

## Contact

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## Top Skills

Enterprise Software  
Strategic Planning  
SaaS

# Tommy Richardson, Jr.

Always Ready!

Las Vegas, Nevada, United States

## Summary

\*Build the best teams on the planet!\*

A Forbes top 50 Universities Alumni, Tommy Richardson, Jr. is a strong visionary and operations development leader to hospitality, retail, and entertainment. Has a proven track record of successful execution in rapid growth environments.

- Significant experience with global enterprises, fortune 100 companies, complex environments, start-ups.
- Extensive networks in the high-tech, hospitality, entertainment, news media, fundraising and venture capital communities.

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## Experience

PaySoko Systems, Inc:

Co-Founder

October 2022 - Present (9 months)

Oversees domestic and international projects, and organizational development.

GlobalSoko Foundation, Inc.

Co-Founder

March 2020 - Present (3 years 4 months)

Las Vegas Metropolitan Area

Manages international impact projects and programs.

Philanthropy Development, Project Management, Consultant and Advisory

Operations, Visionary Development

January 2017 - Present (6 years 6 months)

Las Vegas, Nevada Area

Working with projects, companies and advisory teams focused on:

- Execution of IT business systems and projects to achieve operational and marketing efficiency
- Social impact investment and ROI
- Strategic planning, business analysis and system design
- International diversity program development
- Start-up and fundraising advisory

Tommy has a proven track record of putting 'niche' diverse teams together to grow ideas from concept to fundable market traction. He is also sought after for strategic project development advancement advisory.

## Social Media Gateways

### Co-Founder & COO

January 2012 - Present (11 years 6 months)

Palo Alto, Las Vegas areas

Tommy is a visionary, focused on organization-wide projects, diversity, growth, execution and fundraising initiatives.

SMG's flagship product SSNAPP is a multi Award Winning solution that enables brands to activate the influence of social media, drive advocacy, deliver results and create superior engaging customer experiences in a single solution. Brands can finally show ROI and increase revenue and uses pattern-matching with predictive intelligence to connect brands with their most loyal fans to extend reach and significantly be more targeted with marketing efforts.

## Zorate LLC

### Principal, Business Development & Operations

2008 - 2011 (3 years)

Managed product launch projects as part of the Executive Development Team of Zorate.com

## Agilysys

### Sr. Executive Technical Sales Consultant

June 2005 - July 2010 (5 years 2 months)

Managed portfolio projects and exclusive c-suite relationships. Responsible for innovation pre-sales strategies and initiatives to cross-industry major accounts in the hospitality, and entertainment verticals.

## LV/CHI Entertainment

## Creative Entertainment Consultant

2008 - 2010 (2 years)

Developed strategic growth teams.

## Memphis Grizzlies

IT Special Projects

2004 - 2005 (1 year)

Part of the FedEx Forum opening team for IT Special Projects alignment with executive management teams.

## Associate Team

Associate Team Member

1997 - 2005 (8 years)

Best Buy, Lowes Home Improvement, Dillards, Red Lobster, TJX Companies.

## Walt Disney World

Walt Disney World College Program Alumni

2002 - 2002 (less than a year)

Operations, Vip guest management systems team.

## Cintas

Operations Analyst

2001 - 2001 (less than a year)

Operational analyst for brand production efficiency.

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## Education

Southern Illinois University, Carbondale

B.S., Minor - Communications R.T. Audio Production, Information Systems  
Technology · (2000 - 2005)

Swansea University

· (2003 - 2003)

Florida State University

Resort Management - Certification · (2002 - 2002)

Columbia College Chicago

· (1991 - 1999)