To prospectus dated November 21, 2008, prospectus supplement dated November 21, 2008 and product supplement no. 18-A-II dated April 28, 2009 08-#10-2011-R Registration Statement No. 333-155535 Dated August 12, 2011 Rule 424(b)(2)

JPMORGAN CHASE & CO.

Structured Investments

\$7,502,000 Knock-Out Buffered Equity Notes Linked to the S&P 500[®] Index due February 15, 2013

General

- The notes are designed for investors who seek unleveraged exposure to any appreciation of the S&P 500® Index, without upside return enhancement. Investors should be willing to forgo interest and dividend payments and, if the Index closing level on any day during the Monitoring Period is less than the Initial Index Level by more than 30.50%, be willing to lose some or all of their principal. Any payment on the notes is subject to the credit risk of JPMorgan Chase & Co.
- Senior unsecured obligations of JPMorgan Chase & Co. maturing February 15, 2013[†]
- Minimum denominations of \$10,000 and integral multiples of \$1,000 in excess thereof
- The notes priced on August 12, 2011 and are expected to settle on or about August 17, 2011[†].

Key Terms

Index: The S&P 500® Index (the "Index")
Upside Leverage Factor: 1.0. There is no upside return enhancement.

Payment at Maturity:

If the Ending Index Level is greater than the Initial Index Level, at maturity you will receive a cash payment that provides you with a return per \$1,000 principal amount note equal to the Index Return. Under these circumstances, your payment at maturity per \$1,000 principal amount note will be calculated as follows

\$1,000 + (\$1,000 × Index Return)

If the Ending Index Level is equal to the Initial Index Level, or if the Ending Index Level is less than the Initial Index Level and **a Knock-Out Event has not occurred**, you are entitled to repayment of principal in full at maturity, subject to the credit risk of IPMorran Chase 8. Co.

If the Ending Index Level is less than the Initial Index Level and **a Knock-Out Event has occurred**, you will lose 1% of the principal amount of your notes for every 1% that the Ending Index Level is less than the Initial Index Level. Under these circumstances, your payment at maturity per \$1,000 principal amount note will be calculated as follows:

\$1,000 + (\$1,000 × Index Return)

If the Index closing level on any day during the Monitoring Period is less than the Initial Index Level by more than the 30.50% Knock-Out Buffer Amount, a Knock-Out Event has occurred, the benefit provided by the 30.50% Knock-Out Buffer Amount will terminate and you will lose some or all of your investment at maturity.

Knock-Out Event:

A Knock-Out Event occurs if the Index closing level on any day during the Monitoring Period is less than the Initial Index Level

by more than the 30.50% Knock-Out Buffer Amount.

Knock-Out Buffer

Amount:

30.50%

Monitoring Period: The period from but excluding the pricing date to and including the Observation Date

Index Return:

Ending Index Level – Initial Index Level

Initial Index Level

Initial Index Level: The Index closing level on the pricing date, which was 1178.81

Ending Index Level: The Index closing level on the Observation Date

Observation Date: February 12, 2013[†]
Maturity Date: February 15, 2013[†]
CUSIP: 48125XH82

Subject to postponement in the event of a market disruption event and as described under "Description of Notes — Payment at Maturity" in the accompanying product supplement no. 18-A-II.

Investing in the Knock-Out Buffered Equity Notes involves a number of risks. See "Risk Factors" beginning on page PS-7 of the accompanying product supplement no. 18-A-II and "Selected Risk Considerations" beginning on page PS-3 of this pricing supplement.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of the notes or passed upon the accuracy or the adequacy of this pricing supplement or the accompanying product supplement, prospectus supplement and prospectus. Any representation to the contrary is a criminal offense.

| | Price to Public (1) | Fees and Commissions (2) | Proceeds to Us |
|----------|---------------------|--------------------------|----------------|
| Per note | \$1,000 | \$10 | \$990 |
| Total | \$7,502,000 | \$75,020 | \$7,426,980 |

- (1) The price to the public includes the estimated cost of hedging our obligations under the notes through one or more of our affiliates, which includes our affiliates' expected cost of providing such hedge as well as the profit our affiliates expect to realize in consideration for assuming the risks inherent in providing such hedge. For additional related information, please see "Use of Proceeds" beginning on page PS-16 of the accompanying product supplement no. 18-A-II.
- (2) J.P. Morgan Securities LLC, which we refer to as JPMS, acting as agent for JPMorgan Chase & Co., will receive a commission of \$10 per \$1,000 principal amount note. See "Plan of Distribution" beginning on page PS-29 of the accompanying product supplement no. 18-A-II.

 For a different portion of the notes to be sold in this offering, an affiliated bank will receive a fee and another affiliate of ours will receive a structuring and development fee. The aggregate amount of these fees will be \$10 per \$1,000 principal amount note.

The agent for this offering, J.P. Morgan Securities LLC, which we refer to as JPMS, is an affiliate of ours. See "Supplemental Plan of Distribution (Conflicts of Interest)" on the last page of this pricing supplement.

The notes are not bank deposits and are not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of, or guaranteed by, a bank.

Additional Terms Specific to the Notes

You should read this pricing supplement together with the prospectus dated November 21, 2008, as supplemented by the prospectus supplement dated November 21, 2008 relating to our Series E medium-term notes of which these notes are a part, and the more detailed information contained in product supplement no. 18-A-II dated April 28, 2009. This pricing supplement, together with the documents listed below, contains the terms of the notes, supplements the term sheet related hereto dated August 8, 2011 and supersedes all other prior or contemporaneous oral statements as well as any other written materials including preliminary or indicative pricing terms, correspondence, trade ideas, structures for implementation, sample structures, fact sheets, brochures or other educational materials of ours. You should carefully consider, among other things, the matters set forth in "Risk Factors" in the accompanying product supplement no. 18-A-II, as the notes involve risks not associated with conventional debt securities. We urge you to consult your investment, legal, tax, accounting and other advisers before you invest in the notes.

You may access these documents on the SEC website at www.sec.gov as follows (or if such address has changed, by reviewing our filings for the relevant date on the SEC website):

- Product supplement no. 18-A-II dated April 28, 2009: http://www.sec.gov/Archives/edgar/data/19617/000089109209001685/e35221_424b2.pdf
- Prospectus supplement dated November 21, 2008:
 http://www.sec.gov/Archives/edgar/data/19617/000089109208005661/e33600_424b2.pdf
- Prospectus dated November 21, 2008: http://www.sec.gov/Archives/edgar/data/19617/000089109208005658/e33655_424b2.pdf

Our Central Index Key, or CIK, on the SEC website is 19617. As used in this pricing supplement, the "Company," "we," "us" and "our" refer to JPMorgan Chase & Co.

What Is the Total Return on the Notes at Maturity, Assuming a Range of Performances for the Index?

The following table and examples illustrate the hypothetical total return at maturity on the notes. The "total return" as used in this pricing supplement is the number, expressed as a percentage, that results from comparing the payment at maturity per \$1,000 principal amount note to \$1,000. The hypothetical total returns set forth below assume an Initial Index Level of 1200. The hypothetical total returns set forth below are for illustrative purposes only and may not be the actual total returns applicable to a purchaser of the notes. The numbers appearing in the following table and examples have been rounded for ease of analysis.

| Ending Index Level | Index Return | Note Total Return if Knock-Out Event Has Not Occurred (1) | Note Total Return if Knock-Out Event Has Occurred (2) |
|-----------------------|--------------|---|---|
| 2160.00 | 80.00% | 80.00% | 80.00% |
| 1980.00 | 65.00% | 65.00% | 65.00% |
| 1800.00 | 50.00% | 50.00% | 50.00% |
| 1680.00 | 40.00% | 40.00% | 40.00% |
| 1560.00 | 30.00% | 30.00% | 30.00% |
| 1440.00 | 20.00% | 20.00% | 20.00% |
| 1320.00 | 10.00% | 10.00% | 10.00% |
| 1260.00 | 5.00% | 5.00% | 5.00% |
| 1212.00 | 1.00% | 1.00% | 1.00% |
| 1200.00 | 0.00% | 0.00% | 0.00% |
| 1140.00 | -5.00% | 0.00% | -5.00% |
| 1080.00 | -10.00% | 0.00% | -10.00% |
| 960.00 | -20.00% | 0.00% | -20.00% |
| 840.00 | -30.00% | 0.00% | -30.00% |
| 834.00 | -30.50% | 0.00% | -30.50% |
| 833.88 | -30.51% | N/A | -30.51% |
| 720.00 | -40.00% | N/A | -40.00% |
| 600.00 | -50.00% | N/A | -50.00% |
| 480.00 | -60.00% | N/A | -60.00% |
| 360.00 | -70.00% | N/A | -70.00% |
| 240.00 | -80.00% | N/A | -80.00% |
| 120.00 | -90.00% | N/A | -90.00% |
| 0.00 | -100.00% | N/A | -100.00% |

⁽¹⁾ The Index closing level is greater than or equal to 834.00 (69.50% of the hypothetical Initial Index Level) on each day during the Monitoring Period.

Hypothetical Examples of Amounts Payable at Maturity

The following examples illustrate how the total returns set forth in the table above are calculated.

Example 1: The level of the Index increases from the Initial Index Level of 1200 to an Ending Index Level of 1260. Because the Ending Index Level of 1260 is greater than the Initial Index Level of 1200 and the Index Return is 5%, regardless of whether a Knock-Out Event has occurred, the investor receives a payment at maturity of \$1,050 per \$1,000 principal amount note, calculated as follows:

$$$1,000 + ($1,000 \times 5\%) = $1,050$$

Example 2: A Knock-Out Event has not occurred, and the level of the Index decreases from the Initial Index Level of 1200 to an Ending Index Level of 960. Although the Ending Index Level of 960 is less than the Initial Index Level of 1200, because a Knock-Out Event has not occurred, the investor receives a payment at maturity of \$1,000 per \$1,000 principal amount note.

Example 3: A Knock-Out Event has occurred, and the level of the Index decreases from the Initial Index Level of 1200 to an Ending Index Level of 960. Because a Knock-Out Event has occurred and the Ending Index Level of 960 is less than the Initial Index Level of 1200, the investor receives a payment at maturity of \$800 per \$1,000 principal amount note, calculated as follows:

$$$1,000 + ($1,000 \times -20\%) = $800$$

Example 4: The level of the Index decreases from the Initial Index Level of 1200 to an Ending Index Level of 480. Because the Ending Index Level of 480 is less than the Initial Index Level of 1200 by more than the Knock-Out Buffer Amount of 30.50%, a Knock-Out Event has occurred and the investor receives a payment at maturity of \$400 per \$1,000 principal amount note, calculated as follows:

$$$1,000 + ($1,000 \times -60\%) = $400$$

These hypothetical returns and the hypothetical payouts on the notes shown above do not reflect fees or expenses that would be associated with any sale in the secondary market. If these fees and expenses were included, the hypothetical total returns and payouts shown above would likely be lower.

⁽²⁾ The Index closing level is less than 834.00 (69.50% of the hypothetical Initial Index Level) on at least one day during the Monitoring Period.

Selected Purchase Considerations

- UNLEVERAGED AND UNCAPPED APPRECIATION POTENTIAL The notes provide the opportunity to earn an unleveraged return equal to any positive Index Return, without upside return enhancement. The notes are not subject to a predetermined maximum gain and, accordingly, any return at maturity will be determined based on the movement of the Index. Because the notes are our senior unsecured obligations, payment of any amount at maturity is subject to our ability to pay our obligations as they become due.
- **LIMITED PROTECTION AGAINST LOSS** We will pay you your principal back at maturity if the Index closing level is not less than the Initial Index Level by more than 30.50% on any day during the Monitoring Period (*i.e.*, if a Knock-Out Event has not occurred). If the Index closing level is less than the Initial Index Level by more than 30.50% on at least one day during the Monitoring Period (*i.e.*, if a Knock-Out Event has occurred), the benefit provided by the Knock-Out Buffer Amount will terminate, and for every 1% that the Ending Index Level is less than the Initial Index Level, you will lose an amount equal to 1% of the principal amount of your notes. For additional clarification, please see "What Is the Total Return on the Notes at Maturity, Assuming a Range of Performances for the Index?" in this pricing supplement.
- **DIVERSIFICATION OF THE S&P** 500[®] **INDEX** The return on the notes is linked to the S&P 500[®] Index. The S&P 500[®] Index consists of 500 component stocks selected to provide a performance benchmark for the U.S. equity markets. For additional information about the Index, see the information set forth under "The S&P 500[®] Index" in the accompanying product supplement no. 18-A-II.
- CAPITAL GAINS TAX TREATMENT You should review carefully the section entitled "Certain U.S. Federal Income Tax Consequences" in the accompanying product supplement no. 18-A-II. Based on the opinion of our special tax counsel, Davis Polk & Wardwell LLP, provided in the accompanying product supplement, we believe that it is reasonable to treat, and we and you agree to treat, the notes as "open transactions" for U.S. federal income tax purposes. Assuming this characterization is respected, the gain or loss on your notes should be treated as longterm capital gain or loss if you hold your notes for more than a year, whether or not you are an initial purchaser of notes at the issue price. However, the Internal Revenue Service (the "IRS") or a court may not respect this characterization or treatment of the notes, in which case the timing and character of any income or loss on the notes could be significantly and adversely affected. In addition, in 2007 Treasury and the IRS released a notice requesting comments on the U.S. federal income tax treatment of "prepaid forward contracts" and similar instruments, such as the notes. The notice focuses in particular on whether to require holders of these instruments to accrue income over the term of their investment. It also asks for comments on a number of related topics, including the character of income or loss with respect to these instruments; the relevance of factors such as the nature of the underlying property to which the instruments are linked; the degree, if any, to which income (including any mandated accruals) realized by Non-U.S. Holders should be subject to withholding tax; and whether these instruments are or should be subject to the "constructive ownership" regime, which very generally can operate to recharacterize certain long-term capital gain as ordinary income and impose an interest charge. While the notice requests comments on appropriate transition rules and effective dates, any Treasury regulations or other guidance promulgated after consideration of these issues could materially and adversely affect the tax consequences of an investment in the notes, possibly with retroactive effect. Both U.S. and Non-U.S. Holders should consult their tax advisers regarding the U.S. federal income tax consequences of an investment in the notes, including possible alternative treatments and the issues presented by this notice. Non-U.S. Holders should also note that they may be withheld upon unless they have submitted a properly completed IRS Form W-8BEN or otherwise satisfied the applicable documentation requirements.

Selected Risk Considerations

An investment in the notes involves significant risks. Investing in the notes is not equivalent to investing directly in the Index or any of the equity securities composing the Index. These risks are explained in more detail in the "Risk Factors" section of the accompanying product supplement no. 18-A-II dated April 28, 2009.

- YOUR INVESTMENT IN THE NOTES MAY RESULT IN A LOSS The notes do not guarantee any return of principal at maturity. The return on the notes at maturity is linked to the performance of the Index and will depend on whether a Knock-Out Event has occurred and whether, and the extent to which, the Index Return is positive or negative. If the Index closing level is less than the Initial Index Level by more than the Knock-Out Buffer Amount of 30.50% on any day during the Monitoring Period, a Knock-Out Event has occurred, and the benefit provided by the Knock-Out Buffer Amount of 30.50% will terminate. Under these circumstances, you will at maturity be fully exposed to any depreciation in the Index, and you will lose some or all of your initial investment at maturity if the Ending Index Level is less than the Initial Index Level.
- CREDIT RISK OF JPMORGAN CHASE & CO. The notes are subject to the credit risk of JPMorgan Chase & Co. and our credit ratings and credit spreads may adversely affect the market value of the notes. Investors are dependent on JPMorgan Chase & Co.'s ability to pay all amounts due on the notes at maturity, if any, and therefore investors are subject to our credit risk and to changes in the market's view of our creditworthiness. Any decline in our credit ratings or increase in the credit spreads charged by the market for taking our credit risk is likely to adversely affect the value of the notes.

- POTENTIAL CONFLICTS We and our affiliates play a variety of roles in connection with the issuance of the notes, including acting as calculation agent and hedging our obligations under the notes. In performing these duties, the economic interests of the calculation agent and other affiliates of ours are potentially adverse to your interests as an investor in the notes. It is possible that such hedging activities or other trading activities of ours or our affiliates could result in substantial returns for us or our affiliates while the value of the notes declines. In addition, we are currently one of the companies that make up the Index. We will not have any obligation to consider your interests as a holder of the notes in taking any corporate action that might affect the value of the Index and the notes.
- CERTAIN BUILT-IN COSTS ARE LIKELY TO AFFECT ADVERSELY THE VALUE OF THE NOTES PRIOR TO MATURITY While the payment at maturity, if any, described in this pricing supplement is based on the full principal amount of your notes, the original issue price of the notes includes the agent's commission and the estimated cost of hedging our obligations under the notes. As a result, and as a general matter, the price, if any, at which JPMS will be willing to purchase notes from you in secondary market transactions, if at all, will likely be lower than the original issue price, and any sale prior to the maturity date could result in a substantial loss to you. This secondary market price will also be affected by a number of factors aside from the agent's commission and hedging costs, including those set forth under "Many Economic and Market Factors Will Influence the Value of the Notes" below.

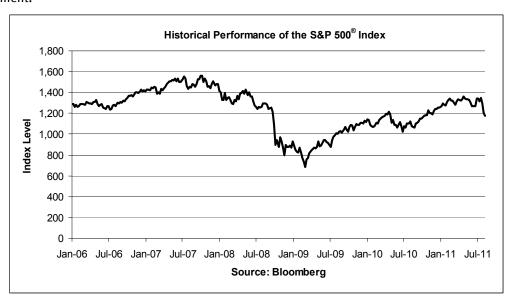
The notes are not designed to be short-term trading instruments. Accordingly, you should be able and willing to hold your notes to maturity.

- THE BENEFIT PROVIDED BY THE KNOCK-OUT BUFFER AMOUNT MAY TERMINATE ON ANY DAY DURING THE MONITORING PERIOD If the Index closing level on any day during the Monitoring Period is less than the Initial Index Level by more than the 30.50% Knock-Out Buffer Amount, the benefit provided by the 30.50% Knock-Out Buffer Amount will terminate and you will be fully exposed to any depreciation in the Index. We refer to this feature as a contingent buffer. Under these circumstances, and if the Ending Index Level is less than the Initial Index Level, you will lose 1% of the principal amount of your investment for every 1% that the Ending Index Level is less than the Initial Index Level. You will be subject to this potential loss of principal even if the Index closing level subsequently recovers such that it is not less than the Initial Index Level by more than the 30.50% Knock-Out Buffer Amount. If these notes had a non-contingent buffer feature, under the same scenario, you would have received the full principal amount of your notes at maturity. As a result, your investment in the notes may not perform as well as an investment in a security with a return that includes a non-contingent buffer.
- RISK OF A KNOCK-OUT EVENT OCCURRING IS GREATER IF THE INDEX IS VOLATILE The likelihood that the Index closing level will be less than the Initial Index Level by more than the Knock-Out Buffer Amount of 30.50% on any day during the Monitoring Period, thereby triggering a Knock-Out Event, will depend in large part on the volatility of the Index the frequency and magnitude of changes in the level of the Index.
- NO INTEREST OR DIVIDEND PAYMENTS OR VOTING RIGHTS As a holder of the notes, you will not receive interest payments, and you will not have voting rights or rights to receive cash dividends or other distributions or other rights that holders of shares of the equity securities composing the Index would have.
- LACK OF LIQUIDITY The notes will not be listed on any securities exchange. JPMS intends to offer to purchase the notes in the secondary market but is not required to do so. Even if there is a secondary market, it may not provide enough liquidity to allow you to trade or sell the notes easily. Because other dealers are not likely to make a secondary market for the notes, the price at which you may be able to trade your notes is likely to depend on the price, if any, at which JPMS is willing to buy the notes.
- MANY ECONOMIC AND MARKET FACTORS WILL INFLUENCE THE VALUE OF THE NOTES In addition to the level of the Index on any day, the value of the notes will be affected by a number of economic and market factors that may either offset or magnify each other, including:
 - the actual and expected volatility of the Index;
 - the time to maturity of the notes;
 - whether a Knock-Out Event has occurred or is expected to occur;
 - the dividend rates on the equity securities underlying the Index;
 - interest and yield rates in the market generally as well as in the markets of the equity securities composing the Index;
 - a variety of economic, financial, political, regulatory and judicial events; and
 - our creditworthiness, including actual or anticipated downgrades in our credit ratings.

Historical Information

The following graph sets forth the historical performance of the S&P 500® Index based on the historical weekly Index closing levels from January 6, 2006 through August 12, 2011. The Index closing level on August 12, 2011 was 1178.81. We obtained the Index closing levels below from Bloomberg Financial Markets. We make no representation or warranty as to the accuracy or completeness of the information obtained from Bloomberg Financial Markets.

The historical closing levels of the Index should not be taken as an indication of future performance, and no assurance can be given as to the Index closing level on the Observation Date or any day during the Monitoring Period. We cannot give you assurance that the performance of the Index will result in the return of any of your initial investment.



Supplemental Plan of Distribution (Conflicts of Interest)

We own, directly or indirectly, all of the outstanding equity securities of JPMS, the agent for this offering. The net proceeds received from the sale of the notes will be used, in part, by JPMS or one of its affiliates in connection with hedging our obligations under the notes. In accordance with FINRA Rule 5121, JPMS may not make sales in this offering to any of its discretionary accounts without the prior written approval of the customer.

Validity of the Notes

In the opinion of Davis Polk & Wardwell LLP, as our special products counsel, when the notes offered by this pricing supplement have been executed and issued by us and authenticated by the trustee pursuant to the indenture, and delivered against payment as contemplated herein, such notes will be our valid and binding obligations, enforceable in accordance with their terms, subject to applicable bankruptcy, insolvency and similar laws affecting creditors' rights generally, concepts of reasonableness and equitable principles of general applicability (including, without limitation, concepts of good faith, fair dealing and the lack of bad faith), *provided* that such counsel expresses no opinion as to the effect of fraudulent conveyance, fraudulent transfer or similar provision of applicable law on the conclusions expressed above. This opinion is given as of the date hereof and is limited to the federal laws of the United States of America, the laws of the State of New York and the General Corporation Law of the State of Delaware. In addition, this opinion is subject to customary assumptions about the trustee's authorization, execution and delivery of the indenture and its authentication of the notes and the validity, binding nature and enforceability of the indenture with respect to the trustee, all as stated in the letter of such counsel dated March 23, 2011, which has been filed as an exhibit to a Current Report on Form 8-K by us on March 23, 2011.