

JOIN THE RIDE WITH TEAM SR2

# INVEST IN INDYCAR DRIVER STING RAY ROBB

TIME REMAINING TO INVEST:

0 DAYS 0 HOURS 0 MINUTES 0 SECONDS

CIRCULAR | FORM C | INVESTOR EDUCATION

INVEST NOW

WATCH VIDEO

## STING RAY ROBB

### THE MAN BEHIND THE WHEEL

Sting Ray Robb's path to the INDYCAR series is a testament to his unwavering dedication and talent. Born to race, his career began at the tender age of three, steering his course from pedal cars to professional circuits. His accolades, including numerous championships and podium finishes, reflect a career that many can only dream of. Sting Ray's unique name is a nod to his racing lineage and a constant reminder of his destined path in motorsport.



## CAREER HIGHLIGHTS



2023 - ROOKIE YEAR

ONE OF ONLY 27 INDYCAR  
DRIVERS FROM AROUND  
THE GLOBE



2022

VICE CHAMPION



2021

PLACED 6TH



2020

INDY PRO 2000 CHAMPION



2020

MOVE OF THE YEAR AWARD



## FAITH

Sting Ray's racing career is deeply intertwined with his faith, serving as both a guiding light and a source of strength. His commitment to racing for God's glory is evident in his dedication to his sport and his community. Sting Ray's journey is a powerful narrative of how faith can drive one to achieve their dreams, no matter the obstacles.

## JOHN 3:30

"He must increase, I must decrease."

## DEAL TERMS

<b>MINIMUM INVESTMENT</b> <b>\$200*</b> <small>(4 Investor Transaction Fee Not Included)</small>	<b>ROUND:</b> <b>SEED FINANCING</b>	<b>FUNDRAISE TYPE:</b> <b>REGULATION CF</b>
<b>PRICE PER SHARE</b> <b>\$1.00</b>	<b>STOCK</b> <b>CLASS B COMMON STOCK</b>	<b>ROUND SIZE</b> <b>\$1,235,000*</b>

**PRIVATE LIVE**

**20%**

Bonus Shares

**INVEST NOW**

## LIMITED-TIME ONLY BONUS SHARES

Invest early and be eligible to receive early investor bonus shares.

a) The 1st 14 days begins upon the filing of the Form C being reflected on the SEC's EDGAR System, and concludes on the 14th day at 11:59 pm PST (6:59 am UTC the next day (UTC+7)). Each subsequent period begins at the conclusion of the previous period and lasts until 11:59 pm PST (6:59 am UTC the next day (UTC+7)) fourteen days later. The total period of any available time based bonus is 42 days.

b) The Company is not issuing partial shares. Any calculation of bonus shares to be issued whose product reflects the issuance of a partial share, will be rounded down, to the nearest whole share and issued to the Purchaser at the close of the Offering.\*

Opportunity ends in:

0 DAYS 0 HOURS 0 MINUTES 0 SECONDS

## EXCLUSIVE INVESTOR PERKS

	AMOUNT	BONUS SHARES	PRAY.COM SUBSCRIPTION	SIG HAT <sup>1</sup>	SIG JERSEY <sup>2</sup>	RACE TICKETS <sup>3</sup>	RACE HOSPITALITY <sup>4</sup>	NAME ON CAR <sup>5</sup>	TROP <sup>6</sup>
PI1 CREW	\$1,800+	5X	1 YEAR FREE	✓					
RACE DAY	\$2,500+	5X	1 YEAR FREE	✓	✓				
POLE POSITION	\$10,000+	10X	1 YEAR FREE	✓	✓	✓			
FINISH LINE	\$25,000+	10X	1 YEAR FREE	✓	✓	✓	✓		
IN THE POINTS	\$50,000+	15X	1 YEAR FREE	✓	✓	✓	✓	✓	
WINNERS' CIRCLE	\$100,000+	20X	1 YEAR FREE	✓	✓	✓	✓	✓	✓

1 - Sting Ray Robb Hat

2 - Sting Ray Robb Jersey

3 - Tickets for 2 to any IndyCar Race (Maximum \$500 in value)

4 - Access to Race Hospitality (Breakfast, Lunch, Drinks, VIP area) to a select IndyCar Race

5 - Your name printed on Sting Ray's Car for one IndyCar race

6 - 1hp for 2 to an IndyCar Race (roundtrip plane tickets, hotel, new jersey, new hospitalities, paddock visit, dinner with the team. (Maximum \$10,000 in total value). Perks 3 & 4 included in this and are not duplicative

All perks occur when the offering is completed. For time based perks: The 1st 14 days begins upon the filing of the Form C being reflected on the SEC's EDGAR System, and concludes on the 14th day at 11:59 pm PST (6:59 a.m. UTC the next day (UTC+7)). Each subsequent period begins at the conclusion of the previous period and lasts until 11:59 pm PST (6:59 am UTC the next day (UTC+7)) fourteen days later.

**INVEST NOW**

## DOWNLOAD OUR INVESTOR DECK

EMAIL ADDRESS

**DOWNLOAD THE DECK**

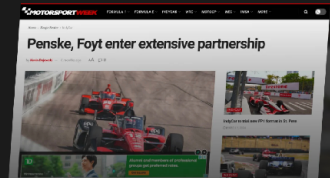


## AJ FOYT RACING

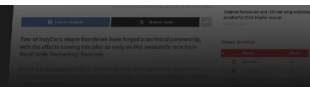
Joining A.J. Foyt Racing marks a significant milestone in Sting Ray Robb's career. This partnership with one of the most iconic teams in motorsport history is a testament to Sting Ray's exceptional talent and potential. Together, they are poised to make waves in the 2024 season, driven by a shared commitment to excellence and a rich legacy of racing success.

## THE PARTNERSHIP

The partnership between Team Penske and A.J. Foyt Racing is a strategic technical alliance in the INDYCAR Series, focusing on sharing technical resources and fostering young talent development. This collaboration is designed to enhance both teams' competitiveness, with Penske providing technical support and potentially placing development drivers with Foyt. The initiative aims to attract top talent, secure new commercial partners, and lay a foundation for



mutual long term success.



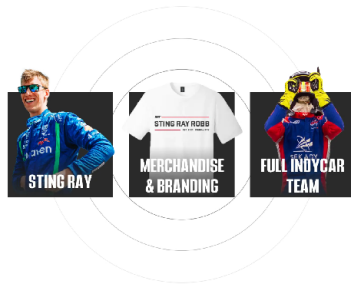
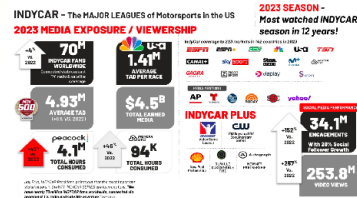
# PRAY.COM PARTNERSHIP

Pray.com sponsorship of Sting Ray Robb and Team SR2 is a harmonious blend of Sting Ray's racing prowess and his deep-rooted faith. As our title sponsor, Pray.com's name and logo will be on Sting Ray's No. 41 Chevy IndyCar, and Pray.com will leverage its community of over 15,000,000 to promote Sting Ray's faith, evangelism, and racing career.



## INDYCAR

- **Reach:** Over 70 million IndyCar fans worldwide, resulting in \$4.5 billion in earned media.<sup>1</sup>
- **Sponsorship:** The NTT IndyCar Series has a number of high-profile sponsors, including NTT, Honda, Chevrolet, and Firestone.<sup>2</sup>
- **Social Media:** The NTT IndyCar Series has a social media presence with over 34.1 million engagements across various platforms.



## REASONS TO INVEST

Team SR2 has three main revenue streams.

1. Sting Ray The Driver
2. Merchandising & Branding
3. Full IndyCar Team

### STING RAY ROBB

Since he was a child, Sting Ray Robb aspired to be a race car driver. Now, he is part of the legendary AJ Foyt Racing team. The All-American Champion driver and AJ Foyt (Chevrolet) partnered with Pray.com, the No. 1 app for prayer and Bible-based audio content that reaches 1m podcast listeners daily.

As a driver, Sting Ray will be eligible to earn prize money based on race placement success. He also earns a salary as a driver for his IndyCar team. He can also earn income from sponsorships, paid appearances, events, and endorsements. A portion of these earnings flows into Team SR2, Inc. and will be treated as revenue for the Company.

### MERCHANDISING & BRANDING

Sting Ray Robb and Team SR2 have a history of selling Sting Ray branded merchandise via e-commerce and during Motorsports & non-motorsports events. As Sting Ray's brand, including his social media following, IndyCar fans, and his faith-based community, the Company forecasts that merchandise sales will grow for the business and contribute to a larger portion of revenue.

### FULL INDYCAR MOTORSPORTS TEAM

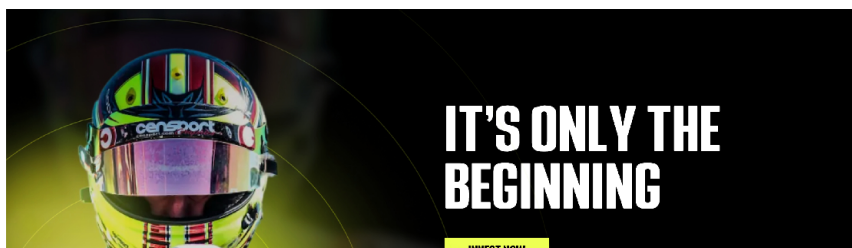
Team SR2 with its unique and dynamic driver, Sting Ray Robb, has access to over 85 million consumers and individuals through the IndyCar market and the Pray.com community. The growth of the IndyCar industry combined with Sting Ray's success attracts business opportunities for Sponsors, Drivers, Investors, Partners, Broadcasters, and Industry Stakeholders. Team SR2 has a vision for the growth of IndyCar and the overall sports discipline of motorsports racing.

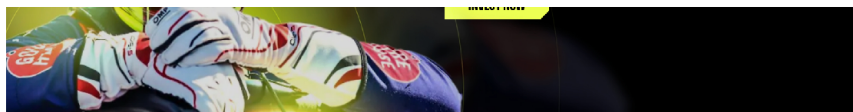
The global motorsports market was estimated at \$4.776 billion in 2022 and is anticipated to increase to \$108.5 billion by 2028. This growing interest has created numerous opportunities, allowing our team to focus on the ideal investments within the sport.<sup>3</sup>

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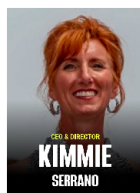
DOWNLOAD THE DECK





## OUR AMAZING TEAM

The Team SR2 is a remarkable assembly of talent, dedication, and spirit. Each member plays a crucial role in supporting Sting Ray's as well as Team SR2's aspirations, providing the foundation for his accomplishments on the track.



## FREQUENTLY ASKED QUESTIONS

### ABOUT REG CF

### ABOUT THE RAISE

### ABOUT TEAM SR2

Why invest in startups?



How much can I invest?



How do I calculate my net worth?



What are the tax implications of an equity crowdfunding investment?



Who can invest in a Regulation CF Offering?



What do I need to know about early-stage investing? Are these investments risky?



When will I get my investment back?



Can I sell my shares?



What happens if a company does not reach their funding target?



How can I learn more about a company's offering?



What if I change my mind about investing?



How do I keep up with how the company is doing?



What relationship does the company have with DealMaker Securities?



What do you think?  
0 Responses



Upvote



Funny



Love



Surprised



Angry



Sad

0 Comments

Eric Viana ▾

▲ <https://stingrayrobbs.webflow.io/temp> requires you to verify your email address before posting. [Send verification email to eric@stingrayrobbs.com](#)

E

Start the discussion...



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Best

Newest

Oldest

Be the first to comment.

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