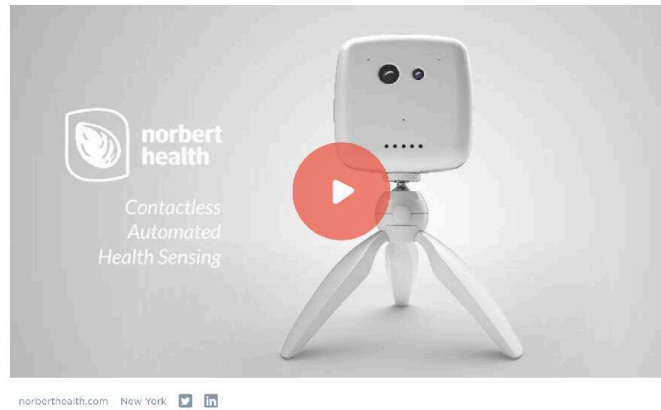



## A groundbreaking device that measures all essential vital signs without contact



LEAD INVESTOR

 **Saeju Jeong** CEO and Co-Founder of Noom






Norbert Health uses cutting edge AI for a trio of vision, infrared and radar sensors to gather the vital signs of patients magically. Their approach is brilliant, makes critical biomarkers easy to access for physicians and nurses, and daily use for patients. Physicians can't wait to adopt this type of innovative technology and our aging society needs ways to measure the key biomarkers to monitor the health of people on a daily basis. I believe that the opportunity for Norbert Health's growth is tremendous. I witnessed Alexandre's (co-founder, CEO)'s incredible entrepreneurial journey in the past 10 years. I trust his ability to lead and build the company. Alexandre is a true A+ entrepreneur!

**Invested \$50,000 this round**

### Highlights

- 1 Repeat tech entrepreneur built a device and AI to measure all vitals signs in 30s, medical accuracy.
- 2 Combination of radar, infrared and advanced camera make it possible to measure all vitals accurately
- 3 Clinical trials for certification in progress - target FDA approval date is Q4 2023 (not guaranteed)
- 4 Ongoing pilots with major healthcare players like Northwell, NYU, Duke, Vivalto, SOS, Weill-Cornell
- 5 Saeju Jeong, founder of Noom, invested and is a board member. \$8M raised from top tier VCs, angels
- 6 \$265Bn worth of Medicare costs are moving to home care - and need automated vitals scanning devices!
- 7 Manufacturing devices with major contract manufacturer in Q4 2023 in Europe
- 8 6 patents and De-Novo applications protect a unique and advanced AI and hardware technology

### Our Team

-  **Alexandre Winter** CEO & Co-Founder  
A pioneer researcher in AI, Alex founded and exited two tech startups. LTU technologies built the first image based search engine and was acquired by a Japanese public company. Placemeter was a raised 10m from NEA and Qualcomm and was sold to Netgear.
-  **Ahmad Gaber** Chief Commercial Officer  
Started three companies in Healthcare, lead innovation strategy at Premier, one of the largest healthcare providers in the USA
-  **Thomas Rosenblatt** Chief Technology Officer  
Software architect at Meta, led backend at Netatmo
-  **John Backer** VP of Operations  
Led hardware and manufacturing at Tasso, long and deep expertise in medical hardware, manufacturing, QMS, regulatory and supply chain
-  **Xin He** Chief Medical Officer  
Graduate of Yale and MIT with experience designing, running and publishing clinical studies. Practicing physician and Director of Endocrinology Department at Signature Healthcare outside Boston.

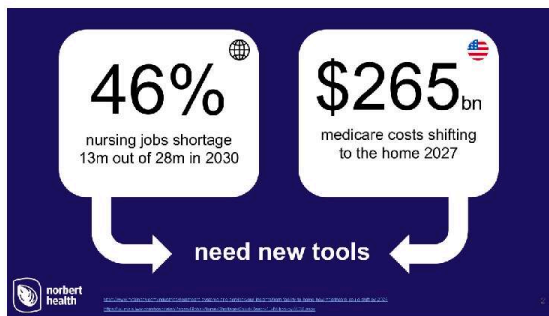
### Measuring vital signs without contact



Healthcare is undergoing rapid and massive changes - and needs new tools fast.

Nurses are burning out in large numbers and need tools to take some work off of their plates.

Healthcare is rapidly moving from clinics and hospitals into the home - we need easy and patient-friendly tools to make this transition smooth.



Taking vital signs is ...



bulky



time consuming



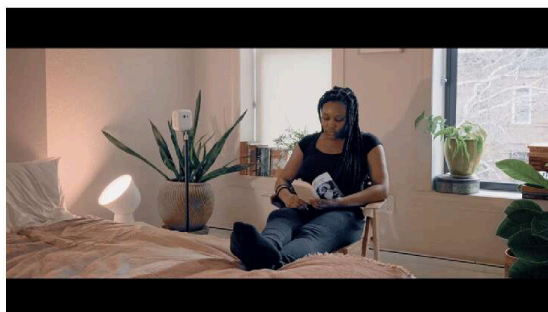
not easy for people

Meet Norbert !



Just be within 3ft of the device for 30 seconds

4



Just look Norbert in the eyes for 15 to 30 seconds, and Norbert will measure your SpO<sub>2</sub>, pulse rate, temperature, blood pressure and respiratory rate. Nothing to do. Can't do it wrong!

## How it works...



Norbert is tested and piloted in multiple clinics and hospitals these days, mostly to automate vital signs scanning and optimize the patient's journey, as well as take some workload off of nursing staff.



## Norbert for Healthcare Facilities

Time Saving & Automation across consultation rooms, ER Check-ins and Patient Rooms



**6m 30s**

Time for vital signs collection with standard (interruptions)

**17s**

Time needed with Norbert

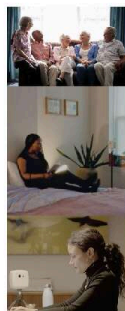
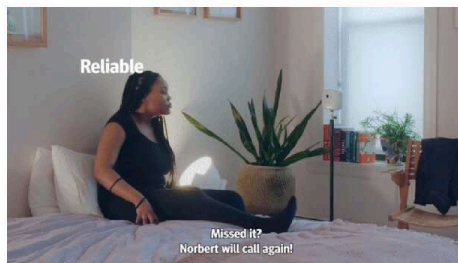
- ✓ AUTOMATE & SPEED-UP VITAL SIGNS COLLECTION
- ✓ FREE UP VALUABLE TIME FOR NURSING STAFF
- ✓ INTEROPERABILITY WITH EMR
- ✓ NO CONTACTS - AVOID CONTAMINATION
- ✓ TRIAGE EARLY - IMPROVE PATIENT OUTCOME



© 2021 Norbert Health Inc. All rights reserved. Norbert Health is a registered trademark of Norbert Health Inc. Norbert Health is a registered trademark of Norbert Health Inc.

8

Norbert is also tested and piloted in homes, to monitor patients post discharge. A simple app will remind patients to take their vitals on a regular basis. Doctors will be notified if some vitals deviate from the norm, and can act remotely to keep small problems small.



## Norbert at Home



- ✓ Fully automated, easy for patients - **reliable data**
- ✓ Smart patient app helps patients **remember to check-in**
- ✓ Alerting rules to notify caregivers of any change / deterioration



Reliable and comfortable remote patient monitoring  
Acute post discharge or chronic care

Better outcome, fewer readmissions, lower cost

12

## Pricing





\$299

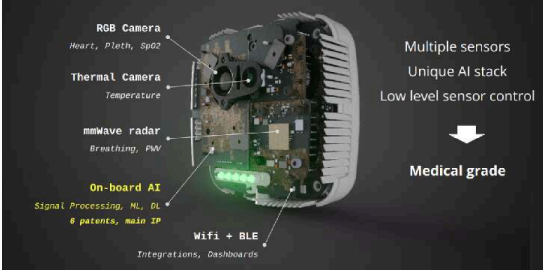
Hardware

\$49/month

Software as a Service

13

## Technology



## Certification and Manufacturing in Q4



Q4 2023 - Q1 2024

Q1 2024 - Q2 2024

Q3 2024



Celestica is a **tier 1** manufacturer, leader in **medical devices**

We signed our manufacturing agreement, **net 30** terms

1st batch of **5000 devices** in **10/23** from a factory in Romania

14

Forward-looking projections cannot be guaranteed.

## Partners and pilots



15

## Financing strategy



**HVCV** **LDV serena**

\$8M VC investment in two rounds 2019 and 2021

16

Forward-looking projections cannot be guaranteed. Only \$1.235M is being solicited through this Wefunder offering.

**Alex Winter, PhD**  
CEO  
Computer vision / AI pioneer  
Repeat AI / tech entrepreneur

**Ahmad Gaber**  
Chief Commercial Officer  
AI-powered sales strategy  
Health tech entrepreneur

**John Becker**  
VP of Ops  
Manufacturing Hardware  
25+ yr experience in hardware ops

**Dr. Sebastian Bray**  
CTO

**Dr. Matthew Williams**  
CTO

**Dr. Rin He**  
CTO

**Andrew Litt**  
Executive advisor

**Benjamin Griveaux**  
Executive advisor

**17 full time employees**  
in NYC and Paris

**Investors:** HVCV, LDV, serena

**\$8M VC investment in two rounds**

## A unique player on a massive opportunity



- **Contactless full vitals:** SpO2, BP, Temperature, HR and more, 20 secs
- Radar, camera, thermal sensor and a proprietary **stack of AI**
- Aiming at **medical grade accuracy** on all vital signs
- Go to market in Q4 23: **FDA clearance** and **manufacturing** in place
- **Protected IP** - several patents pending, two de-novo FDA applications
- Raising funding to accelerate go to market and scale

19

*Forward-looking projections cannot be guaranteed.*

Norbert is ready to scale fast - certification is going well and we signed an agreement with a tier one contract manufacturer. The plan is to put devices on the market in Q4 2023 and start growing fast! If all goes well, our plans take us to \$5m ARR in Q1 2024 (\*).

*Forward-looking projections cannot be guaranteed.*

## We are ready to make all vitals devices obsolete



*Forward-looking projections cannot be guaranteed.*

