

INVEST IN **O/D VISION, INC.**

We are a technology company fulfilling the potential of telehealth and fitness

LEAD INVESTOR



Nicholas Fernando
Physician Assistant

As a licensed front-line medical practitioner for 32 years, I know well the evolution of the healthcare industry during that time. Costs (and profits of hospitals and insurers) have ballooned, to the detriment of the patients, 30,000,000 of whom have no insurance, and 40% of whom can't afford to see the doctor even if they have insurance. Telehealth exploded in popularity during the pandemic and is only increasing in use on a yearly basis. But its potential to create efficiency in healthcare is limited by currently being "just a FaceTime call" requiring additional visits to the doctor in many cases. This is because objective sensor data does not accompany patients' subjective statements during telehealth visits; the objective data must be collected in-office on a follow-up visit. This additional, often unnecessary step, leads to \$Billions in waste each year. Tricorder.Zero, as far as I am aware, is the first fully-integrated 7-sensor diagnostic telehealth & fitness device capable of directly solving this expensive problem. It is a portable device that can be used by anyone, anytime and anywhere. Further, it is one of those rare tools that can benefit ALL stakeholders. Not only can it save time and money for patients, it can also reduce costs and increase profits for insurers, hospitals, and independent physicians. Now we finally have a device that can offer a telehealth provider real-time objective data that will lead to more timely critical decisionmaking. This includes faster and more comprehensive prescriptions, testing, and

...maintaining and increasing their and our compliance, productivity, testing, and referrals than what is possible in present-day telehealth. I'm not just a supporter of this game-changing technology, I'm also a supporter of the founder and team behind it. I have known Marcus for over 30 years. I recognized his intelligence from a young age, and he has consistently strived to maximize his ability with extensive education and experiences in various domains since then. His past startup experiences, technical/medical/business/legal training and experiences, and passion for contributing to healthcare becoming more accessible and cost-effective make him perfectly suited to leading his team to success in this endeavour. The market for telehealth and telehealth-connected devices is expected to be over \$1 Trillion in 2028. The startup has diligently and consistently worked towards protecting its IP, regularly filing nonprovisional patent applications. And Marcus has assembled a great set of advisors with high-level domain expertise in their fields. Finally, the need for this device is perfectly intersecting with reduced technology costs and the ever-increasing overall cost of healthcare. All signs point to Tricorder.Zero and O/D Vision solving this huge unmet need and achieving significant, if not dominant, market penetration. I am proud to be the lead investor in this fundraise.

Invested \$5,000 this round

prelaunch.com/projects/tricorder-zero-tricorder-zero-7-sensor-health-fitness-tracker

Sanibel FL   

Highlights

- 1 \$1 Trillion market by 2028 with only one direct competitor (and it's a startup)
- 2 Team with high-level domain expertise and prior startup and corporate experience
- 3 Bringing a revolutionary tricorder to market; finally making our futuristic sci-fi dreams come true
- 4 Working "proof of concept" prototype completed
- 5 2 US patents, "Patent pending" on 12+ concepts, multiple nonprovisionals filed w/ PCT
- 6 Ad testing validated at ~\$3/email lead, unit economics projected at \$200 production cost

7 Ready for a \$1.5M+ Kickstarter campaign

8 Maximizing cost savings for users/patients; maximizing profits for insurers/hospitals/providers

Our Team



Marcus Soori
Founder/CEO

- Prior startup/nonprofit founder experience - Extensive medical background and network - Relentless in learning and innovating

Growing up in a family of doctors, I learned about the inequities in healthcare, particularly with underserved populations. I also witnessed all the waste that occurs with duplicate testing and unnecessary care due to a lack of availability of alternative and more efficient care methods. Let's fix this by making care more efficient and equitable!



Samar Shah Intellectual Property Advisor

- 1st Patent Application: Palm PalmPilot PDA - Patent Portfolio Strategy: Facebook, Google, Honda - Patent Litigation: Blackberry, Acelity/KCI



Kohsuke Kawaguchi Startup Advisor

- Co-CEO, Launchable Inc. - Former Chief Scientist & CTO, CloudBees - Creator, Jenkins project



Sam Miller Hardware Advisor

- CEO, Ansync Labs - Hardware Prototyping - Clients include Intel, Wayzn



Gamini Sooriyaarachchi

Medicine/Research Advisor

- Founder, midwestippa.com - NCI-funded cancer research - 120+ research publications
- Former Board Member, AMA Foundation - Clinical Professor of Medicine, Creighton University



Xuelian Chi

HR/Strategy Advisor

- Board of Directors, ChinaCache - Board of Directors, Enterprise Computing Limited - Advisor, Cognitive Talent Solutions



Vasanta Senerat

Tax/Finance Advisor

- Tax and Financial Statement Compliance - Previous: Best Buy, General Electric, PricewaterhouseCoopers

Pitch



Marcus C.B. Soori, JD, MPH, MBA

marcussoori@thetricorder.io

Website: <https://www.wefunder.com/od.vision.inc>

Disclosure: <https://help.wefunder.com/testing-the-waters-legal-disclosure>

TRICORDER.ZERO™

To our knowledge, Tricorder.Zero™ will be the first-ever fully integrated seven-sensor health & fitness device that enables the full potential of telehealth & telefitness, evaluating users holistically while reducing costs and increasing efficiency/profits for stakeholders.



TRICORDER.ZERO®

AS SEEN IN:



BENZINGA Bloomberg



BuzzFeed



FOX MarketWatch



yahoo! news

yahoo! finance



GadgetFlow



TRICORDER.ZERO®

30,000,000 AMERICANS HAVE NO HEALTH INSURANCE

40% OF AMERICANS CAN'T AFFORD TO SEE THEIR DOCTORS

References:

<https://www.pgpf.org/blog/2022/11/nearly-30-million-americans-have-no-health-insurance>
<https://www.thestreet.com/investing/40-of-americans-cant-afford-to-see-their-doctors>

TRICORDER.ZERO™



SOLUTION: PHASE 1



Tricorder.Zero™ allows individuals to take charge of their health with a one-stop solution you can use anytime & anywhere.



High Magnification
Camera: outer eye, skin



Retractable Camera:
ear, nose, throat



IR Thermometer:
touchless temperature



Pulse Oximeter: pulse,
blood oxygenation



Stethoscope: heart/
lung/abdomen sounds



Body Fat/Muscle Tone
Sensor



EKG: heart
electrical signal

TRICORDER.ZERO™

TELEMEDICINE IS CURRENTLY A “FACETIME” CALL

that limits patients' quality of care:



Physicians don't have enough insight when limited to patient's subjective complaints



So they're limited in prescribing drugs, ordering tests, and/or referring to specialists



Missing objective sensor data means patients are often asked to come into the office for full evaluation

TRICORDER.ZERO™

Initial primary care telehealth visits have a higher rate of in-office follow-up than initial in-office visits

because only

18%

of all telehealth augments the audio/video call with medical equipment (single-sensor only)

4%

of calls have equipment automatically sending data to providers

Reference:

<https://www.ama-assn.org/system/files/telehealth-survey-report.pdf>

TRICORDER.ZERO™

SOLUTION: PHASE 2

Telehealth Fully Integrated w/ Self-Contained, Multisensor Device



INDEPENDENT PRACTITIONERS

Increase efficiency and profits via holistic telehealth-as-triage



INSURANCE COMPANIES

Increase profits by optimizing prevention and early action, and reducing payouts



HOSPITAL SYSTEMS

Increase profits by maximizing high-value ER visits and hospital admissions

TRICORDER.ZERO™

INTELLECTUAL PROPERTY

Granted Patents: 1) AI-Assisted Touchless Blood Pressure Determination 2) Design Patent

"Patent Pending" on 12+ Concepts

Two Paid Patent Searches

Combination Diagnostic Device

AI Standard of Care Support to Telehealth Providers

Hardware + Software

AI-Based Health Early Warning to User

Cellular-Enabled Multisensor Diagnostic Device

Telehealth in the Metaverse

Radio-Enabled Multisensor Diagnostic Device

Standalone AI-Enabled Medical Device for Outer Eye/Skin

Multisensor Hardware + AI Diagnosis

AI-Enabled Biometric Security Device: Scleral Vasculature Pattern and Blood Flow

Scleral Vasculature + AI Diagnosis

AI-Enabled Display Advertising Device: Multi-Camera Biometrics + Prior Consented User Data

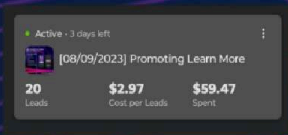
NOTE: O/D Vision, Inc. owns the above IP

TRICORDER.ZERO™

DEMAND VALIDATION

Completed ad testing at \$3/email will lead to predictable results among validated crowdfunding backers

\$3/EMAIL → **100,000 EMAILS** → **5,000 ORDERS**
(via \$300,000 in funding) = **\$1.5 Million** in orders



WEFUNDER

KICKSTARTER

**NOTE*: Forward-looking projections cannot be guaranteed*

TRICORDER.ZERO™

MARKET VALIDATION

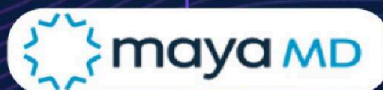
There is no product on the market like Tricorder.Zero™

TRICORDER.ZERO™



Modular Health
Sensor Device

\$156.7M Funding



AI Symptom-to-Diagnosis
Engine

\$1.07M Funding



Multispecialty Telehealth
App

\$173.6M Funding

TRICORDER.ZERO™

**MARKET
OPPORTUNITY**

USA

Tricorder.Zero™ 25% Global
Projected Market Share

2021 Worldwide Telehealth Market

\$90 Billion

2021 Digital Patient Monitoring
Devices Market

\$97 Billion

2028 Total Worldwide Market

\$1 Trillion

NOTE: Forward-looking projections cannot be guaranteed

\$23.5B TAM

**USA
\$5.8B SOM**

TRICORDER.ZERO™

BUSINESS MODEL

Model: B2B2C HaaS

2023-24 Projected **Burn Multiple: .78**

Current **Capital Efficiency Multiple: 31.49**

Vision: A holistic healthcare environment

Step 1: trust in device

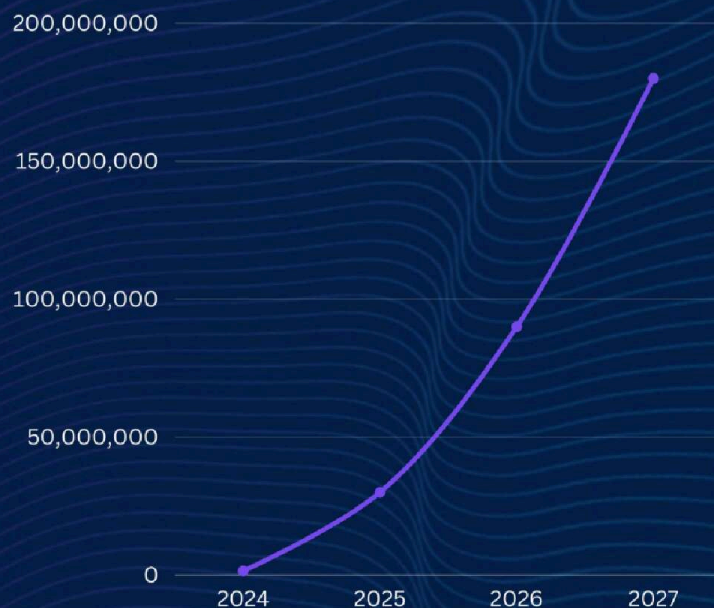
Step 2: trust in device + telehealth

Step 3: trust in data repository > first
patient-centered EHR.

Step 4: trust in app's AI
recommendations > AI-augmented
genetics + EHR longevity research

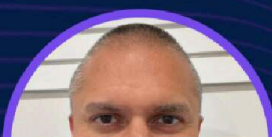
Projected Unit Economics: Price: \$300 Cost: \$200 Marketing: \$60 Profit: \$40
(crowdfunding campaign only, @ 5,000 units)

NOTE: Forward-looking projections cannot be guaranteed



TRICORDER.ZERO™

PASSION & EXPERIENCE TO SCALE



Education

Executive Certificate in Public
Leadership: Harvard Kennedy '21

Certifications

Project Management
Professional (PMP) '22

Health/Research

Grad. Research Asst., Univ. of
Miami Bascom-Palmer: '14-'15



Marcus C.B. Soori
Founder/CEO

Executive Certificate in Strategy & Innovation: MIT Sloan '21

MPH: Nova Southeastern '11

JD/MBA: Creighton '09

(Lean +) Six Sigma Black Belt '21

Agile Development '20 (University of Virginia)

Executive Data Science '17 (Johns Hopkins University)

Medical Student, Nova Southeastern University: '11-'15

Assoc. Director, MIPPA: '09-'11

Co-Founder, Sri Lanka Relief Fund: '04-'10



TRICORDER.ZERO®

ADVISORS ACROSS INDUSTRIES



Samar Shah, JD
Intellectual Property

1st Patent Application: Palm PalmPilot PDA

Patent Portfolio Strategy: Facebook, Google, Honda

Patent Litigation: Blackberry, Acelity/KCI





Sam Miller
Hardware

CEO, Ansync Labs

Hardware Prototyping

Clients include Intel, Wayzn





Kohsuke Kawaguchi
Startup

Co-CEO, Launchable Inc.

Former Chief Scientist & CTO, CloudBees

Creator, Jenkins project





Xuelian Chi
HR/Strategy

Board of Directors, ChinaCache

Board of Directors, Enterprise Computing Limited

Advisor, Cognitive Talent Solutions



TRICORDER.ZERO®

FUNDING/TIMELINE

Raising \$300k for ads -> \$1.5 Million in crowdfunding

SAFE: \$6.52M Early Bird Cap/\$8.69M Standard Cap

March 2022

November 2022
Prototype Sensors

March 2023



2023 IAC Award: Best Medical Equipment Social Media Campaign



Tricorder.Zero™ Ad 1

TRICORDER.ZERO™ NOW ON WEFUNDER

Watch later Share

Invest in us at:
wefunder.com/od.vision.inc

Watch on YouTube

See here for important legal disclosures: <https://help.wefunder.com/testing-the-waters-legal-disclosure>

2023 IAC Award: Best Medical Equipment Online Ad



Tricorder.Zero™ Ad 2

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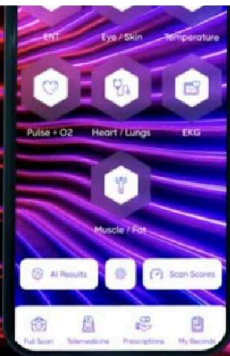
Tricorder.Zero™ Features Ad

Tricorder.Zero™ Ad 3

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THE FUTURE OF HEALTH AND FITNESS

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