



INVEST IN SECOURS.AI

Empowering Intelligence Elevating Trust

secours.ai Sheridan, WY



Highlights

- 1 2019 First Dementia & Self Sovereign Identity Summit - Toronto Canada
- 2 2020 Partnership with Univ. of Waterloo Health Sciences Dept. performing 2 Tech & dementia studies.
- 3 Molecular You BC partnership to create a digital health wallet for Canada Digital Tech Supercluster.

4 Trust Over IP Foundation - Founding Members

5 Collaborate w/ Human Colossus Found. & Semantics Working Group to deploy new data science protocols.

6 KBM Strategies - Gear Up MOU to advance resilient aging and wellness behavior code.

7 Digital Transparency Lab MOU to deploy Consent Receipt, Guardianship ID, and Privacy protocols.

8 Oura Ring, NeuroLogix participation in Infusion Clinics deployment project.

Featured Investor



Robert HEFFERNAN

Invested \$5,000 ⓘ

Follow

Syndicate Lead

26 years in Chicago's raucous commodity pits has taught me that 'Trust' is the key to success in business and investing. Trust is earned and should be respected. I also know that adversity doesn't build character ...it reveals it.

"I spent 26 years on the floor of the Chicago Mercantile Exchange where "My word is my bond" was the most important attribute for traders. Without trust we have nothing and with it our future will match our dreams. So how do we move humanity forward in an increasingly complex world? I believe Secours.ia is part of that solution and the reason I am investing. "Trust", if it can be the basis for this new data economy, will not only ensure a more transparent and equitable ecosystem, but will allow the power of data to solve our most pressing problems. Think about the target rich environment that this new ecosystem can address and lightbulbs going off turn into flash bulbs at a red carpet event. Data that can be harmonized, permissioned from the client level and shared across platforms will unleash a flurry of innovation and discovery that will solve problems.

Moreover, I am deeply impressed by the exceptional team at Secours.ia and their profound understanding of the pitfalls plaguing the current data economy. Their proposed solution is the culmination of years of dedicated work from their respective backgrounds. I sense a palpable commitment to establishing a seamless, transparent, permissioned data ecosystem that benefits society as a whole, rather than serving the interests of a select few. This holistic vision resonates strongly with me, which further solidified my decision to invest in this endeavor. With the too small to fail project that leads into the Dementia space, Secours.ia will be able to quickly prove out the key benefits of this new dynamic ecosystem. The sky's the limit then. Wouldn't it be nice if your primary Dr. and specialist could easily have your information at their fingertips? Wouldn't it be powerful to share your biometric data already being gathered from your wearables to your personal wellness professional? Wouldn't you like to share your data with meaningful researchers to advance a more resilient aging population? These are all things we can empower with your financial support for Secours.ia."

Our Team



Scott M Warner Founder & CEO

Award-winning Real Estate developer, tech veteran in the film industry serving major studios and Directors such as James Cameron on four consecutive films such as Titanic. Sr. Instr. Mtn Rescue & Outdoor Emerg Care, 35 years in bus. dev/mangt. Two exits.



Jamie Stirling Co-Founder BOD

World expert in SAR, 30-year veteran of the Ontario Provincial Police, serving as Search & Rescue Coordinator executing hundreds of operations each year. He chaired national & provincial SAR bodies, advised on policy, and is an honored Canadian Ranger.



Mike Edwards VP Business Development

Extensive experience in Sales, Operations, and Client Management within healthcare vertical. Adept at forging strategic alliances with C- level executives, driving revenue, market share, and profitability through staff development and strategic planning.



Josephine Krause Project Manager

**Josephine Krause** Project Manager

Seasoned PM in the management of software development. Specific expertise within digital healthcare innovation & team development. Her MS in Advancing Technology & Communications skills has led successful teams across various applications.

**Timothy S. Reiniger** Chief Privacy Officer

Licensed attorney in 4 states, Expert in digital services & rights law, authored groundbreaking digital identity & online notary laws in 42 states. American Bar Assoc. Co-Chair of Insurance Tech & Risk Committee. EU digital policy & EEMA contributor.

**Allen Gee MD PhD FAAN** Medical Lead

Dr. Gee is a Neurologist with 20+ years in practice, PhD in Psychoneuroimmunology, notable for his work on immune response. He practices at Frontier NeuroHealth in Wyoming, including statewide Telehealth services. Wyoming Health & Living Lab founder.

**Jose Maresma** Chief Performance Officer

Internationally recognized performance coach with a degree in Psychology. With 30 years of experience, he has established himself as an expert in enhancing human behavior and motivation.

**Paul Knowles** Chief Data Science Officer

Father of 'Decentralised Semantics,' & the groundbreaking Overlays Capture Architecture (OCA) to revolutionize data harmonization in the Dynamic Data Economy (DDE). A storied 25-year career in Clinical Data Management (CDM) for Roche, Novartis, Amgen.

**Alex Cahana MD** Advisor

A former Professor in Science, Technology & Health Studies at the University of Washington and has authored over 100 publications. Recipient of multiple professional honors, including the American Pain Society Centers of Excellence Award.



Mark Lizar Advisor - Consent - Privacy

A recognized sociologist with academic & industry expertise in privacy & surveillance. A pioneer in digital identity management, trust & personal data control. . Co-Chair of the Kantara CISWG WorkGroup, Vice Chair Leadership Council.

Secours.ai - Introducing Sara





Secours.ai is a AI, data science and technology company deploying a distributed ecosystem initially targeting public health & safety.

Secours.io is a founding member of the Trust Over IP Foundation, and serves on the advisory board of the Digital Transparency Lab.

 **Secours.ai** | Trust As A Service

The Dilemma of Data

We are witnessing an explosion of captured data points, spawning the collective realization that society's current technological infrastructure is simply not equipped to fully protect personal information or streamline data harmonization.

Complicating matters, the current available systems that house health data are fragmented and centralized, making it difficult to get enough quality data to adequately inform research or enhance wellness, neurohealth or Insurtech services.

Healthcare related data breaches significantly impact seniors and dementia patients, heightening risks of identity theft and compromised personal health information.

Caregivers also face increased challenges in securely managing not only their own sensitive data, but those they care for, adding to the complexities and burdens of their caregiving roles.

A solution is needed, welcome to Secours.ai.

Every 3 seconds a person is diagnosed with dementia

Vertical: Digital Health Use Case: Global Crisis of Dementia

Seniors are the fastest growing population in the world and will stay older longer and run right into the dementia firing range.

Exasperating the crisis, 70% of people will require long term care in their lifetime.

Who is going to take care of them, and at what cost?

The Cost of Care

Today	2030	2050
57 Million 1.3 Trillion US\$	82 Million 2.8 Trillion US\$	152 Million 4.6 Trillion US\$

*<https://www.alz.org/about/dementia-facts-figures/dementia-statistics/>
* Wyoming State Aging * Jan 2021 - 2025



Secours introduces Sara, an AI companion in a scalable, interoperable decentralized



digital ecosystem.

Sara acts as a personalized browser, much like Mosaic pioneered web adoption, Sara streamlines secure access to consented personal data and services.

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Digital Ecosystem Features

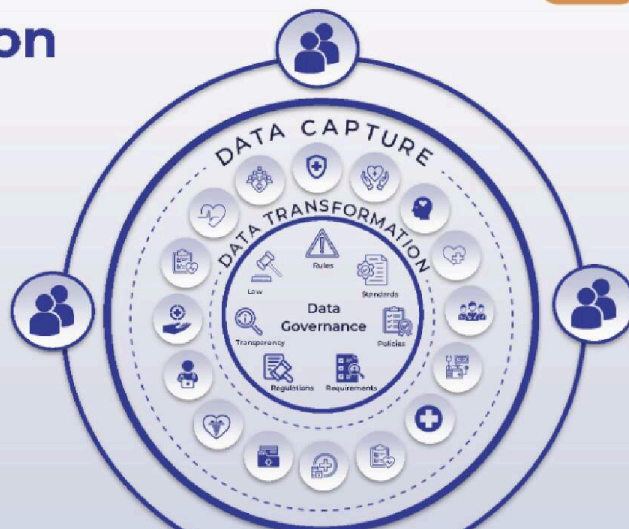
- Decentralized Digital ID
- Care partner - Guardianship ID
- No Usernames – Passwords
- Data Security – Privacy - Consent
- User Controlled Data
- Data Harmonization
- Cyber Notary
- Digital Ethics & Governance
- AI Driven Nudge Theory & Coaching
- Emergency Notification – Remote Monitoring

* Global privacy compliant GDPR, CCPA (and CPRA), PIPEDA, HIPAA

Data Transformation

Sara is a connector to other applications, services, platforms, and devices to migrate and expand consented access to Real World Data advancing AI driven digital health, wellbeing and research.

For digital transformation to fully succeed it will require cryptographic trust at the machine layer and human trust at the business, legal, and social layers.





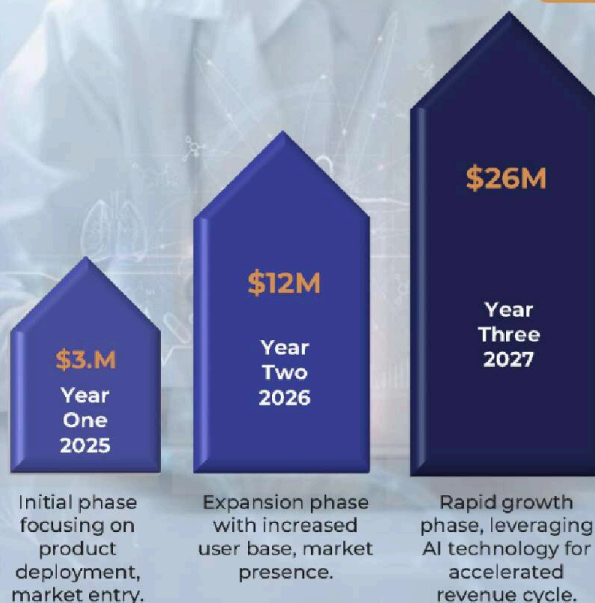
B2B2C

\$12 / Year

For .99 per month per user, services, platforms, devices, IOT can implement additional features, capabilities governance, risk mitigation, and revenue streams at little or no cost.



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“This slide contains forward projections which are not guaranteed.”

Sara enables a global horizontal market



Market Opportunity

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The Sara ecosystem works the same way for virtually any vertical, providing a horizontal marketplace.

\$12 TRILLION

The global health, healthcare and personalized medicine market is experiencing unprecedented growth.
*World Economic Forum

\$1.5 TRILLION

A rise in both consumer interest and purchasing power presents “tremendous opportunities” in the global wellness market.
*McKinsey Research

\$80 BILLION

Integrating AI, the insurance sector has the potential to significantly change the way that risks are underwritten.

Milestones



Milestones



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The Future of Sara



Our Future

A strategic plan to other markets:

- Clinical Trials | Research
- FemTech
- Public Safety - EMS/SAR
- Insurtech
- Autism



EU | SINGAPORE | UAE

First Vertical | Digital health

USE CASE : DIMENTIA

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Execution is Everything

The global team of Secours are seasoned veterans, with diverse record of accomplishment and expertise.

Executive Team



Scott Warner

CEO | Chairman | Founder

Accomplished in real estate, film, and tech, he's worked with top studios and icons like James Cameron on major films. With a decade as a Sr. Instructor in mountain rescue for the National Ski Patrol and 35 years in business, he's had successful exits in tech and real estate.



Mike Edwards

VP, Business Development

Extensive experience in Sales, Operations, and Client Management within healthcare vertical. Adept at forging strategic alliances with C-level executives, driving revenue, market share, and profitability through staff development and strategic planning.



Jamie Stirling

Co-Founder | President Secours Ltd | SAR 1

World expert in SAR, 30-year veteran of the Ontario Provincial Police and serving as OPP Search & Rescue Coordinator, he led hundreds of operations across a vast area, chaired provincial search and rescue bodies, advised on policy, and is an honored Canadian Ranger member.



Paul Knowles CDO

Data Science, Semantics

The founding father of 'Decentralised Semantics,' created the groundbreaking Overlays Capture Architecture (OCA) to revolutionize data harmonization in the Dynamic Data Economy (DDE). With a 25-year career in Clinical Data Management (CDM), he has led transformative data integration and semantics projects for top pharmaceutical companies, including Roche, Novartis, GlaxoSmithKline, Amgen, and Pfizer.

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The Team



Allen Gee MD PhD FAAN

Medical Lead

Dr. Gee is a Neurologist with 20+ years in practice and a PhD in Psychoneuroimmunology, notable for his work on immune response. He practices at Frontier NeuroHealth in Wyoming, including statewide Telehealth services.



Timothy S. Reiniger- Chief Privacy Officer

Attorney | Legal Cyber Notary | Guardianship ID

Licensed attorney in CA, DC, and ME. An expert in digital services & rights law and authored groundbreaking digital identity and online notary laws. He contributes to EU digital policy and participates in EEMA, American Bar Assoc. Co-Chair-Insurance Technology & Risk Committee.



Josephine Krause MS, PMP, CSPO

Project Management

A seasoned PM in the management of software development. Specific expertise within digital healthcare innovation and team development. Her MS in Advancing Technology and Communications expertise she has led successful teams across various applications.



Alex Cahana, M.D.

DAAPM | FIPP | DPhil

A former Professor in Science, Technology and Health Studies at the University of Washington and author of over 100 publications. A decorated officer in the Israeli Defense Forces; and University of Washington President's Medal for remarkable leadership, social impact, and public service.



Jose Maresma

Chief Performance Officer

Internationally recognized performance coach with a background in psychology, excels in guiding clients to achieve personal and professional goals through a personalized, evidence-based approach.*



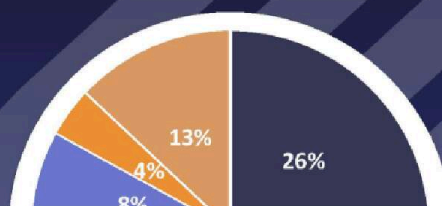
Mark Lizar | Consent

Mark is a leading sociologist in privacy and surveillance, and subject matter expert in digital identity, trust, consent and a key figure in the Kantara CISWG and Digital Transparency Lab leading the creation of the Consent Receipt spec.

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Seed Round

\$1.25M





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ETHOS

Sara expands our ethos and manifestation of the humanity of technology, serving as a touchstone for digital ethics, rooting governance in a framework emphasizing human rights, neuro-rights, autonomy and human dignity.

BEYOND DATA

“This ethical dimension is the secret ingredient to designing a technology future that we’d actually like to live in.”

Elizabeth M. Renieris

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