



INVEST IN **SORTING ROBOTICS**

Robotics for Cannabis and Hemp Manufacturers

sortingrobotics.com

Los Angeles, CA



B2B

Highlights

- 1 \$3.5M+ previously raised
- 2 Y Combinator W19 batch
- 3 Revenue grew 68% in 2023 hitting \$6.4M; 2024 YTD Revenues are \$6.4M.

- 4 Cashflow positive in 2023
- 5 Customers have used our products to generate \$100M+ in product
- 6 Founding team has two previous exits
- 7 Management team has operated cannabis brands, cultivation, co-packing, and manufacturing companies
- 8 Team from NASA, UC Berkeley, Harvard Business School, Georgia Tech, Rensselaer Poly

Featured Investors



Patricia Reed

Invested \$10,000 ⓘ

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thenextbeststep.net

“Nohtal Partansky, the Founder and CEO, very deliberately looked for an industry ripe for productivity enhancements, and came across the cannabis industry. As an ex-NASA engineer, he is a smart cookie, and has put together a team that is able to understand the particular problems that cannabis operators face. One \$250k robot replaces 14, (presumably unreliable), employees for cannabis operators. SR does not have the cross border issues related to the industry, as they’re just making robots. ...”

[Read More](#)



Other investors include Y Combinator, [Metric](#), [Sequoia Capital](#), [Night Owl Ventures](#)

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Our Team



Nohtal Partansky Founder and CEO

Was a lead cognizant engineer on the Moxie experiment on the Mars NASA rover, Perseverance.



Cassio Elias CTO

Serial Entrepreneur with multiple exits.



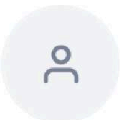
Andrew Wells CoS

MBA & Entrepreneur



Ben Arreguy Director of Sales

Cannabis industry sales expert and entrepreneur.



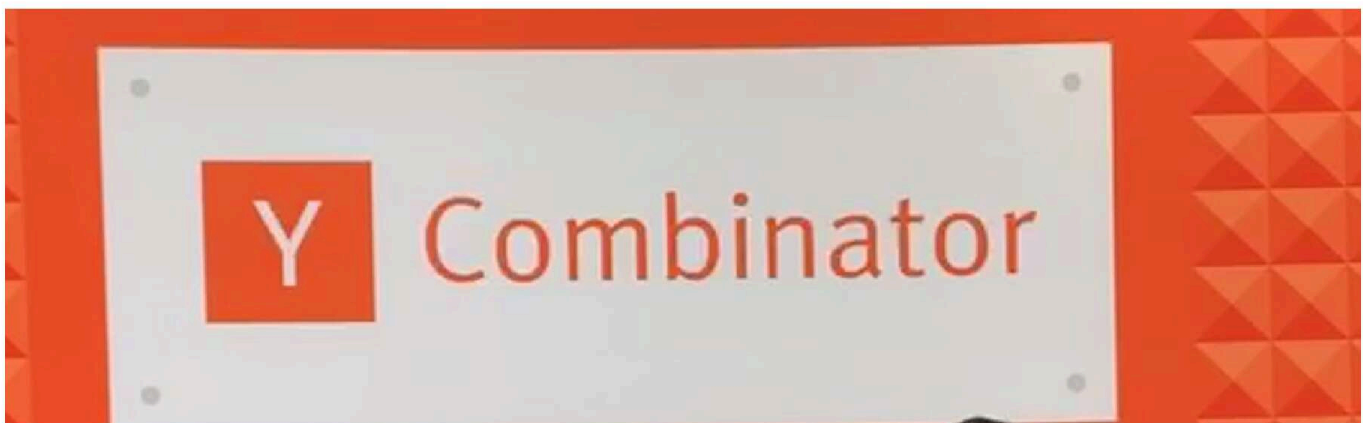
IR Team

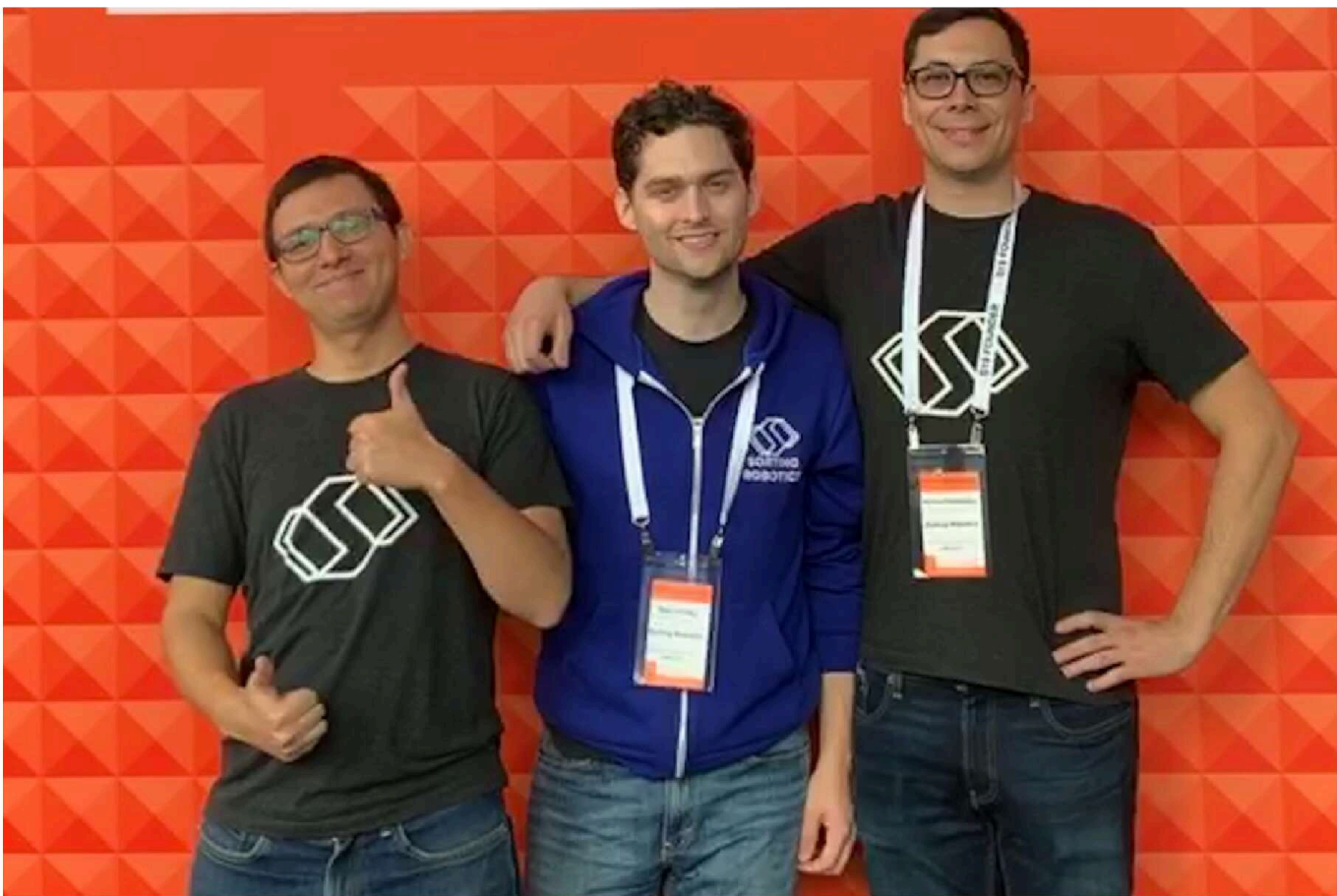
Sorting Robotics: Automating Cannabis Manufacturing

Meet the future
of cannabis.

About Sorting Robotics

Sorting Robotics delivers the power of advanced automation and robotics to the cannabis industry; *tackling labor shortages, production inefficiencies, and quality variability*. Our robots are engineered specifically to handle the unique needs of cannabis producers, providing consistent, high-quality product handling that *lowers operational costs, scales production, and maintains regulatory standards*. With Sorting Robotics, cannabis manufacturers are empowered to produce more efficiently, reducing overhead and eliminating the bottlenecks caused by manual labor.





Sorting Robotics Founders at Y-Combinator demo day

As the Founder and CEO of Sorting Robotics, Nohtal Partansky presently oversees the implementation of AI-powered robotics and automation throughout North America. Importantly, during his time at NASA-JPL, he played a key role as a cognizant engineer in the MOXIE project, which now generates oxygen from Mars' atmosphere on the planet's surface.

Nohtal, an accomplished entrepreneur and *ex-NASA-JPL engineer*, teamed up with fellow co-founders Cassio Santos and Sean Lawlor to create **Sorting Robotics** after Nohtal and Sean's collaborative experience at NASA's Jet Propulsion Laboratory. Over half a decade, Nohtal has steered the company in developing innovative robotic solutions for cannabis producers and vertically integrated businesses, addressing the automation shortcomings he witnessed in the sector that negatively impacted the value chain and profit margins.

Our initial focus is on the cannabis market. Given its emerging nature, many of its processes remain manual.

Why Sorting Robotics?

In the cannabis processing and production sectors, a considerable reliance on manual labor is evident. Each stage, from refining raw product to the intricate preparation of consumables, demands hands-on intervention, which, while potentially ensuring a degree of artisanal finesse, usually introduces inconsistencies and elevated operational costs. For C-suite executives and discerning investors, it's clear that as the industry matures, there's an impending demand for sophisticated automation solutions that can seamlessly combine high-quality outputs with operational efficiency.

A Booming Industry Lacks Critical Hardware Infrastructure



Thinner margins as the industry evolves

With increasing competition, robotics creates opportunities to reduce labor and maintaining profitable margins.



Demand for Automation

As processors continue to grow and evolve, automated solutions allow for continuous growth and scale.



Unique Manufacturing Challenges

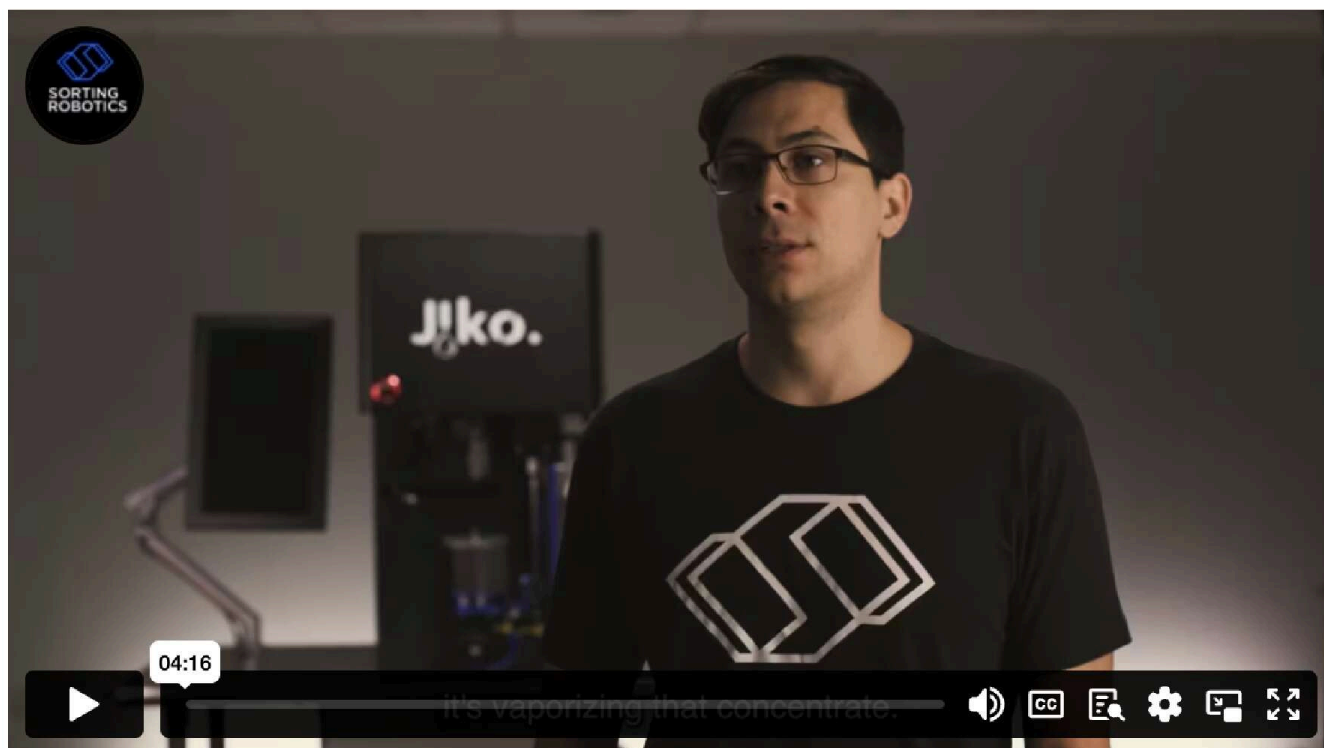
Automation and Robotics combat labor shortages within the market.

I want a world where all repetitive manual labor tasks are done autonomously; then people can focus their efforts on helping others and being creative. Every day I work towards this goal. -Nohtal

Market Opportunity

The legal cannabis industry is one of the fastest-growing markets, projected to exceed \$50 billion in the United States alone by 2026. Automation is essential to scaling this growth sustainably, and Sorting Robotics is at the forefront of delivering these critical solutions. Our products address a high-demand niche within cannabis manufacturing, bringing high-tech solutions to a traditionally manual industry. As adoption of automation increases, Sorting Robotics is poised to grow alongside this dynamic market.

Company Ethos and Brand Story



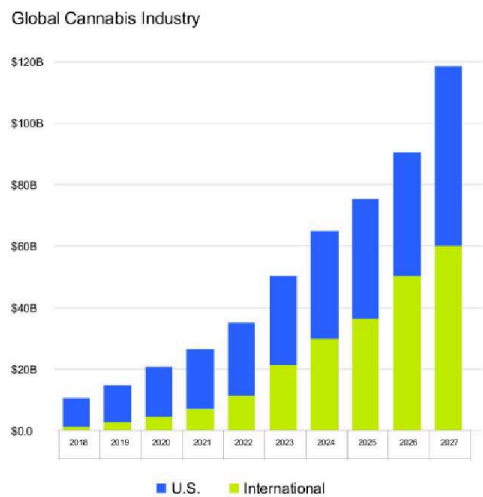
Cannabis Industry Focus: Infused Pre-Roll Manufacturing

The manufacturing of pre-rolled cannabis and hemp products is still a labor intensive process within the cannabis industry. We knew there was a better way using automation and robotics. As a category, pre-rolls

are a very lucrative piece of the overall cannabis industry due to growing demand.

Cannabis is undergoing a revolution of change as it moves from prohibition to federal legalization. This revolution is accompanied by the building of a foundation of brands, distribution, and manufacturing. Sorting Robotics is defining the industry standards for manufacturing cannabis products and by becoming an investor you can participate in forging the building blocks of a new industry.

Capitalize on Growth: Invest in Cannabis Tech



- 38 states have a medical cannabis program and 23 states allow for recreational use cannabis which will swell to \$75 billion by 2025.
- Cannabis Rescheduling to DEA Schedule 3 is on the horizon in the immediate future
- Elimination of IRS Reg. 280E will allow cannabis companies to depreciate capital expenses
- Since Dec. 2023, 64 cannabis and ancillary companies raised over \$220M¹

¹https://www.crunchbase.com/statistics/rounds-in-cannabis-companies-in-the-us-459607-5417-4615-660a-90c74170d2e7&ending_rounds

Cannabis Industry Growth Chart

In-house designed and manufactured Solutions

Multiple Unique Product Offerings

Sorting Robotics In-House IP

Jiko.

- Canadian Patent number 3,110,385
- U.S. Patent 11,800,890
- U.S. Patent 11,903,409

Stardust

- Canadian Patent Pending
- US Patent Pending

Jiko+

- Canadian Patent number 3,110,385
- U.S. Patent 11,800,890
- U.S. Patent 11,903,409

cmi

- Canadian Patent Pending
- US Patent Pending

mayweather

Sorting Robotics' Unique Product Offerings

We currently offer different products to automate the production of pre-rolls in the cannabis and hemp markets. Our devices range from filling of vape cartridges, creation of pre-rolls, infusion of pre-rolls, and pick and pack solutions for end of line packaging. We build all of these systems with 21st century robotics components and all of our designed machines are built in the United States to offer unparalleled quality.

Leading with Customer Acclaim



Jiko provides "...**The speed, the throughput. Being able to present your customers with a higher quality product in the marketplace.**"

Paul Ta



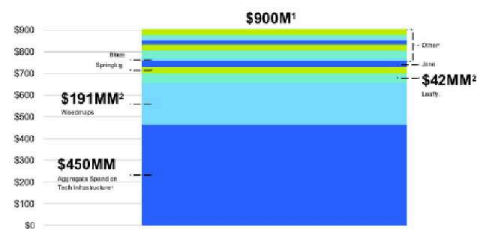
The customer is the cornerstone of what we build at Sorting Robotics. Our SRI Care program and white-glove installation and customer success act as a key differentiator in the market.

Investment in cannabis technology continues to grow

Competitive Markets Require Automation to maintain profit margins

\$900MM of CannaTech spend in 2023

2023 Estimated Spend on Tech Infrastructure and Service Providers (\$ in MM)

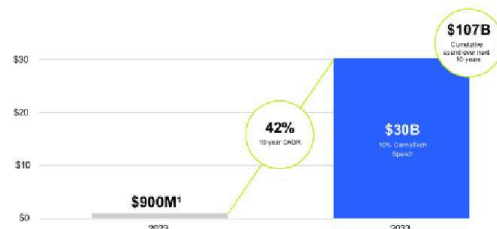


1. Delta Emerald estimate. Includes spend on app development, subscriptions, technical staff, cloud storage, and other infrastructure.
2. Quarterly run-rate revenue for Weedmaps (\$47.7MM * 4) and Leafly (\$10.8MM * 4), respectively, as of September 30, 2023.
3. "Other" includes Outshine, Trezz, Sunfide, Flowhub, Cova, Happy Cabbage Analytics, and other technology providers.

Cannabis Tech Spending is Outpacing Market Growth.

We believe CannaTech spend will >30x by 2033

Projected Total U.S. CannaTech Spend Based on \$300B of U.S. Sales (\$ in B)



- Source: Delta Emerald data platform and analysis.
1. Delta Emerald estimate. Technology spend as 3% of \$300B in aggregate 2023 U.S. cannabis sales.
 2. Delta Emerald estimate. Technology spend as 10% of \$300B in aggregate 2033 U.S. cannabis sales.



Stardust Machine

Sorting Robotics Inc.

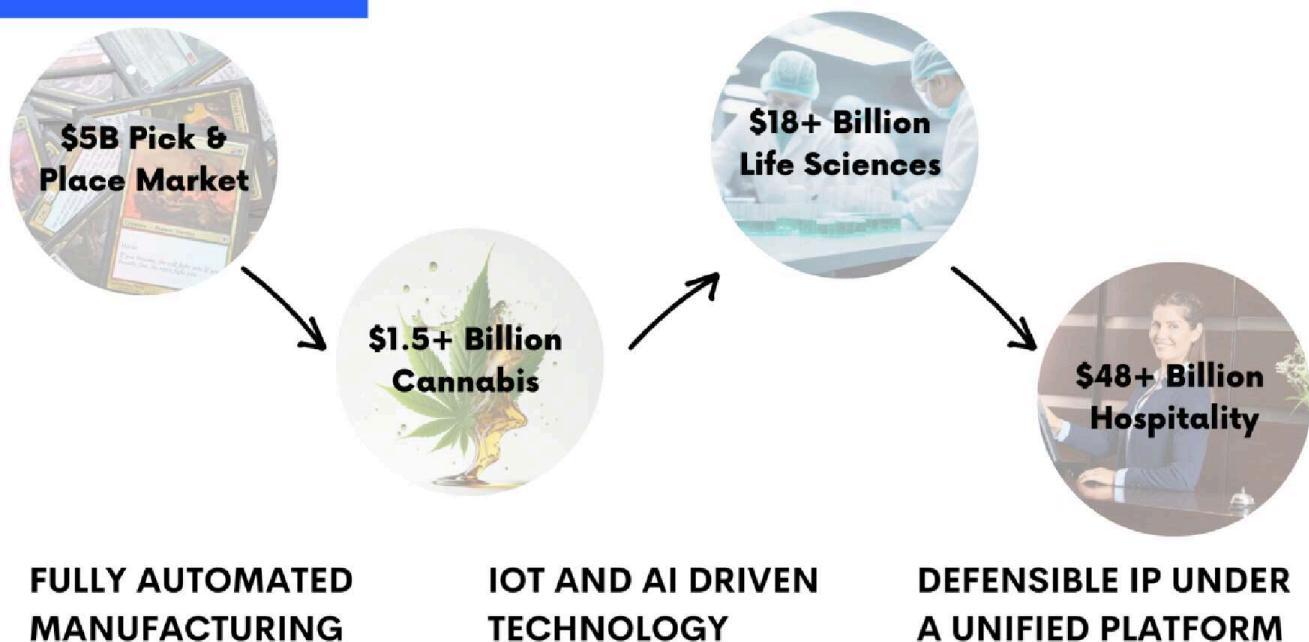


**SORTING
ROBOTICS**



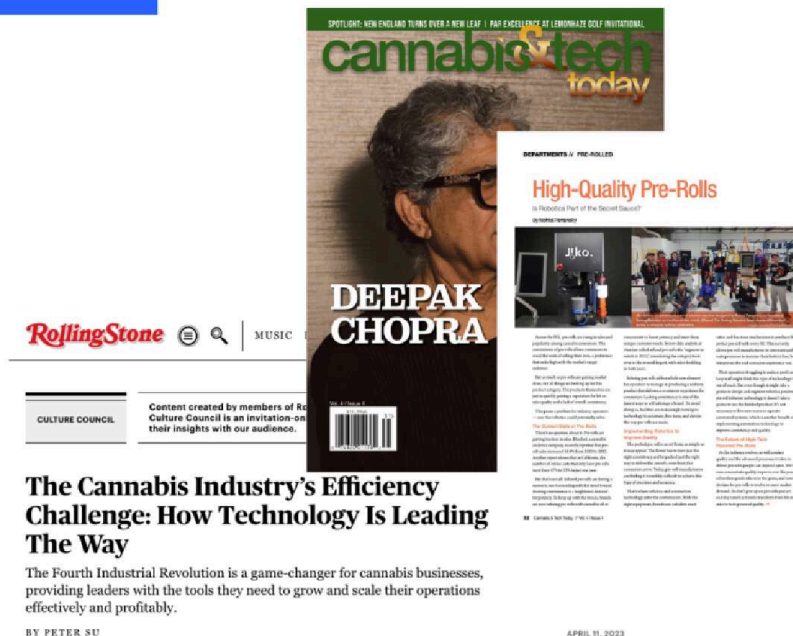
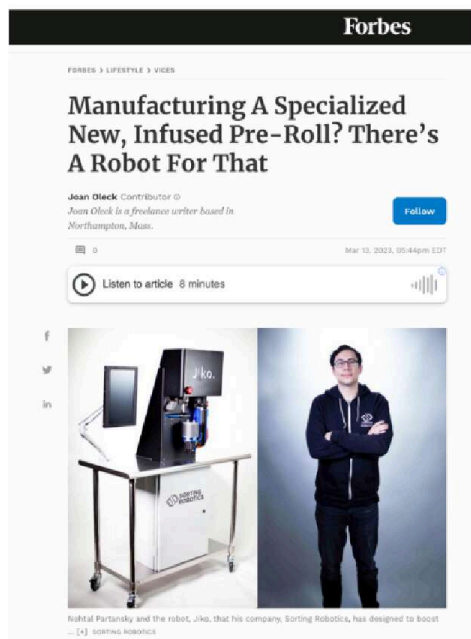
Our growth trajectory shows how are ability to execute and the value we generate for our customers positions Sorting Robotics for growth. After entering the cannabis market in 2021 we have built a reputation for high quality products and we have forged tight partnerships with our customers that can be easily observed by our referrals and revenue growth rate.

Go to Market



We have moved from e-commerce into cannabis and we will expand horizontally from cannabis to other verticals by applying the same automation platform to other applications. We have been able to prove expertise in several different domains and have been able to execute effectively. Investing in Sorting Robotics is not just investing in the future of cannabis robotics; it is investing in a robotics company that is going to change the future of manufacturing around the world.

Press and Brand Awareness



At Sorting Robotics we are constantly investing in our most important asset, the people. We only choose the best to work here because robots are hard and everyone that works at Sorting Robotics has the grit required of any fast moving startup that will be successful. Additionally, we have found that the difference between a good company and a great company is the culture. Culture is how we build new products in a fifth the time for half the cost; our unfair advantage is a symphony of individuals all building to a singular vision, a unified exit.

A board of advisors providing strategic guidance



Randolph Yiap

Advisor

**Current Counsel at GoodRx
M&A for Public Corporations
Cornell Law**

Unraveling the **Multi-Billion-Dollar TAM** for Sorting Robotics in Cannabis Manufacturing

\$42B

TAM

Size of the global industrial robotics market

\$6B

SAM

Market opportunity for cannabis robotics
and automation

\$2.2B



SOM

Obtainable market given current product
focus and strategy in cannabis

Meet the future
of cannabis.