$121 INVEST

OFFERED BY DALMORE

"HE'S GOT AN **AIRCRAFT CARRIER BODY** AND SHOULD BE ABLE TO COMPETE AT THE **HIGHEST LEVELS.**"

– KENNY MCPEEK, TRAINER

MyRacehorse picked up this leggy Upstart colt with plenty of upside for $300,000 on Fasig-Tipton Saratoga. Then struck a deal to partner with none other than this year's GI Kentucky Derby and GI Kentucky Oaks-winning conditioner Kenny McPeek.

READ FULL OVERVIEW HERE

A late April foal with plenty of frame to grow into and a nice, forward walk, the MyRacehorse team's confidence while bidding grew when they noticed McPeek was who they were going up against. McPeek's prowess in finding future superstars for value prices at the sales is well documented. He picked out eventual $150.5-million earner and super sire Curlin for only $57,000, champion 3-year-old filly and GI Preakness heroine Rachel Alexandra for $30,000, and this year's Kentucky Oaks & Breeders' Cup Distaff, Thorpedo Anna for only $80,000.

With an already established relationship, it was a no-brainer for MyRacehorse and McPeek to team up on this colt too.

A MOSHMAZEP stallion of more than $7.7 million, Upstart was a pure dirt roster and that's what the majority of his progeny are as well. You'll soon responsible for 2022 GI Blue Grass winner and $333.02 Woodward & Twin Spires-G $3.3-million earner who just completed his first year at stud–and four other graded winners going a route of ground.

Dam Perfect Impression (Shackleford) is a young half-sister to hard-knocking MSW Take Charge Paula (Take Charge Indy), whose son also trots from the A/P Indy line like Upstart. Take Charge Paula's 2-year-old daughter Long Neck Paula (Uncle Mo) has a sharp debut runner at Churchill in May and subsequently shown placed at Saratoga. It's early for 3k-weighted as a broodmare sire, but he already has three stakes winners and a graded-stakes-placed runner as a dam sire. Considering Shackleford is by the very good broodmare sire Hennessy, it would be no surprise to see his daughters continue to step up with more standouts.

First impression '23 will be Hall-bot McPeek's successful development program, starting off at his Magdalena Farm in Lexington, KY before heading to Glenstreet Training Center in Ocala, FL as his season progress.

This colt was purchased from Del-mare consignment Hill Ridge Sales–as Hip Hundred's 2022 Preakness winner Nest Inn Grey.

- UPSTART
  - FLATTER
  - PARTY SILKS
- PERFECT IMPRESSION
  - SHACKLEFORD
  - PERFECT PAULA

MEDIA

FINANCIALS

$121	$363,000	60%	0.02%

- ASSET COST –

  Includes the initial purchase price of the horse plus any sales tax and the associated bloodstock fee. Series Perfect Impression 25 owns 60% of the underlying asset, which was purchased at auction for $200,000.00, plus a 5% bloodstock fee. Series Perfect Impression 25 consists of 5,000 shares.

- BROKERAGE FEE +
- MANAGEMENT AND DUE DILIGENCE FEE +
- ORGANIZATIONAL AND EXPERIENTIAL FEE +
- OPERATING EXPENSE RESERVE +

The target raise for this offering is $90,750, and the maximum raise is $363,000. The share price breakdown shown above will remain the same, regardless of the total amount of funds raised, as any unsold shares when the series closes will be purchased by our managing partner, Experiential Squared.

Funding Progress

$0 / $363,000

$121 INVEST

OFFERED BY DALMORE

FREQUENTLY ASKED QUESTIONS

How is Reg CF different from other MyRacehorse offerings?

Historically, MyRacehorse.com offerings have utilized Regulation A Tier II, and 506(c) for accredited investors. Through Dalmore, our registered broker-dealer, MyRacehorse is now able to utilize Regulation CF, which gives us the opportunity to bring our horses to market faster.

These offerings will have some differences that many MyRacehorse users will notice: unique investment caps, a hosting progress bar, a comment section on the listing page, and additional communications regarding the tournament process.

Why buy a racehorse through crowdfunding?

What types of securities can I buy on this site?

How much can I invest?

How do I calculate my net worth?

What are the tax implications of an equity crowdfunding investment?

Who can invest in a Regulation CF Offering?

What do I need to know about early-stage investing? Are these investments risky?

When will I get my investment back?

Can I sell my shares?

What information does this site collect from issuers related to their offering?

What happens if a horse does not reach its funding goal?

How can I learn more about a horse's offering?

Can I cancel my investment?

How do I contact someone from MyRacehorse?

Where can I learn more about investing in Reg CF offerings?

NOTICES

DALMORE

This site is operated by Dalmore Group, LLC ("Dalmore Group"), which is a registered broker-dealer, and member of FINRA | SIPC, located at 520 7th Avenue, suite 902, New York, NY 10018; please check our background on FINRA's BrokerCheck. All securities related activity is conducted by Dalmore Group, LLC ("Dalmore Group"). Dalmore Group does not make investment recommendations and no communication, through this website or in any other medium should be construed as a recommendation for any security offered on or off this investment platform. Equity crowdfunding investments in private placements, and start-up investments in particular, are speculative and involve a high degree of risk and those investors who cannot afford to lose their entire investment should not invest in start-ups. Companies seeking startup investments through equity crowdfunding tend to be in earlier stage, of development and their business model, products and services may not yet be fully developed, operational or active in the public marketplace. There is no guarantee that the stated valuation and other terms are outside or in agreement with the market or industry valuations. Additionally, investors may oppose illiquid and/or restricted stock that may be subject to trading period requirements and/or liquidity concerns. In the most valuable investment strategy for start-up investing, start-ups should only be part of your overall investment portfolio. Further, the start-up portion of your portfolio may include a balanced portfolio of different start-ups. Investments in startups are highly illiquid and those investors who cannot hold an investment for the long term (at least 5-7 years) should not invest. Dalmore Group does not provide custody services in connection any investments made through the platform.

MyRacehorse Privacy Policy TOS Contact Team FAQs Jobs Gift Cards Copyright © 2024 MyRacehorse