

## Contact

[www.linkedin.com/in/carolpak](http://www.linkedin.com/in/carolpak)  
(LinkedIn)

## Top Skills

Community Outreach

Facebook

Event Planning

## Languages

English (Native or Bilingual)

Korean (Professional Working)

# Carol Pak

Founder at Sool, Food & Wine Drinks Innovator 2023  
New York, New York, United States

## Experience

### Sool

#### Founder

June 2017 - Present (6 years 8 months)

NY, NY

Sool is on a mission to globalize Korean alcoholic beverages.

Our portfolio consists of Makku, an unfiltered rice beer based on Korea's oldest alcoholic beverage, Makgeolli, and Soku, an RTD cocktail made with Korea's most popular spirit, soju.

[www.drinksool.com](http://www.drinksool.com)

### ZX Ventures

#### Global Manager, Explore

June 2016 - May 2017 (1 year)

Greater New York City Area

ZX Ventures is a global incubator, operator, and venture capital team backed by Anheuser-Busch InBev.

- Commercial lead for a new category, and new beverage launch in China (Chengdu, Xi'an and Shanghai). Working with cross-functional teams in our APAC zone, I am responsible for the commercial strategy, branding, P&L, budget, and operations of a new brand.

### Plum Alley

#### Director of Operations

June 2012 - December 2014 (2 years 7 months)

NY, NY

### New York Silicon Alley meetup

#### Assistant Organizer

November 2011 - January 2013 (1 year 3 months)

NY, NY

### Rewbo

#### Founder

May 2011 - May 2012 (1 year 1 month)

NY, NY

### New York City Council

Director of External Affairs, District 20

January 2010 - March 2011 (1 year 3 months)

Flushing, NY

### Korean Community Services of Metropolitan New York

Community Health Educator

June 2009 - November 2009 (6 months)

NY, NY

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## Education

### Columbia University - Columbia Business School

Master of Business Administration (M.B.A.), Marketing,

Entrepreneurship · (2015 - 2016)

### University of Michigan

BA, Psychology · (2006 - 2009)

### Stuyvesant High School

· (2002 - 2006)