

## Contact

[www.linkedin.com/in/noellelondon](https://www.linkedin.com/in/noellelondon)  
(LinkedIn)

## Top Skills

Economic Development  
Entrepreneurship  
Teaching

## Languages

English  
Spanish

## Honors-Awards

Peter Pinckney Award for  
Outstanding Service Leadership  
McConnell Mood and Mohrman  
Award  
Submitted to Hall of Leaders  
Award for Civic Engagement

## Publications

INNOVATION IN DEVELOPING  
COUNTRIES: A CASE STUDY  
OF ECUADOR AND ITS NEW  
INNOVATION INITIATIVES

Technology Entrepreneurship in  
Indonesia and Kenya

Understanding the value proposition  
as a cocreated claim

Island Coop Begins To Grow Roots

How Magnets Attract and Repel:  
Interessement in a Technology  
Commercialization Competition

# Noelle London

CEO + Founder, Illoominus | Techstars '22  
Atlanta, Georgia, United States

## Summary

Noelle is the CEO and Founder of Illoominus which helps companies proactively manage their diversity commitments and retain and grow diverse employees into leadership positions.

Most recently, Noelle launched and ran the Accenture Ventures US-South program and her team was charged with leading joint go-to-market opportunities with Accenture's priority startup partners and the Accenture Ventures investment portfolio helping startups scale into Fortune 2000 clients to solve problems quickly, cost effectively, and testing the latest in emerging technology.

Noelle has been working with early and growth stage startups for over a decade known for helping bridge connections to capital, customers, and talent. She led the startup economic development strategy for the Atlanta Mayor's Office launching DE+I programs to connect underrepresented tech talent with career paths to some of Atlanta's top startups. Before moving to Atlanta, she was with 1776, a startup and global incubator and seed fund, where she launched the Crystal City incubator to attract tech talent to the area as well as the Marriott-Accenture Travel Experience Incubator to test new business concepts with startups. Her entrepreneurial journey started from a young age with a jewelry business and ever since she worked as a Peace Corps volunteer in Nicaragua for 2.5 years with female founders, she was hooked. Over the years, she's been immersed in and helped entrepreneurs grow their companies in roles across startups, public sector, corporate, academic, and nonprofits.

Noelle earned a Masters in Global Policy focused on Economic Development and Technology from UT Austin and has an undergraduate degree from the College of Charleston in Economics and Latin American studies.

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## Experience

## Illoominus

CEO + Founder

January 2022 - Present (1 year 6 months)

Atlanta, GA

Illoominus is a data analytics platform designed to empower leaders to activate and manage their organization's DE+I strategy.

## Forum Ventures

Founding Member, Innovation Forum

September 2021 - Present (1 year 10 months)

## Accenture

Accenture Ventures South Lead

October 2019 - February 2022 (2 years 5 months)

Greater Atlanta Area

## Invest Atlanta

Assistant Director | Innovation + Entrepreneurship

August 2017 - October 2019 (2 years 3 months)

Atlanta, GA

## Startup Atlanta

Member of the Board

August 2017 - August 2019 (2 years 1 month)

## 1776

2 years 1 month

Director, DC Region

January 2017 - July 2017 (7 months)

Washington D.C. Metro Area

## Campus Manager

July 2015 - December 2016 (1 year 6 months)

Crystal City, Virginia

## National Instruments

Emerging Markets Graduate Consultant

September 2014 - June 2015 (10 months)

Austin, Texas Area / Indonesia

## IC<sup>2</sup> Institute

#### Research Assistant

June 2014 - June 2015 (1 year 1 month)

Austin, Texas Area

#### Peace Corps

Entrepreneurship Trainer and Advisor

May 2011 - July 2013 (2 years 3 months)

Nicaragua

#### Beads by Noelle

Entrepreneurial Jewelry Business

January 2002 - May 2011 (9 years 5 months)

South Carolina

#### Charleston Waterkeeper

Water Policy Associate

August 2010 - April 2011 (9 months)

Charleston, SC

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## Education

#### The University of Texas at Austin

Masters in Global Policy Studies, Focus: Entrepreneurship/Technology Policy

#### College of Charleston

Bachelor of Science (BS), Economics + Latin American Studies

#### Universidad de Belgrano