



## GAMA MORINGA BRANDS

- ✓ Low calories
- ✓ Low Sugar
- ✓ Zero caffeine
- ✓ Vitamins
- ✓ Minerals
- ✓ Antioxydants



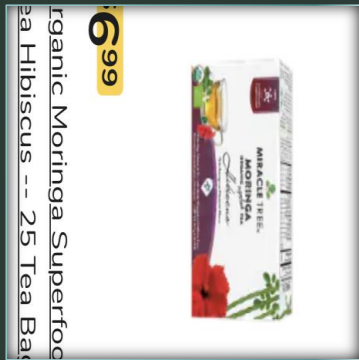


# WHAT'S MORINGA?

- MORINGA IS AN ORGANIC PLANT RICH IN VITAMINS AND ANTIOXYDANTS
- IT'S AN HERBAL TEA THAT DOESN'T HAVE ANY CAFFEINE CONTAINT
- MORINGA ORIGINATES FROM ASIA, AFRICA AND ALL LATIN AMERICA.
- TOTAL GLOBAL MORINGA MARKET IS SET TO GROW FROM **7.9 BILLIONS IN 2021** TO **14.8 BILLIONS IN 2028** (ACCORDING TO FORTUNE BUSINESS INSIGHTS)



CURRENT MORINGA PRODUCTS SOLD AT MAJOR RETAILERS





MORINGA TEA IS AVAILABLE AT EVERY MAJOR RETAILER IN THE US



**\$3.48 each** (\$0.22 / ct)

Versana Organic Moringa Cleanse Herbal Tea, 16 ct



**\$4.20 each** (\$0.17 / ct)

Miracle Tree Organic Moringa Decaffeinated Green Tea Bags, 25 ct



**\$5.13 each** (\$0.26 / ct)

Greenside Moringa Herbal Tea Bags, 20 ct



**\$4.20 each** (\$0.17 / ct)

Miracle Tree Original Moringa Organic Tea, 25 ct



**\$5.12 each** (\$0.20 / ct)

Miracle Tree Organic Moringa Tumeric Tea Bags, 25 ct



**\$2.75 each** (\$0.15 / ct)

Bigelow Benefits Moringa & Black Tea Bags, 18 ct



**\$4.20 each** (\$0.17 / ct)

Miracle Tree Organic Moringa Honey & Vanilla Organic Moringa Tea, 25 ct



**\$4.20 each** (\$0.17 / ct)

Miracle Tree Organic Moringa Tea, 25 ct

## Summary and value proposition



GAMA MORINGA tea a RTD, organic caffeine free tea that is both delicious and nutritious. This product targets multiple age groups and contains both needed daily nutrients and supplemental vitamins.

GAMA MORINGA TEA is sold in 16oz. bottles with premium packaging and at premium price.

This is an innovative and one of the few RTD bottled tea without caffeine and rich in key nutrients.

# INTRODUCING GAMA MORINGA TEA.



WE'RE PROUDLY MADE  
IN USA

GAMA  
MORINGA  
TEA is among  
the few RTD  
bottled tea that  
is not only  
organic but  
also has  
ZERO caffeine

MORINGA is rich in  
calcium, potassium, zinc,  
magnesium, antioxidants  
and other vitamins

GAMA  
MORINGA is  
low sugar and  
low calories  
which targets  
all age groups  
but specifically  
the Gen X and  
Gen Z age  
groups.

GAMA  
MORINGA is  
set at a  
premium price

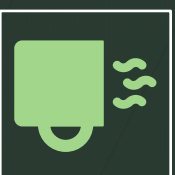
# Why is this the perfect time for GAMA MORINGA TEA?



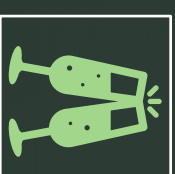
In the recent years, consumers are becoming health conscientious by avoiding high calories and artificial ingredients in their diet.



The vast majority of tea are high in all kinds of junk and artificial ingredients.



GAMA MORINGA TEA offers the convenience of RTD and healthy vitamins fusion on the go.



There are not many MORINGA related bottled and RTD.

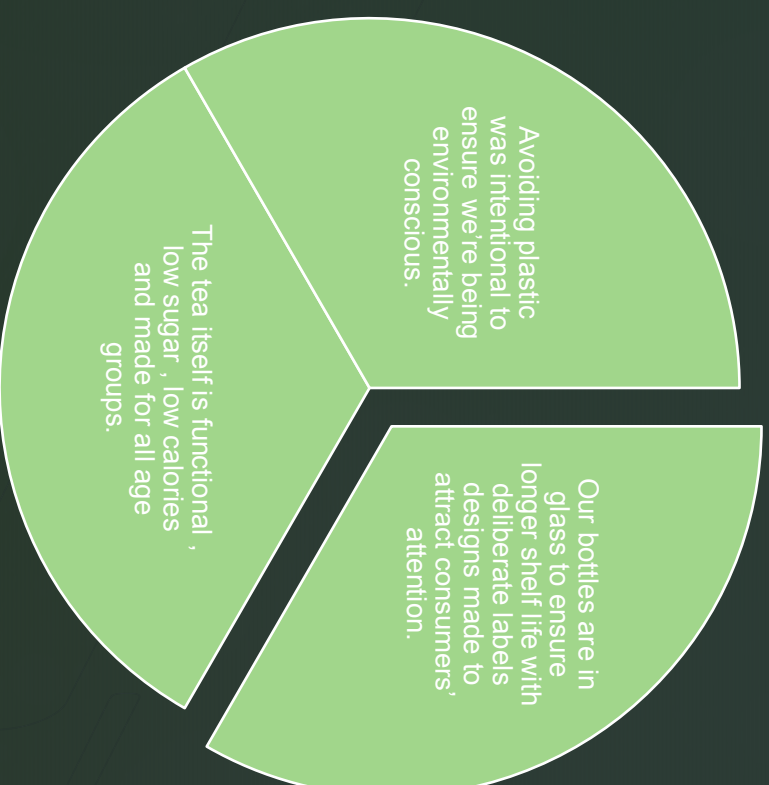


# THREE FLAVORS TO START

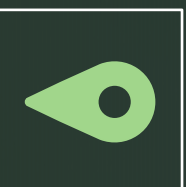




# PREMIUM PACKAGING FOR PREMIUM PRODUCT



## DISTRIBUTION AND DELIVERY



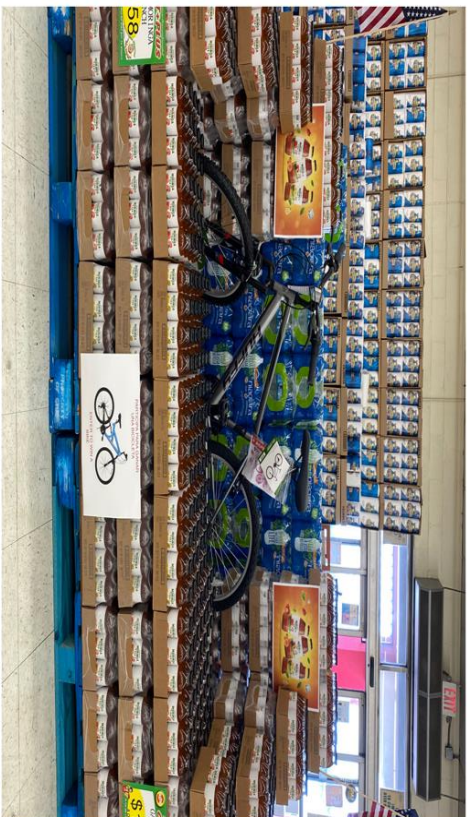
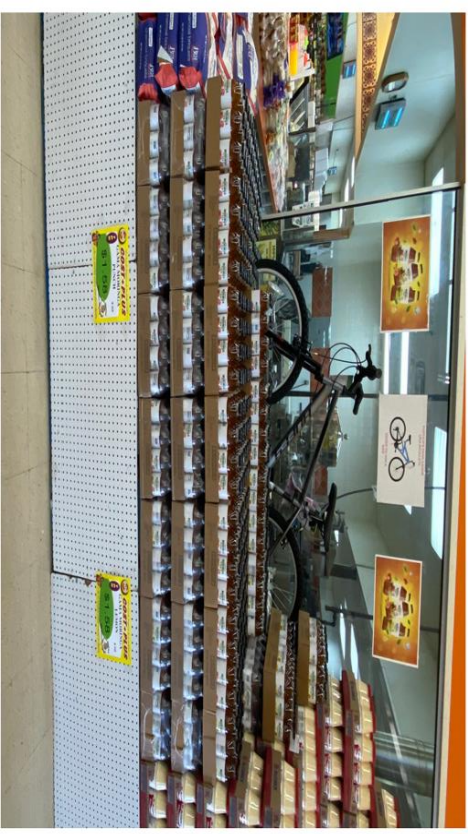
GAMA MORINGA LLC  
will be distributed at  
nationwide by KeHE.



GAMA MORINGA LLC is  
also distributed in sel Texas  
by other wholesalers .

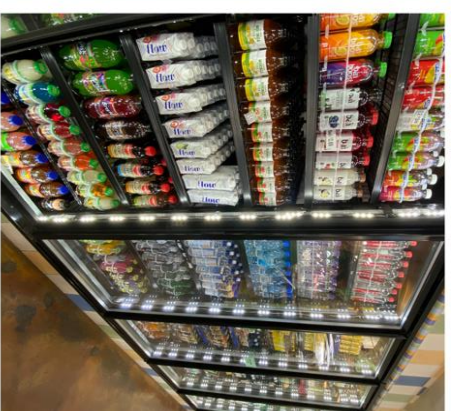
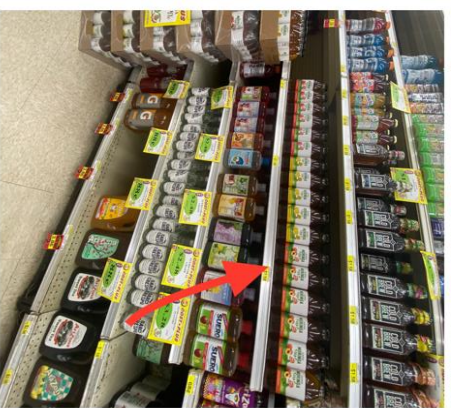
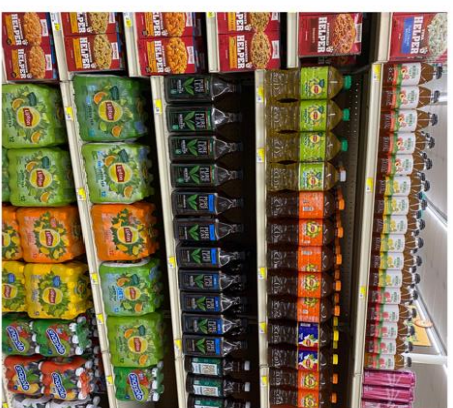


## CURRENT EXECUTIONS OF GAMA MORINGA TEA ACROSS TEXAS



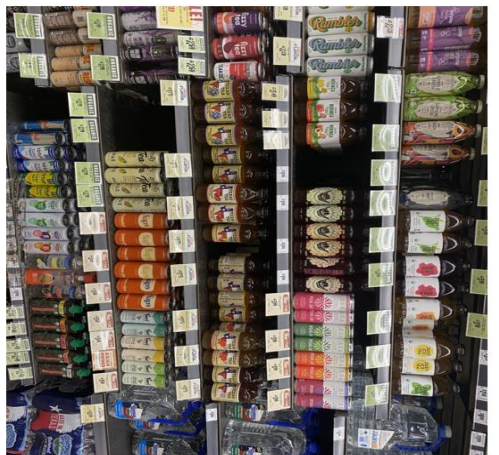
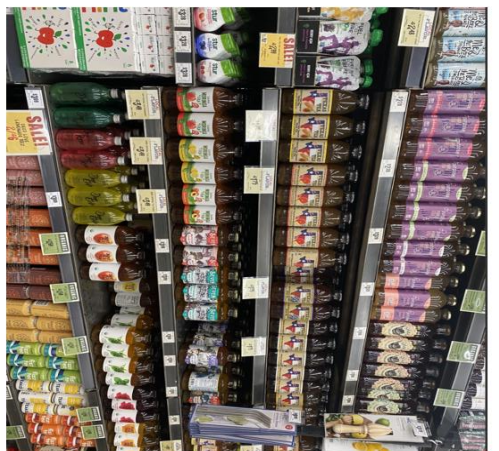
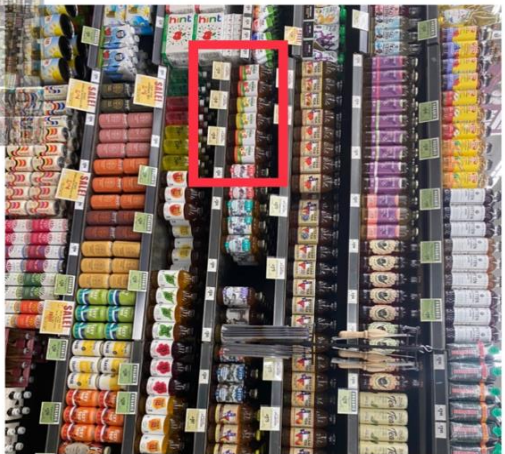
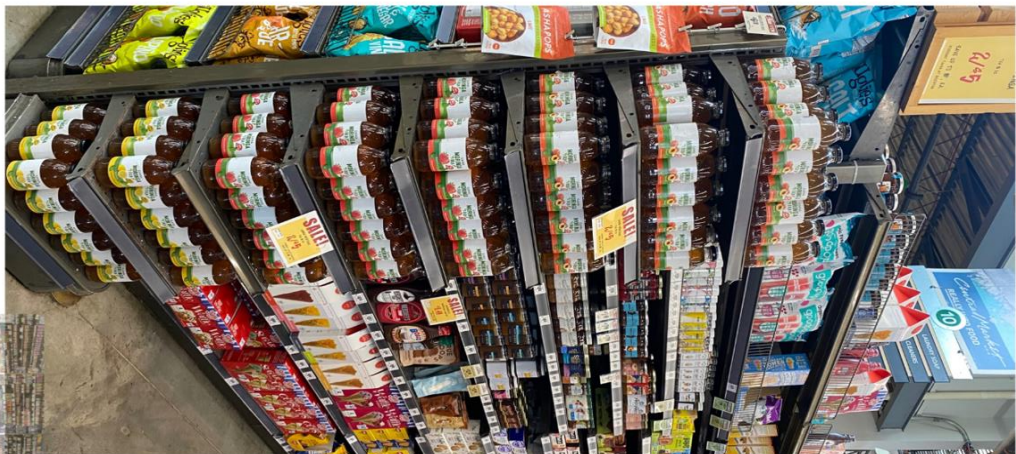


# CURRENT EXECUTIONS OF GAMA MORINGA TEA ACROSS TEXAS



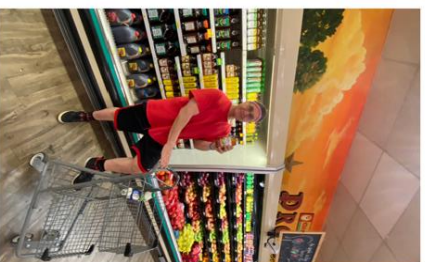


## CENTRAL MARKET EXECUTION





# DEMO ACTIVITIES ACROSS NORTH TEXAS



# STATE-OF-THE-ART PRODUCTION





# INVENTORY IN OUR WAREHOUSE





# OUR NATIONAL DISTRIBUTION NETWORK



Home Show KeHE CONNECT BIPM Products Sales Orders My Company

## Analytics

### Purchases & Inbound History

Calendar Months:

Month To Date

Year To Date

Last 12 Months

Last 13 Weeks

Last 26 Weeks

Last 52 Weeks

Supplier: GAMA MORINGA BRANDS LLC  
Category Owner: Christina Schmidt  
Item Category Manager: Christina Schmidt

Showing CY as 9/1/2022 - 8/31/2023 and PY as 9/1/2021 - 8/31/2022

#### Supplier Purchases & Inbound Detail by Dollars

Supplier	CY Avg OH \$	PY Avg OH \$	% to PY	CY PO \$	PY PO \$	% to PY	CY Avg DOH	PY Avg DOH	% to PY	CY IBOT %	PY IBOT %	% to PY	CY IBSL %	PY IBSL %	% to PY
GAMA MORINGA BRANDS LLC	\$8,191	\$23,648	0.10%	126,98	0.10%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Total	\$8,191	\$23,648	0.10%	126,98	0.10%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

NOTE:

**IBOT %: Inbound On Time** is the percent of PO's that arrived on or before their ETA date.

**IBSL %: Inbound Service Level** is the percentage of quantity received on a PO compared to total quantity ordered.

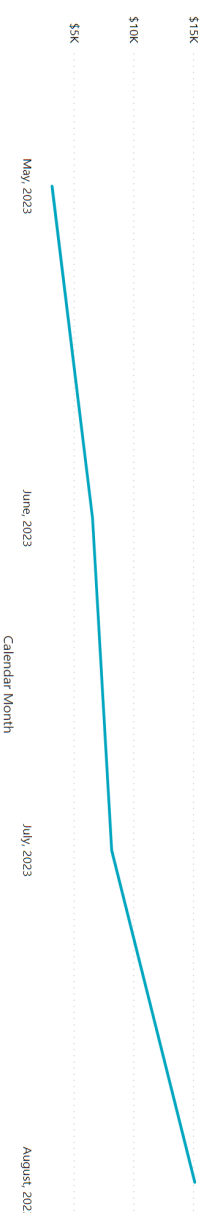
**DOH: Days on Hand** is the

CY v. PY Inventory Trend by Dollars

CY \$ PY \$

Inventory Purchases

Dollars Units



Summary Sales Detail Category Detail Outbound Fill Rate GSB Detail Purchases & Inbound History Current Inventory Status Total Spoils Financial Summary

# OUR ONLINE FOOTPRINT

GAMA  
**MORINGA**

[HOME](#)

[SHOP](#)

[OUR STORY](#)

[FIND US](#)

\$0.00 



[MY ACCOUNT](#)

## THE HERO OF ALL TEAS

Moringa tea is not only organic but is also non caffeinated. It's Caffeine  
Packed with dozens of vitamins and antioxidants.

[SHOP NOW](#)



CONTACT US:

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817-726-3765

Twitter.com/gamamoringa

THANK YOU!

