.59) by number of shares outstanding on fully diluted basis

Target offering amount:
\$49,999.12
Oversubscriptions accepted:
✓ Yes No
If yes, disclose how oversubscriptions will be allocated:
☐ Pro-rata basis ☐ First-come, first-served basis ☑ Other
If other, describe how oversubscriptions will be allocated:
As determined by the issuer
Maximum offering amount (if different from target offering amount): \$1,234,987.77
Deselling he was all the toward offering assessment

Deadline to reach the target offering amount

4/30/2026

NOTE: If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

Current number of employees:

36

	Most recent fiscal year-end:	Prior fiscal year-end:
Total Assets:	\$9,793,859.00	\$2,812,821.00
Cash & Cash Equivalents:	\$198,858.00	\$512,232.00
Accounts Receivable:	\$244,077.00	\$66,855.00
Current Liabilities:	\$2,772,506.00	\$2,202,912.00
Non-Current Liabilities:	\$11,121,897.00	\$2,076,244.00
Revenues/Sales:	\$7,095,529.00	\$7,584,410.00
Cost of Goods Sold:	\$4,197,524.00	\$4,348,564.00
Taxes Paid:	\$0.00	\$0.00
Net Income:	(\$2,082,385.00)	(\$844,131.00)

Select the jurisdictions in which the issuer intends to offer the securities:

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, B5, GU, PR, VI, IV

Offering Statement

Respond to each question in each paragraph of this part. Set forth each question and any notes, but not any instructions thereto, in their entirety. If disclosure in response to any question is responsive to one or more other questions, it is not necessary to repeat the disclosure. If a question or series of questions is inapplicable or the response is available elsewhere in the Form, either state that it is inapplicable, include a cross-reference to the responsive disclosure, or omit the question or series of questions.

Be very careful and precise in answering all questions. Give full and complete answers so that they are not misleading under the circumstances involved. Do not discuss any future performance or other anticipated event unless you have a reasonable basis to believe that it will actually occur within the foreseeable future. If any answer requiring significant information is materially inaccurate, incomplete or misleading, the Company, its management and principal

THE COMPANY

1. Name of issuer:

V&B Ventures, Inc.

COMPANY ELIGIBILITY

- 2. Check this box to certify that all of the following statements are true for the issuer.
 - Organized under, and subject to, the laws of a State or territory of the United States or the District of Columbia.
 - Not subject to the requirement to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934.
 - Not an investment company registered or required to be registered under the Investment Company Act of 1940.
 - Not ineligible to rely on this exemption under Section 4(a)(6) of the Securities Act as a result of a disqualification specified in Rule 503(a) of Regulation Crowdfunding.
 - Has filed with the Commission and provided to investors, to the extent required, the ongoing annual reports required by Regulation Crowdfunding during the two years immediately preceding the filing of this offering statement (or for such shorter period that the issuer was required to file such reports).
 - Not a development stage company that (a) has no specific business plan or (b)
 has indicated that its business plan is to engage in a merger or acquisition with
 an unidentified company or companies.

INSTRUCTION TO QUESTION 2: If any of these statements are not true, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities Act.

3.	Has the	issuer	or any	of it	s prede	ecessors	previousl	y failed	to	comply	with	the	ongoir	10
rep	orting	require	ements	of R	ule 202	of Reg	ulation Cr	owdfur	ndir	ng?				



DIRECTORS OF THE COMPANY

4. Provide the following information about each director (and any persons occupying a similar status or performing a similar function) of the issuer.

Director	Principal Occupation	Main Employer	Year Joined as Director
Ariane Valle	CXO and Co- Founder	Vegetable and Butcher	2016
Eugene Stacy	Vice President	Brookfield Properties	2016
Ryan Morrison	Managing Directo	The Carlyle Group	2016
David Turner Hoff, Sr.	President of Development & Construction	Imprint Property Group	2016
David Turner Hoff, Jr	CEO and Co- Founder	Vegetable and Butcher	2016

For three years of business experience, refer to $\underline{\mbox{Appendix D: Director \& Officer}}$ Work History.

OFFICERS OF THE COMPANY

5. Provide the following information about each officer (and any persons occupying a similar status or performing a similar function) of the issuer.

Officer	Positions Held	Year Joined
Ariane Valle	Vice President	2016
Ariane Valle	Secretary	2016
Ariane Valle	схо	2016
Ariane Valle	Co-Founder	2016
David Turner Hoff, Jr	CEO	2016
David Turner Hoff, Jr	Treasurer	2016
David Turner Hoff, Jr	President	2016
David Turner Hoff, Jr	Co-Founder	2016

For three years of business experience, refer to $\underline{\mathsf{Appendix}\;\mathsf{D}\text{:}\;\mathsf{Director}\;\&\;\mathsf{Officer}}$ Work History.

INSTRUCTION TO QUESTION 5: For purposes of this Question 5, the term officer means a president, vice president, secretary, treasurer or principal financial officer, comptroller or principal accounting officer, and any person that routinely performing similar functions.

PRINCIPAL SECURITY HOLDERS

6. Provide the name and ownership level of each person, as of the most recent practicable date, who is the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power.

Name of Holder

No. and Class of Securities Now Held % of Voting Power Prior to Offering

No principal security holders.

INSTRUCTION TO QUESTION 6: The above information must be provided as of a date that is no more than 120 days prior to the date of filing of this offering statement.

To calculate total voting power, include all securities for which the person directly or indirectly has or shares the voting power, which includes the power to vote or to direct the voting of such securities. If the person has the right to acquire voting power of such securities within 60 days, including through the exercise of any option, warrant or right, the conversion of a security, or other arrangement, or if securities are held by a member of the family, through corporations or partnerships, or otherwise in a manner that would allow a person to direct or control the voting of the securities (or share in such direction or control — as, for example, a co-trustee) they should be included as being "beneficially owned." You should include an explanation of these circumstances in a footnote to the "Number of and Class of Securities Now Held." To calculate outstanding voting equity securities, assume all outstanding options are exercised and all outstanding convertible securities converted.

BUSINESS AND ANTICIPATED BUSINESS PLAN

7. Describe in detail the business of the issuer and the anticipated business plan of the issuer.

For a description of our business and our business plan, please refer to the attached Appendix A, Business Description & Plan

INSTRUCTION TO QUESTION 7: Wefunder will provide your company's Wefunder profile as an appendix (Appendix A) to the Form C in PDF format. The submission will include all Q&A items and "read more" links in an un-collapsed format. All videos will be transcribed.

This means that any information provided in your Wefunder profile will be provided to the SEC in response to this question. As a result, your company will be potentially liable for misstatements and omissions in your profile under the Securities Act of 1933, which requires you to provide material information related to your business and anticipated business plan. Please review your Wefunder profile carefully to ensure it provides all material information, is not false or misleading, and does not omit any information that would cause the information included to be false or misleading.

RISK FACTORS

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

8. Discuss the material factors that make an investment in the issuer speculative or risky:

Uncertain risk

An investment in the Company involves a high degree of risk and should only be considered by those who can afford the loss of their entire investment. Furthermore, the purchase of any of the Preferred Stock should only be undertaken by persons whose financial resources are sufficient to enable them to indefinitely retain an illiquid investment. Each investor in the Company should consider all of the information provided to such potential

investor regarding the Company as well as the following risk factors, in addition to the other information listed in the Company's Form C. The following risk factors are not intended, and shall not be deemed to be, a complete description of the commercial and other risks inherent in the investment in the Company.

Our business projections are only projections

There can be no assurance that the Company will meet our projections. There can be no assurance that the Company will be able to find sufficient demand for our product, that people think it's a better option than a competing product, or that we will be able to provide the service at a level that allows the Company to make a profit and still attract business.

Any valuation at this stage is difficult to assess

The valuation for the offering was established by the Company. Unlike listed companies that are valued publicly through market-driven stock prices, the valuation of private companies, especially start-ups, is difficult to assess, and you may risk overpaying for your investment.

The transferability of the Securities you are buying is limited Any Interests purchased through this crowdfunding campaign is subject to SEC limitations on transfer. This means that the Interests that you purchase cannot be resold for a period of one year. The exception to this rule is if you are transferring the Interests back to the Company, to an "accredited investor," as part of an offering registered with the Commission, to a member of your family, a trust created for the benefit of your family, or in connection with your death or divorce.

Your investment could be illiquid for a long time

You should be prepared to hold this investment for several years or longer. For the 12 months following your investment, there will be restrictions on how you can resell the securities you receive. More importantly, there is no established market for these securities, and there may never be one. As a result, if you decide to sell these securities in the future, you may not be able to find a buyer. The Company may be acquired by an existing player in the aviation industry. However, that may never happen, or it may happen at a price that results in you losing money on this investment.

If the Company cannot raise sufficient funds, it will not succeed The Company is offering Interests in this offering, and may close on any investments that are made. Even if the maximum amount is raised, the Company is likely to need additional funds in the future in order to grow, and if it cannot raise those funds for whatever reason, including reasons relating to the Company itself or the broader economy, it may not survive. If the Company manages to raise only the minimum amount of funds sought, it will have to find other sources of funding for some of the plans outlined in "Use of Proceeds."

We may not have enough capital as needed and may be required to raise more capital

We anticipate needing access to credit to support our working capital requirements as we grow. It is a difficult environment for obtaining credit on favorable terms. If we cannot obtain credit when we need it, we could be forced to raise additional equity capital, modify our growth plans, or take some other action. Issuing more equity may require bringing on additional investors. Securing these additional investors could require pricing our equity below its current price. If so, your investment could lose value as a result of this additional dilution. In addition, even if the equity is not priced lower, your ownership percentage would be decreased with the addition of more investors. If we are unable to find additional investors willing to provide capital, then it is possible that we will choose to cease our sales activity. In that case, the only asset remaining to generate a return on your investment could be our intellectual property. Even if we are not forced to cease our sales activity, the unavailability of credit could result in the Company performing below expectations, which could adversely impact the value of your investment.

Terms of subsequent financings may adversely impact your investment We will likely need to engage in equity, debt, or other financings in the future, which may reduce the value of your investment in the Interests. Interest on debt securities could increase costs and negatively impact operating results. In addition, if we need to raise more capital from the sale of Interests, institutional or other investors may negotiate terms that are likely to be more favorable than the terms of your investment, and possibly at a lower purchase price per Interest.

Management Discretion as to Use of Proceeds

Our success will be substantially dependent upon the discretion and judgment of our management team with respect to the application and allocation of the proceeds of this Offering. The use of proceeds described below is an estimate based on our current business plan. However, we may find it necessary or advisable to re-allocate portions of the net proceeds reserved for one

category to another, and we will have broad discretion in doing so.

Projections: Forward-Looking Information

Any projections or forward-looking statements regarding our anticipated financial or operational performance are hypothetical and are based on management's best estimate of the probable results of our operations and have not been reviewed by our independent accountants. These projections will be based on assumptions which management believes are reasonable. Some assumptions invariably will not materialize due to unanticipated events and circumstances beyond management's control. Therefore, actual results of operations will vary from such projections, and such variances may be material. Any projected results cannot be guaranteed.

The amount raised in this offering may include investments from company insiders or immediate family members

Officers, directors, executives, and existing owners with a controlling stake in the company (or their immediate family members) may make investments in this offering. Any such investments will be included in the raised amount reflected on the campaign page.

You are trusting that management will make the best decision for the company

You are trusting in management discretion. You are buying securities as a minority holder and therefore must trust the management of the Company to make good business decisions that grow your investment.

Insufficient Funds

The Company might not sell enough securities in this Offering to meet its operating needs and fulfill its plans, in which case it will cease operating, and you will get nothing. Even if we sell all the Interests we are offering now, the Company will (possibly) need to raise more funds in the future, and if it can't get them, we will fail. Even if we do make a successful offering in the future, the terms of that offering might result in your investment in the company being worth less, because later investors might get better terms.

This offering involves "rolling closings," which may mean that earlier investors may not have the benefit of information that later investors have

Once we meet our Target Offering Amount for this Offering, we may request that Intermediary instruct the Escrow Agent to disburse offering funds to us. At that point, investors whose subscription agreements have been accepted will become our investors. All early-stage companies are subject to a number of risks and uncertainties, and it is not uncommon for material changes to be made to the offering terms, or to companies' business plans or prospects, sometimes on short notice. When such changes happen during the course of an offering, we must file an amendment to our Form C with the SEC, and investors whose subscriptions have not yet been accepted will have the right to withdraw their subscriptions and get their money back. Investors whose subscriptions have already been accepted, however, will already be our investors and will have no such right.

There is a possibility that we may not be able to continue as a "going concern"

We have concluded that there is an uncertainty about our ability to continue as a going concern, and our independent auditors have incorporated into their opinion accordingly. This opinion could materially limit our ability to raise additional funds by issuing new debt or equity securities or otherwise. If we fail to raise sufficient capital when needed, we will not be able to complete our proposed business plan. As a result, we may have to liquidate our business, and investors may lose their investments. Our ability to continue as a going concern is dependent on our ability to successfully accomplish our plan of operations described herein, obtain financing, and eventually attain profitable operations. Investors should consider our independent auditor's comments when deciding whether to invest in the company.

Using a credit card to purchase units may impact the return on your investment

Investors in this offering have the option of paying for their investment with a credit card. Transaction fees charged by your credit card company (which can reach 5% of transaction value if considered a cash advance) and interest charged on unpaid card balances (which can reach almost 25% in some states) add to the effective purchase price of the units you buy and would be in addition to the Investor Transaction Fee on your investment. See "Plan of Distribution." The cost of using a credit card may also increase if you do not make the minimum monthly card payments and incur late fees. These increased costs may reduce the return on your investment. The SEC's Office of Investor Education and Advocacy issued an Investor Alert dated February 14, 2018, entitled: Credit Cards and Investments - A Risky Combination, which explains these and other risks you may want to consider before using a credit card to pay for your investment.

Any Valuation at This Stage Is Difficult to Assess

Any valuation at this stage is difficult to assess. The Company has set the

price of its securities in this offering at \$18.71154 (\$16.84039 for Early Bird investors) plus a Investor Transaction Fee. This fee is intended to offset transaction costs and though this fee is counted towards the amount the Company is seeking to raise under Regulation Crowdfunding and the limit each investor may invest pursuant to Regulation Crowdfunding, we did not value it in determining our valuation. Including this fee will increase our valuation for which you are paying for units in our company accordingly. The valuation for this Offering was established by the Company and is not based on the financial results of the Company. Instead, it is based on management's best estimates of the investment value of the Company, which is a subjective measure. This differs significantly from listed companies, which are valued publicly through market-driven mechanics. The valuation of private companies, especially early-stage companies, is difficult to assess and you may risk overpaying for your investment.

Cost Basis for Tax Purposes

The Investor Transaction Fee may not count toward your cost basis for tax purposes. The IRS and/or another relevant tax authority may consider the price of the share before including the Investor Transaction Fee as the cost basis for determining any gain or loss at a realization event. You should discuss with your tax advisor the appropriate way to determine the relevant tax obligation.

The operation of a food-focused business is subject to significant federal, state and local government regulation. While the Company intends to comply strictly with all laws, rules and regulations governing its operations, no assurance can be given that more specific changes to current regulations or the adoption of new regulations by federal, state or local regulatory authorities or legislative initiatives, or court decisions, would not have a material adverse effect on the Company's business, prospects, operating results and financial condition.

Food safety and food-borne illness incidents or advertising or product mislabeling may materially adversely affect our business by exposing us to lawsuits, product recalls or regulatory enforcement actions, increasing our operating costs and reducing demand for our product offerings. Selling food for human consumption involves inherent legal and other risks, and there is increasing governmental scrutiny of and public awareness regarding food safety. Unexpected side effects, illness, injury, or death related to allergens, food-borne illnesses or other food safety incidents (including food tampering or contamination) caused by products we sell, or involving suppliers that supply us with ingredients and other products, could result in the discontinuance of sales of these products or our relationships with such suppliers, or otherwise result in increased operating costs or harm to our reputation. Any claims brought against us may exceed or be outside the scope of our existing or future insurance policy coverage or limits. Any judgment against us that is in excess of our policy limits or not covered by our policies or not subject to insurance would have to be paid from our cash reserves, which would reduce our capital resources.

Increased competition presents an ongoing threat to the success of our business. We expect competition in food sales generally, and with companies providing meal delivery, in particular, to continue to increase. We compete with other food and meal-delivery companies, the supermarket industry, a wide array of food retailers (including natural and organic, specialty, conventional, mass, discount, and other food retail formats), as well as a wide array of casual dining and quick-service restaurants and other food service businesses in the restaurants industry.

Changes in consumer tastes and preferences or in consumer spending and other economic or financial market conditions could materially adversely affect our business. Our operating results may be materially adversely affected by changes in consumer tastes and preferences. Our future success depends in part on our ability to anticipate the tastes, eating habits and lifestyle preferences of consumers and to offer products that appeal to consumer tastes and preferences. Consumer tastes and preferences may change from time to time and can be affected by a number of different trends and other factors that are beyond our control. For example, our sales could be materially adversely affected by changes in consumer demand in response to nutritional and dietary trends, dietary concerns regarding items such as calories, sodium, carbohydrates or fat, or concerns regarding food safety. Our competitors may react more efficiently and effectively to these changes than we can. We cannot provide any assurances regarding our ability to respond effectively to changes in consumer health perceptions or our ability to adapt our product offerings to trends in eating habits. If we fail to anticipate, identify, or react to these changes and trends, or to introduce new and improved products on a timely basis, or if we cease offering such products or fail to maintain partnerships that react to these changes and trends, we may experience reduced demand for our products, which could materially adversely affect our business, financial condition and operating results.

Changes in food costs and availability could materially adversely affect our business. The future success of our business depends in part on our ability to anticipate and react to changes in food and supply costs and availability. We are susceptible to increases in food costs as a result of factors beyond our control, such as general economic conditions, market changes, increased competition, general risk of inflation, exchange rate fluctuations, seasonal fluctuations, shortages or interruptions, weather conditions, changes in global climates, global demand, food safety concerns, generalized infectious diseases, changes in law or policy, declines in fertile or arable lands, product recalls and government regulations. In particular, deflation in food prices could reduce the attractiveness of our product offerings relative to competing products and thus impede our ability to maintain or increase overall sales, while food inflation, particularly periods of rapid inflation, could reduce our operating margins as there may be a lag between the time of the price increase and the time at which we are able to increase the price of our product offerings. We generally do not have long-term supply contracts or guaranteed purchase commitments with our food suppliers, and we do not hedge our commodity risks. We may not be able to anticipate, react to or mitigate against cost fluctuations which could materially adversely affect our business, financial condition, and operating results. Any increase in the prices of the ingredients most critical to our recipes, or scarcity of such ingredients, such as vegetables, poultry, beef, pork, and seafood, would adversely affect our operating results. Alternatively, in the event of cost increases or decrease of availability with respect to one or more of our key ingredients, we may choose to temporarily suspend including such ingredients in our recipes, rather than paying the increased cost for the ingredients. Any such changes to our available recipes could materially adversely affect our business, financial condition, and operating results.

Our results could be adversely affected by natural disasters, public health crises, political crises or other catastrophic events. Natural disasters, such as hurricanes, tornadoes, floods, earthquakes, droughts and other adverse weather and climate conditions; unforeseen public health crises, such as pandemics and epidemics (including, but not limited to, the COVID-19 pandemic); crop or animal diseases; crop pests; political crises, such as terrorist attacks, war and other political instability or uncertainty; or other catastrophic events, whether occurring in the United States or internationally, could disrupt our operations or the operations of one or more of our suppliers. In particular, these types of events could impact our supply chain from or to the impacted region given our dependency on frequent deliveries of ingredients and other products from a variety of local, regional and national suppliers. In addition, these types of events could adversely affect consumer spending in the impacted regions or our ability to deliver our products to our customers safely, cost-effectively or at all. To the extent any of these events occur, our business, financial condition and operating results could be materially and adversely affected.

Vegetable + Butcher holds and protects a range of intellectual property assets critical to its business operations, including proprietary recipes, trademarks, and other trade secrets. The Company has taken or is taking, appropriate steps to ensure the protection of these assets, which are vital to its competitive advantage in the food preparation and delivery industry.

The Company owns the registered trademark for the Vegetable + Butcher brand name used in the marketing, branding, and distribution of our products and services. These trademarks are registered with the United States Patent and Trademark Office (USPTO) and are an integral part of the company's brand identity.

The Company holds copyrights for its original content, including marketing materials, website content, and proprietary instructional materials. These copyrighted works are protected under U.S. copyright law and are essential to the company's online presence and customer engagement strategies.

The Company relies on a number of trade secrets to maintain its competitive edge. These include proprietary recipes, methods of food preparation, logistics systems, and customer data analytics. Access to these trade secrets is strictly controlled through confidentiality agreements and other security

The Company currently does not hold any patents but is actively exploring potential opportunities for patent protection in areas such as food preparation technologies, customer interface software, packaging, and logistics innovations. Vegetable + Butcher is committed to preserving the integrity of its intellectual property and is proactive in addressing any potential threats to its assets.

The success of Vegetable + Butcher heavily depends on the efforts of its founders and key executives, particularly Turner Hoff and Ariane Valle. The loss of any key personnel could disrupt operations and negatively impact the

Company's growth and profitability Additionally the Company's ability to

attract and retain skilled staff as it scales is crucial to its success.

Investors in this Regulation CF offering will have limited voting and decision-making rights, which could restrict their ability to influence the company's operations or governance. Regulation CF investors are often part of a large pool of smaller investors, which could complicate future financing rounds or acquisitions.

Vegetable + Butcher's success depends on its ability to secure adequate funding to support growth, operations, and unexpected financial needs. While this Regulation CF offering provides additional capital, the Company may require additional funding in the future. If sufficient funds are not raised, the Company may be unable to execute its growth strategies, potentially impacting operations and investor returns. In a challenging economic environment, obtaining credit or equity financing on favorable terms may be difficult. Securing additional equity may dilute existing investors' ownership and could involve pricing the equity below its current valuation, reducing the value of current investments. Regulation CF investors may face limitations in participating in future funding rounds, further increasing dilution risks. Failure to secure necessary funding could result in the Company ceasing operations, leaving intellectual property or residual assets as the only remaining source of value for investors. Additionally, reliance on debt financing may impose financial obligations that strain resources and limit operational flexibility. The unavailability of funds, whether due to economic conditions, credit constraints, or unfavorable financing terms, could significantly impact the Company's ability to meet its objectives and adversely affect investor outcomes. Investors may not have the opportunity to participate in future funding rounds, potentially diluting their ownership further.

Vegetable + Butcher relies on a limited number of suppliers for its fresh ingredients. Any disruption in the supply chain, whether due to natural disasters, supplier bankruptcy, or changes in market conditions, could significantly impact operations. Additionally, the Company's reliance on a single manufacturing facility increases risk. If the facility becomes unusable due to equipment failure, natural disasters, or regulatory actions, the Company's ability to fulfill customer orders could be severely impaired.

Scaling operations into new geographic regions or nationally presents challenges. Expanding too quickly could strain resources, lead to logistical inefficiencies, or dilute brand reputation. New markets may also differ in customer preferences or regulatory requirements, which could impact profitability.

Customer retention is critical for subscription-based models like Vegetable + Butcher's. High churn rates or failure to retain a loyal customer base could adversely impact revenue. Additionally, the cost of acquiring new customers could increase over time, reducing overall profitability.

The Company relies on its online platform for customer orders and communications. Any technical failures, cybersecurity breaches, or data privacy violations could disrupt operations, erode customer trust, and result in legal liabilities. Maintaining a secure and reliable platform is essential for continued success.

As a provider of perishable goods, Vegetable + Butcher faces risks related to inventory spoilage. Power outages, equipment failures, or environmental compliance issues at its manufacturing facility could lead to significant product loss and operational disruptions, impacting both revenue and customer satisfaction. Any delays in facility upgrades or expansions could also hinder growth.

While the company emphasizes local and sustainable sourcing, increasing production scale could compromise this commitment or lead to higher costs as well as changes to sustainability standards. A failure to meet the public perception of sustainability promises could harm the brand's reputation, particularly among environmentally conscious consumers. Rising cost of sustainability practices and equipment can also present a risk for Company success.

As the company scales, unexpected expenses such as legal disputes, equipment upgrades, or marketing overhauls may require additional capital beyond current projections. If the company takes on debt to fund operations or growth, servicing this debt could strain financial resources.

Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our business.

should not repeat the factors addressed in the legends set forth above. No specific number of risk factors is required to be identified.

The Offering

USE OF FUNDS

9. What is the purpose of this offering?

The Company intends to use the net proceeds of this offering for working capital and general corporate purposes, which includes the specific items listed in Item 10 below. While the Company expects to use the net proceeds from the Offering in the manner described above, it cannot specify with certainty the particular uses of the net proceeds that it will receive from this Offering. Accordingly, the Company will have broad discretion in using these proceeds.

10. How does the issuer intend to use the proceeds of this offering?

If we raise: \$49,999

Use of People @28%: Investments in our workforce are the backbone of our Proceeds: business, from kitchen staff to delivery drivers. Investing in our people ensures quality, efficiency, and scalability.

> Technology @23%: Whether it's applied to improving kitchen management, delivery optimization or data analytics, our technology investments will drive efficiency and customer satisfaction, crucial in our industry. Most important today, our upcoming new customer facing app will both enhance user experience and optimize operations.

Growth @42.1%: Growth: Investment funds directed towards growth initiatives, such as customer acquisition, will help leverage our new facility to tap pent-up demand in the DC area and fuel geographical expansion into other major markets.

Wefunder intermediary fee @6.9%

If we raise: \$1,234,988

Use of People @28%: Investments in our workforce are the backbone of our Proceeds: business, from kitchen staff to delivery drivers. Investing in our people ensures quality, efficiency, and scalability.

> Technology @23%: Whether it's applied to improving kitchen management, delivery optimization or data analytics, our technology investments will drive efficiency and customer satisfaction, crucial in our industry. Most important today, our upcoming new customer facing app will both enhance user experience and optimize operations.

Growth @42.1%: Investment funds directed towards growth initiatives, such as customer acquisition, will help leverage our new facility to tap pent-up demand in the DC area and fuel geographical expansion into other major markets.

Wefunder intermediary fee @6.9%

Raising our maximum target will accelerate our growth by enabling faster technological enhancements for an improved customer experience, expanding our team, and boosting customer acquisition efforts.

INSTRUCTION TO QUESTION 10: An issuer must provide a reasonably detailed description of any intended use of proceeds, such that investors are provided with an adequate amount of information to understand how the offering proceeds will be used. If an issuer has identified a range of possible uses, the issuer should identify and describe each probable use and the factors the issuer may $consider\ in\ allocating\ proceeds\ among\ the\ potential\ uses.\ If\ the\ issuer\ will\ accept\ proceeds\ in\ excess$ of the target offering amount, the issuer must describe the purpose, method for allocating oversubscriptions, and intended use of the excess proceeds with similar specificity. Please include all potential uses of the proceeds of the offering, including any that may apply only in the case of oversubscriptions. If you do not do so, you may later be required to amend your Form C. Wefunder is not responsible for any failure by you to describe a potential use of offering proceeds.

11. How will the issuer complete the transaction and deliver securities to the investors?

Book Entry and Investment in the Co-Issuer. Investors will make their investments by investing in interests issued by one or more co-issuers, each of which is a special purpose vehicle ("SPV"). The SPV will invest all amounts it receives from investors in securities issued by the Company. Interests issued to investors by the SPV will be in book entry form. This means that the investor will not receive a certificate representing his or her investment. Each investment will be recorded in the books and records of the SPV. In addition, investors' interests in the investments will be recorded in each investor's "Portfolio" page on the Wefunder platform. All references in this Form C to an Investor's investment in the Company (or similar phrases) should be interpreted to include investments in a SPV.

12. How can an investor cancel an investment commitment?

NOTE: Investors may cancel an investment commitment until 48 hours prior to the deadline identified in these offering materials.

The intermediary will notify investors when the target offering amount has been met. If the issuer reaches the target offering amount prior to the deadline identified in the offering materials, it may close the offering early if it provides notice about the new offering deadline at least five business days prior to such new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment).

If an investor does not cancel an investment commitment before the 48-hour period prior to the offering deadline, the funds will be released to the issuer upon closing of the offering and the investor will receive securities in exchange for his or her investment.

If an investor does not reconfirm his or her investment commitment after a material change is made to the offering, the investor's investment commitment will be cancelled and the committed funds will be returned.

An Investor's right to cancel. An Investor may cancel his or her investment commitment at any time until 48 hours prior to the offering deadline.

If there is a material change to the terms of the offering or the information provided to the Investor about the offering and/or the Company, the Investor will be provided notice of the change and must re-confirm his or her investment commitment within five business days of receipt of the notice. If the Investor does not reconfirm, he or she will receive notifications disclosing that the commitment was cancelled, the reason for the cancellation, and the refund amount that the investor is required to receive. If a material change occurs within five business days of the maximum number of days the offering is to remain open, the offering will be extended to allow for a period of five business days for the investor to reconfirm.

If the Investor cancels his or her investment commitment during the period when cancellation is permissible, or does not reconfirm a commitment in the case of a material change to the investment, or the offering does not close, all of the Investor's funds will be returned within five business days.

Within five business days of cancellation of an offering by the Company, the Company will give each investor notification of the cancellation, disclose the reason for the cancellation, identify the refund amount the Investor will receive, and refund the Investor's funds.

The Company's right to cancel. The Investment Agreement you will execute with us provides the Company the right to cancel for any reason before the offering deadline.

If the sum of the investment commitments from all investors does not equal or exceed the target offering amount at the time of the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

Ownership and Capital Structure

13. Describe the terms of the securities being offered.

Priced Round: \$28,750,000.00 pre-money valuation

See exact security attached as Appendix B, Investor Contracts

V&B Ventures, Inc. is offering up to 67,486 shares of Series PS 4 Stock, at a price per share of \$18.71154.

Investors in the first \$249,995.59 of the offering will receive stock at a price per share of \$16.84039, and a pre-money valuation of \$25,875,000.00

The campaign maximum is \$1,234,989.77 and the campaign minimum is \$49,999.12.

Securities Issued by the SPV

Instead of issuing its securities directly to investors, the Company has decided to issue its securities to the SPV, which will then issue interests in the SPV to investors. The SPV is formed concurrently with the filing of the Form C. Given this, the SPV does not have any financials to report. The SPV is managed by Wefunder Admin, LLC and is a co-issuer with the Company of the securities being offered in this offering. The Company's use of the SPV is intended to allow investors in the SPV to achieve the same economic exposure, voting power, and ability to assert State and Federal law rights, and receive the same disclosures, as if they had invested directly in the Company. While the Issuer may be required to pay an annual administrative fee for the maintenance of the SPV, investors should note the Company's use of the SPV will not result in any additional fees being charged to investors.

The SPV has been organized and will be operated for the sole purpose of directly acquiring, holding and disposing of the Company's securities, will not borrow money and will use all of the proceeds from the sale of its securities solely to purchase a single class of securities of the Company. As a result, an investor investing in the Company through the SPV will have the same relationship to the Company's securities, in terms of number, denomination, type and rights, as if the investor invested directly in the Company.

Voting Rights

If the securities offered by the Company and those offered by the SPV have voting rights, those voting rights may be exercised by the investor or his or her proxy. The applicable proxy is the Lead Investor, if the Proxy (described below) is in effect.

Proxy to the Lead Investor

The SPV securities have voting rights. With respect to those voting rights, the investor and his, her, or its transferees or assignees (collectively, the "Investor"), through a power of attorney granted by Investor in the Investor Agreement, has appointed or will appoint the Lead Investor as the Investor's true and lawful proxy and attorney (the "Proxy") with the power to act alone and with full power of substitution, on behalf of the Investor to: (i) vote all securities related to the Company purchased in an offering hosted by Wefunder Portal, and (ii) execute, in connection with such voting power, any instrument or document that the Lead Investor determines is necessary and appropriate in the exercise of his or her authority. Such Proxy will be irrevocable by the Investor unless and until a successor lead investor ("Replacement Lead Investor") takes the place of the Lead Investor. Upon notice that a Replacement Lead Investor has taken the place of the Lead Investor, the Investor will have five (5) calendar days to revoke the Proxy. If the Proxy is not revoked within the 5-day time period, it shall remain in effect.

Restriction on Transferability

The SPV securities are subject to restrictions on transfer, as set forth in the Subscription Agreement and the Limited Liability Company Agreement of Wefunder SPV, LLC, and may not be transferred without the prior approval of the Company, on behalf of the SPV.

14. Do the	securities	offered	have	voting	rights?
☐ Yes ☑ No					

See the above description of the Proxy to the Lead Investor.

16. How may the terms of the securities being offered be modified?

This Agreement constitutes the entire agreement between the parties hereto with respect to the subject matter hereof and may be amended only by a writing executed by all parties.

Pursuant to authorization in the Investor Agreement between each Investor and Wefunder Portal,

Wefunder Portal is authorized to take the following actions with respect to the investment contract between the Company and an investor:

- A. Wefunder Portal may amend the terms of an investment contract, provided that the amended terms are more favorable to the investor than the original terms; and
- B. Wefunder Portal may reduce the amount of an investor's investment if the reason for the reduction is that the Company's offering is oversubscribed.

RESTRICTIONS ON TRANSFER OF THE SECURITIES BEING OFFERED:

The securities being offered may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred:

- 1. to the issuer;
- 2. to an accredited investor;
- as part of an offering registered with the U.S. Securities and Exchange Commission; or
- 4. to a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

NOTE: The term "accredited investor" means any person who comes within any of the categories set forth in Rule 501(a) of Regulation D, or who the seller reasonably believes comes within any of such categories, at the time of the sale of the securities to that person.

The term "member of the family of the purchaser or the equivalent" includes a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law of the purchaser, and includes adoptive relationships. The term "spousal equivalent" means a cohabitant occupying a relationship generally equivalent to that of a spouse.

DESCRIPTION OF ISSUER'S SECURITIES

17. What other securities or classes of securities of the issuer are outstanding? Describe the material terms of any other outstanding securities or classes of securities of the issuer.

Class of Security	Securities (or Amount) Authorized	Securities (or Amount) Outstanding	Voting Rights
Series Seed Preferred 1			
Stock	3,333,333	240,000	Yes ~
Series Seed Preferred			
Stock 2	3,333,333	28,051	Yes v
Series Seed Preferred			
Stock 3	3,333,333	135,021	Yes v
Common			
Stock	10,000,000	625,262	Yes ~

	Securities Reserved for
Class of Security	Issuance upon Exercise or Conversion
Warrants:	Total of 8% of diluted shares
Options:	40,000

Describe any other rights:

Preferred stock has a 1x liquidation preference over common stock.

18. How may the rights of the securities being offered be materially limited, diluted or qualified by the rights of any other class of security identified above?

The holders of a majority-in-interest of voting rights in the Company could limit the Investor's rights in a material way. For example, those interest holders could vote to change the terms of the agreements governing the Company's operations or cause the Company to engage in additional offerings (including potentially a public offering).

These changes could result in further limitations on the voting rights the Investor will have as an owner of equity in the Company, for example by diluting those rights or limiting them to certain types of events or consents. To the extent applicable, in cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be diluted. This means that the pro-rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional equity, an Investor's interest will typically also be diluted.

Based on the risk that an Investor's rights could be limited, diluted or otherwise qualified, the Investor could lose all or part of his or her investment in the securities in this offering, and may never see positive returns. Additional risks related to the rights of other security holders are discussed below, in Question 20.

19. Are there any differences not reflected above between the securities being offered and each other class of security of the issuer?

No.

20. How could the exercise of rights held by the principal shareholders identified in Question 6 above affect the purchasers of the securities being offered?

As holders of a majority-in-interest of voting rights in the Company, the shareholders may make decisions with which the Investor disagrees, or that negatively affect the value of the Investor's securities in the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no guarantee that the Company will develop in a way that is optimal for or advantageous to the Investor.

For example, the shareholders may change the terms of the Articles of Incorporation for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. The shareholders may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. They may also vote to engage in new offerings and/or to register certain of the Company's securities in a way that negatively affects the value of the securities the Investor owns. Other holders of securities of the Company may also have access to more information than the Investor, leaving the Investor at a disadvantage with respect to any decisions regarding the securities he or she owns. The shareholders have the right to redeem their securities at any time. Shareholders could decide to force the Company to redeem their securities at a time that is not favorable to the Investor and is damaging to the Company. Investors' exit may affect the value of the Company and/or its viability. In cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be diluted. This means that the pro-rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional stock, an Investor's interest will typically also be diluted.

Based on the risks described above, the Investor could lose all or part of his or her investment in the securities in this offering, and may never see positive returns.

21. How are the securities being offered being valued? Include examples of methods for how such securities may be valued by the issuer in the future, including during subsequent corporate actions.

The offering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any

relationship to the Company's book value, assets, earnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

In the future, we will perform valuations of our common stock that take into account factors such as the following:

- 1. unrelated third party valuations of our common stock;
- the price at which we sell other securities, such as convertible debt or preferred Stock, in light of the rights, preferences and privileges of our those securities relative to those of our common stock;
- 3. our results of operations, financial position and capital resources;
- current business conditions and projections;
- 5. the lack of marketability of our common stock;
- 6. the hiring of key personnel and the experience of our management;
- 7. the introduction of new products;
- 8. the risk inherent in the development and expansion of our products;
- 9. our stage of development and material risks related to our business;
- the likelihood of achieving a liquidity event, such as an initial public offering or a sale of our company given the prevailing market conditions and the nature and history of our business;
- 11. industry trends and competitive environment;
- 12. trends in consumer spending, including consumer confidence;
- overall economic indicators, including gross domestic product, employment, inflation and interest rates; and
- 14. the general economic outlook.

We will analyze factors such as those described above using a combination of financial and market-based methodologies to determine our business enterprise value. For example, we may use methodologies that assume that businesses operating in the same industry will share similar characteristics and that the Company's value will correlate to those characteristics, and/or methodologies that compare transactions in similar securities issued by us that were conducted in the market.

22. What are the risks to purchasers of the securities relating to minority ownership in the issuer?

An Investor in the Company will likely hold a minority position in the Company, and thus be limited as to its ability to control or influence the governance and operations of the Company.

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its Board Of Directors, and the Investor will have no independent right to name or remove an officer or member of the Board Of Directors of the Company.

Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured.

The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

23. What are the risks to purchasers associated with corporate actions, including additional issuances of securities, issuer repurchases of securities, a sale of the issuer or of assets of the issuer or transactions with related parties?

Additional issuances of securities. Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Issuer repurchases of securities. The Company may have authority to

repurchase its securities from shareholders, which may serve to decrease any liquidity in the market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor to sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company, the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company and the Board of Directors of the Company to manage the Company so as to maximize value for shareholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company and the Board of Directors of the Company. If the Board Of Directors of the Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company.

<u>Transactions with related parties.</u> The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management and Board of Directors of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm's-length, but will be in all cases consistent with the duties of the management of the Company to its shareholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such conflict of interest.

24. Describe the material terms of any indebtedness of the issuer:

Loan

Lender Small Business Administration

Issue date 07/04/20 Amount \$150,000.00

Outstanding principal plus interest \$154,744.00 as of 12/30/24

Interest rate 3.75% per annum

Maturity date 07/05/50

Current with payments Yes

SBA Covid-19 EIDL

Loan

Lender Transpecos Bank

 Issue date
 03/16/23

 Amount
 \$436,548.00

Outstanding principal plus interest \$396,707.00 as of 12/30/24

 Interest rate
 0.0% per annum

 Maturity date
 04/30/27

Current with payments Yes

IRS ERC Advance

Loan

 Lender
 FSC First

 Issue date
 06/30/23

 Amount
 \$448,534.00

Outstanding principal plus interest \$417,770.00 as of 12/30/24

Interest rate 11.5% per annum

Maturity date 07/01/33

Current with payments Yes

Prince George's County - VLT Small Business Flex Fund

Loan

FSC First Lender 06/30/23 Issue date Amount \$50,000.00

Outstanding principal plus interest \$39,267.00 as of 12/30/24

Interest rate 9.75% per annum

Maturity date 07/01/28 Current with payments

Prince George's County - Microenterprise Loan Fund

Loan

Lender FSC First Issue date 06/30/23 Amount \$50,000.00

Outstanding principal plus interest \$38,591.00 as of 12/30/24

Interest rate 7.0% per annum 07/01/28 Maturity date

Current with payments Yes

Prince George's County - Strive for 35

Loan

FSC First Lender Issue date 07/31/23 \$50,000.00 Amount

Outstanding principal plus interest \$39,730.00 as of 12/30/24

10.5% per annum Interest rate

Maturity date 08/01/28 Current with payments Prince George's County - Healthcare Capital Fund

Loan

Lender Stripe Issue date 10/29/23 Amount \$250,000.00

Outstanding principal plus interest \$21,993.00 as of 12/30/24

Interest rate 0.0% per annum Maturity date 04/29/25 Current with payments Yes

Fixed Fee Loan

Loan

Lender PayPal 05/13/24 Issue date Amount \$150,000.00

Outstanding principal plus interest \$76,404.00 as of 12/30/24

Interest rate 0.0% per annum Maturity date 05/14/25 Current with payments Yes

Fixed fee loan

Loan

Lender Small Business Administration

Issue date 08/04/24 Amount \$500,000.00

Outstanding principal plus interest \$500,000.00 as of 12/30/24

Interest rate 4.0% per annum 08/04/54 Maturity date Yes

Current with payments

Loan

Lender Gold Ridge Microcap II LLC

 Issue date
 08/25/24

 Amount
 \$750,000.00

Outstanding principal plus interest \$102,384.00 as of 12/30/24

Interest rate 9.99% per annum

Maturity date 03/31/26

Current with payments Yes

Marketing Line of Credit

Loan

Lender PEAC Equipment Financing

Issue date 10/15/24
Amount \$28,934.00

Outstanding principal plus interest \$28,364.00 as of 12/30/24

Interest rate 0.0% per annum

Maturity date 10/16/29
Current with payments Yes

Equipment Financing

Loan

 Lender
 Annuitas, Inc

 Issue date
 10/24/24

 Amount
 \$110,345.00

Outstanding principal plus interest \$100,345.00 as of 12/30/24

Interest rate 0.0% per annum

Maturity date 03/31/26

Current with payments Yes

Annuitas

Loan

Lender Gold Ridge Microcap II LLC

Issue date 12/07/24 Amount \$721,839.00

Outstanding principal plus interest \$400,000.00 as of 12/30/24

Interest rate 9.99% per annum

Current with payments Yes

General Purpose Line of Credit

Loan

Lender Winmar Construction

Issue date 12/08/24 Amount \$813,714.00

Outstanding principal plus interest \$426,804.00 as of 12/30/24

Interest rate8.0% per annumMaturity date06/30/26

Current with payments Yes

Construction Loan

Loan

Lender Gold Ridge Microcap II LLC

Issue date 04/08/25
Amount \$400,000.00

Outstanding principal plus interest \$439,699.00 as of 04/08/25

Interest rate 9.99% per annum

Maturity date 04/09/26
Current with payments Yes

General Purpose Line of Credit

Convertible Note

 Issue date
 10/23/23

 Amount
 \$3,166,041.00

 Interest rate
 8.0% per annum

Discount rate 30.0%

Valuation cap \$20,000,000.00

Maturity date 09/30/26

Automatic conversion triggered upon an Equity Financing of \$750,000 or greater

 $INSTRUCTION\ TO\ QUESTION\ 24: name\ the\ creditor,\ amount\ owed,\ interest\ rate,\ maturity\ date,\ and\ any\ other\ material\ terms.$

25. What other exempt offerings has the issuer conducted within the past three years?

Offering Date 10/2023	Exemption Section 4(a)(2)	Security Type Convertible Note	Amount Sold \$3,166,041	Use of Proceeds General operations
4/2024	Section 4(a)(2)		\$450,000	General operations
5/2024	Section 4(a)(2)		\$20,000	General operations
6/2024	Section 4(a)(2)		\$75,269	General operations
7/2024	Section 4(a)(2)		\$335,000	General operations
9/2024	Section 4(a)(2)		\$91,282	General operations
10/2024	Section 4(a)(2)	SAFE	\$412,119	General operations
12/2024	Section 4(a)(2)	SAFE	\$1,383,948	General operations
12/2024	Section 4(a)(2)	Common stock	\$100,000	General operations

26. Was or is the issuer or any entities controlled by or under common control with the issuer a party to any transaction since the beginning of the issuer's last fiscal year, or any currently proposed transaction, where the amount involved exceeds five percent of the aggregate amount of capital raised by the issuer in reliance on Section 4(a)(6) of the Securities Act during the preceding 12- month period, including the amount the issuer seeks to raise in the current offering, in which any of the following persons had or is to have a direct or indirect material interest:

- 1. any director or officer of the issuer;
- any person who is, as of the most recent practicable date, the beneficial owner of 20
 percent or more of the issuer's outstanding voting equity securities, calculated on the
 basis of voting power;
- if the issuer was incorporated or organized within the past three years, any promoter of the issuer;

of the issuer;	
 or any immediate family member of any of the foregoing persons 	lie:
☑ Yes □ No	

For each transaction specify the person, relationship to issuer, nature of interest in transaction, and amount of interest.

Name	Eugene Stacy
Amount Invested	\$20,000.00
Transaction type	Other
Issue date	05/02/24
Relationship	Investor, Board Member
Line of Credit	

Name David Hoff, Sr.

Amount Invested \$75,269.00

Transaction type Other

Issue date 06/30/24

Relationship Investor, Board Member

Line of Credit

Name Julie Dowdall
Amount Invested \$91,282.00
Transaction type Other
Issue date 09/30/24
Relationship Investor

Line of Credit

INSTRUCTIONS TO QUESTION 26: The term transaction includes, but is not limited to, any financial transaction, arrangement or relationship (including any indebtedness or guarantee of indebtedness) or any series of similar transactions, arrangements or relationships.

Beneficial ownership for purposes of paragraph (2) shall be determined as of a date that is no more than 120 days prior to the date of filing of this offering statement and using the same calculation described in Question 6 of this Question and Answer format.

The term "member of the family" includes any child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law of the person, and includes adoptive relationships. The term "spousal equivalent" means a cohabitant occupying a relationship generally equivalent to that of a spouse.

Compute the amount of a related party's interest in any transaction without regard to the amount of the profit or loss involved in the transaction. Where it is not practicable to state the approximate amount of the interest, disclose the approximate amount involved in the transaction.

FINANCIAL CONDITION OF THE ISSUER

27.	Does	the	issuer	have	an	operating	history?	
_	Yes No							

28. Describe the financial condition of the issuer, including, to the extent material, liquidity, capital resources and historical results of operations.

Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering. Some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in the following discussion and analysis.

Overview

The Company is a weekly subscription based service that makes it remarkably simple to consistently eat healthy, seasonal, scratch-made foods and functional beverages delivered directly to the doorstep. Vegetable & Butcher is a vertically integrated company that leverages technology to improve human health and reduce our environmental footprint. Vegetable & Butcher made its first official delivery in October 2016. Fast forward to today, Vegetable & Butcher services approximately 150 zip codes, employs and contracts approximately 150 people, and has delivered over one million meals to individuals and families in D.C., Maryland, and Virginia.

Milestones

V&B Ventures, Inc. was formed on July 7, 2014, in the state of Delaware as a Limited Liability Company under the name of V&B Ventures LLC. On May 1, 2022, the company converted its legal form from LLC to Delaware Corporation.

Cinco than wa have

- \$40M+ in sales since inception in 2016, 2.5M+ meals served.
- \$6M+ raised from top investors backing our vision.
- 65%+ annualized subscription revenue growth since new facility launch in Oct. 2024.
- 40%+ gross profit margin with a +10:1 customer lifetime value to acquisition cost.
- \$300B+ healthy meal delivery market growing 13% annually.
- Broad customer base and subscribers with 100,000+ email list.
- Tech-driven platform to meet customers' needs and streamline operations.
- 100% carbon offset, 50,000 meals donated, and 50,000 lbs. of food waste composted.

Historical Results of Operations

- Revenues & Gross Margin. For the period ended December 31, 2024, the Company had revenues of \$7,095,529 compared to the year ended December 31, 2023, when the Company had revenues of \$7,584,410. Our gross margin was 40.84% in fiscal year 2024, and 42.66% in 2023.
- Assets. As of December 31, 2024, the Company had total assets of \$9,793,859, including \$198,858 in cash. As of December 31, 2023, the Company had \$2,812,821 in total assets, including \$512,232 in cash.
- Net Loss. The Company has had net losses of \$2,082,385 and net losses of \$844,131 for the fiscal years ended December 31, 2024 and December 31, 2023, respectively.
- Liabilities. The Company's liabilities totaled \$13,894,403 for the fiscal year ended December 31, 2024 and \$4,279,156 for the fiscal year ended December 31, 2023.

Related Party Transaction

Refer to Question 26 of this Form C for disclosure of all related party transactions.

Liquidity & Capital Resources

To-date, the company has been financed with \$4,909,914 in debt, \$639,865 in equity, \$3,166,041 in convertibles, and \$2,471,168 in SAFEs.

After the conclusion of this Offering, should we hit our minimum funding target, our projected runway is 12 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We don't have any other sources of capital in the immediate future.

We will likely require additional financing in excess of the proceeds from the Offering in order to perform operations over the lifetime of the Company. We plan to raise capital in 12 months. Except as otherwise described in this Form C, we do not have additional sources of capital other than the proceeds from the offering. Because of the complexities and uncertainties in establishing a new business strategy, it is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering is sold. The Company intends to raise additional capital in the future from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors.

Runway & Short/Mid Term Expenses

V&B Ventures, Inc. cash in hand is \$207,980, as of March 2025. Over the last three months, revenues have averaged \$750,000/month, cost of goods sold has averaged \$445,000/month, and operational expenses have averaged \$350,000/month, for an average burn rate of \$45,000 per month. Our intent is to be profitable in 3 months.

Once V+B reached full capacity two years ago, we strategically reduced marketing and advertising efforts by 70% while maintaining steady operations and planning for the launch of our new larger facility. This facility was designed to meet the demands of our growing waitlist of customers and position us for rapid growth. Since restarting our advertising and marketing efforts in September 2024, following the opening of our new facility, we have grown our subscriber base by more than 30% and our weekly subscription revenue by nearly 50% (from September 1, 2024 through March 31, 2025). With our expanded capacity and operational efficiencies firmly in place, we are well-positioned to sustain this momentum and scale even further to meet increasing demand.

Our 6 month projections show a revenue of approximately \$5,500,000, for an

average monthly revenue of approximately \$310,067. We expect cost of goods sold to be approximately \$3,025,000 over the same period, for an average monthly cost of goods sold of approximately \$504,167. We expect operating expenses, excluding cost of goods sold, to be approximately \$2,315,000 over the same period, for an average monthly cost of goods sold of approximately \$385,833.

Looking ahead, we remain optimistic about our growth prospects. The increasing demand for convenient, healthy meal solutions presents a strong opportunity for continued expansion. These funds will assist with scaling our business, enhancing our customer experience, and optimizing our operational efficiencies to ensure long-term profitability, which we anticipate to begin in the coming months. We expect the company to be able to self fund for the foreseeable future upon completion of this Reg CF crowdfunding campaign.

The Company can utilize various other capital raise mechanisms in the future. In addition to funds raised through Wefunder, our company has already secured \$6,200,000 in equity financing from private and institutional investors, and we are always able to secure lines of credit with traditional banks to support short-term working capital needs.

All projections in the above narrative are forward-looking and not guaranteed.

INSTRUCTIONS TO QUESTION 28: The discussion must cover each year for which financial statements are provided. For issuers with no prior operating history, the discussion should focus on financial milestones and operational, liquidity and other challenges. For issuers with an operating history, the discussion should focus on whether historical results and cash flows are representative of what investors should expect in the future. Take into account the proceeds of the offering and any other known or pending sources of capital. Discuss how the proceeds from the offering will affect liquidity, whether receiving these funds and any other additional funds is necessary to the viability of the business, and how quickly the issuer anticipates using its available cash. Describe the other available sources of capital to the business, such as lines of credit or required contributions by shareholders. References to the issuer in this Question 28 and these instructions refer to the issuer and its predecessors, if any.

FINANCIAL INFORMATION

29. Include financial statements covering the two most recently completed fiscal years or the period(s) since inception, if shorter:

Refer to Appendix C, Financial Statements

- I, David Turner Hoff, Jr, certify that:
- (1) the financial statements of V&B Ventures, Inc. included in this Form are true and complete in all material respects; and
- (2) the financial information of V&B Ventures, Inc. included in this Form reflects accurately the information reported on the tax return for V&B Ventures, Inc. filed for the most recently completed fiscal year.



STAKEHOLDER ELIGIBILITY

30. With respect to the issuer, any predecessor of the issuer, any affiliated issuer, any director, officer, general partner or managing member of the issuer, any beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, any promoter connected with the issuer in any capacity at the time of such sale, any person that has been or will be paid (directly or indirectly) remuneration for solicitation of purchasers in connection with such sale of securities, or any general partner, director, officer or managing member of any such solicitor, prior to May 16, 2016:

(1) Has any such person been convicted, within 10 years (or five years, in the case of issuers, their predecessors and affiliated issuers) before the filing of this offering statement, of any felony or misdemeanor:

- i. in connection with the purchase or sale of any security? ☐ Yes ☑ No
- ii. involving the making of any false filing with the Commission? ☐ Yes ☑ No
- iii. arising out of the conduct of the business of an underwriter, broker, dealer, municipal securities dealer, investment adviser, funding portal or paid solicitor of purchasers of securities? ☐ Yes ☑ No

required by Section 4A(b) of the Securities Act that, at the time of filing of this offering statement, restrains or enjoins such person from engaging or continuing to engage in any conduct or practice: i. in connection with the purchase or sale of any security? \square Yes ${\color{orange} ullet}$ No ii. involving the making of any false filing with the Commission? ☐ Yes ✓ No iii. arising out of the conduct of the business of an underwriter, broker, dealer, municipal securities dealer, investment adviser, funding portal or paid solicitor of purchasers of securities? 🗌 Yes 🗹 No (3) Is any such person subject to a final order of a state securities commission (or an agency or officer of a state performing like functions); a state authority that supervises or examines banks, savings associations or credit unions; a state insurance commission (or an agency or officer of a state performing like functions); an appropriate federal banking agency; the U.S. Commodity Futures Trading Commission; or the National Credit Union Administration that: i. at the time of the filing of this offering statement bars the person from: A. association with an entity regulated by such commission, authority, agency or officer? Tyes Ve No B. engaging in the business of securities, insurance or banking? ☐ Yes ☑ No C. engaging in savings association or credit union activities? ☐ Yes ☑ No ii. constitutes a final order based on a violation of any law or regulation that prohibits fraudulent, manipulative or deceptive conduct and for which the order was entered within the 10-year period ending on the date of the filing of this offering statement? 🗌 Yes 🗹 No (4) Is any such person subject to an order of the Commission entered pursuant to Section 15(b) or 15B(c) of the Exchange Act or Section 203(e) or (f) of the Investment Advisers Act of 1940 that, at the time of the filing of this offering statement: i. suspends or revokes such person's registration as a broker, dealer, municipal securities dealer, investment adviser or funding portal? ☐ Yes ☑ No ii. places limitations on the activities, functions or operations of such person? Yes V No iii. bars such person from being associated with any entity or from participating in the offering of any penny stock? ☐ Yes ☑ No (5) Is any such person subject to any order of the Commission entered within five years before the filing of this offering statement that, at the time of the filing of this offering statement, orders the person to cease and desist from committing or causing a violation or future violation of: i. any scienter-based anti-fraud provision of the federal securities laws, including without limitation Section 17(a)(1) of the Securities Act, Section 10(b) of the Exchange Act, Section 15(c)(1) of the Exchange Act and Section 206(1) of the Investment Advisers Act of 1940 or any other rule or regulation thereunder? ii. Section 5 of the Securities Act? ☐ Yes ☑ No (6) Is any such person suspended or expelled from membership in, or suspended or barred from association with a member of, a registered national securities exchange or a registered national or affiliated securities association for any act or omission to act constituting conduct inconsistent with just and equitable principles of trade? Yes No (7) Has any such person filed (as a registrant or issuer), or was any such person or was any such person named as an underwriter in, any registration statement or Regulation A offering statement filed with the Commission that, within five years before the filing of this offering statement, was the subject of a refusal order, stop order, or order suspending the Regulation A exemption, or is any such person, at the time of such filing, the subject of an investigation or proceeding to determine whether a stop order or suspension order should be issued? 🗌 Yes 🛂 No (8) Is any such person subject to a United States Postal Service false representation order entered within five years before the filing of the information required by Section 4A(b) of the Securities Act, or is any such person, at the time of filing of this offering statement, subject to a temporary restraining order or preliminary injunction with respect to conduct alleged by the United States Postal Service to constitute a scheme or device for obtaining money or property through the mail by means of false representations? 🗌 Yes 🗹 No If you would have answered "Yes" to any of these questions had the conviction, order, judgment, decree, suspension, expulsion or bar occurred or been issued after May 16. 2016, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities Act.

competent jurisdiction, entered within five years before the filing of the information

INSTRUCTIONS TO QUESTION 30: Final order means a written directive or declaratory statement issued by a federal or state agency, described in Rule 503(a)(3) of Regulation

Crowdfunding, under applicable statutory authority that provides for notice and an opportunity for hearing, which constitutes a final disposition or action by that federal or state agency.

No matters are required to be disclosed with respect to events relating to any affiliated issuer that occurred before the affiliation arose if the affiliated entity is not (i) in control of the issuer or (ii) under common control with the issuer by a third party that was in control of the affiliated entity at the time of such events.

OTHER MATERIAL INFORMATION

31. In addition to the information expressly required to be included in this Form, include:

- (1) any other material information presented to investors; and
- (2) such further material information, if any, as may be necessary to make the required statements, in the light of the circumstances under which they are made, not misleading.

The Lead Investor. As described above, each Investor that has entered into the Investor Agreement will grant a power of attorney to make voting decisions on behalf of that Investor to the Lead Investor (the "Proxy"). The Proxy is irrevocable unless and until a Successor Lead Investor takes the place of the Lead Investor, in which case, the Investor has a five (5) calendar day period to revoke the Proxy. Pursuant to the Proxy, the Lead Investor or his or her successor will make voting decisions and take any other actions in connection with the voting on Investors' behalf.

The Lead Investor is an experienced investor that is chosen to act in the role of Lead Investor on behalf of Investors that have a Proxy in effect. The Lead Investor will be chosen by the Company and approved by Wefunder Inc. and the identity of the initial Lead Investor will be disclosed to Investors before Investors make a final investment decision to purchase the securities related to the Company.

The Lead Investor can quit at any time or can be removed by Wefunder Inc. for cause or pursuant to a vote of investors as detailed in the Lead Investor Agreement. In the event the Lead Investor quits or is removed, the Company will choose a Successor Lead Investor who must be approved by Wefunder Inc. The identity of the Successor Lead Investor will be disclosed to Investors, and those that have a Proxy in effect can choose to either leave such Proxy in place or revoke such Proxy during a 5-day period beginning with notice of the replacement of the Lead Investor.

The Lead Investor will not receive any compensation for his or her services to the SPV. The Lead Investor may receive compensation if, in the future, Wefunder Advisors LLC forms a fund ("Fund") for accredited investors for the purpose of investing in a non-Regulation Crowdfunding offering of the Company. In such as circumstance, the Lead Investor may act as a portfolio manager for that Fund (and as a supervised person of Wefunder Advisors) and may be compensated through that role.

Although the Lead Investor may act in multiple roles with respect to the Company's offerings and may potentially be compensated for some of its services, the Lead Investor's goal is to maximize the value of the Company and therefore maximize the value of securities issued by or related to the Company. As a result, the Lead Investor's interests should always be aligned with those of Investors. It is, however, possiblethat in some limited circumstances the Lead Investor's interests could diverge from the interests of Investors, as discussed in section 8 above.

Investors that wish to purchase securities related to the Company through Wefunder Portal must agree to give the Proxy described above to the Lead Investor, provided that if the Lead Investor is replaced, the Investor will have a 5-day period during which he or she may revoke the Proxy. If the Proxy is not revoked during this 5-day period, it will remain in effect.

Tax Filings. In order to complete necessary tax filings, the SPV is required to include information about each investor who holds an interest in the SPV, including each investor's taxpayer identification number ("TIN") (e.g., social security number or employer identification number). To the extent they have not already done so, each investor will be required to provide their TIN within the earlier of (i) two (2) years of making their investment or (ii) twenty (20) days prior to the date of any distribution from the SPV. If an investor does not provide their TIN within this time, the SPV reserves the right to withhold from any proceeds otherwise payable to the Investor an amount necessary for the SPV to satisfy its tax withholding obligations as well as the SPV's reasonable estimation of any penalties that may be charged by the IRS or other relevant

authority as a result of the investor's failure to provide their TIN. If applicable, the Company may also be required to pay Wefunder certain fees for the preparation of tax filings. Such fees and the Company's obligation to deliver required tax documents are further specified in the related Tax Services Agreement ("TSA").

Investors should carefully review the terms of the SPV Subscription Agreement for additional information about tax filings.

Potential Dissolution of the SPV. The Company has agreed that it will pay an administrative fee and / or certain tax fees to Wefunder, in addition to delivering required tax information in the manner prescribed by the TSA, where applicable. Failure to pay such fees or provide Wefunder with required tax information could result in the dissolution of the SPV (an "SPV Dissolution Event"). Subsequent to an SPV Dissolution Event, the securities held by the SPV would be distributed directly and proportionally to the individual investors. This could create administrative complexities, as investors would need to manage the securities themselves rather than having them held and administered by the SPV. Additionally, the unplanned distribution of securities may not align with investors' intended investment strategy or asset allocation.

Upon an SPV Dissolution Event, the Investor hereby consents to and agrees to accept direct assignment of the SPV's rights and obligations under any investment agreements between the SPV and the Company that is located in the Form C or C/A offering materials. The Investor acknowledges they will be bound by all terms and conditions of such agreements as if they were an original party thereto.

INSTRUCTIONS TO QUESTION 30: If information is presented to investors in a format, media or other means not able to be reflected in text or portable document format, the issuer should include:

(a) a description of the material content of such information;

(b) a description of the format in which such disclosure is presented; and

(c) in the case of disclosure in video, audio or other dynamic media or format, a transcript or description of such disclosure.

ONGOING REPORTING

32. The issuer will file a report electronically with the Securities & Exchange Commission annually and post the report on its website, no later than:

120 days after the end of each fiscal year covered by the report.

33. Once posted, the annual report may be found on the issuer's website at:

https://vegetableandbutcher.com//invest

The issuer must continue to comply with the ongoing reporting requirements until:

- the issuer is required to file reports under Exchange Act Sections 13(a) or 15(d);
- the issuer has filed at least one annual report and has fewer than 300 holders of record;
- the issuer has filed at least three annual reports and has total assets that do not exceed \$10 million;
- 4. the issuer or another party purchases or repurchases all of the securities issued pursuant to Section 4(a)(6), including any payment in full of debt securities or any complete redemption of redeemable securities; or the issuer liquidates or dissolves in accordance with state law.

APPENDICES

Appendix A: Business Description & Plan

Appendix B: Investor Contracts

SPV Subscription Agreement - Early Bird
Early Bird Vegetable and Butcher Subscription Agreement
SPV Subscription Agreement

Vegetable and Butcher Subscription Agreement

Appendix C: Financial Statements

Financials 1

Appendix D: Director & Officer Work History

Ariane Valle
David Turner Hoff, Jr
David Turner Hoff, Sr.
Eugene Stacy
Ryan Morrison

Appendix E: Supporting Documents

Signatures

Intentional misstatements or omissions of facts constitute federal criminal violations. See 18 U.S.C. 1001.

The issuer certifies that it has established means to keep accurate records of the holders of the securities it would offer and sell through the intermediary's platform.

The following documents will be filed with the SEC:

Cover Page XML

Offering Statement (this page)

Appendix A: Business Description & Plan

Appendix B: Investor Contracts

SPV Subscription Agreement - Early Bird

Early Bird Vegetable and Butcher Subscription Agreement

SPV Subscription Agreement

Vegetable and Butcher Subscription Agreement

Appendix C: Financial Statements

Financials 1

Appendix D: Director & Officer Work History

Ariane Valle

David Turner Hoff, Jr

David Turner Hoff, Sr.

Eugene Stacy

Ryan Morrison

Appendix E: Supporting Documents

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be signed on its behalf by the duly authorized undersigned.

V&B Ventures, Inc.



Founder + CEC

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), this Form C and Transfer Agent Agreement has been signed by the following persons in the capacities and on the dates indicated.

David Turner Hoff, Jr.

Founder + CEO
4/10/2025

David Hoff

Board Member/Investor
4/10/2025

Ariane Valle

Co-Founder and CxO
4/10/2025

The Form C must be signed by the issuer, its principal executive officer or officers, its principal financial officer, its controller or principal accounting officer and at least a majority of the board of directors or persons performing similar functions.

I authorize Wefunder Portal to submit a Form C to the SEC based on the information I provided through this online form and my company's Wefunder profile.

As an authorized representative of the company, I appoint Wefunder Portal as the company's true and lawful representative and attorney-in-fact, in the company's name, place and stead to make, execute, sign, acknowledge, swear to and file a Form C on the company's behalf. This power of attorney is coupled with an interest and is irrevocable. The company hereby waives any and all defenses that may be available to contest, negate or disaffirm the actions of Wefunder Portal taken in good faith under or in reliance upon this power of attorney.