

## Contact

[www.linkedin.com/in/omri-melamed](https://www.linkedin.com/in/omri-melamed)  
(LinkedIn)

## Top Skills

Microsoft Excel

Python (Programming Language)

SQL

# Omri Melamed

Co-Founder & CEO at Motivision (Techstars 23')  
Tel Aviv District, Israel

## Summary

My passion is finding new and creative ways of doing things. I enjoy analyzing situations from every angle and trying to improve on current methods and ways of thinking.

My service as a Infrastructure Manager in the Israeli Defense Force bolstered my technological understandings, my time as a professional basketball coach helped me build my identity as a leader. I pride myself on my organizational skills, my easy going and sociable nature and my ability to remain calm and collected under pressure.

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## Experience

### Motivision

#### Co-Founder & CEO

March 2021 - Present (2 years 2 months)

Tel Aviv, Israel

Motivision's smart AI devices upgrade existing gym equipment and increase motivation by maximizing the workout experience leading to higher member retention.

### Techstars

#### Cohort Member

February 2023 - Present (3 months)

Austin, Texas, United States

### Reichman University (IDC Herzliya)

#### Teacher Assistant

October 2021 - July 2022 (10 months)

- Introduction to Entrepreneurship
- Introduction to Data Science

### Maccabi Zichron Yaakov

#### Basketball Coach

August 2016 - June 2020 (3 years 11 months)

Israel

Israel Defense Forces

Information Technology Infrastructure Manager

December 2012 - December 2015 (3 years 1 month)

Mamram Graduate

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## Education

IDC Herzliya

Honors Economics and Data analytics, Economics · (2017 - 2020)

Colegio de Estudios Superiores de Administración

Business Administration and Management, General · (2019 - 2019)