



## The Lead of My Movie is on the Today Show!

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Hey all!

You've all heard me talk about the movie by now. Well, I got some fun news. Our lead, Darron Cardoso, will be on the Today Show tomorrow! (Wednesday @ 8:12.) I'm so happy for him and so proud of him!

Please check it out and help him get even more famous b/c that'll be awesome for everyone and everything --  
INCLUDING MY MOVIE!

BTW our campaign is still live! Check it out if you haven't yet. We're doing well. <https://wefunder.com/shift.drinks.movie>

LEGAL DISCLOSURE: We are "testing the waters" to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

—  
Ken MacLaughlin  
Writer, Producer



## Shift Drinks Movie Fundraising Update

2 messages

Guys! I'm sure a lot of you are thinking "Ken's never gonna make this movie!" But you're wrong!

The last time I reached out, we'd raised a good bit of money from our tip jar campaign. Since then, I've been getting my ~~dicks~~ ducks in a row.

We tinkered around with normal crowdsourcing sites like Seed and Spark. But decided to go in a different direction. We're crowd-INVESTING. Have you heard of it? It's through a site called WeFunder. Think of it like Kickstarter for investing.

I'm pretty damn excited about this. We've been telling our fans all along that this is a movie "For the service Industry and by the service industry" which felt like hyperbole, but now it feels fucking true. Servers will invest and OWN part of the film.

Check out the preview link [here](#).

I can't get into the goals, you'll have to view them on the site. But know that with the size of our fanbase, and since the minimum investment is tiny, I'm super confident that we can fund this film!

Please help me make this a success! Help me share the shit out of it! Maybe you even have a rich Uncle Scrooge or know someone who drives a Tesla?

(But also b/c of SEC stuff, we have to share it in a certain way which I'll explain at the bottom.)

The campaign goes live Tuesday around 2pm, so we're hoping to get off to a good start. Maybe you can set aside a few minutes that day to do some posting for us?

Also, if any of you are thinking of investing yourselves, we'll definitely take you up on it! Why not? You probably drive a Tesla yourself. Or at least a mono-colored car.

Thanks, y'all. Get excited!

-Daddy Ken

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\*  
\*

P.S. It's hugely important to get off to a good start. I hope to make a big dent, early! I've dedicated most of next week to answering any questions and explaining the process! Please feel free to forward any questions to me.

### **P.P.S. Sharing Instructions**

Every post has to include TWO THINGS:

- 1) The link to our campaign: \*I'll send it when it's Live\*
- 2) This LEGAL CAVEAT:

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Note: We have to be very careful about what we say when we share. You may wanna just reshare what gets posted through BW and SD to be safe. But if you'd like to add a little of your own flare, I'm pasting the following copy from WeFunder FAQ, so try to stay within these rules:

Your best option is “non-terms” communications.

These are “soft” ads or communications that don't include any terms of your offering. The gist should be “We're crowdfunding! Get the deets and invest via Wefunder,” and then the link to your pitch. By law, all of your advertisements must include the link to your Wefunder pitch.

Feel free to also mention your company's mission, the founding story, etc. You can also include any concrete metrics of your past success and growth.

The 2 things to avoid here are hyperbole and misleading statements (“The BEST donuts in the world!”) and any offering terms.

What do we mean by offering terms? These should not appear in “non-terms” communications:

1. The number of securities you're offering;
2. The type or nature of the securities (i.e., debt or equity, common or preferred, etc.);
3. The price of the securities; and
4. The closing date of the offering period.
5. Your planned use of the funds
6. Your progress towards meeting your funding target

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Ken MacLaughlin  
Writer, Producer



looking good, I find it funny that you put writer below extra 🤔🤔

[Quoted text hidden]

—  
<https://linktr.ee/dominickracano>

—  
<https://imdb.me/dominickracano>



**Bitchy Waiter** ✓

Published by Ken MacLaughlin · Just now ·

Guys! Please consider investing in this! It would be awesome to fund a movie together, make it OURS, and maybe even "split our tips!"

Link in comments!

INVEST IN SHIFT DRINKS COMEDY

## A Big Fun Slasher Comedy for the Service Industry (built-in audience of 5M)





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## Kenny's finally making a feature film!

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Hey guys,

If you're receiving this, then we're family. You know I've spent the last decade-plus in Atlanta chasing my dreams by creating short comedy films and going viral. I've developed a large fanbase and built some cache among the Atlanta film community. Now it's time to put those chips on the table and chase the real dream: a feature-length movie.

The cliché is that artsy-types use crowdfunding to beg their families for donations. This isn't that. (Well, kinda.) We're crowd-INVESTING through a site called [WeFunder](#), which is like Kickstarter for investments. So I'm not asking people to donate, I'm asking people to invest.

I won't call this some "great business opportunity," it's not a SpongeBob NFT. Films are often risky. But here's how I see it: if you invest, you get to help out family, stay on my mom's good side, and IF the film turns a profit, you'd see a profit too. I think that's pretty cool.

For SEC reasons, I can't get into specifics about the raise, but you can see it all [HERE](#) in the campaign.

I'm really excited about this project! With the size of our fanbase, and since the minimum investment is only \$100, we're confident we can fund this film! I know the fans are excited and flattered to have a financial stake in the project.

If you'd like to invest a little today just to shut me up, I'd be truly grateful. However, you may want to sit back and watch the progress, because if it does as well as I expect, you may decide to put in a little more.

Thanks so much for your time, guys!

10/17/22, 1:19 AM

Gmail - Kenny's finally making a feature film!

\*  
\*  
\*

P.S. This is likely the first time you've visited a site like this, so please feel free to email me. I've left the next few days open to answer questions and explain the process. It's important for campaigns to get off to a good start!

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—

Ken MacLaughlin  
Writer, Producer





**Bitchy Waiter** ✓

Published by Ken MacLaughlin · Just now ·

I'm so excited! I launched a campaign for my movie that lets the fanbase invest instead of "donate." It's doing so well which makes me cry because you believe in me! But also, if the movie makes a profit, we all get to share it!

I'd love it if everything we did in life, we did it together like this! As servers, we know no one else is gonna do it for us!! (Link in the comments!)



1 Comment

Like

Comment

Share



Write a comment...



**Bitchy Waiter** ✓

<https://wefunder.com/shift.drinks.movie>





1 Comment



Like



Comment



Share



Write a comment...



**Bitchy Waiter** ✓

<https://wefunder.com/shift.drinks.movie>

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...



WEFUNDER.COM

Invest in Shift Drinks Comedy: A Big Fun Slasher Comedy for the Service Industry (built-in...



Like Reply Remove Preview 1m



**Bitchy Waiter** shared a post.

Just now · 🌐

Guys! My crowdfunding campaign is here! Please check it out because it's not asking for donations but investments! This means we'd basically own as an industry! And that would make me cry happy tears!

(Link in comments)



**Bitchy Waiter** ✓

Published by Ken MacLaughlin · 10m · 🌐

I'm so excited! I launched a campaign for my movie that lets the fanbase invest instead of "donate." It's doing so well which makes me cry because you believe i... [See more](#)

1 Comment





See insights and ads

Boost post

1 Comment

Like

Comment

Share



Write a comment...



Author

**Bitchy Waiter** ✓

<https://wefunder.com/shift.drinks.movie>

Click this link for important legal disclosures! <https://help.wefunder.com/testing-the-waters-legal...>

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WEFUNDER.COM

Invest in Shift Drinks Comedy: A Big Fun Slasher Comedy for the Service Industry (built-in audience of 5M)



Like Reply Remove Preview 1m



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**Ken's finally making his movie!**

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Hey guys,

If you're receiving, then we've been friends for a while. I'm excited to announce that I'm finally making a feature-length movie! It's for the Bitchy Waiter fanbase (1M+) that I've cultivated over the years, so we know there's an existing market for it.

The cliché is that filmmakers use crowdfunding to bug friends for money. This isn't that. (Kinda but not really) I'm crowd-INVESTING through a site called [WeFunder](#) which is like Kickstarter for investing. So I'm not asking people to donate, I'm asking them to invest.

I won't call this some "great financial opportunity" it's not a SpongeBob NFT. Films are risky. But here's how I see it ... if you wanted to support an old friend, this is cooler than a GoFundMe, because if the film does turn a profit, you'd see a profit too. I think that's pretty awesome.

For SEC reasons, I can't email all the details of the raise, but you can see everything [HERE](#) in the campaign.

10/17/22, 1:24 AM

Gmail - Ken's finally making his movie!

I'm so excited about this project! With the size of our fanbase, and since the minimum is only \$100, we're confident we can finance this film! So if you'd like to do a little "fun-money-investing" yourselves, please consider joining the ride!

Thanks so much, guys!

\*  
\*

P.S. This is likely the first time you've visited a site like this, so please feel free to email me. I've left the next few days open to answer questions and explain the process to anyone who might have questions. It's important for campaigns to get off to a good start!

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—

Ken MacLaughlin  
Writer, Producer



1 Comment

 Like

 Comment

 Send



Write a comment...



**Bitchy Waiter**  Author

<https://wefunder.com/shift.drinks.movie>

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WEFUNDER.COM

Invest in Shift Drinks Comedy: A Big Fun Slasher Comedy for the Service Industry (built-in...



Like Reply Commented on by **Ken MacLaughlin**  Remove Preview 1m



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## A Film Owned By The Atlanta Comedy Community

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Hey Sketchworks FAM,

I'm emailing this to y'all because Ken MacLaughlin (a Sketchworks writer) is making a movie!

We've all received crowdsourcing requests, and we've all been happy to support our friends when we can. But in this case, we've decided to approach things differently. **We are crowd-INVESTING. We're using a site called WeFunder. Think of it like Kicks tarter for investing.**

Ken and I would LOVE your support in whichever way you can give it to this project that was written and is going to be made in GA.

You can support with very small investments and actually get to own some of the film. And if this is one of those rare films that actually turns a profit, you'd see a profit too!

I think it'd be cool to see a comedy film owned largely by the Atlanta comedy community.

Please check out CAMPAIGN [here](#)! We're really proud of it and the prospect for us to succeed!

The campaign went live today at 2pm. We're telling you first because it's always important to get off to a good start. So if you're thinking of investing, sooner is better and makes us look so much cooler!

Please note: you wouldn't be giving any money at this time, just an indication of how much you WOULD invest once we reach our minimum to be approved for a public raise (it's explained better in the FAQ on the site and legal disclaimer below.)

Please feel free to email Ken questions ([kennymaq@gmail.com](mailto:kennymaq@gmail.com)). He's keeping the next few days open to answer any questions or help anybody through the process.

Thank you so much!

Leanna

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platform. Any indication of interest involves no obligation or commitment of any kind.

Leanna Adams

Repped by A3 Artists Agency

Actor at People Store

My IMDB, Twitter and Insta.

See my comedy shorts [HERE](#).

[Selected for The Athena Lab](#)



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## A Horror Comedy Owned By The Atlanta Community

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Hey there,

I'm emailing this to y'all because Ken MacLaughlin is making a movie!

We've all received crowdsourcing requests, and we've all been happy to support our friends when we can. But in this case, we've decided to approach things differently. **We are crowd-INVESTING. We're using a site called WeFunder. Think of it like Kickstarter for investing.**

Ken and I would LOVE your support in whichever way you can give it to this project that was written and is going to be made in GA.

You can support with very small investments and actually get to own some of the film. And if this is one of those rare films that actually turns a profit, you'd see a profit too!

I think it'd be cool to see a horror comedy owned largely by the Atlanta community.

Please check out CAMPAIGN [here](#)! We're really proud of it and the prospect for us to succeed!

The campaign went live today at 2pm. We're telling you first because it's always important to get off to a good start. So if you're thinking of investing, sooner is better and makes us look so much cooler!

Please note: you wouldn't be giving any money at this time, just an indication of how much you WOULD invest once we reach our minimum to be approved for a public raise (it's explained better in the FAQ on the site and legal disclaimer below).

Please feel free to email Ken questions ([kennymaq@gmail.com](mailto:kennymaq@gmail.com)). He's keeping the next few days open to answer any questions or help anybody through the process.

Thank you so much!

Leanna

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Leanna Adams

Actor, Model, Singer, Dancer

Repped by A3 Artists Agency

Actor at People Store

My IMDB, Twitter and Insta.

See my comedy shorts [HERE](#).

[Selected for The Athena Lab](#)





You, Leanna Adams, Dominick Racano and 12 others

3 comments



Like



Comment



Share

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**Ken MacLaughlin**

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Like

Reply

15w

Edited



Ken MacLaughlin

October 19, 2022 · 🌐



Guys! This is starting to feel like it could actually happen! 🍷 Close to our first milestone!

[Blake Studwell](#)[Adam Kim](#)[Alex Petkus](#)[Aditi George](#)[Dominick Racano](#)[Leanna Adams](#)[Darron Cardosa](#)[Leanna Adams](#)



WEFUNDER.COM

**Invest in Shift Drinks Comedy: A Big Fun Slasher Comedy for the Service Industry (built-in audience of 5M)**



You, [Leanna Adams](#), [Dominick Racano](#) and 12 others

3 comments

Like Reply 2w



Ken MacLaughlin

And you can check out our campaign here!

<https://wefunder.com/shift.drinks.movie>

LEGAL DISCLOSURE: We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited.... **See more**



WEFUNDER.COM

Invest in We're So Dead: A Big Fun Slasher Comedy for the Service Industry (built-in audience of 5M)

Like Reply Remove Preview 2w



3

i

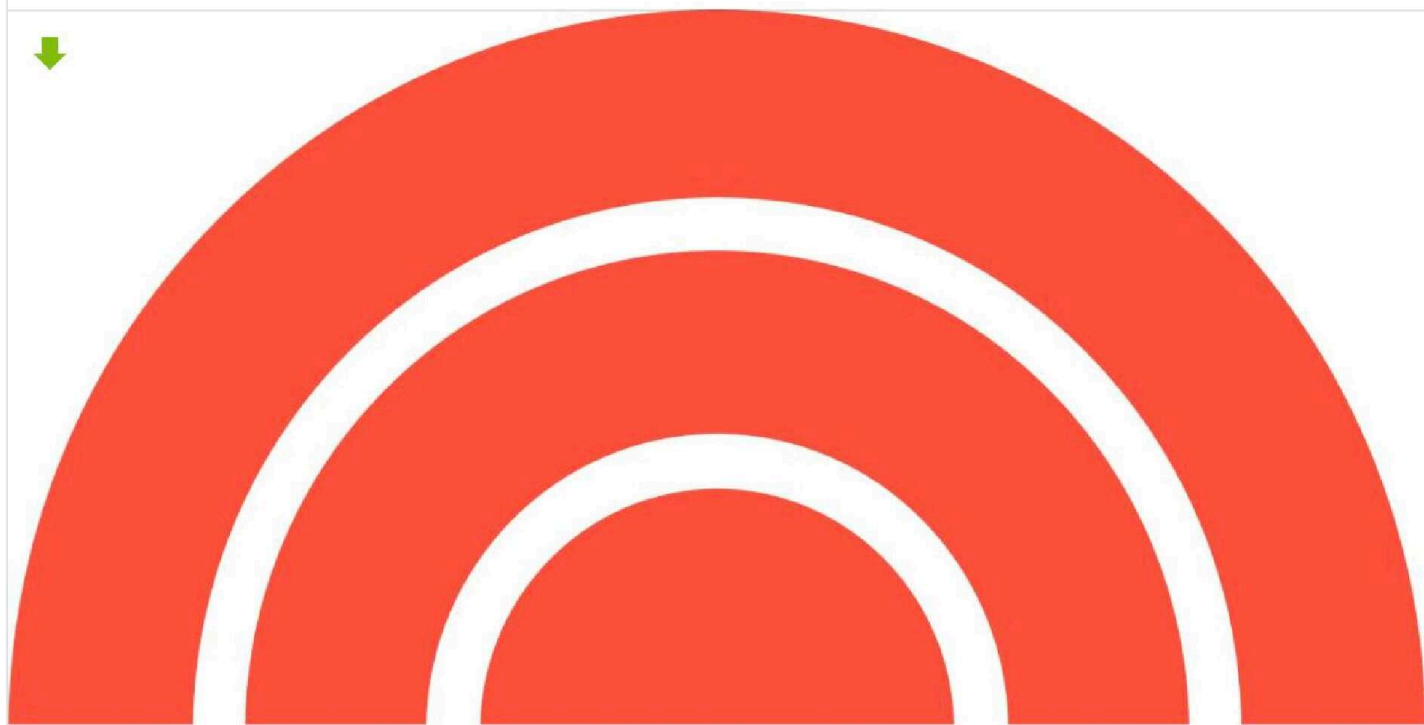


**Ken MacLaughlin** is with **Darron Cardoso**.

January 17 at 7:36 PM · 🌐



The lead of the movie I'm making will be on the Today Show tomorrow! Check it out and support!



# TODAY



**Ken MacLaughlin**

We're still accepting investors for this movie! Small and large

<https://wefunder.com/weresodeadmovie>



WEFUNDER.COM

Invest in We're So Dead: A Big Fun Slasher Comedy for the Service Industry (built-in audience of 5M)



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2w

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**Ken MacLaughlin**

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<https://help.wefunder.com/testing-the-waters-legal...>



HELP.WEFUNDER.COM

Testing the waters legal disclosure. - Wefunder

Like

Reply

Remove Preview

2w







**Ken MacLaughlin**

January 18 at 6:17 PM · 🌐



The movie I'm making was talked about on The TODAY Show!! (Barely, and we snuck it in, but it still counts!) For my entire life, ZERO seconds of The TODAY had been spent discussing a movie I'm making. But today, that number is up to TWO!



👍❤️ 51

8 comments 1 share



Ken MacLaughlin

October 31, 2022 · 🌐

This is the film we're financing. The campaign is doing well. Check it out. Get excited for us.



[wefunder.com/weresodeadmovie](https://wefunder.com/weresodeadmovie)

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Edit

👍❤️ 5

1 ↗

👍 Like

💬 Comment

↗ Share



Write a comment...





**Bitchy Waiter**

Published by Darron Cardosa ·  
November 9, 2022 ·

Edit

13

2 1

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Most relevant



Author

**Bitchy Waiter**

This is the film we're financing.  
The campaign is doing well. Check  
it out. Get excited for us.



[https://wefunder.com/shift.drinks.  
movie](https://wefunder.com/shift.drinks.movie)

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no obligation or commitment of  
any kind.

3



**Michael Sokol**

October 28, 2022 · 🌐



Happy Friday! Here's the teaser for our upcoming film, We're So Dead. It's a horror comedy, or comedy horror, depending on who you ask.

If you haven't checked out the campaign on WeFunder, please do.

<https://wefunder.com/shift.drinks.movie> (Click this link for important legal disclosures! <https://help.wefunder.com/testing-the-waters-legal...>)



**Bitchy Waiter** ✓

October 28, 2022 · 🌐

Here's the Facebook premiere of "Karen's Revenge" the teaser for my movie!





## I'm making a movie!

5 messages

Hello, friends and family.

I'm excited to announce that I'm finally making a feature-length movie! It's for the Bitchy Waiter fanbase (1M+) that I've cultivated over the years, so we know there's an existing market for it.

The cliché is that filmmakers use crowdfunding to bug friends for money. This isn't that. (Kinda but not really) I'm crowd-INVESTING through a site called [WeFunder](#) which is like Kickstarter for investing. So I'm not asking people to donate, I'm asking them to invest.

I won't call this some "great financial opportunity" it's not a SpongeBob NFT. Films are risky. But here's how I see it ... if you wanted to support an old friend, this is cooler than a GoFundMe, because if the film does turn a profit, you'd see a profit too. I think that's pretty awesome.

For SEC reasons, I can't email all the details of the raise, but you can see everything [HERE](#) in the [campaign](#).

I'm so excited about this project! With the size of our fanbase, and since the minimum is only \$100, we're confident we can finance this film! So if you'd like to do a little "fun-money-investing" yourselves, please consider joining the ride!

Thanks so much, guys!

\*  
\*

P.S. This is likely the first time you've visited a site like this, so please feel free to email me. I've left the next few days open to answer questions and explain the process to anyone who might have questions. It's important for campaigns to get off to a good start!

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So exciting, Damon!!! It's great you're taking it to the next level...count us in for support:)





## Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

*Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

### About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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Wefunder Inc. runs [wefunder.com](#) and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of [wefunder.com](#) where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of [wefunder.com](#) where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.