

Manish Kapoor · 2nd


Founder & CEO, TruKno / Host, CSOWeekly.com Newscast

Denver Metropolitan Area · [Contact info](#)


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TruKno



Harvard University

About

Manish is the founder & CEO of TruKno, a threat intelligence platform helping enterprises and security professionals keep up with the ever-changing cyber threat landscape.


Prior to Founding TruKno Manish spent 10 years at Cisco systems focusing on Cyber Security Cloud Strategy & SDN/NFV/XaaS Business Models

Dedicated to helping the cyber security community get the intelligence they need to make informed security decisions.

Featured

Post


Thank you so much for your consideration! I am so grateful...



62 · 21 comments

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#CSOWeekly - 3 min summary of the latest cyber threats &...




CSOWeekly (Video Episode # 11) with Manish Kapoor,...

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CSOWeekly (Video Episode # 10) with Manish Kapoor,...

14

Activity

3,068 followers

Manish Kapoor commented on a post · 2h

Good headshots!Robert Fernandes

37

3 comments

Manish Kapoor reposted this · 2h

Traffic Distribution System (TDS) is being used by TA866 threat actor in a phishing campaign. #iocs #mitreattack (MITRE TTPs at 'Procedure' level details) on the [TruKno](#) blog. ...show more



Screentime: Sometimes It Feels Like Somebody's Watching Me

tru.kno.com · 1 min read

3

Manish Kapoor commented on a post · 17h

Congrats! Ron Gula

91

5 comments

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Experience




Founder & CEO

TruKno

Dec 2019 - Present · 3 yrs 3 mos

Greater Denver Area

TruKno is a Highly Curated Threat Intelligence SaaS Platform for the cybersecurity industry.



Cisco Systems

10 yrs 1 mo

- Director of Sales and Business Development**

Dec 2015 - Jun 2017 · 1 yr 7 mos


Greater Denver Area

Led a team of sales BDMs that worked on large complex deals, TCO and Business Cases around Cloud/Managed Network & Cyber Security Services, Virtualization, SDN, NFV and X as a Serv ...see more
- Sr. Sales Business Development Manager**

Jun 2007 - Nov 2015 · 8 yrs 6 mos

Denver, CO

• Drove Cloud Strategy engagements with many large Global Service Providers (ATT, Verizon, Orange, Deutsche Telekom, Vodafone, Telstra, Rogers, TELMEX / America Movil, etc.) to help them tra ...see more



Sales Account Manager



Motorola / Freescale Semiconductor
Feb 2001 - 2006 · 5 yrs
Boston, MA

- Called on strategic and top emerging customers (i.e. start-ups) in the telecommunications equipment industry selling them Network/Communication Processors, Digital Signal Processors (DSP) ar ...see more



Product Manager
Motorola (Semiconductor Division)
Jan 2000 - Jan 2001 · 1 yr 1 mo
Austin, TX

- Acted as a Product Manager in four different product teams (8-Bit MCU, 32-Bit Communication Processor, DSP & Network Processor) as a part of the one year long technical sales training p ...see more



Aircraft Simulation Engineer (Intern)
United Airlines
Jul 1997 - Dec 1999 · 2 yrs 6 mos
Denver, CO

- Led a project for implementing the Autopilot for a Boeing 747-400 Aircraft Simulator. ...see more

Education



Harvard University
Masters, Business Management
2004 - 2007


ALM - Masters, Business Management (Strategy & Finance)



University of Colorado Boulder
Bachelors, Electrical Engineering
1995 - 1999

Skills

Strategy



Endorsed by Carlos Cordero and 2 others who are highly skilled at this




Endorsed by 2 colleagues at TruKno



50 endorsements

Cloud Computing



Endorsed by Mohammad Abdel-Khaliq and 10 others who are highly skilled at this




Endorsed by 2 colleagues at TruKno



45 endorsements

Go-to-market Strategy



Endorsed by Mohammad Abdel-Khaliq and 5 others who are highly skilled at this



Endorsed by 2 colleagues at TruKno



43 endorsements

Show all 26 skills →

Recommendations

Received Given



Alex Krikos · 3rd
Product & Marketing Management: Cloud & Developer Programs
February 12, 2010, Alex worked with Manish but they were at different companies

Manish has the rare combination of technical depth and business awareness in the cloud computing and services arenas. I've always been impressed with Manish's ability to not only understand the customer's problems, but also craft and execute tactical and strategic solutions. The customer has a strong advocate in Manish Kapoor—he is fully committed to customer and has a thorough understand ...see more

Honors & awards

Cloud Business Model Innovation Award
Issued by Cisco Systems · Jan 2013



Associated with Cisco Systems

Teamwork and Collaboration Award
Issued by Cisco Systems · Jan 2008



Associated with Cisco Systems

"Class Marshal" i.e. Valedictorian
Issued by Harvard University · Jun 2007



Associated with Harvard University

Honored as "Class Marshal" i.e. Valedictorian for the Harvard University evening school graduating class of 2007

Show all 5 honors & awards →

Languages

English
Native or bilingual proficiency

Hindi
Native or bilingual proficiency

Punjabi

Native or bilingual proficiency

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Interests

Top Voices Companies Groups Schools



Jeff Weiner · 3rd
Executive Chairman at LinkedIn / Founding
Partner Next Play Ventures
10,761,738 followers

+ Follow



Tony Robbins · 3rd
#1 New York Times best-selling author, life
and business strategist, philanthropist,
entrepreneur
7,324,477 followers

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