## Contact

www.linkedin.com/in/liviobisterzo (LinkedIn)
greenparkbrands.com (Company)

## Top Skills

Brand Management
Marketing Strategy
Brand Development

## Honors-Awards

Hippeas - Veg World - Best Vegan Snack
Hippeas - Creative Pool - Gold Branding Effectiveness
Hippeas - FAB - Brand Identity, GOLD
Hippeas - Circle Up - 25 most innovative brands
Ugly - Marketing Society Brave Brands - Silver

# Livio Bisterzo

Entrepreneur Investor
Los Angeles Metropolitan Area

## Summary

I've been an entrepreneur all my life. In 2003, while at college, I started my first entrepreneurial venture working in youth culture, marketing and events. Since then, I went on to challenge myself to build businesses from the ground-up across different industries, creating some strong and successful companies along the way. I'm a creative person with a passion for healthy living, socially-conscious consumer products, relationships, leadership, team-building, and sport.
In 2015, I founded Green Park with a mission to create, operate, and accelerate disruptor CPG brands that help create a future for the next generation where doing good business means doing more good by our consumers, in our communities and for our planet.

## Experience

### Green Park Brands
CEO and Founder
April 2015 - Present (9 years 6 months)
Los Angeles

Headquartered in Los Angeles, Green Park has rethought the world of CPG from the ground, creating innovative and sustainable alternatives that meet the needs of tomorrow's consumer, today.

### Little Miracle Drinks
Little Miracle Drinks
September 2011 - December 2014 (3 years 4 months)

### Alvaro Group
Entrepreneur
September 2006 - January 2012 (5 years 5 months)
London-NY-Chicago

# Education

## University of the Arts London

Business and Management in Fashion · (1999 - 2002)