

Connecting Academia



coltie.com Ames, IA

Mobile Apps Subscription

Highlights

- 1 Graduate Faculty Co-founders with prior startup experience
- 2 MVP app ready to launch
- 3 Over 150 students pre-registered for app launch
- 4 Award winners for two recent Ed-Tech pitch competitions

Show more

Featured Investor



Saurabh Anand
Syndicate Lead

Follow

Invested \$10,000 ⓘ

"The key reasons I'm investing in Coltie are the following:

1. Apart from the fact that I have known Robbyn for a while now and I trust her, she is the right person to be doing this as she understands the stakeholders. She has a good team too.
2. There is a real problem in matching students with the right advisors and Coltie can fix it.

3. While most apps / products are targeted at general consumers, COLTIE is focusing mainly on academia and this segment has not been serviced very well in the past with effective products.

4. The market size is large and growing globally. "

Our Team



Robbyn Anand CEO

Professor at ISU DEI chair for the department



Anuj Sharma COO

Professor at Iowa State University Ex CEO of deep tech software firm



Tony Thrush CMO

Director Model Farm

Pitch

Note: forward-looking projections cannot be guaranteed.

SUCCESS

In academia, everyone's **SUCCESS** depends on the **RIGHT MATCHES**.



HIGHLIGHTS

- Projected 3X growth rate year-on-year

- Growth investment in the form of a SAFE note (20% discount/\$5M cap)
- Faculty investing \$500 + receive free lifetime student search on the COLTIE app

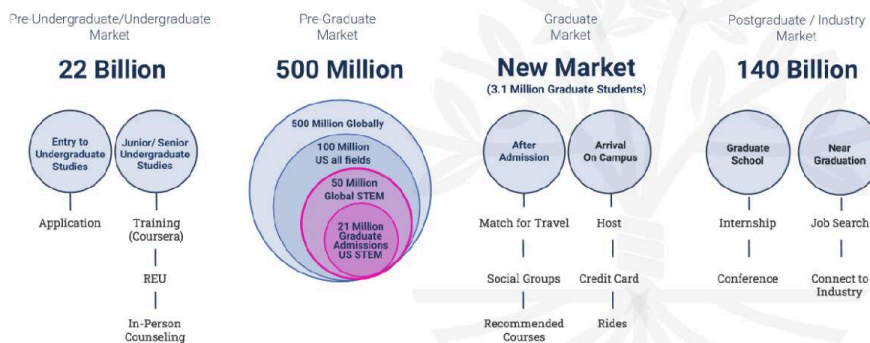
Forward-looking projections cannot be guaranteed.

FUNDING LEVELS

- Masters' Club \$500.00+
- Doctors' Society \$1,000.00+
Professors investing \$1000 or more will receive in-app credits on the Coltie app.
- Professors' Partnership \$2,500.00+
Investors at this level receive a Coltie t-shirt plus in-app credits on the Coltie app.
- President's Circle \$5,000.00+
Investors at this level receive a personalized Coltie swag bag plus in-app credits on the Coltie app.

Coltie's initial offering targets the graduate level, where we pair prospective students with graduate advisors.

LONG-TERM VISION FOR MARKET EXPANSION



Future projects are not guaranteed

KEY DIFFERENTIATORS & COMPETITORS

Coltie Differentiators

- Student-faculty connection
- AI-driven matching
- App-based
- Social platform
- Referral function
- Tailored to academia
- User-contributed video content
- Mentorship

Competitors



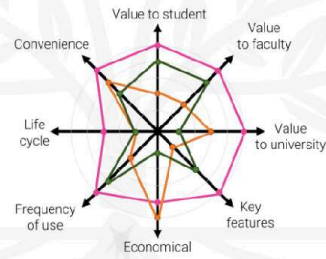
Graduate programs only. No faculty.



Only openings posted – not a complete database of faculty. High price point.



Only lower-tier institutions advertise here. Graduate programs only.



• Coltie • GradSchoolMatch • ApplyChance

None of these are app-based, support student-faculty communication, or feature user-generated content

SCARCITY OF HIGHLY QUALIFIED CANDIDATES

"[This year] there are 33 open, funded projects in CBE and only 15 students."

Prof. Nigel Bevil, Chem. Biol. Eng. (SU)

"Getting enough students is not the problem. It's getting enough good students."

Prof. J.P. Tessitore, Chem. Biol. Eng. (SU)

"The students in the general pool are much weaker than those recruited directly to research groups."

Prof. Alison Shewchuk, Eng. (SU)

"Responding to student e-mails increased our applicant pool by 40%!"

Prof. Liang Gong, Elec. Comp. Eng.

