

The Spaghetti Shack Brand Video

0:00

all right what can we yell on three

0:03

meatballs

0:06

all right we ready yes one two three

0:11

[Applause]

0:14

[Music]

0:17

[Applause]

0:17

[Music]

0:20

when people think of the spaghetti Shack

0:22

I want them to think about the work that

0:25

was being done in the community and me

0:27

being more than just a plate of food and

0:30

being more

0:32

than just a restaurant

0:33

[Music]

0:38

my name is Joey bolomatis I'm the

0:40

managing partner or owner of the

0:42

spaghetti Shack

0:45

the spaghetti Shack is a to-go pasta

0:48

concept so we do spaghetti meatballs

0:50

garlic bread some combination of those

0:52

things

0:53

so I started this business with four of
0:55
my best friends since we were in
0:57
kindergarten we all grew up in Queen
0:58
Creek Arizona
1:01
I remember sitting on our beds as you
1:03
know little kids on sleepovers talking
1:05
about how one day we were going to own a
1:06
business you know did we think we were
1:08
going to own a spaghetti meatballs
1:09
restaurant probably not but we always
1:12
knew that we were going to do something
1:13
together
1:15
so we started the company back in 2021
1:18
it took us a whole year to get open so
1:20
we opened our doors here in Tempe in
1:22
2022. now we have a location out in
1:24
Queen Creek and just opened up in Pine
1:26
Top with another one on the way our
1:29
whole mission here is to serve people
1:32
affordable quality food so they can
1:34
spend more time with their families and
1:35
their loved ones and less time doing
1:37

dishes and cooking I think that when we
1:40
started we knew we wanted to do
1:41
something different
1:43
so we have a Community Partnership
1:45
program where we engage with different
1:47
members of our community in ways that we
1:49
can support
1:50
[Music]
1:51
it was always an idea of ours that we
1:54
wanted to be Community minded how we do
1:56
it has changed since we've been opened
1:58
um you know we were like oh yes we're
2:00
going to donate percentage here
2:01
percentage there but really we just saw
2:03
value in in making relationships with
2:05
different organizations on what they
2:07
need so yes on the nonprofit end it is
2:09
money but in other places like other
2:12
local businesses it's doing a
2:13
collaboration and finding ways to to
2:15
drive people to those businesses and you
2:18
know we at spaghetti Shack especially as
2:20

we're now opening more locations we just

2:22

want to be a focal point a Cornerstone

2:25

of the community and provide information

2:27

on what's going on and really just drive

2:30

people to the other people doing good

2:32

work in the communities

2:35

[Music]

2:39

our very first project was the spaghetti

2:41

shaqtacular

2:44

so what we're hoping to do with that

2:45

program is have a community event in

2:48

every location that we're at once a year

2:50

to celebrate our anniversaries but

2:52

really it was just a dinner that we had

2:54

we sold tickets to and we invited all of

2:56

our Community Partners to be a part of

2:57

it so we introduced them to our other

3:00

for-profit Community Partners and raised

3:02

money for our non-profit ones but it was

3:04

just an opportunity to get our

3:06

supporters our Network our community in

3:08

one place to tell them what we were

3:09

doing and obviously raise some money
3:11
along the way
3:14
the mission of million dollar teacher
3:16
project the mission of the spaghetti
3:17
Shack being so Community oriented very
3:20
much aligned and it's really a beautiful
3:22
relationship that we have started
3:25
we're both young organizations we both
3:28
want to give back to the community
3:30
reciprocity is very important to both of
3:32
us
3:34
the fact that we have been able to
3:36
connect and work so closely together
3:39
already
3:40
um you know even in just the last five
3:42
months
3:43
um you know and and how the spaghetti
3:45
Shack has incorporated million dollar
3:48
teacher project into its Community
3:49
Partnership they've invited us to be one
3:53
of the non-profit proceed recipients of
3:55
the spaghetti shaqtacular inviting us to
3:58

participate in the spaghetti meatballer
4:00
challenge all of these wonderful
4:01
community events and fundraising
4:04
opportunities it's it's really a
4:08
a wonderful connection point
4:13
guys I just want to start off by giving
4:15
a little background about what we're
4:16
doing here so first and foremost which
4:18
is sort of why many of you guys are here
4:20
we're celebrating our first anniversary
4:21
so that that's just a great really cool
4:23
moment
4:24
[Applause]
4:26
the second is to introduce you what we
4:28
mean by being a community-binded
4:30
business
4:31
but seriously what a year it's been
4:33
we've been doing some pretty incredible
4:34
things that I'm happy to share with you
4:36
today
4:37
we did 7 904 Shacks of spaghetti and we
4:42
completed over 10 000 orders so that was
4:44

just without catering just in our doors
4:46
so really those numbers are probably
4:47
higher than that
4:49
um but the number we're most proud of we
4:51
donated over 6 500 in food products to
4:54
community organizations many of which
4:55
are here
4:57
um today and that's the number that
4:59
we're here to celebrate today
5:01
to be a community minded business I
5:04
think that you have to not only support
5:05
other local organizations that are doing
5:07
things but also other local businesses
5:11
[Music]
5:13
so really like yeah spaghetti meatballs
5:15
with a side of good news a side of good
5:17
work and uh you know that's what we're
5:18
trying to do
5:25
foreign