

0:00

[Music]

0:08

the thing about barbecue that i fell in

0:10

love with

0:10

i think was just the taste i mean pork

0:13

is good

0:17

mikey's barbecue sauce for an

0:18

award-winning line of sauces and rubs

0:20

our flavor profile is really unique a

0:22

smoky flavor

0:23

not too sweet i got mild and spicy thank

0:26

you sir

0:27

and you cooking yeah that was good

0:28

that's on point yeah man i appreciate it

0:31

if somebody was holding some dried

0:32

barbecue grab a bottle of mike d's and

0:34

throw some d's on it

0:35

how y'all doing i'm mike d when you

0:38

smile you're an excellent salesperson

0:40

i'm gonna give y'all some sauces yeah

0:47

they just flock the ham and just

0:51

hey how you doing this is our sweet and

0:53

spicy

0:54

you can put it in your fanny pack too

0:57

gloria is

0:58

an important part of all of this it's

0:59

your birthday weekend you come down here

1:01

and hang out with me so i appreciate it

1:03

she's able to work event she's good at

1:05

making sales this counts as your

1:06

birthday present by the way oh that's

1:08

jacked up man so the most sales right

1:11

now are generated

1:12

at the different markets and festivals

1:14

that i set up at so i'm on the road

1:16

a lot the weekends are my

1:20

busy time because that's when i'm making

1:22

sales and so the biggest sacrifice is

1:24

just time away from family

1:26

especially while still working the

1:27

full-time job i'd like to incorporate

1:30

more time with

1:31

family especially because we have a son

1:34

his name is aaron he's definitely the

1:36

biggest inspiration for

1:37
getting the business going he was with
1:40
us for a
1:40
short time he lived almost exactly six
1:44
months
1:47
only half of his heart worked
1:51
the day that we find out that he was
1:54
actually
1:55
brain dead was on mother's day i was
1:58
holding him
1:59
when his heart beat for the last time
2:02
and so that's something that parents
2:06
shouldn't have to experience
2:07
but when i was time to start the
2:09
business one of the things that crossed
2:11
my mind was just
2:12
aaron and how he as a baby he couldn't
2:14
make an excuse right he couldn't say oh
2:15
no i don't want to do this anymore he
2:17
just kind of had to
2:17
try to live
2:22
i needed to sort of take that same
2:24
mentality and like not make excuses

2:26

about why i couldn't do certain things

2:27

just just do it so much of his memory

2:31

is tied into pushing hard for this

2:33

business i want you know his memory to

2:35

be tied to a success and not tied to

2:37

something that failed

2:38

i quit new series premieres tuesday

2:40

august 18th

2:41

on discovery