

**HADLEY GAMBLE LLC dba MADLY HADLEY**

**FINANCIAL STATEMENTS**

*For the fiscal year ended December 31, 2022 and 2021*

(Unaudited)

# HADLEY GAMBLE LLC dba MADLY HADLEY

## Balance Sheets

As of December 31,  
2022                      2021

### ASSETS

#### Current Assets

Cash and cash Equivalents	\$ 112,662.07	\$ 62,292.94
Accounts Receivable	5,925.73	1,936.70
Inventory	14,339.44	29,602.00
<b>Total Current Assets</b>	132,927.24	93,831.64
<b>TOTAL ASSETS</b>	132,927.24	93,831.64

### LIABILITIES AND EQUITY

#### Current Liabilities

Credit Cards	12,032.26	1,784.46
<b>Total Current Liabilities</b>	12,032.26	1,784.46

#### Long-Term Liabilities

Loan from J Coleman	11,501.16	10,850.16
SBA Loan	112,947.29	
<b>Total Long-Term Liabilities</b>	124,448.45	10,850.16
<b>TOTAL LIABILITIES</b>	136,480.71	12,634.62

#### EQUITY

Capital		
B Taylor	19,760.32	20,000.00
J Hadley	86,611.63	88,169.51
M Hadley	-26,415.53	-14,988.74
Total Capital	79,956.42	93,180.77
Net Income	-83,509.89	-11,983.75
<b>TOTAL EQUITY</b>	- 3,553.47	81,197.02

<b>TOTAL LIABILITIES AND EQUITY</b>	132,927.24	93,831.64
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# HADLEY GAMBLE LLC dba MADLY HADLEY

## Statement of Operations

	<b>2022</b>	<b>2021</b>
<b>Operating Income</b>		
Sales	63,924.69	31,175.32
Cost of Goods Sold	37,464.49	20,352.80
<b>Gross Profit</b>	<b>\$ 26,460.20</b>	<b>\$ 10,822.52</b>
<b>Operating Expenses</b>		
Advertising & Marketing	15,548.05	1,280.91
Amazon Fees	19,060.98	9,905.51
Bank Charges & Fees	64.86	35.17
Car & Truck	389.17	286.18
Contractors	317.85	
Design	1,944.19	
Guaranteed Payments - M Hadley	15,000.00	
Insurance	1,442.88	400.52
Interest Paid	2,606.85	
Meals & Entertainment	1,063.78	330.64
Office Supplies & Software	4,372.99	1,155.75
Outside Services	1,093.26	491.47
Parking & Tolls		15.00
Research Expenses	4,167.41	2,972.82
SBA Loan Fees	2,709.25	
Shipping	5,014.69	1,090.02
State Taxes		2,614.13
Taxes & Licenses	503.00	554.34
Telephone	832.65	793.74
Trade Shows	21,758.82	95.00
Travel	1,386.02	
UNFI Fees	4,749.57	
Website Expenses	763.82	170.91
<b>Total Operating Expenses</b>	<b>104,790.09</b>	<b>22,192.11</b>
<b>Net Operating Income</b>	<b>- 78,329.89</b>	<b>- 11,369.59</b>
<b>Other Income</b>		
Foxtrot Reward	5,000.00	
<b>Total Other Income</b>	<b>5,000.00</b>	<b>0.00</b>
<b>Other Expenses</b>		
Accrued Interest		614.16
Inventory Adjustments - Co-Manufacturer	9,850.00	
Inventory Lost In Transit	330.00	
<b>Total Other Expenses</b>	<b>10,180.00</b>	<b>614.16</b>
<b>Net Other Income</b>	<b>- 5,180.00</b>	<b>614.16</b>
<b>Net Income</b>	<b>- 83,509.89</b>	<b>11,983.75</b>

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## Consolidated Statement of Equity

	<u>M Hadley</u>	<u>J Hadley</u>	<u>B Taylor</u>	<u>TOTAL</u>
BEGINNING BALANCE, JUNE 20, 2018 (INCEPTION)	\$ -	\$ -	\$ -	\$ -
Contributions	21,105.01	90,000.00	20,000.00	131,105.01
Current Account	(47,520.54)	(3,388.37)	(239.68)	(51,148.59)
ENDING BALANCE, DECEMBER 31, 2022	<u>(26,415.53)</u>	<u>86,611.63</u>	<u>19,760.32</u>	<u>79,956.42</u>

# HADLEY GAMBLE LLC dba MADLY HADLEY

## Statement of Cash Flows

	2022	2021
<b>OPERATING ACTIVITIES</b>		
Net Income	\$ (83,509.89)	\$ (11,983.75)
Adjustments to reconcile Net Income to Net Cash provided by operations:		
Accounts Receivable (A/R)	(3,989.03)	(875.73)
Inventory	15,262.56	(29,602.00)
Credit Card	10,247.80	1,784.46
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	<b>21,521.33</b>	<b>(28,693.27)</b>
<b>Net cash provided by operating activities</b>	<b>(61,988.56)</b>	<b>(40,677.02)</b>
<b>FINANCING ACTIVITIES</b>		
Loan from J Coleman	651.00	614.16
SBA Loan	112,947.29	
Capital	(1,240.60)	101,385.51
<b>Net cash provided by financing activities</b>	<b>112,357.69</b>	<b>101,999.67</b>
<b>Net cash increase for period</b>	<b>50,369.13</b>	<b>61,322.65</b>

# **HADLEY GAMBLE LLC dba MADLY HADLEY**

## **Notes to the Financial Statements**

Fiscal Years Ended December 31, 2022 and 2021

### **1. ORGANIZATION AND PURPOSE**

Hadley Gamble LLC (the "Company"), is an LLC organized under the laws of the State of California. The Company is in the business of selling consumer packaged goods.

### **2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

A summary of the Company's significant accounting policies applied in the preparation of the accompanying financial statements follows:

#### **a) Basis of Accounting**

The Company prepares its financial statements on an accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP). Under the accrual basis of accounting, revenues are recorded when earned and expenses are recorded at the time liabilities are incurred.

#### **b) Fiscal Year**

The Company operates on a 52-week fiscal year ending on December 31.

#### **b) Cash Equivalents**

Cash and cash equivalents include cash and short-term highly liquid investments with an original maturity of three months or less held in domestic financial institutions. For the fiscal years ended December 31, 2022 and December 31, 2021, the Company's cash positions include its operating bank account.

### **3. SUBSEQUENT EVENT**

The Company has evaluated events and transactions subsequent to the period. No events require recognition in the financial statements or disclosures of the Company per the definitions and requirements of ASC Section 855-10, Subsequent Events.