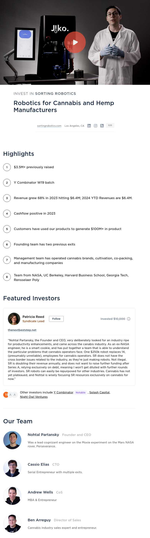


INVEST in SORTING ROBOTICS

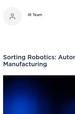
Robotics for Cannabis and Hemp Manufacturers

sortingrobotics.com · Los Angeles, CA · 2021

Highlights

- $3.5M+ previously raised
- 7 Contributor NFR batch
- Revenue grew 80% in 2020 hitting $8.4M; 2Q24 YTD Revenues are $5.4M
- Cashflow positive in 2023
- Customers have used our products to generate $700M+ in product
- Founding team has two previous exits
- Management team has operated cannabis brands, cultivation, co-packing, and manufacturing companies
- Team from NASA, UC Berkeley, Harvard Business School, Georgia Tech, Rensselaer Poly

Featured Investors

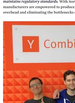


investorbetaclub.com

"Nishal Pantuvelil, the Founder and CEO, who extensively looked at an industry ripe for disruption, and then built a solution to fix it. Nishal's team has built a robotic solution that is unique in the industry as far as I know and I feel that it adds to substantial the particular problems that cannabis operators face. One $20% claim reviews: 'It has been a pleasure working with Sorting Robotics. Their team is great to work with. The video tumbler issues related to the industry, as how to sort various mix, fabrics, and other materials. Sorting Robotics has been a great partner to work with. Their team is Service A. Having exclusivity on cannabis, meaning I can't get pissed with further rewards and I'm very happy with the results. I would recommend Sorting Robotics to any of my past processors, and Nishal is extra focusing 30 minutes exclusively on cannabis for me!'

Other investors include 8 Combinator · Venture · Terpen Capital · Mark Zee Ventures

Our Team

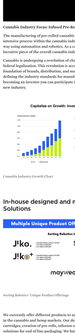


IR Team

Sorting Robotics: Automating Cannabis Manufacturing

About Sorting Robotics

Sorting Robotics delivers the power of advanced automation and robotics to the cannabis industry *tackling labor shortages, production inefficiencies, and quality variability. Our robots are engineered specifically to handle the unique challenges of cannabis and hemp manufacturing, including product inconsistency, low-density operational costs, audio production, and maintains regulatory standards.* Sorting Robotics' cannabis automation is empowered to produce consistent, reliable, reducing overhead and eliminating the bottlenecks caused by manual labor.



Sorting Robotics Founders at Y Combinator demo day

As the Founder and CEO of Sorting Robotics, Nishal Pantuvelil personally oversees the development of robotic systems that are transforming cannabis manufacturing throughout North America. A graduate of Mechanical Engineer at NASA JPL, he played a key role as a equipment engineer in the MSL020 project, which now generates oxygen from Mars' atmosphere on the planet's surface.

Nishal, an accomplished entrepreneur and co-NASA JPL engineer, teamed up with fellow co-founders Cassio Junior and Jason Lawler to create **Sorting Robotics** after Nishal and Jason's collaborative experience at NASA's Jet Propulsion Laboratory. Nishal and Jason's work at NASA's JPL provided the necessary in image processing algorithms, robotics, and automation to develop sophisticated and technologically integrated business, addressing the automation shortcomings he witnessed in the sector that frequently impacted the value chain and profit margins.

Our initial focus is on the cannabis market. Given its emerging nature, many of its processes remain manual.

Why Sorting Robotics?

In the cannabis processing and production industries, a considerable reliance on manual labor is evident. Each stage, from refining raw product to the intricate packaging of consumables, demands hands-on engagement. This work, while potentially ensuring a degree of artisanal finesse, inadvertently introduces significant challenges, including inconsistencies in product quality and discerning investors. It is clear that as the industry matures, there's an impending demand for sophisticated automation solutions that can seamlessly integrate into existing workflows, enhancing efficiency and

A Booming Industry **Lacks Critical Hardware Infrastructure**

I want a world where all repetitive manual labor tasks are done autonomously, then people can focus their creativity of your conversion. Because at the end of the day I work towards this goal. Nishal Pantuvelil, Co-Founder & CEO

Market Opportunity

The legal cannabis industry is one of the fastest-growing markets, projected to reach **$32 billion in the United States by 2026**. Automation is essential to scaling this growth sustainably, and Sorting Robotics is at the forefront of delivering these critical solutions. Our products address a high-demand niche within cannabis manufacturing, bringing high-tech solutions to a traditionally labor-intensive process. With a strong competitive edge, Sorting Robotics is poised to grow alongside this dynamic industry.

Company Ethos and Brand Story

Cannabis Industry Focus: Infused Pre-Roll Manufacturing

The manufacturing of pre-roll cannabis and hemp products is still a labor-intensive process. Sorting Robotics' solutions can help to increase efficiency and reduce the overall production costs. Additionally, it can help to ensure consistency in terms of product quality and compliance with regulations.

The cannabis industry is undergoing a revolution of change, as state prohibitions to federal legislations. This revolution is accompanied by the building of a foundation of brands, distribution, and manufacturing capabilities. Sorting Robotics is defining the industry standards for manufacturing cannabis products and by establishing a investor you can participate in shaping the building blocks of a new industry.

Capitalize on Growth: Invest in Cannabis Tech

Cannabis Industry Growth Chart

In-house designed and manufactured Solutions

Multiple Unique Product Offerings

Sorting Robotics Is Home Of

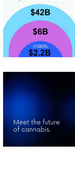
Sorting Robotics' Unique Product Offerings

We currently offer different products to automate the production of pre-rolls and edibles. Our products can help to increase efficiency, reduce labor costs, improve product quality, reduce the risk of spoilage, and pick and pack solutions for end of line packaging. We build all of these systems with 21st century robotics components and all of the designed machines are built in the United states to offer unparalleled quality.

Leading with Customer Acclaim

The customer is the cornerstone of what we build at Sorting Robotics. Our SRI Core program and white glove installation and customer success act as a key differentiator in the market.

Investment in cannabis technology continues to grow



Our growth trajectory shows how are ability to execute and the value we provide to our customers translates into revenue growth. Sorting Robotics is leading the cannabis market with innovative solutions that integrate high-quality products and we have forged tight partnerships with our customers that can be easily observed by our referrals and revenue growth rates.

Go to Market

We have moved from a commerce into cannabis and we will expand horizontally from cannabis to other verticals by applying the same technologies and processes we have developed. We have built a team with expertise in several different industries and have been able to execute effectively. Investing in Sorting Robotics is not just investing in the future of cannabis, it is investing in a robotics company that is going to change the future of manufacturing around the world.

Press and Brand Awareness

At Sorting Robotics we are constantly investing in our most important asset, the people. We only choose the best to work here because robots are hard and require a team that is willing to push themselves to be the best and we have created a culture where that can be successful. Additionally, we have found that the difference between a good company and a great company is the culture. Culture is how we build our products in a fun, fulfilling, and dare we say it, cool way.

A board of advisors providing strategic guidance

Unraveling the Multi-Billion-Dollar TAM for Sorting Robotics in Cannabis Manufacturing

TAM
Total addressable global industrial robotics market

SAM
Serviceable opportunity for cannabis industry automation

SOM
Realistic market share with current product focus and strategy in cannabis