

## Wine from the world's earliest vineyards, sharing the Legacy of Michael Franzese



franzesewine.com Rossville CA

### Featured Investors

Investors include

- Vazgen Dallakyan
- Michael Franzese



**Vazgen Dallakyan**

Syndicate Lead

Follow

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I've followed Franzese Wine's journey from its inception, and what truly captivated me was the story of Armenian wine and its profound historical roots.

Armenia, hailed as the birthplace of wine, boasts a rich winemaking history spanning millennia. The allure lies in the high-altitude mountains nurturing grapes that yield exceptionally unique and flavorful wines.

Every compelling narrative has its

[Read More](#) ▾

Invested \$50,000 this round

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### Highlights

- 1 We have over 1 million followers online and over 1 billion views, with unique product
- 2 The wine industry has massive room for disruption
- 3 Most wine and spirits companies have 8-12x exits based on forecast growth

### Our Team



**Samvel Hakobyan** Co-Founder and CEO

Entrepreneur since age of 10



**Michael Franzese** Co-Founder

2nd biggest money maker in mob history after Al Capone, making \$8M a week. Found God and turned life around, and now shares the story of Transformation across the world

### Legacy Reborn



USA Today "Billion Dollar Wine Brand"



A Blend of Legacies



2nd biggest money maker in Mobs History after Al Capone. Michael Franzese turned his life around after finding God in Solitary Confinement. Now he shares the story of redemption and transformation across the world.

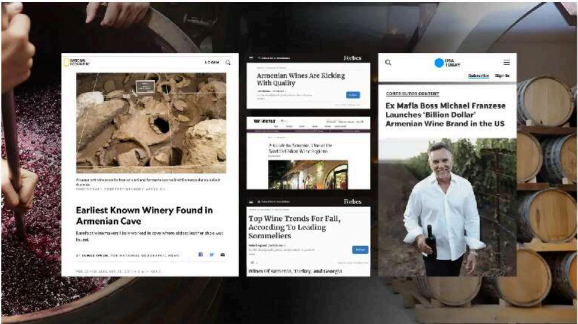


Wine originated from Armenia, however, due to the economic crisis, and consistent threats of wars, Armenian wines have never played on the world stage. Until Michael Franzese decided it's time to bring the worlds first vineyards to the US Consumer



\$0 marketing, with the potential to reach 1 billion views. Michael Franzese has a

unique, exciting, and intriguing story, which makes him a perfect host for any podcast. The interest in his life/story, and his unique perspective on life, makes him a hard offer for people to refuse. Which also opens up free marketing and promotion for the wine



The demand for wines from Armenia, and Franzese Wine's access to PR

### SUCCESS STORIES IN THE WINE INDUSTRY

<b>MEIOMI WINES</b> Revenue: \$5.6M Exit: \$315M in 7 years	<b>FRANCIS FERRI COPPOLA</b> Revenue: \$23.9M Exit: \$500M in 10 years	<b>THE WALL STREET JOURNAL</b> California Vineyard Founded by Italian Migrants Sells for Up to \$1 Billion (Article snippet: "A 100-acre vineyard in California's Central Valley, owned by a group of Italian immigrants who arrived in the 19th century, has sold for up to \$1 billion, according to a report from The Wall Street Journal.")
<b>EMPATHY WINES</b> Revenue: \$5M Exit: \$100M in 3 years	<b>ROBERT NUNDAWI WINERY</b> Revenue: \$66M Exit: \$1B	

Source: zoom-90.com

The wine industry is known for massive exits, including the recent \$1B exit by DAOU winery

### OUR PRODUCTS

#### ARENI

From the world's first wine region, and the first wine.

38% alcohol

#### POMEGRANATE

47% alcohol

#### Malbec

100% Malbec

#### Sweet Dinner

100% Sweet Dinner

#### White Wine

100% White Wine

#### Sauvignon Blanc

100% Sauvignon Blanc

#### Rose Wine

100% Rose Wine

A unique selection of products, led by the Areni (From the world's first wine region, and the first wine.) And our unique pomegranate shaped pomegranate bottle wine

### OUR GROWING COMMUNITY

- GROWING AFFILIATE PROGRAM
- SOCIAL MEDIA SUPPORT
- DEVOTED FANS AND CUSTOMERS

We have a massively growing community and audience

### CURRENT POINTS OF DISTRIBUTION

Over 400 Accounts Nationwide

**2024 LAUNCHES:**

With one year of selling we have entered some of the largest markets in the US, more coming...

### MARKET COVERAGE

Current Markets	Acquiring Capital to Launch in 2024	National Expansion Plans
<b>NORTH CALIFORNIA</b>	<b>NEW JERSEY</b>	<b>CANADA</b>
<b>SOUTH CALIFORNIA</b>	<b>NEW YORK</b>	<b>AUSTRALIA</b>
<b>MICHIGAN</b>	<b>TEXAS</b>	<b>UNITED KINGDOM</b>
<b>OHIO</b>	<b>NEVADA</b>	<b>EUROPE</b>
<b>ILLINOIS</b>	<b>FLORIDA</b>	
<b>NORTH CAROLINA</b>	<b>ATLANTA</b>	

### OUR TEAM

 <b>Michael Franzese</b> Co-Founder & Chief Executive Officer	 <b>Samvel Hakobyan</b> COO & Co-Founder	 <b>Sam Trunyan</b> Chief Operations Officer	 <b>Simon L. Smith</b> Chief Executive Officer
 <b>Nancy Chacon</b> Marketing & Sales Manager	 <b>Vlad Vykhopen</b> Digital Growth Manager	 <b>Dan Walters</b> Chief Strategy Officer	 <b>Ben Salisbury</b> Sales Consultant

### PRaised BY TITANS

 <b>GHAZZ PALMINTERI</b> "I loved your wine, it's fantastic..."	 <b>BYRON SCOTT</b> "Wow, this wine right here is off the charts!"	 <b>MARIO LOPEZ</b> "Simply Delicious!"	 <b>MIKE TYSON</b>
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Access to influencers and celebrities, who all love our wine

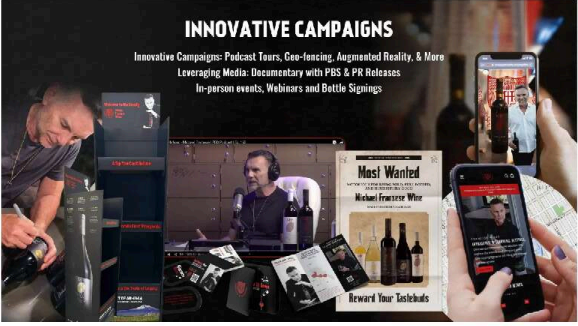
### MORE THAN WINE, IT'S A MOVEMENT



- Inspiring the world with Michael's story of redemption
- Building a world class brand together
- Bridging the gap between Ancient World wine, to New World countries

### INNOVATIVE CAMPAIGNS

Innovative Campaigns: Podcast Tours, Geo-fencing, Augmented Reality, & More  
Leveraging Media: Documentary with PBS & PR Releases  
In-person events, Webinars and Bottle Signings



### UPCOMING RELEASES



**30 YEAR OLD BRANDY**  
Winston Churchill's favorite

**WINES FROM WORLD'S GREATEST REGIONS**  
Italy, France, CA

**NON-ALCOHOLIC WINE**  
Fast Growing Market

**PBS DOCUMENTARY**

And much more!

**DON'T JUST TASTE THE LEGACY,  
JOIN THE LEGACY**

This might be your only chance to be my partner, and own a piece of our success. Salute!

