



INVEST IN **PODDAPP**

## A Social Platform Marketplace built on Web3.

[poddapp.com](https://poddapp.com) Tampa, FL 

### Highlights

- 1 Innovation: Web3 Subscription-Based Social Platform and NFT Marketplace.
- 2 PodDApp Tokens: Get it on the next wave of Web3 innovation before the next bull market.
- 3 Execution: We have a proven & experienced team ready to execute and



build next-gen technology.



Future NFT Marketplace: Social driven NFTs buildings brands, services, and innovation.

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## Featured Investor



**Joseph R D Langlois Jr**  
Syndicate Lead

Follow

Invested \$30,000 

I'm an investor in creative and future investments.

"Excited to be part of something big! I've never seen anything like this before, and I believe it's just the steppingstone of what is about to come. Utilizing the Web3 environment, this Blockchain is something that can be utilized throughout any community. The way it is designed is something that a novice can use to communicate with Charities, Crypto/NFT Influencers, Sports Organizations/Athletes and Develop Affiliate Programs. In summary, PodDApp will empower content creators with an interactive community engagement which will be second to none! "

## Our Team



**Michael B Chapman** CEO

Brandon is the Chief Executive and a rising star in blockchain-based gaming. With years of experience Brandon is a visionary leader who has successfully combined his passion for AI social and gaming with the limitless potential of blockchain.



**Jason Schlager** Chief Operations Officer

Jason is the Chief of Operations and a key member of the executive team. Jason is a seasoned professional who is known for his ability to execute complex projects and drive organizational growth.



**Vincent Lindenmeyer** Director of Business Development

Vince is the Director of Business Development and is highly experienced in partnerships and outreach. Vince is a Creative Advisor in blockchain-based platforms, and an investment strategist with a focus on partnerships.



**Victor Lindenmeyer** Director of Sales and Marketing

Victor is the Director of Sales and Marketing and has a wealth of experience in NFT and Blockchain based Sales. Victor is a socially conscious entrepreneur and investor with a vast network of executives, nonprofits, and professionals.



**Jay Lim** Chief Technology Officer

Jay brings over 18 years professional experience working in the Creative Technology sector and certifications with MIT. Jay utilizes this experience to develop next generation products at PodDApp.

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## PodDApp - Supercharge your community fun.



**PodDApp**



## PROBLEM.



### Unengaged Social Communities

No organic way to provide information to community while also building the organic sales flow and excitement within a social page.



### No Innovation

Existing social platforms suffer from a lack of innovation, particularly in integrating sales and leveraging new technologies. Stagnation hinders creators and users from exploring new engaging avenues of monetization.



### Missed Sales Opportunities

On many social platforms, creators encounter significant obstacles to monetization, compelling them to promote brands they may not fully endorse in order to generate income. This scenario often leads to the creation of inorganic and lower-quality content overall.

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## SOLUTION.



### Powerful Engagement

Integrate information and organic sales flows with community engagement that amplifies excitement of devoted fans and leverages exclusive multi-faceted future technology NFT rewards.



### The Future Marketplace

Empower creators to tokenize exclusive content that usher in an innovative revenue stream through NFTs, offering enticing rewards and enabling groundbreaking sales. This approach ensures that content not only drives discussions but also propels the future.



### Supercharge Community Growth

Revolutionize social platforms by offering authentic monetization and liberating creators. Creators can showcase products and services seamlessly, fostering sales through genuine connections. The format creates a distinctive space, engaging followers for revenue generation and community interaction and discussions.

## VALUE PROPOSITION. KEY DIFFERENTIATORS.

### Community Leadership

Innovate and reshape your community-building endeavors whether you're a content creator, influencer, or brand, build a thriving community, and generate sustainable income.



### NFT Game-Changer

Reward and strengthen your community, and also provide unique, collectible assets that drive value and excitement.



### Information Drives Conversation

Share your expertise, creativity, or insights and supercharge your revenue. Empower yourself to transform your passion into a sustainable income stream.



### Interactive Engagement

Interactive chat discussions foster brand loyalty, offering a dynamic and real-time connection with your followers.

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## HOW IT WORKS



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### 01.

#### Create Your Pod

Empower creativity to prosperity and develop your community information. Creators from all domains to turn their expertise, creativity, and insights into a sustainable income stream.

### 02.

#### Engage Community

Reimagine community engagement and create a dynamic and real-time connection with your audience.

### 03.

#### Innovate the Sell

Revitalize and fortify your community by infusing enthusiasm and incorporating a captivating, collectible element into your engagement strategy by offering NFT memberships, brands, and events that bring an exciting dimension to your community interactions.

### 04.

#### Lead the Community

You're not just a creator; you're a community leader. The platform equips you with the tools and features to reshape your community-building endeavors and generate a sustainable income. Turn your passion into profit!



## Business Model

## PASSION DRIVES PROFIT

### How We Earn

10%  
Subscription

10%  
Gifts

10%  
NFTs

SUB



### Members NFTs

**\$1,500**

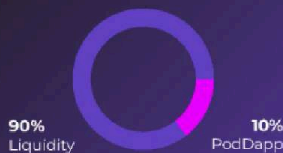
100 Annually

### Affiliates NFTs

**\$50**

Per Person

### How PodDApp Token Earns



### Tax Revenue

**0.50%**

Per Transaction

### PodDApp Holdings

**15%**

Of Supply

Earns Tax Revenue From Purchases.

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### Charities

- Forge alliances with reputable charities, aligning with meaningful causes.
- Collaborate on exclusive campaigns and activities that resonate with the charitable objectives.



### Sports Organizations & Athletes

- Establish partnerships with sports organizations and athletes to leverage their influence and fan base and capitalize on the passion of sports enthusiasts.
- Facilitate exclusive collaborations, enabling sports influencers to engage with their audience in innovative ways.

## Go-To-Market Plan

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## BUILD STRATEGIC PARTNERSHIPS



### Crypto/NFT Influencers

- Collaborate with leading figures in the Crypto and NFT space to bring their expertise and audiences and leverage the influence of crypto thought leaders to drive adoption.
- Foster exclusive NFT collaborations, creating a vibrant marketplace for unique digital assets.



### Develop Affiliate Program

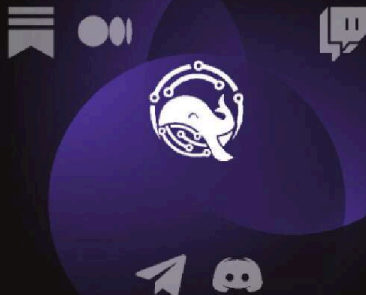
- Creators reward followers for supporting your Pod actively.
- The more subscriptions, users, and NFT sales they bring, the larger the possible earnings.

PodDApp



## Competitive Analysis

## REDEFINING COMMUNITY ENGAGEMENT



PodDApp



Substack



Twitch



Telegram

Empowering Content Creators



Interactive Community Engagement



NFT Game-Changer



Innovative Community Leadership



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## TEAM. PodDApp.



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Bottom-up Approach

## SIMILAR MARKET RELATED FINANCIAL PROJECTION AVERAGES & KEY METRICS

FY 2024

**\$150,000**

FY 2025

**\$2,000,000**

FY 2026

**\$15,000,000**

FY 2027

**\$50,000,000**

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### Twitch / Substack

Revenue

**\$3B**  
2022FY

Users/monthly

**7.6M+**  
2022FY

60%

Growth rates

### NFTs

The Future  
Marketplace

Market

**211.72B**  
2023FY

18% Increase Annually

### Charities

- 1,000 nonprofits began accepting crypto through The Giving Block in 2022 with over \$125 Million given just in 2022 FY

### Athletes

- Star athletes in major sports can make between **\$500,000** and **\$1 million** annually through endorsements on YouTube, Twitter and Instagram. Lesser-known athletes in minor sports might earn only **\$1,000-\$3,000**.
- Female superstars could earn roughly **\$700,000** annually in a big city, **\$325,000** in a midsize city, and **\$575,000** in a smaller college town.

### Disclaimer

"Other company metrics are not a prediction of our company metrics. Future projections cannot be guaranteed."



# PodApp