

0:00

tell us who you are introduce yourselves

0:02

cool

0:03

i'm dave i'm heather and we're the

0:05

owners of stoke house coffee

0:11

seeing soccer parents standing outside

0:13

in the freezing cold

0:15

and saying to ourselves all the time for

0:16

sure why isn't there a mobile coffee

0:18

place

0:19

like right here that can serve us

0:21

[Music]

0:25

i love coffee obviously

0:28

you can give somebody a good morning you

0:30

know

0:31

with something as simple as a cup of

0:32

coffee it just brings people together

0:35

and you just want to keep getting back

0:36

together when we have the opportunity

0:39

to interact with people and reach out

0:40

with kindness and lead with kindness

0:43

that's a huge part of our life and that

0:44

was a huge part of what we wanted to

0:46

bring this gocats coffee

0:49

us being mobile i think gives us an

0:51

opportunity to

0:53

be a part of different communities and

0:55

be a part of those different events

0:57

and share i knew

1:01

that no matter where it was if these

1:03

were the people i was doing it with it

1:04

was going to be worth it

1:06

[Music]

1:08

don't put it on the end i think

1:11

customers

1:13

that care want a place that cares

1:17

we're choosing coffee roasters that care

1:20

about the farmers that grow the beans

1:22

for them

1:25

you'll know with whether somewhere not

1:26

cares just by the fact like smell this

1:28

and they'll sit there like either with

1:30

you i was like smell this and you like

1:31

leaned in you're like

1:32

and i watched your eyes do that glitter

1:34
that everybody does when they're trying
1:35
to figure out what's in front of them
1:37
right when it's touched them in such a
1:38
way that they're like i need to know
1:40
more
1:41
and that's where the ingredients matter
1:44
who we're
1:44
sourcing our coffee from and our tea
1:46
from and our espresso machine and our
1:48
baked goods and
1:49
knowing that that's part of our
1:51
community too
1:53
so not only are espresso machines made
1:54
right here in seattle our coffee roaster
1:57
is right up north in bellingham
1:58
our bakery is literally within just a
2:00
few minutes from here and there's a
2:02
reason for that
2:03
we could build up our local economy we
2:05
could support one another that way
2:09
whatever steps we take will be the right
2:11
steps as long as we're

2:13

committing and sharing that message that

2:15

we are a mindfulness

2:16

shop that sells coffee not a coffee shop

2:20

that sells minds

2:21

when people are watching this video

2:22

though why should they care

2:26

i guess for the people that are watching

2:27

this video i'd say their dollar has so

2:30

much more voice than they think

2:32

all they have to do is care about it so

2:34

come join us

2:35

come join the school house coffee family

2:37

we can't wait to meet you