

## Contact

[www.linkedin.com/in/liviobisterzo](http://www.linkedin.com/in/liviobisterzo)  
(LinkedIn)  
[greenparkbrands.com](http://greenparkbrands.com) (Company)

## Top Skills

Brand Management  
Marketing Strategy  
Brand Development

## Honors-Awards

Hippeas - Veg World - Best Vegan Snack  
Hippeas - Creative Pool - Gold Branding Effectiveness  
Hippeas - FAB - Brand Identity, GOLD  
Hippeas - Circle Up - 25 most innovative brands  
Ugly - Marketing Society Brave Brands - Silver

# Livio Bisterzo

CEO and Founder at Green Park  
Los Angeles Metropolitan Area

## Summary

I've been an entrepreneur all my life. In 2003, while at college, I started my first entrepreneurial venture working in youth culture, marketing and events. Since then, I went on to challenge myself to build businesses from the ground-up across different industries, creating some strong and successful companies along the way. I'm a creative person with a passion for healthy living, socially-conscious consumer products, relationships, leadership, team-building, and sport.

In 2015, I founded Green Park with a mission to create, operate, and accelerate disruptor CPG brands that help create a future for the next generation where doing good business means doing more good by our consumers, in our communities and for our planet.

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## Experience

Green Park Brands  
CEO and Founder  
April 2015 - Present (8 years 7 months)  
Los Angeles

Headquartered in Los Angeles, Green Park has rethought the world of CPG from the ground, creating innovative and sustainable alternatives that meet the needs of tomorrow's consumer, today.

Little Miracle Drinks  
Little Miracle Drinks  
September 2011 - December 2014 (3 years 4 months)

Alvaro Group  
Entrepreneur  
September 2006 - January 2012 (5 years 5 months)  
London-NY-Chicago

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## Education

University of the Arts London

Business and Management in Fashion · (1999 - 2002)