

# MSH Enterprises Corp.

## Profit and Loss

January - December 2023

	TOTAL
Income	
Amazon Sales	61,535.49
Cash Rewards and Other income	697.80
PayPal Sales	15,751.10
Sales	301,660.80
Services	1,622.32
Shipping Income	2,127.18
<b>Total Income</b>	<b>\$383,394.69</b>
Cost of Goods Sold	
Amazon Fees	27,569.35
Cost of goods sold	181.02
Food Purchases	11,284.40
Postage	1,126.02
Rub Purchases	66,158.26
Shipping	3,324.27
Supplies and Materials (COGS)	80,461.87
<b>Total Cost of Goods Sold</b>	<b>\$190,105.19</b>
<b>GROSS PROFIT</b>	<b>\$193,289.50</b>
Expenses	
Ask My Accountant	3,683.72
Bank fees & service charges	756.30
Business licenses	25.00
Contract labor	38,671.05
Insurance	1,400.67
Interest paid	9,246.50
Legal & accounting services	13,380.50
Marketing and Advertisement	216,762.57
Meals	13,459.90
Memberships & subscriptions	1,898.99
Merchant Services Fees	14,238.81
Office expenses	11,035.36
Paid Commissions	8,065.33
PayPal Fees	733.24
Payroll expenses	119,880.90
Phone	1,374.29
Photography & Videography	517.65
QuickBooks Payments Fees	338.65
Rent	7,128.72
Repairs & maintenance	87.92
Taxes and Licenses	980.23
Travel	34,334.44
Unapplied Cash Bill Payment Expense	55.00

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	TOTAL
Utilities	1,057.01
Website	23.96
<b>Total Expenses</b>	<b>\$499,136.71</b>
NET OPERATING INCOME	<b>\$ -305,847.21</b>
Other Expenses	
Vehicle expenses	5,518.26
<b>Total Other Expenses</b>	<b>\$5,518.26</b>
NET OTHER INCOME	<b>\$ -5,518.26</b>
NET INCOME	<b>\$ -311,365.47</b>