

# J.P. Morgan Efficiente Plus 5 Index (Net ER)

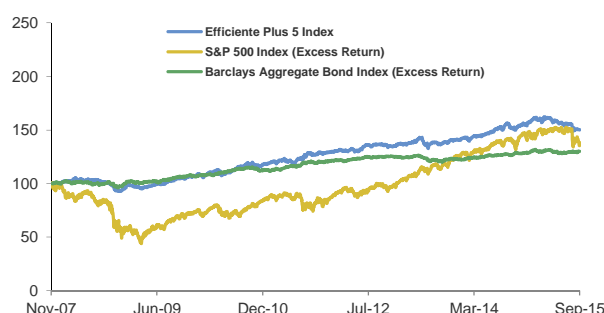
## Performance Update - October 2015

### OVERVIEW

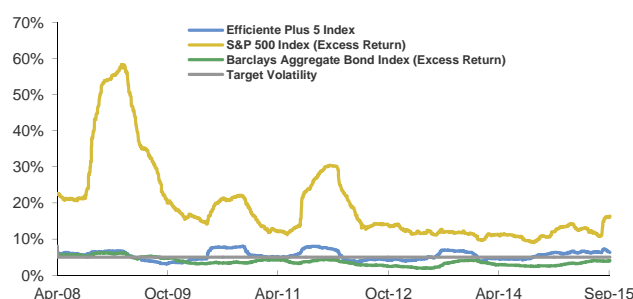
The J.P.Morgan Efficiente Plus 5 Index (Net ER) (the "Index") is a J.P. Morgan strategy that seeks to provide exposure to a range of asset classes and geographic regions based on the modern portfolio theory approach to asset allocation. The index utilizes the rapidly growing investment options available with ETFs. The Index selects from a basket of 19 ETFs, 1 exchange-traded note and a cash index ("the Basket Constituents"). The index targets an annualized realized volatility of 5% by rebalancing monthly into the best performing portfolio that has an historical realized volatility of less than or equal to 5% using a six-month look back period. The levels of the Index reflect the performance of the Basket constituents above the cash index and incorporate the daily deduction of a fee of 0.85% per annum.



### Hypothetical and Actual Historical Performance - November 01, 2007 to September 30, 2015



### Hypothetical and Actual Historical Volatility – from April 30, 2008 through September 30, 2015



### Key Features of the Index

- Exposure to developed market equities, bonds, loans, preferred stock, emerging markets, alternative investments including REITs, MLPs, commodity futures and gold.
- Each month, the index rebalances into the best-performing portfolio over the past six months with volatility at or below 5%, subject to weighting constraints and diversification criteria.
- The Index targets an annualized realized volatility of 5%.
- Index levels published on Bloomberg under the ticker EFPLUS5E.

Historical Performance*	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Full Year
2015	2.97%	-0.65%	0.31%	-1.45%	-0.21%	-1.96%	0.35%	-2.65%	-0.74%				-4.06%**
2014	-1.33%	2.64%	0.19%	0.84%	1.51%	2.09%	-0.75%	4.14%	-3.18%	1.86%	1.25%	0.46%	9.95%
2013	0.97%	0.23%	1.31%	2.31%	-3.42%	-0.91%	1.60%	-1.25%	1.40%	1.41%	0.85%	0.92%	5.42%
2012	0.90%	0.54%	-0.64%	1.35%	-1.00%	1.72%	2.35%	0.23%	-0.08%	0.07%	-1.19%	0.20%	4.47%
2011	0.69%	1.90%	0.35%	1.72%	-1.20%	-1.45%	2.75%	2.76%	0.14%	1.06%	0.21%	0.72%	9.98%

\*Represents the monthly and full calendar year performance of the Index based on, as applicable to the relevant monthly or annual measurement period, the hypothetical back tested daily Index closing levels from December 31, 2010 to December 31, 2014, and the actual historical performance of the Index based on the daily Index closing levels from January 1, 2015 to September 30, 2015. See the last paragraph under "Notes" on page 2 for important information about the limitations of using hypothetical historical performance measures.

\*\* As calculated through September 30, 2015

Recent Index Composition											
	Vanguard S&P 500 ETF	Vanguard FTSE Developed Markets ETF	Vanguard FTSE Emerging Markets ETF	Vanguard Small-Cap ETF	iShares MSCI EAFE Small-Cap ETF	iShares 20+ Year Treasury Bond ETF	iShares 7-10 Year Treasury Bond ETF	iShares iBoxx \$ Investment Grade Corporate Bond ETF	iShares TIPS Bond ETF	Vanguard Short-Term Corporate Bond ETF	
	VOO	VEA	VWO	VB	SCZ	TLT	IEF	LQD	TIP	VCSH	
October 15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	5.0%	
September 15	0.0%	0.0%	0.0%	0.0%	10.0%	0.0%	20.0%	0.0%	0.0%	10.0%	

Recent Index Composition (Continued)											
	SPDR® Barclays High Yield Bond ETF	PIMCO 0-5 Year High Yield Corporate Bond Index ETF	PowerShares Senior Loan Portfolio	iShares U.S. Preferred Stock ETF	iShares J.P. Morgan USD Emerging Markets Bond ETF	Market Vectors® Gold Miners ETF	Vanguard REIT ETF	ETRACS Alerian MLP Infrastructure Index ETN	PowerShares DB Commodity Index Tracking Fund	iShares Gold Trust	JPMorgan Cash Index USD 3 Month
	JNK	HYS	BKLN	PFF	EMB	GDX	VNQ	MLPI	DBC	IAU	JPCAUS3M
October 15	0.0%	0.0%	10.0%	10.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%
September 15	0.0%	0.0%	0.0%	10.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	45.0%

## Comparative Hypothetical and Historical Annualized Returns (%), Annualized Volatility (%), Sharpe Ratio, and Correlation – September 30, 2015

	3 Year Annualized Return	5 Year Annualized Return	Annualized Return (Since Nov 1, 2007)	Annualized Volatility (Since Nov 1, 2007)	Sharpe Ratio (Since Nov 1, 2007)	Correlation (Since Nov 1, 2007)
Efficiente Plus 5 Index	3.27%	5.02%	5.30%	5.70%	0.93	100.00%
S&P 500 Index (Excess Return)	11.93%	12.79%	4.16%	22.41%	0.19	29.07%
Barclays Aggregate Bond Index (Excess Return)	1.30%	2.60%	3.38%	3.93%	0.86	25.84%

### Notes

**Hypothetical, historical performance measures:** Represents the performance of the Index based on the hypothetical back-tested closing levels from November 1, 2007 through December 31, 2014 and actual performance from January 1, 2015 to September 30, 2015, as well as the actual performance of the S&P 500 Index (Excess Return) and the Barclays Aggregate Bond Index (Excess Return) over the same periods.

For purposes of these examples, each index was set equal to 100 at the beginning of the relevant measurement period and returns are calculated arithmetically (not compounded). The “S&P 500 Index (Excess Return)” and “Barclays Aggregate Bond Index (Excess Return)” refer to hypothetical indices constructed from the total returns of the relevant index with the returns of the Cash Index deducted. There is no guarantee the Efficiente Plus 5 Index will outperform the S&P 500 Index (Excess Return), the Barclays Aggregate Bond Index (Excess Return) or any alternative investment strategy. Sources: Bloomberg and JPMorgan.

**Correlation:** the performance of the relevant index to the Efficiente Plus 5 Index, calculated based on the daily returns since November 1, 2007.

**Volatility:** the annualized standard deviation of the relevant index’s arithmetic daily returns since May 2, 2008. Volatility levels are calculated from the hypothetical and historical returns, as applicable to the relevant measurement period, of the Efficiente Plus 5 Index, S&P 500 Index (Excess Return), and the Barclays Aggregate Bond Index (Excess Return)."

**Sharpe Ratio:** a measure of risk-adjusted performance, and is computed as the annualized hypothetical and historical return since November 1, 2007 divided by the annualized volatility since November 1, 2007.

For time periods prior to the launch of any Exchange-Traded Constituent and such Exchange-Traded Constituents’ initial satisfaction of a minimum size and liquidity standard, the hypothetical back-testing uses alternative performance information derived from a related index, after deducting hypothetical expenses and fees, rather than performance information for such ETF.

The back-tested, hypothetical, historical annualized volatility and index returns have inherent limitations. These volatility and return results were achieved by means of a retroactive application of a back-tested volatility model designed with the benefit of hindsight. No representation is made that in the future the relevant indices will have the volatility or return results shown. Alternative modeling techniques or assumptions might produce significantly different results and may prove to be more appropriate. Actual annualized volatilities and returns may vary materially from this analysis. Source: Bloomberg and JPMorgan.

### Key Risks

Our affiliate, J.P. Morgan Securities plc, or JPMS plc, is the index calculation agent and may adjust the Index in a way that affects its level. The policies and judgments for which JPMS plc is responsible could have an impact, positive or negative, on the level of the Index and the value of your investment.

JPMS is under no obligation to consider your interest as an investor with returns linked to the Index.

The level of the Index will include the deduction of a fee of 0.85% per annum.

The Index was established on December 31, 2014 and therefore has a limited operating history.

There are risks associated with a momentum-based investment strategy. If Market conditions do not represent a continuation of prior observed trends, the level of the Index, which is rebalanced based on prior trends, may decline.

The Index comprises notional assets and liabilities. There is no actual portfolio of assets to which any person is entitled or in which any person has any ownership interest.

The Index may not be successful, may not outperform any alternative strategy and may not achieve its target volatility of 5%.

The Index may be partially uninvested if the cash index is included in the Monthly Reference Portfolio.

The investment strategy used to construct the index involves monthly rebalancing and weighting constraints that are applied to the Basket Constituents.

Changes in the values of the Basket Constituents may offset each other.

Each Basket Constituent composing the Index may be replaced by a substitute constituent.

The commodity futures contracts underlying the PowerShares DB Commodity Index Tracking Fund are subject to uncertain legal and regulatory regimes.

Investments linked to the Index may be subject to the credit risk of J.P. Morgan.

Any return on an investment linked to the Index that reflects the performance of the Index is also subject to the credit risk of UBS AG, as well as the issuer of the exchange-traded note Basket Constituent.

The Index should not be compared to any other index or strategy sponsored by any of our affiliates and cannot necessarily be considered a revised, enhanced or modified version of any other J.P. Morgan index.

An investment linked to the Index is subject to risks associated with non-U.S. securities markets (including emerging markets, and currency exchange risk), small capitalization stocks, preferred stocks, fixed income securities and loans (including interest-rate related risks and credit risk), risks associated with the real estate industry and MLPs, and risks associated with investments in commodity futures contracts and gold.

*The risks identified above are not exhaustive. You should also review carefully the related “Risk Factors” section in any relevant product supplement, underlying supplement, term sheet or pricing supplement.*

### Disclaimer

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*Free Writing Prospectus filed pursuant to Rule 433; Registration Statement No. 333-199966*