

Contact

801-824-5544 (Mobile)
brett@bcrockett.com

www.linkedin.com/in/bcrockett
(LinkedIn)
www.bcrockett.com (Other)
www.readeo.com (Company)

Top Skills

Landing Page Optimization
Marketing Strategy
Branding

Languages

English (Native or Bilingual)
French (Professional Working)

Honors-Awards

AIGA 100 Show - Letterpress Peaks
In-House Design Award - Letterpress Peaks
In-House Design Award - Readeo
Web App & Identity Design

Patents

Design - Purple Mattress Cover

Brett Crockett

Partner @ Harmon Brothers, CMO @ HOMESTEAD TV +
Letterpress Printer
South Jordan, Utah, United States

Summary

Specialties: Branding and identity, advertising, user experience design, web funnels, letterpress, and use of the serial comma.

Experience

Harmon Brothers

7 years 7 months

Marketing Director & Partner

May 2020 - Present (4 years)

Salt Lake City Metropolitan Area

Funnel Team Lead

May 2018 - May 2020 (2 years 1 month)

Graphic Design Lead

October 2016 - May 2018 (1 year 8 months)

The Early Light Academy at Daybreak

Member Board Of Directors

August 2021 - Present (2 years 9 months)

North Beacon Co.

Creative Director

August 2014 - Present (9 years 9 months)

North Beacon Company is a Salt Lake City-based cross-medium marketing and design agency with a passion for getting the user experience right on paper, on screen, and in person. We specialize in telling the stories of leading brands that are shaping new experiences and new consumption models—especially in the streaming / online video, and outdoors spaces.

Radi8 Creative

Art Director

December 2010 - August 2014 (3 years 9 months)

Readeo

Co-Founder, Marketing & Design Director

December 2009 - December 2013 (4 years 1 month)

LANDesk Software

Senior Designer

April 2009 - December 2009 (9 months)

Move Networks

Designer

May 2007 - April 2009 (2 years)

Richter7

Interactive Services Specialist

May 2005 - May 2007 (2 years 1 month)

KSL

Onsite Events Coordinator

2005 - 2007 (2 years)

Education

Brigham Young University

Advertising, Advertising Design, Graphic Design, Business
Management · (2002 - 2007)