

## Contact

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(LinkedIn)  
[perryazevedo.com](https://perryazevedo.com) (Personal)  
[www.protaventures.com](https://www.protaventures.com)  
(Company)

## Top Skills

Fly Fishing  
Guided Tours  
Wilderness First Aid Certified

## Honors-Awards

ADDY Award  
Best New Agency Nominee

# Perry Azevedo

Designer, Developer, Entrepreneur, Founder, Investor  
Wenatchee, Washington, United States

## Summary

I am a multidisciplinary designer and front-end engineer with a love for startups. My focus is often on digital product design, front-end development, branding, and business strategy.

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## Experience

### Guide Book

Co-Founder & Chief Product Officer  
January 2022 - Present (1 year 11 months)  
Louisville, Kentucky, United States

A new way to find and book fishing guides.

### Prota Ventures

Managing Director  
April 2016 - Present (7 years 8 months)  
Wenatchee, Washington, United States

We are venture builders and investors who believe in generosity, empathy, excellence, and kindness. We promote human flourishing by investing holistically in entrepreneurs.

### Cascadia Outfitter

Owner & Guide  
November 2021 - Present (2 years 1 month)  
Pacific Northwest

Unique guided fly fishing trips & expeditions throughout the Pacific Northwest.

### Transpara Health

Board Member  
July 2020 - Present (3 years 5 months)

Transpara Health strives to bring transparency and access to quality healthcare for all by providing what consumers need to make informed decisions regarding their health. We do this by listing through a simple digital platform the who, what, and how much for medical services.

## NeoPolymath

### Founder

June 2012 - Present (11 years 6 months)

Wenatchee, WA

A multi-disciplinary venture studio. We provide investment, consulting, and services for startups and early stage companies, as well as innovation arms for larger corporations. Our services focus on branding, art direction, design, UI, UX, and front-end engineering.

## Squarespace

### Front-End Developer & Designer

March 2014 - July 2015 (1 year 5 months)

Squarespace is an amazing web platform that makes it easy for anyone to make a website. I designed and developed new tools and features that are used to create websites by Squarespace users, internal template developers, and by outside developers who use the platform.

While there, I've helped design, prototype, and build several major new features and tools, most of which will be included in a major platform update being released later this year. One already-released feature, Custom Lockscreens, actually started out as a hack week project that I helped to design and prototype with two other colleagues. It was so well received internally, it ended up getting fast-tracked to production ahead of many other initiatives at the time.

Technologies used: JavaScript, YUI, HTML, CSS, Less, Node, MongoDB, Git

## Belief

### Director Of Web Development

January 2013 - January 2014 (1 year 1 month)

Seattle, Wa

I worked as the Interactive and Web Director at BELIEF (formerly BAJI, LLC), a creative agency who specializes in telling stories through branding, content strategy, and marketing solutions. Working closely with the Art Director, Copy Director, and our clients, I oversaw the UX design and development for all web and interactive projects.

Clients included Paramount Pictures, Microsoft, Seattle Seahawks, Tooth & Nail Records, Storyville, and the Union Gospel Mission.

Technologies used: HTML, CSS, Sass, JavaScript, jQuery, PHP, Ruby, Laravel, Wordpress, ExpressionEngine, Spine.js, Grunt, Git, Apache, MySQL

## Puget Systems

Creative Director

2007 - 2011 (4 years)

Auburn, WA

Helped to create the branding system and was responsible for two major redesigns of the company website during my time here. I also oversaw creative direction for all print, photo, and video production.

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## Education

### Seattle Pacific University

Bachelor of Arts (BA), Visual Communication · (2009 - 2012)

### Wenatchee Valley College

Associate of Arts (AA) · (2001 - 2003)

### Greenville College

· (2000 - 2001)