ELECTRIC PLAYHOUSE | LAS VEGAS

Social Entertainment Destination Featuring Interactive and Immersive Experiences

electricplayhouse.com Albuquerque, NM

AR & VR | Retail | Entertainment | Media | Recreation

Highlights

1. Invest and share in the profits of our new upcoming location in Las Vegas. Plus get some added perks

2. Arriving Summer 2023: Electric Playhouse at The Forum Shops in Caesars Palace, Las Vegas

3. Be part of our National and Global launch in the top tourist destination in the world.

4. Previously Raised $5M Series A (parent company, not this entity)

5. Voted one of the Top 10 Best New Attractions of 2020 by USA Today (parent company, not this entity)

Our Team

Brandon Garrett CEO

Brandon is an Architect and Creative Technologist focused on creating immersive & experiential family entertainment destinations. Leads company's vision, growth and operations.

The idea behind Electric Playhouse is rooted in the importance of bringing play and creativity into our lives. In a world where technology often dominates our daily routines, it's essential to create spaces that encourage interaction, socialization, and exploration. By blending digital and physical elements, Electric Playhouse fosters a unique environment that offers a refreshing departure from traditional, static forms of entertainment.

Eric Yakley CTO | Partner

Eric is an experienced leader in creative technologies, infrastructure, enterprise IT, Media Systems and field installations. Leads company's technology teams, research and development and business to business client relations and development.

Luke Balaoro Senior Software Architect

Programmer and artist, blending real-time generative visuals with human interaction and game design. Leads company's software development teams, Platform development and creative.

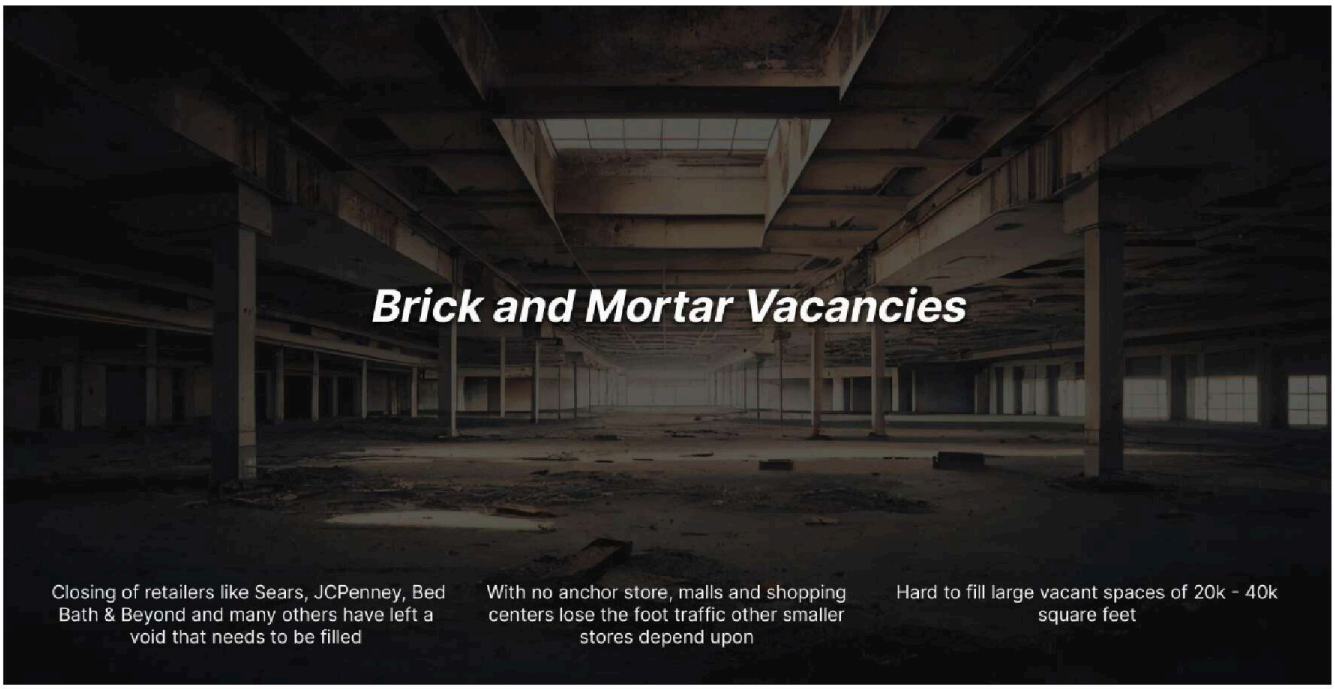
John Strong Director of Business Development

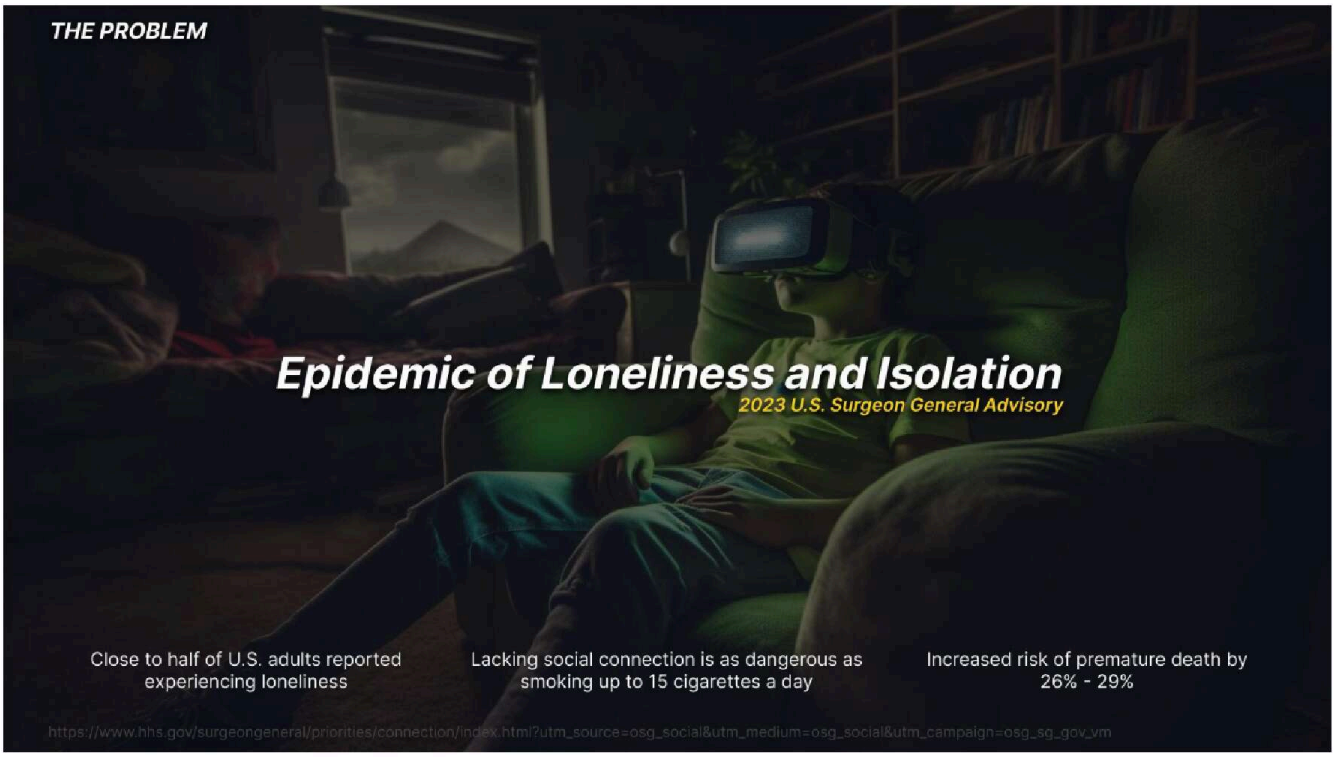
John is known throughout the technology industry as a passionate leader, entrepreneur and innovator and admired for his exacting tactical execution to get startup company's up and running. John leads investor relations and is a board advisor.

Invest and Share In the Profits of Electric Playhouse Las Vegas

Note: Investors in this Wefunder round would be investing in Electric Playhouse NV LLC, a wholly-owned subsidiary of Electric Playhouse, Inc.

Electric Playhouse NV LLC intends to create a new Electric Playhouse location in Las Vegas.


Brick and Mortar Vacancies
Closing of retailers like Sears, JCPenney, Bed Bath & Beyond and many others have left a void that needs to be filled
With no anchor store, malls and shopping centers lose the foot traffic other smaller stores depend upon
Hard to fill large vacant spaces of 20k - 40k square feet

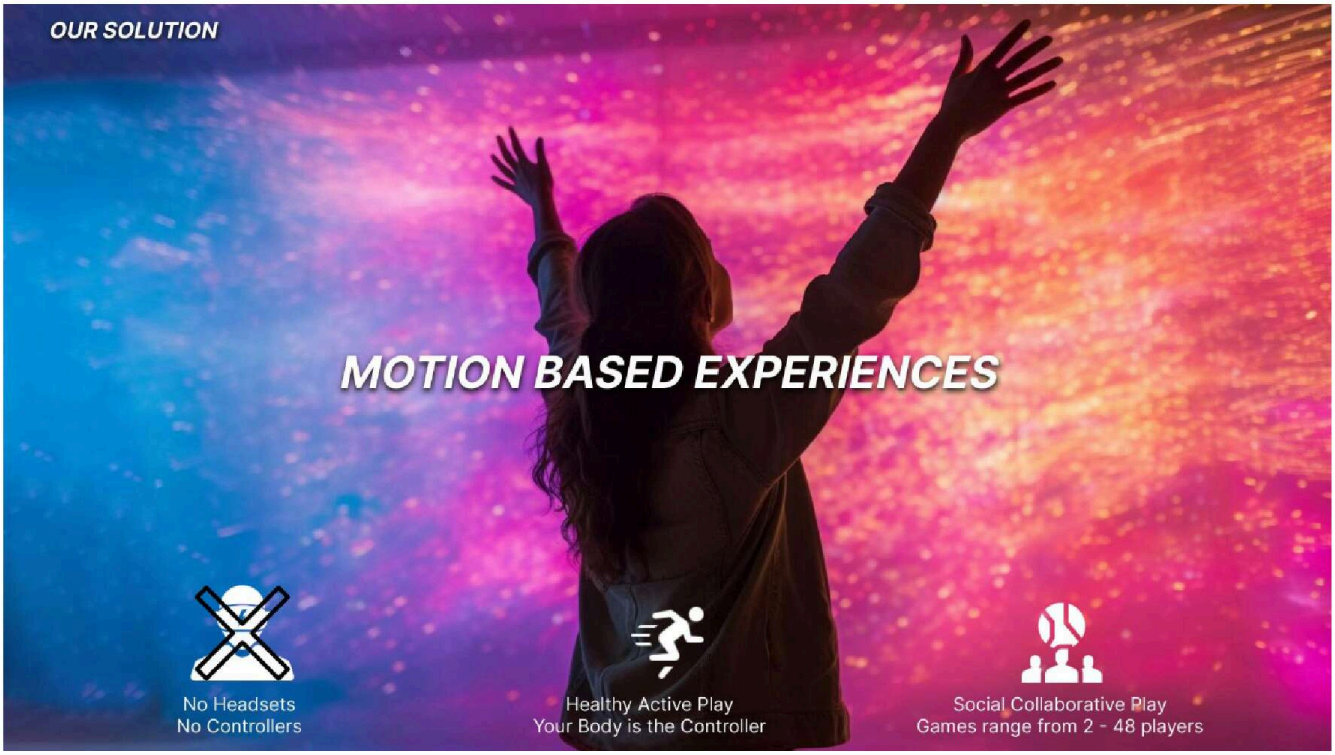

THE PROBLEM
Epidemic of Loneliness and Isolation
2023 U.S. Surgeon General Advisory
Close to half of U.S. adults reported experiencing loneliness
Lacking social connection is as dangerous as smoking up to 15 cigarettes a day
Increased risk of premature death by 26% - 29%
https://www.hhs.gov/surgeongeneral/priorities/connection/index.html?utm_source=osg_social&utm_medium=osg_social&utm_campaign=osg_sg_gov_vm

OUR SOLUTION
IMMERSIVE ENTERTAINMENT DESTINATIONS
Transform Vacant Space into Immersive and Interactive Digital Space

24k - 40k SF FT
Entertainment Centers

Collection of ever-changing experiences to drive new foot traffic

Social entertainment that brings people back together



OUR PRODUCT

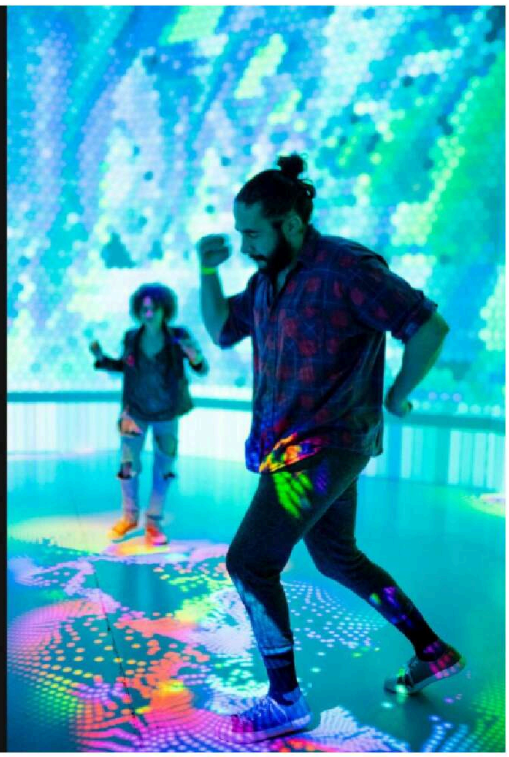
PROPRIETARY PLATFORM

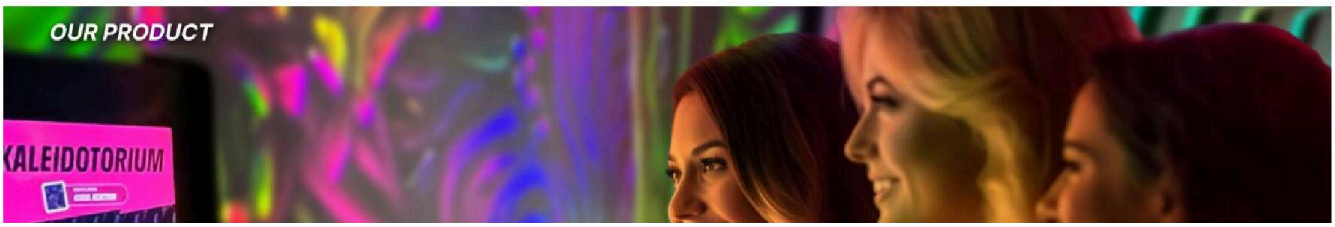
Spatial Entertainment Platform

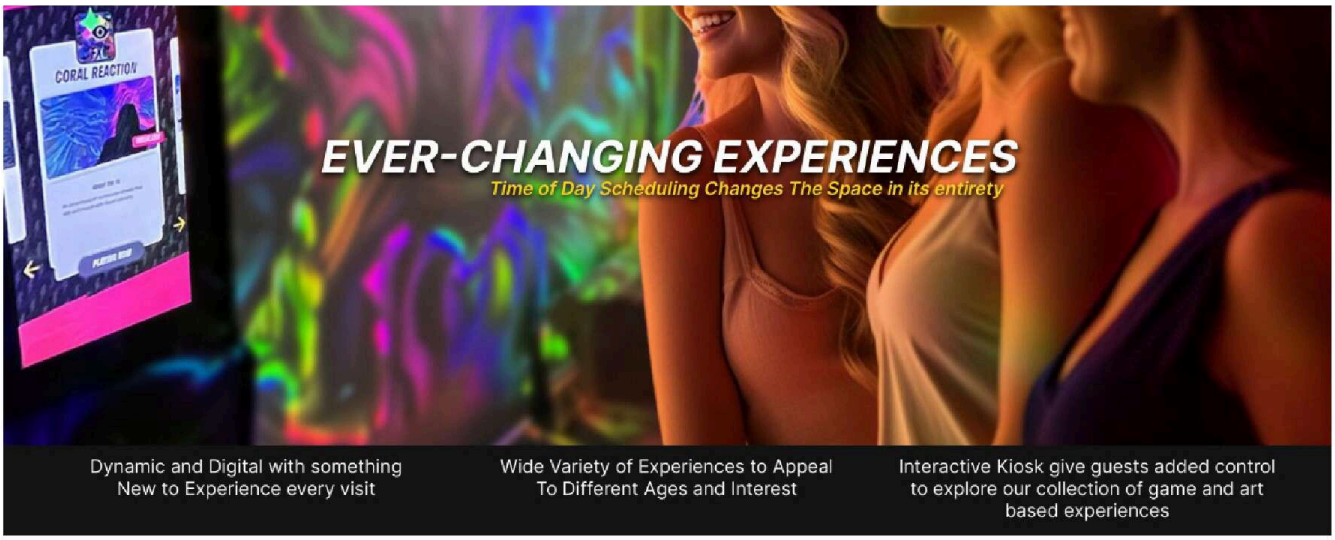
Our technology links and manages projectors, sensors, computer systems, calibration and content control into a single ecosystem

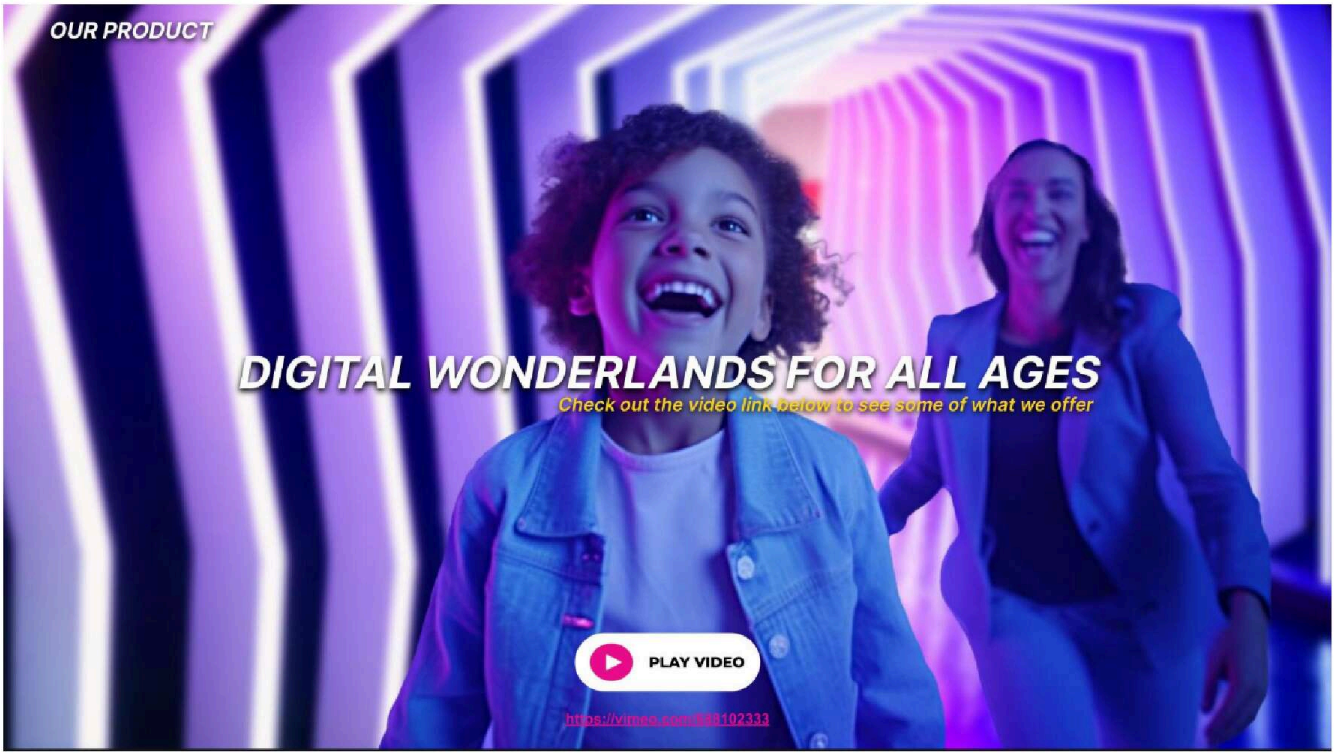
Interactive Walls and Floors react to movement without the need for a VR headset or Controller. Its like VR without the VR

Large Library of over 500 unique experiences that can be loaded to any room with a click of a button.

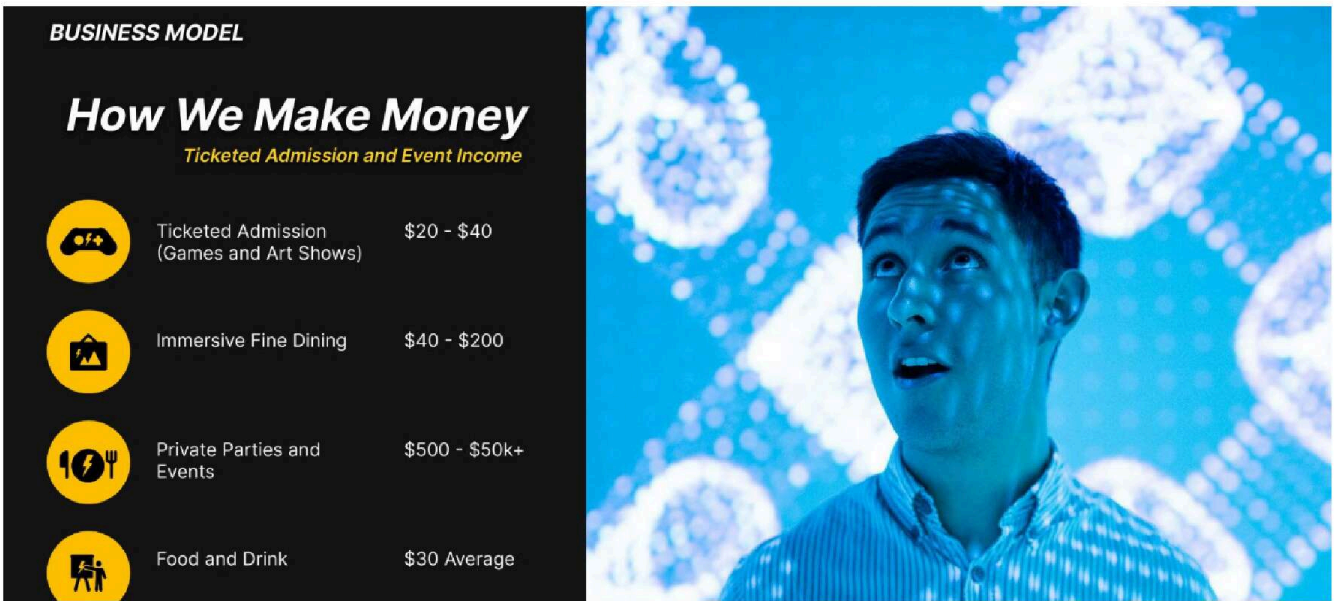


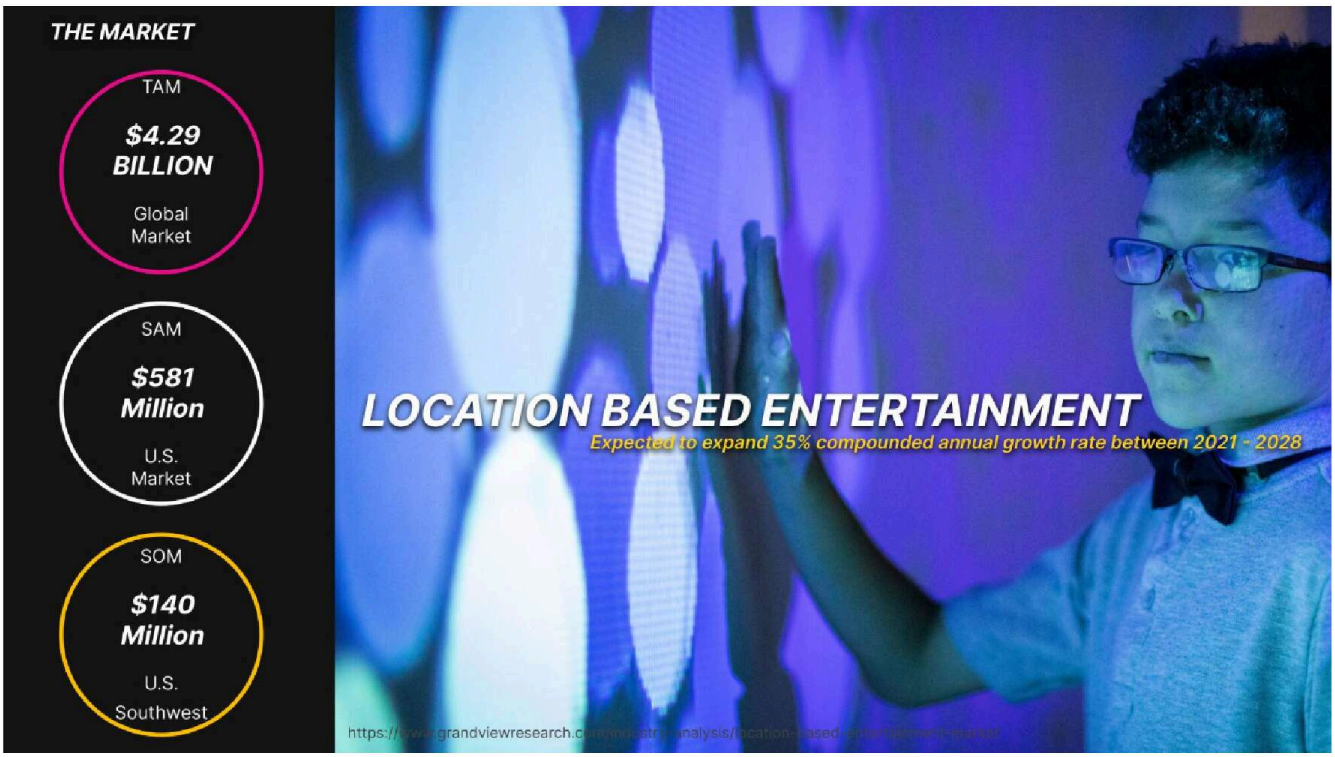


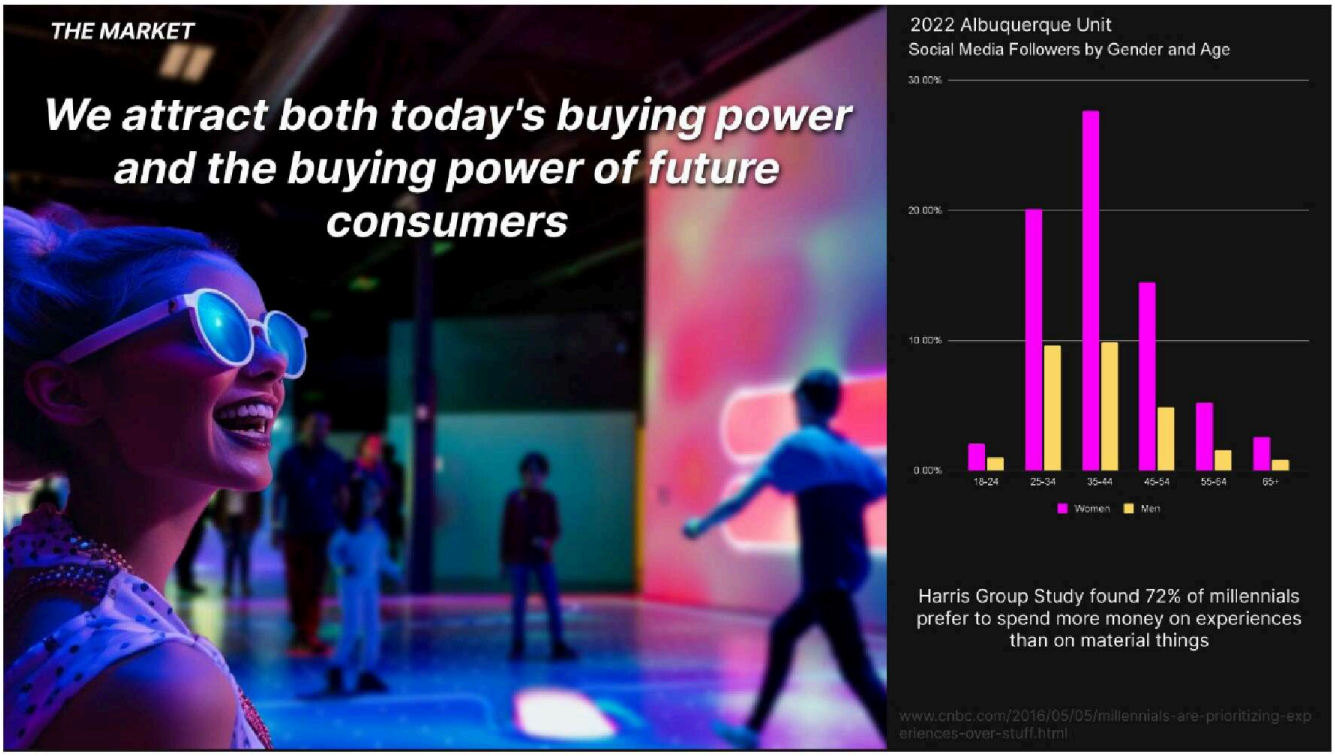




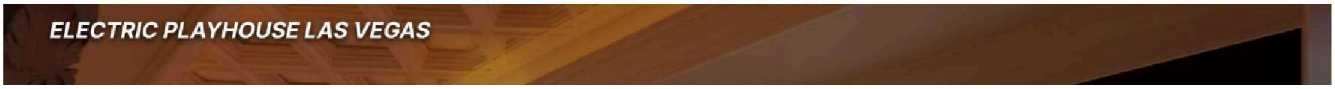
Link to video: https://vimeo.com/688102333







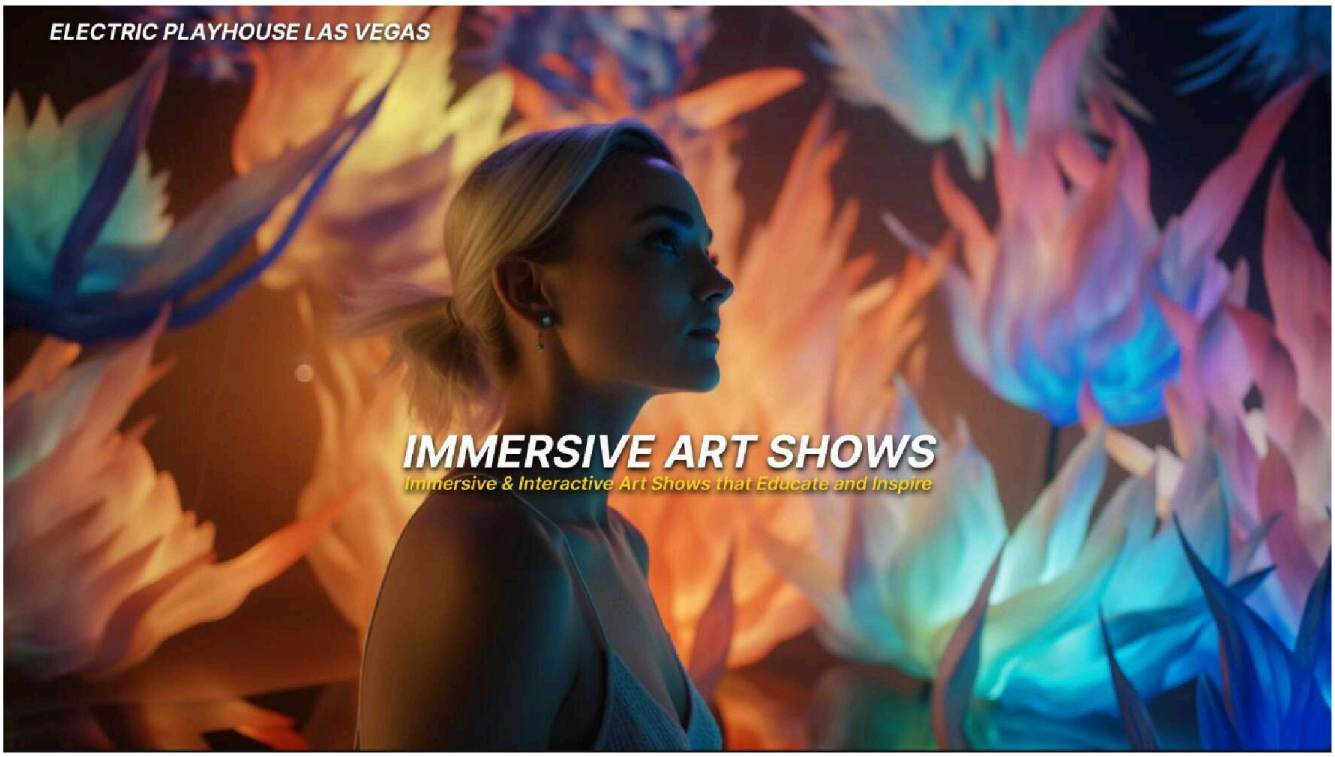
The statistics in the above slide are for Electric Playhouse Albuquerque, not the location that the entity raising on Wefunder (Electric Playhouse NV LLC) plans to build.

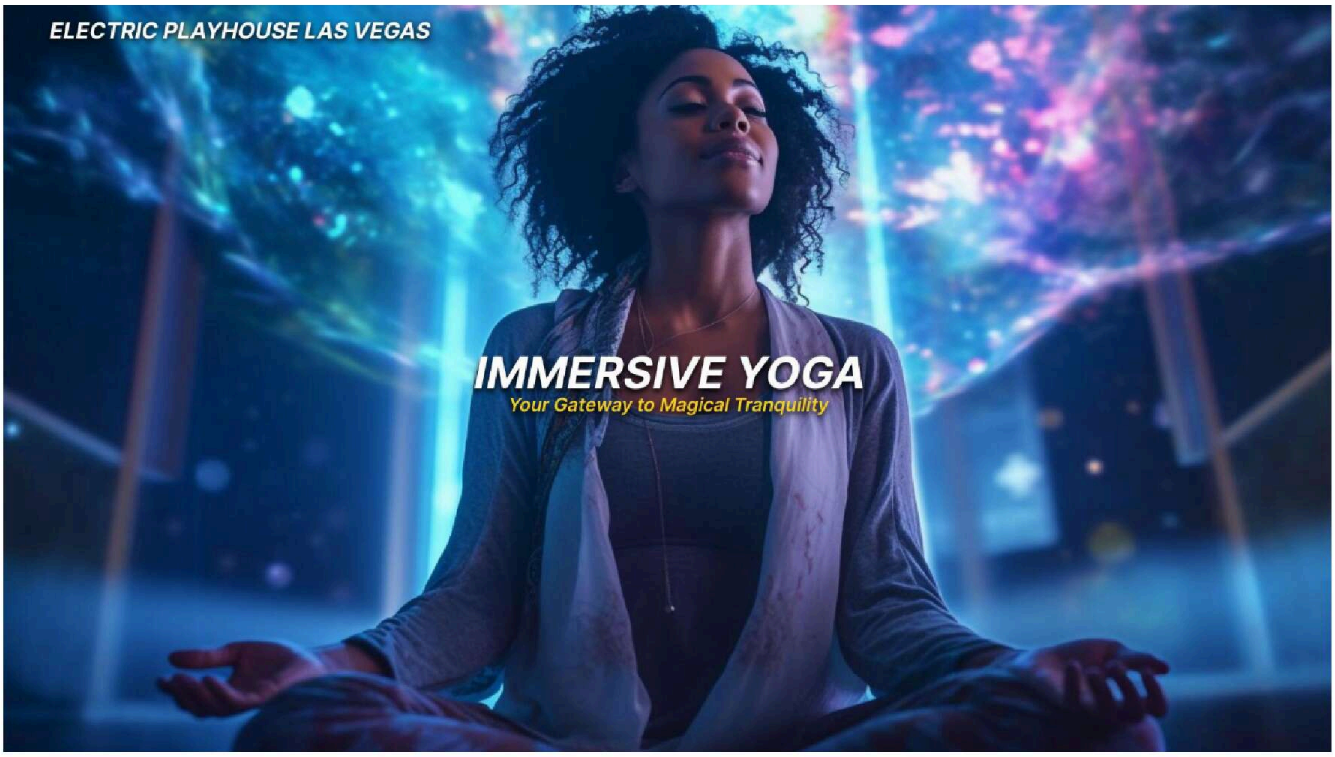


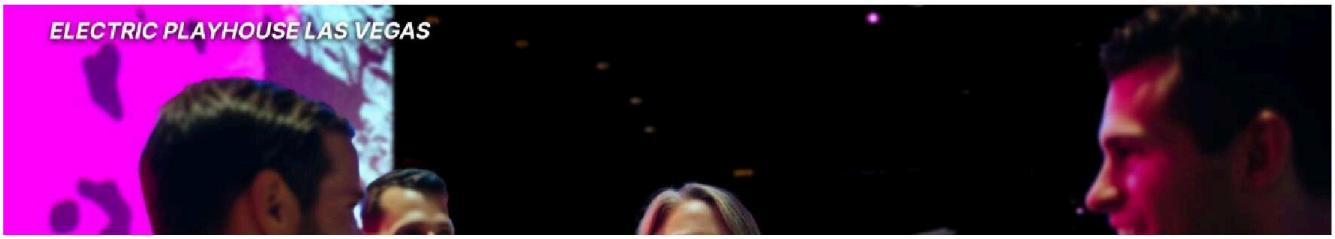
Located on the Terrace Level inside The Forum Shops at Caesars Palace

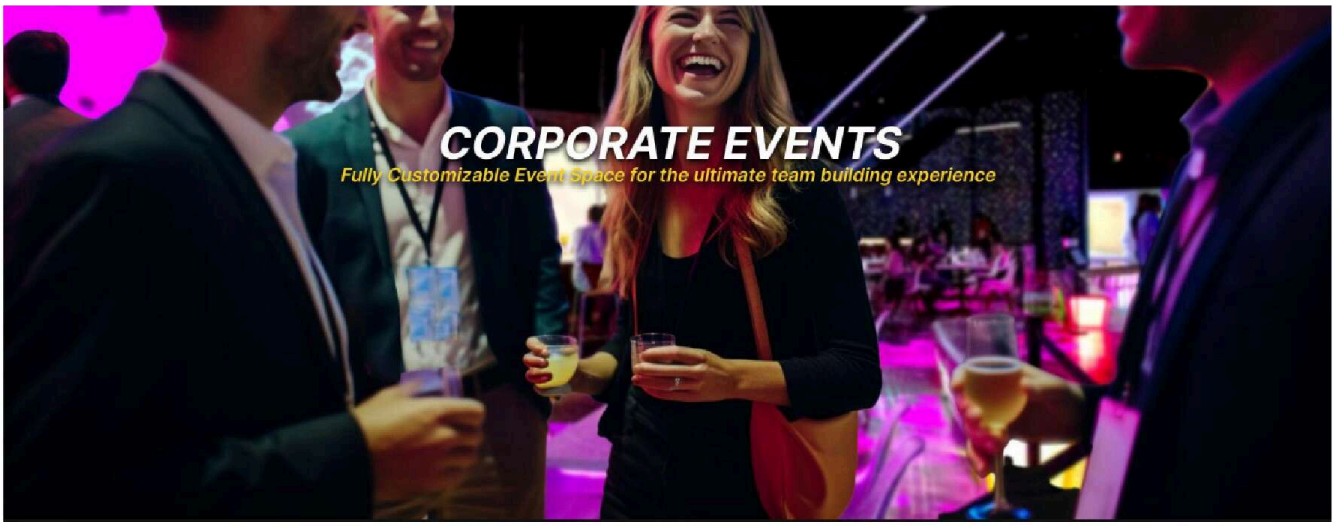
42 Million Annual Tourist Visit Las Vegas Each Year

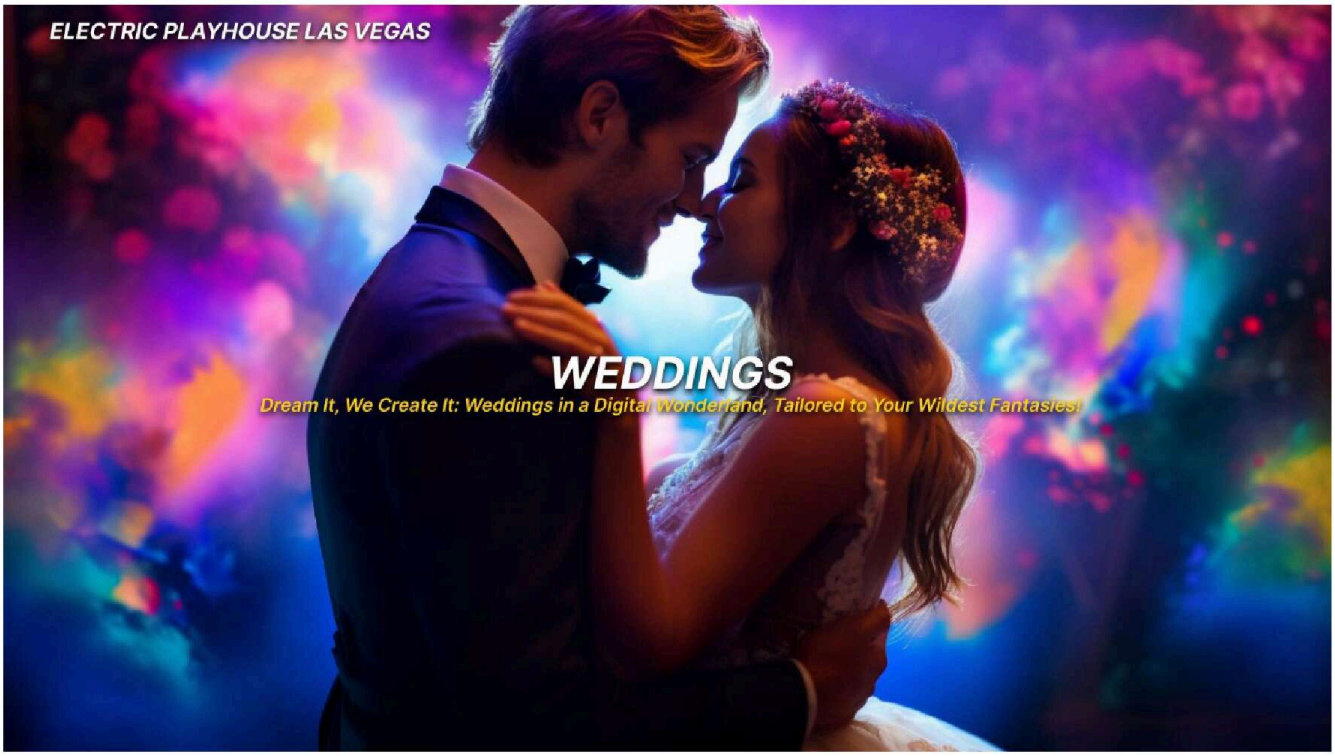
Las Vegas is one of the top 5 most visited cities in North America

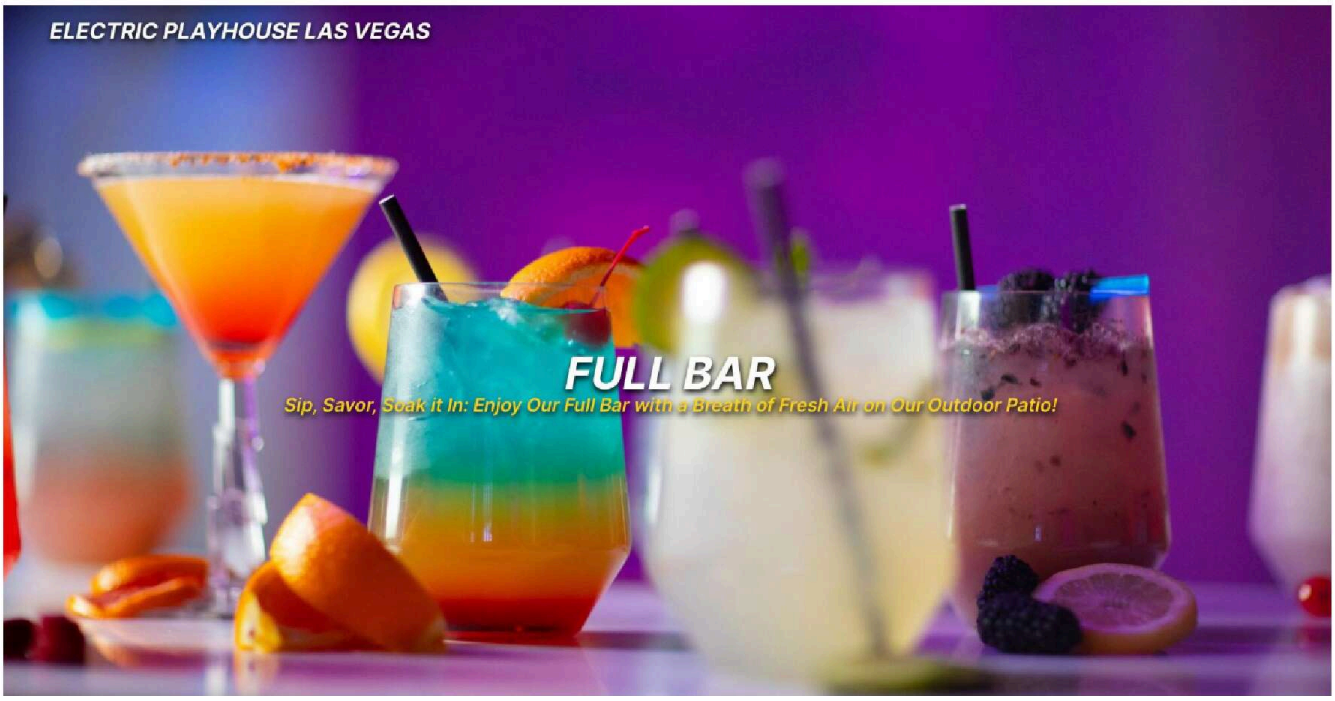

ELECTRIC PLAYHOUSE LAS VEGAS
IMMERSIVE ART SHOWS
Immersive & Interactive Art Shows that Educate and Inspire

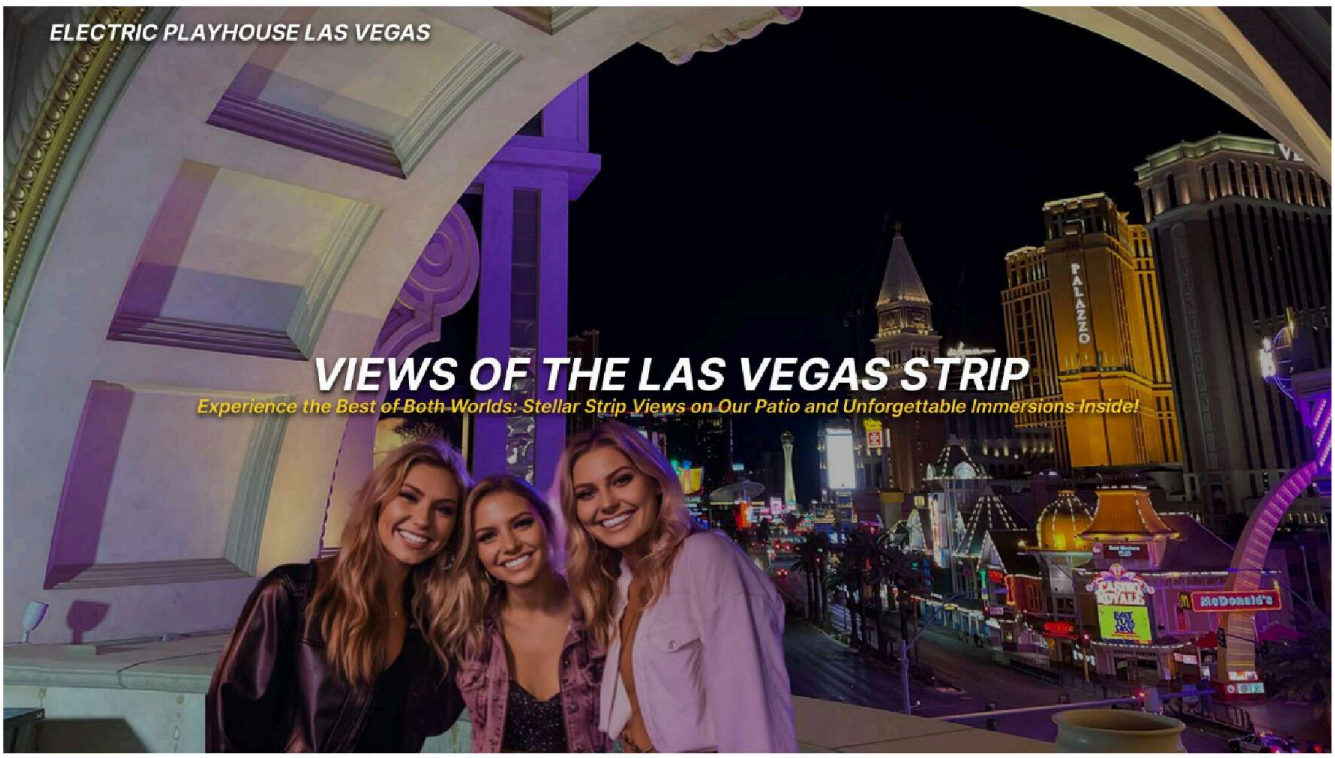

ELECTRIC PLAYHOUSE LAS VEGAS
IMMERSIVE YOGA
Your Gateway to Magical Tranquility


ELECTRIC PLAYHOUSE LAS VEGAS


CORPORATE EVENTS
Fully Customizable Event Space for the ultimate team building experience

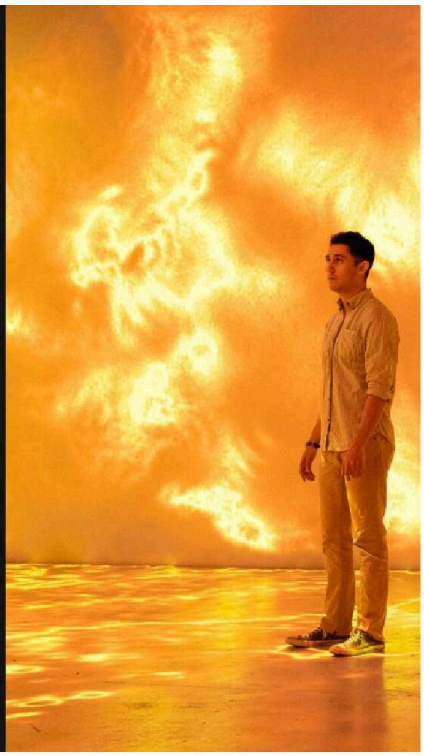

ELECTRIC PLAYHOUSE LAS VEGAS
WEDDINGS
Dream It, We Create It: Weddings in a Digital Wonderland, Tailored to Your Wildest Fantasies!


ELECTRIC PLAYHOUSE LAS VEGAS
FULL BAR
Sip, Savor, Soak it In: Enjoy Our Full Bar with a Breath of Fresh Air on Our Outdoor Patio!



COMPETITION

	ELECTRIC PLAYHOUSE	illuminarium	BEYOND Van Gogh The Immersive Experience	ARTECHOUSE
Interactive Games	Y	N	N	N
Interactive Art	Y	Y	Y	Y
Immersive Fine Dining	Y	N	N	N
Customizable Event Space	Y	Y	N	N
Access from the Las Vegas Strip	Y	N	N	N
New Experiences by the hour	Y	N	N	N



TEAM

Brandon Garrett, AIA
CEO & Co-Founder

Paul Silverman
Board Director

Eric Yakley
CTO & Partner

Bill Bice
Board Director

Luke Balaoro
Senior Software Architect & Co-Founder

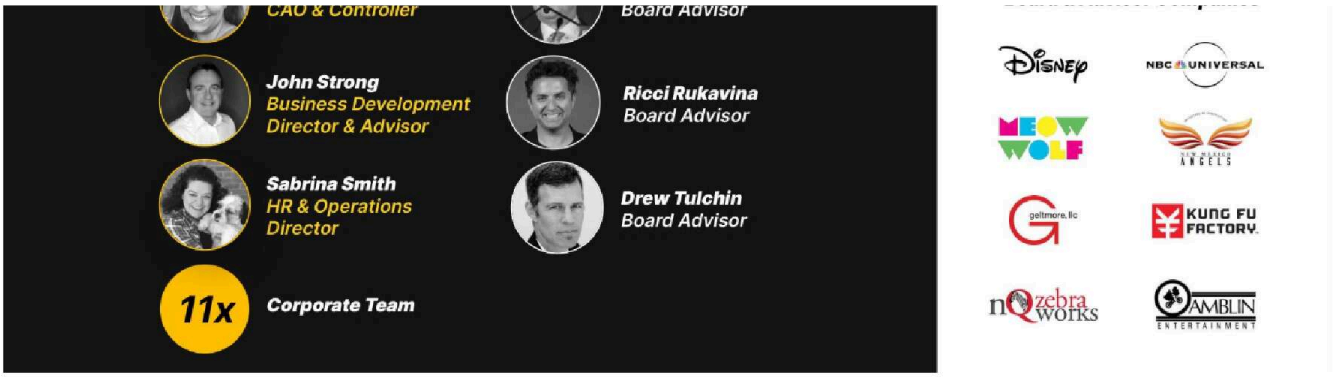
Craig Kornblau
Board Advisor

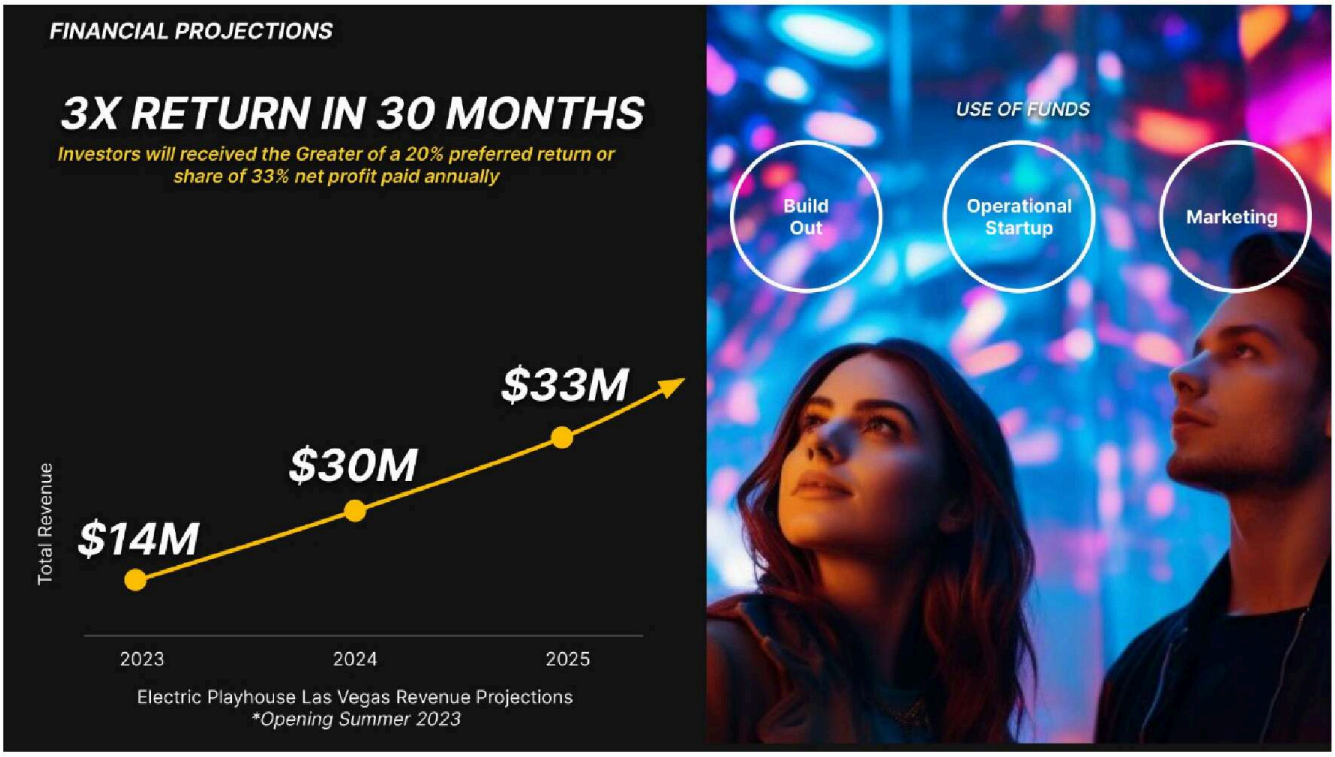
Patricia Garrett

Lionel Leventhal

Our Leadership team combines years of experience in Architecture, Real-Estate, Entertainment, Technology & Finance.

Board & Advisor Companies





The slide above mentions forward-looking projections that cannot be guaranteed.