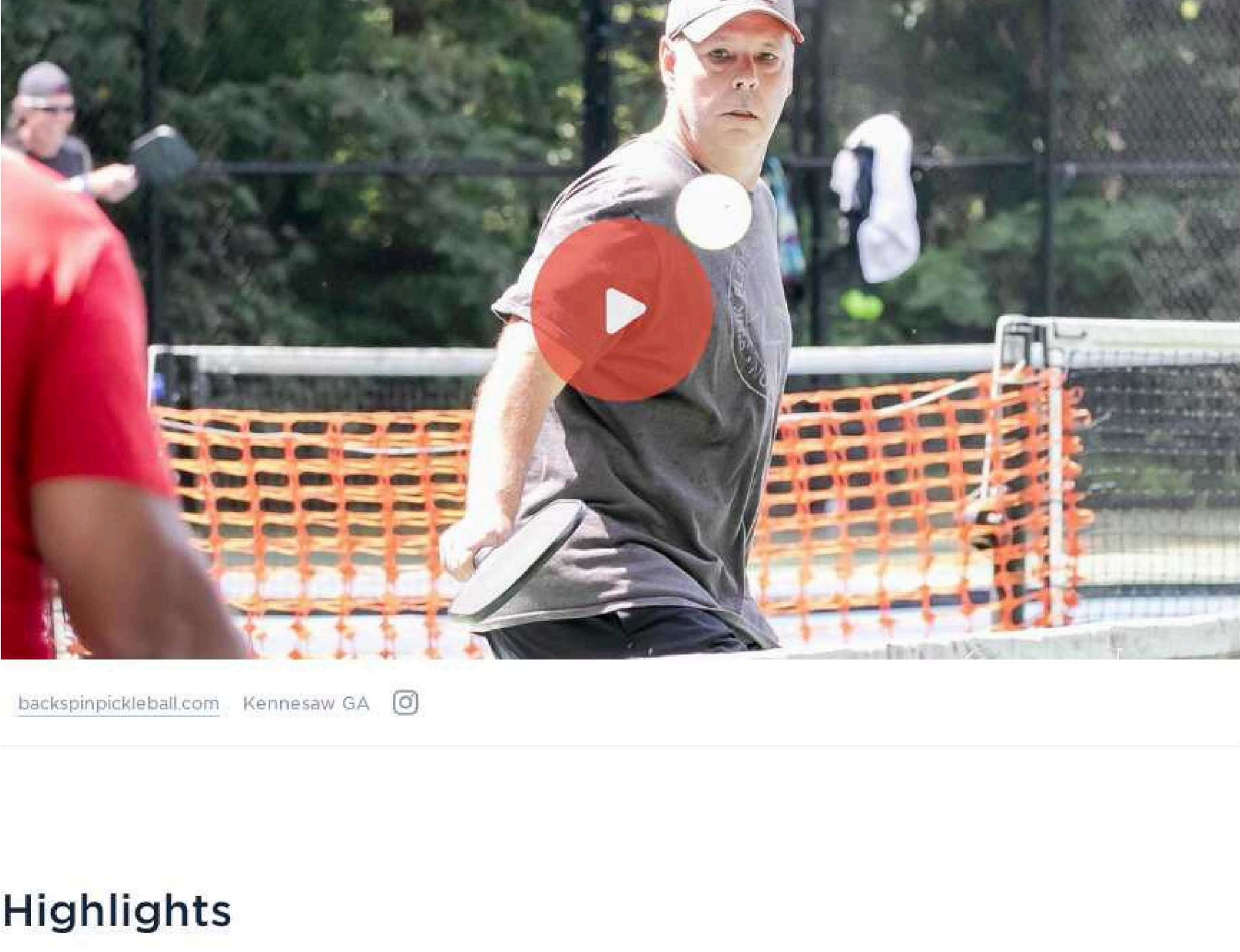


## The future of pickleball clubs...ten years early



backspinpickleball.com    Kennesaw GA   

## Highlights

- 1 **ROI: Earn 1.75-3X your investment\*\*** and participate in the national expansion of pickleball
- 2 **Invest in a founding team that has already successfully scaled sports/fitness businesses**
- 3 **CONTRIBUTION:** Positively impact people's health and wellness
- 4 **UNDERDOG:** Help us do the impossible! No big banks for us, we want a club by the players, for the players!!
- 5 **PIONEER:** be a pioneer in the indoor pickleball sports club industry!

## Our Founder

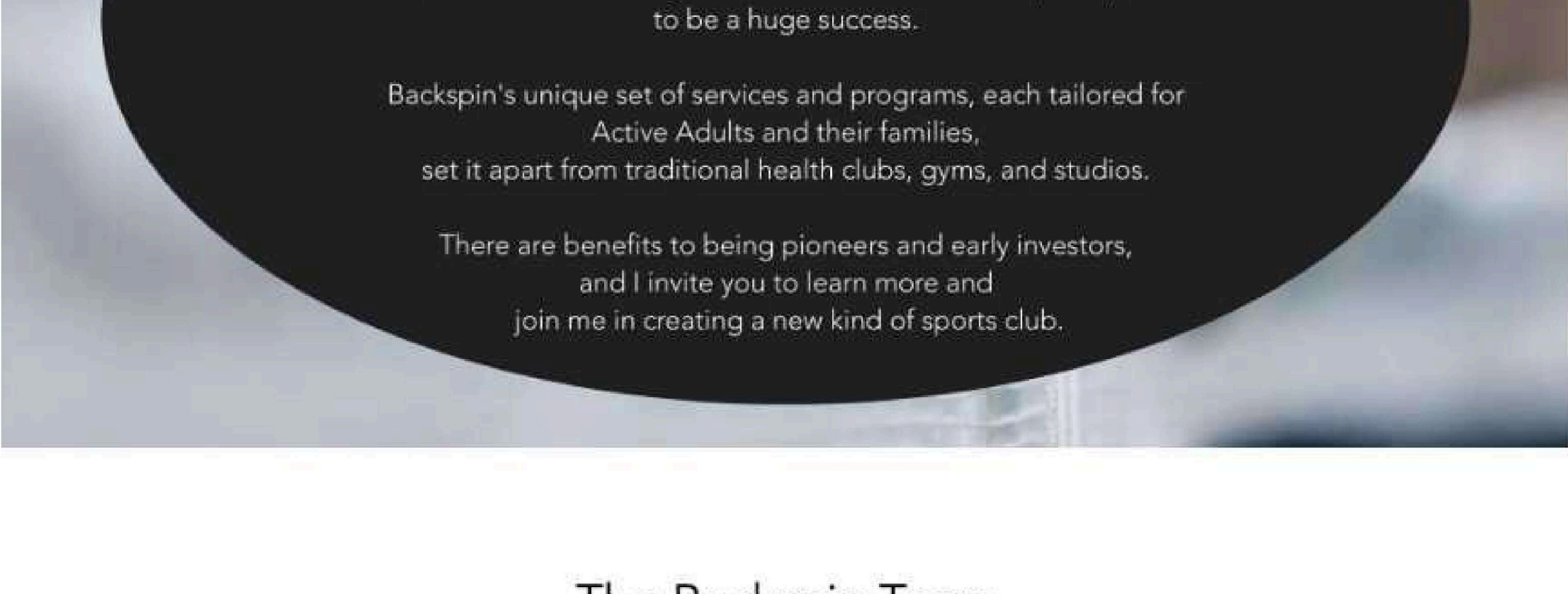


**Sean Graham**    Founder

34 years in the racquet-sports club industry, pro level racquetball, 2021 County Substitute TOTY, married WAY up, coach youth baseball, started several businesses, ran 20 clubs and \$20 million revenue through my consulting practice. More info in deck

From the age of 16 I have wanted to be a pioneer in business, and my lifelong background in racquet sports and fitness has made pioneering the pickleball sports club industry an obvious path for me. All of my life's work has prepared me for this moment and I am ready to do whatever it takes to make it happen.

## Pitch



## The Backspin Team

- Sean Graham, Founder**  
Sports and fitness club professional, former racquetball professional, sales entrepreneur, K-12 teacher, coach, husband and father
- Jeff, CFO**  
BA Babson College, MBA Duke, Fortune 50 business consultant, husband and father
- Bill, Director of Fitness**  
Fitness club entrepreneur, recognized expert in the personal training business, equipment vendor, husband, father, and coach
- Sarah, Pickleball Ambassador**  
Sports enthusiast, 5.0 ALTA tennis, 5.0 Pickleball, small business entrepreneur, wife and mother, highly active and respected in the Atlanta pickleball community
- Rich, Operations**  
Thirty years relevant experience in luxury sports and fitness clubs, Active Adult wellness centers, multi-club operations, and scaling brands
- Advisory Board**  
CEOs in golf facility management, tech/telecom, logistics, and racquet sports clubs

## This is what we do

Backspin serves the Active Adult 50+ community and their families with the world's first private, dedicated pickleball and functional wellness clubs



## How We Deliver a Unique Member Experience

FULL-SERVICE AND INTEGRATED FOR ACTIVE ADULTS



## Strategic Partners

Each partner is the leading provider in their respective niche of the medical and wellness industry

