

STRUCTURED INVESTMENTS

Opportunities in U.S. Equities

Jump Securities based on the Price of the iShares® FTSE/Xinhua China 25 Index Fund due December 28, 2011

PRICING TERMS — JULY 26, 2010			
Issuer:	JPMorgan Chase & Co.		
ETF Shares:	Shares of the iShares® FTSE/Xinhua China 25 Index Fund		
Underlying Index:	FTSE/Xinhua China 25 Index		
Aggregate principal amount:	\$1,302,570		
Stated principal amount:	\$10 per security		
Issue price:	\$10 per security (see "Commissions and Issue Price" below)		
Pricing date:	July 26, 2010		
Original issue date:	July 29, 2010 (3 business days after the pricing date)		
Maturity date:	December 28, 2011, subject to adjustment for certain market disruption events and as described under "Description of Securities — Payment at Maturity" in the accompanying product supplement no. MS-7-A-II		
Payment at maturity:	<ul style="list-style-type: none"> If the final share price is <i>greater than</i> the initial share price, for each \$10 stated principal amount security, \$10 + upside payment If the final share price is <i>less than or equal to</i> the initial share price, for each \$10 stated principal amount security, \$10 x share performance factor <p><i>This amount will be less than or equal to the stated principal amount of \$10 and may be zero.</i></p>		
Upside payment:	\$2.50 per security (25.00% of the stated principal amount). Accordingly, even if the final share price is significantly greater than the initial share price, your payment at maturity will not exceed \$12.50 per security.		
Initial share price:	\$41.37, which is the closing price of one ETF Share on the pricing date, divided by the adjustment factor		
Final share price:	The closing price of one ETF Share on the valuation date		
Valuation date:	December 22, 2011, subject to adjustment for non-trading days or certain market disruption events and as described under "Description of Jump Securities — Payment at Maturity" in the accompanying product supplement no. MS-7-A-II		
Share performance factor:	final share price / initial share price		
Adjustment factor:	Set equal to 1.0 on the pricing date, subject to adjustment under certain circumstances. See "General Terms of Notes — Anti-Dilution Adjustments" in the accompanying product supplement no. MS-7-A-II.		
CUSIP / ISIN:	46634E239 / US46634E2393		
Listing:	The securities will not be listed on any securities exchange.		
Agent:	J.P. Morgan Securities Inc. ("JPMSI")		
Commissions and issue price:	Price to Public ⁽¹⁾⁽²⁾	Fees and Commissions ⁽²⁾⁽³⁾	Proceeds to Issuer
Per Security	\$10.00	\$0.20	\$9.80
Total	\$1,302,570.00	\$26,051.40	\$1,276,518.60

- (1) The price to the public includes the estimated cost of hedging our obligations under the securities through one or more of our affiliates, which includes our affiliates' expected cost of providing such hedge as well as the profit our affiliates expect to realize in consideration for assuming the risks inherent in providing such hedge. For additional related information, please see "Use of Proceeds" beginning on PS-20 of the accompanying product supplement no. MS-7-A-II.
- (2) The actual price to public and commissions for a particular investor may be reduced for volume purchase discounts depending on the aggregate amount of securities purchased by that investor. The lowest price payable by an investor is \$9.925 per security. Please see "Syndicate Information" on page 5 of the accompanying preliminary terms for further details.
- (3) JPMSI, acting as agent for JPMorgan Chase & Co., received a commission of \$0.20 per \$10 stated principal amount security and used all of that commission to allow selling concessions to Morgan Stanley Smith Barney LLC. See "Underwriting (Conflicts of Interest)" beginning on page PS-58 of the accompanying product supplement no. MS-7-A-II.

The securities are not bank deposits and are not insured or guaranteed by the Federal Deposit Insurance Corporation or any other governmental agency, nor are they obligations of, or guaranteed by, a bank.

YOU SHOULD READ THIS DOCUMENT TOGETHER WITH THE PRELIMINARY TERMS DESCRIBING THE OFFERING AND THE RELATED PRODUCT SUPPLEMENT NO. MS-7-A-II, PROSPECTUS SUPPLEMENT AND PROSPECTUS, EACH OF WHICH CAN BE ACCESSED VIA THE HYPERLINKS BELOW.

Preliminary Terms No. 25 dated July 1, 2010: <http://www.sec.gov/Archives/edgar/data/19617/000089109210002729/e39298fwp.pdf>

Product supplement no. MS-7-A-II dated June 25, 2010: http://www.sec.gov/Archives/edgar/data/19617/000089109210002585/e39193_424b2.pdf

Prospectus supplement dated November 21, 2008: http://www.sec.gov/Archives/edgar/data/19617/000089109208005661/e33600_424b2.pdf

Prospectus dated November 21, 2008: http://www.sec.gov/Archives/edgar/data/19617/000089109208005658/e33655_424b2.pdf

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in this offering will arrange to send you the prospectus if you request it by calling toll-free (800) 869-3326.