

## Contact

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[www.linkedin.com/in/nike-klara](https://www.linkedin.com/in/nike-klara)  
(LinkedIn)  
[www.motivision.us](https://www.motivision.us) (Company)

## Top Skills

Sales

Marketing

Operations Management

## Languages

Polish (All business communication will be done in English) (Native or Bilingual)

## Certifications

Series 7

Series 63

# Nike Klara

Co-Founder & COO - Motivision  
New York City Metropolitan Area

## Summary

Entering start-up land in a sector I'm super passionate about:  
Wellness & Fitness!

I'm all about balancing my mind, body and soul, and know the importance of taking time out every day to do something good for yourself.

When I saw what the Motivision technology could do to motivate people at the gym to work out smarter, better and be able to track their progress, I was hooked and couldn't wait to bring this product to the US gym market!

For the last 13 years, I have promoted intriguing European publicly companies to US-based institutional investors. My favorite part was picking the brains of the founders and CEOs to see what drove them to build their successful businesses and inspired me to create and build something that makes an impact.

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## Experience

Motivision

Co-Founder & COO

November 2022 - Present (6 months)

New York, United States

Motivision transforms fitness centers into a fully connected workout experience, powered by our computer vision AI tech that provides members with seamless workout tracking and real-time performance feedback.

Stifel Financial Corp.

Director, International Corporate Access - Institutional Equity Sales

July 2018 - September 2022 (4 years 3 months)

New York, New York

Corporate access originator for UK and European small, mid and large cap companies into North America.

Pitched, facilitated and hosted 150+ corporate roadshows per year and organized 2 specialty international conferences in New York annually.

## Peel Hunt

Head of Corporate Access - North America

February 2015 - July 2018 (3 years 6 months)

Greater New York City Area

Corporate access originator for UK-listed small and mid-cap companies into North America.

Pitched, facilitated and hosted +50 corporate roadshows per year.

Organized US institutional investor reverse roadshows into the UK, and research analyst marketing trips to North America across all sectors.

## Liberum

Corporate Access

January 2010 - February 2015 (5 years 2 months)

New York, NY

Corporate roadshow originator, coordinator and equity sales desk assistant for All Cap UK and European companies into North America.

Helped to build a specialized CRM system for all non-deal roadshow activities across the firm internationally.

## JP Morgan

Financial Advisor Assistant & Personal Banker

July 2008 - November 2009 (1 year 5 months)

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## Education

Pace University - Lubin School of Business

B.B.A., International Management with a Minor in Finance · (2005 - 2009)