

Hi 👁👁

exciting news...

Sunny is crowdfunding

on WeFunder!

After our Q2 email update, we received a lot of interest in our fundraise from Angels and VCs alike, and we figure THIS would be the easiest and most efficient way to make it happen for everyone!

Next Tuesday, **August 1**, we will be privately launching our WeFunder page, giving our closest inner circle and their network the opportunity to invest in this raise before anyone else!!!



EXCLUSIVE
Friends Invest First ?

PUBLIC LAUNCH ON AUG 1 @ 9AM EST

4	0	0	0
DAY	HOUR	MIN	SEC

MARK YOUR CALENDAR ↓

[Google](#) | [Outlook](#) | [Yahoo](#) | [AOL](#)

sunny

Note: We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

Hi 👁👁

JUST 24 HOURS UNTIL YOU CAN INVEST



EXCLUSIVE

Friends Invest First ?

PUBLIC LAUNCH ON AUG 1 @ 9AM EST

0

DAY

24

HOUR

0

MIN

0

SEC

CLICK HERE FOR A SNEAK
PEEK OF OUR PAGE

MARK YOUR CALENDAR ↓

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Hi 👋

SUNNY'S WEFUNDER IS LIVE



[CLICK HERE TO CHECK OUT OUR PAGE](#)

HURRY... IT'S ONLY LIVE FOR 30 DAYS



[WATCH OUR PITCH VIDEO](#)

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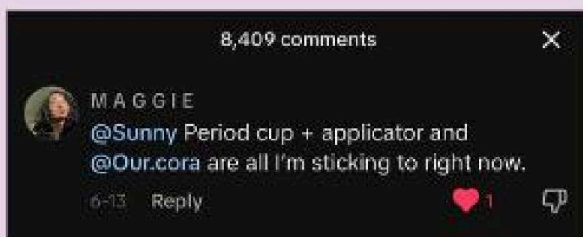
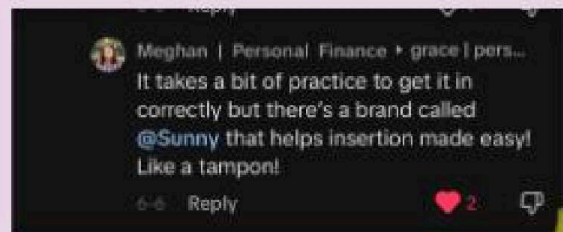
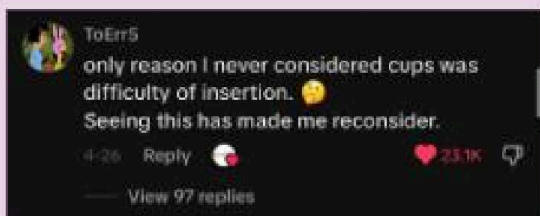
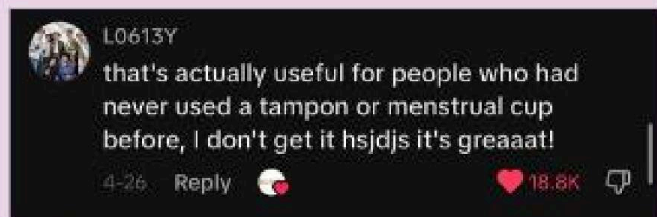
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INVEST IN SUNNY, THE VIRAL BRAND THAT...

📱 IS THE SECOND LARGEST PERIOD CARE BRAND ON TIKTOK

📈 HAS 300 MILLION+ VIDEO VIEWS ON SOCIAL MEDIA

👥 HAS 800K+ ENGAGED MONTHLY USER ON SOCIALS



[CLICK HERE TO INVEST](#)

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INVEST IN THE PRODUCT THAT'S CHANGING PERIOD CARE FOREVER



"The applicator is so cool and would be such an easy transition for tampon users or for anyone else that's a first time cup user!"

————— Megan, 23

"I loved that inserting the cup was a lot quicker than when I wear my [other] cup. The material is softer and more gentle, the applicator helped immensely."

————— Valeria, 28



"The applicator makes it much more accessible, user friendly, and less intimidating."

————— Leah, 21

 [CLICK HERE TO INVEST](#) 

sonny

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THANK YOU!!!

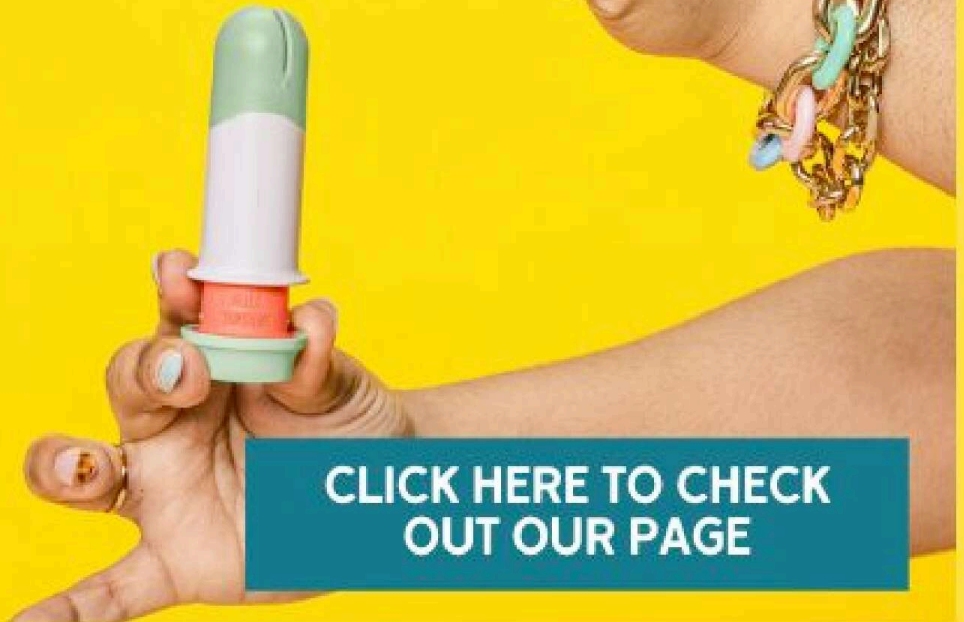


IN JUST 3 DAYS SUNNY HAS RAISED \$85.8K ON WEFUNDER

We've already hit our first goal! Help us get to our next milestone of \$120k. Check out our page or reach out to meet our founders! Don't forget to share with your network. (Check out our LinkedIns to repost)

JOIN IN ON THE FUN AND GET
EXCLUSIVE PERKS LIKE

-  EXCLUSIVE INVESTOR MERCH
-  INVITE TO OUR INVITE-ONLY LAUNCH PARTY
-  FREE TRIP TO BOSTON
-  AND MORE



[CLICK HERE TO CHECK
OUT OUR PAGE](#)

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 **19,000 pre-orders sold**

 **\$700k in pre-order revenue**

 **\$1.5M in venture backing**

**IT'S NOT JUST ABOUT NUMBERS, SEE
WHAT OUR INVESTORS HAVE TO SAY ↓**



"We are investing in and betting on these two women being able to figure it out"

-Michael Basch, Atento Capital

"We invested in Sunny because they are truly revolutionizing the period product industry... We are proud to support Sunny and their innovative approach to this important issue"



-Kelli Jones, Sixty8 Capital



"While working with Cindy and Drew on their latest capital raise I have been so impressed with their dedication as startup founders. They are carving out a niche in the global period are market."

-Cy Megnin, Elevate Ventures

"Sunny represents the types of startups that we get most excited about: an incredibly gifted, passionate, diverse team with a unique and compelling solution that addresses a big need."



-Jake Lefker, Inicio Ventures

 **CLICK HERE TO INVEST** 

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Drew Jarvis (She/Her) · 1st

CMO + Co-Founder at Sunny | Self Care Innovator | Entrepreneur

1w · Edited · 🌐



Want to be a part of our **#viral** high-growth startup, **Sunny**, that's revolutionizing period care with some of the best pre-market traction in the space? Our WeFunder Crowdfunding Campaign is LIVE!!! Only for the next 30 days, so invest while you can at our pre-seed terms!!! If you or someone in your network may be interested in investing, PLEASE SHARE! See some of that traction I mentioned below, but click on the campaign link to learn more 🙌🎉

🚀 \$700k in PRE-ORDER revenue as of April 2022

📱 2nd largest period care brand on TikTok, 300M+ video views, engaged monthly social media users

🌸 \$1.5M+ venture backing by Atento Capital, Sixty8 Capital, and Debut Capital

🔥 Over 19,000 periods served via pre-orders, shipping September 2023

🔥 Positioned to disrupt the \$39Bn period care industry and 6.75% CAGR reusable period care segment

📈 On strategic path to surpass \$12M in sales by 2025

🏆 Finalist for Fast Company's World Changing Ideas Award 2023

Cindy Belardo (she/her/ella) and I are happy to set up a call if you'd like to chat with us directly 💜

[#wefunder](#) [#crowdfunding](#) [#angelinvestors](#) [#angelinvesting](#) [#preseed](#)





Drew Jarvis (She/Her) Author

1w ..

CMO + Co-Founder at Sunny | Self Care Innovator | Entrepreneur

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Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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Wefunder Inc. runs [wefunder.com](#) and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of [wefunder.com](#) where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of [wefunder.com](#) where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.