



# ROOTED IN NEWBURY ST

ROOTED IN ROXBURY  
Recreational Cannabis Retailer  
331 Newbury Street, Boston

ROOTEDINROXBURY.COM



# WHO WE ARE

Rooted in Roxbury is a community-conscious cannabis business committed to engaging, serving and benefiting members of our communities through financial success and social responsibility.

[ROOTEDINROXBURY.COM](https://rootedinroxbury.com)

# OWNERS AND FOUNDERS



- 20+ years as small business owners
- 25+ years as community advocates
- Expertise in the areas of retail operation, luxury marketing, regulated industries
- 5+ years of planning + research in local cannabis space

# LOCATION



- Rooted in Roxbury has negotiated to take over the lease at 331 Newbury Street
- 1,535 square-feet of ground-level retail space
- Meets all state requirements related to siting in a conditional use zone
- Easily accessible by several modes of public transportation
- Prior community process and non-opposition for cannabis establishment
- Approved by the Zoning Board of Appeals in Nov. 2017 for cannabis

# BACK BAY BY THE NUMBERS



110,000

Population  
within 1 mile



102,000

Daytime  
Workers



1.8 M

International Visitors  
Annually



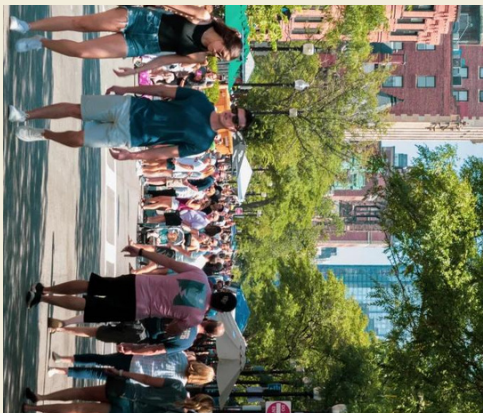
\$133,000

Average House  
Hold Income



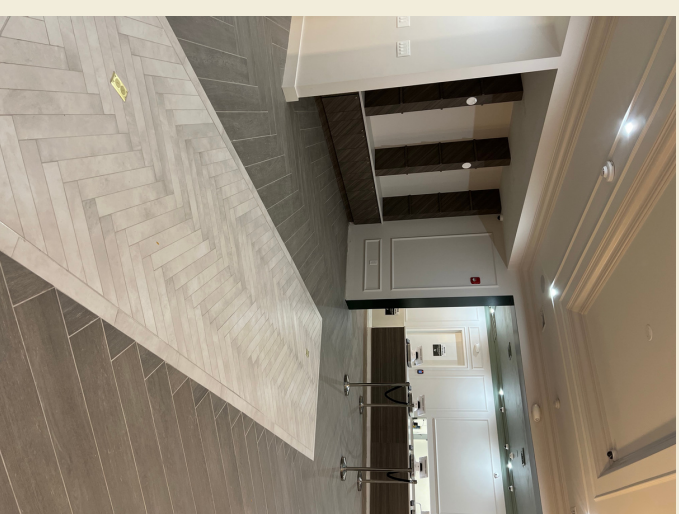
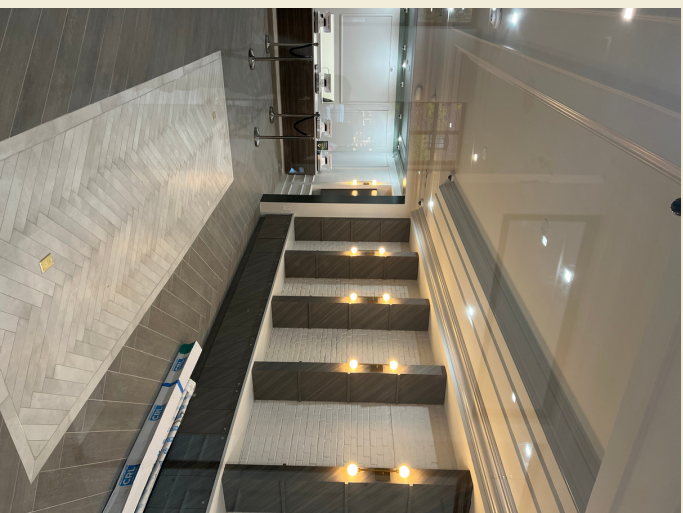
\$1.8 B

Annual Retail  
Sales





# Our Sales Floor





# Thank You!

CONTACT INFO:

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