

Back

Forward

Refresh

mixpanel.com/project/2118957/view/137263/app/dashboards#id=3247693&editor-card-id="report-30006281"

Boards

Reports

Users

Events

Open Reports & Boards

% + K

Retention

3

Close

Save

Betterhalf.ai (Production)

All Project Data

Betterhalf Data Dashboard

Paid user retention

Add description...

Retention

A _backend_user_registration_completed

B Any event

Retention Criteria

On or After

Each Month

Filter

Aa User > verification_status

Is auto_verified or verified_by_admin

Users in Rahul - Paid Users

Breakdown

Since Nov 1, 2020

Today

Yesterday

7D

30D

3M

6M

12M

Compare

#

%

Retention Curve

Average Retention

Month 24

Average Retention in completed intervals

29.15% retention

172 users (average)

< 1 Month

Month 2

Month 4

Month 6

Month 8

Month 10

Month 12

Month 14

Month 16

Month 18

Month 20

Month 22

Month 24

Month 26

X and more months later your users came back and did B.

Search

Date	Total Profile(s)	< 1 Month	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10
Average Retention	100%	99.98%	89.79%	81.65%	75.87%	69.82%	65.24%	61.58%	57.55%	54.79%	52.98%	50.00%
Nov 1, 2020	590	100%	92.2%	86.78%	83.39%	80.17%	77.97%	75.08%	71.86%	69.49%	67.97%	65.00%
Dec 1, 2020	1,464	100%	94.13%	84.43%	79.64%	75.96%	73.5%	71.31%	67.83%	65.37%	63.11%	61.00%
Jan 1, 2021	1,847	99.89%	93.02%	83.16%	77.48%	73.63%	70.28%	67.68%	64.43%	62.7%	60.86%	58.00%

Find Interesting Segments

Receive an email of statistically significant segments impacting retention.

Paid user retention.csv

Show all