



Carol Pak · 2nd

Founder and CEO at Sool (Makku, Soku)

New York, New York, United States · [Contact info](#)

500+ connections

 1 mutual connection: Youngwon Lee

[Connect](#) [Message](#) [More](#)

 Sool


 **Columbia University -**
Columbia Business School

Activity

1,389 followers


Carol Pak commented on a post · 1d


Congratulations!!

 620 175 comments

Carol Pak posted this · 1w


Sool is going live with a crowdfunding campaign on Oct 25, 12pm ET. We raised \$3.2M to date, and are raising additional funds to increase inventory as we're preparing fo ...show more

 **Invest in Sool: A Global Provider of Korean Alcoholic Beverages: Makku and Soku**
wefunder.com · 1 min read


 68 2 comments

[Show all activity →](#)


Experience


 **Founder**
Sool · Full-time
Jun 2017 - Present · 5 yrs 5 mos
NY, NY

Sool is on a mission to globalize Korean alcoholic beverages. Our portfolio consists of Makku, an unfiltered rice beer based on Korea's oldest alcoholic bev ...see more


 **Global Manager, Explore**
ZX Ventures
Jun 2016 - May 2017 · 1 yr
Greater New York City Area

ZX Ventures is a global incubator, operator, and venture capital team backed by Anheuser-Busch InBev. ...see more

 **Director of Operations**
Plum Alley
Jun 2012 - Dec 2014 · 2 yrs 7 mos
NY, NY


 **Assistant Organizer**
New York Silicon Alley meetup
Nov 2011 - Jan 2013 · 1 yr 3 mos
NY, NY


- Assembled monthly meetups, hackathons, and speaker panels for tech enthusiasts


 **Founder and CEO**
Rewbo
May 2011 - May 2012 · 1 yr 1 mo
NY, NY

[Show all 7 experiences →](#)

Education


 **Columbia Business School**
Master of Business Administration (M.B.A.), Marketing, Entrepreneurship
2015 - 2016


 **University of Michigan**
BA, Psychology
2006 - 2009

 **Stuyvesant High School**
2002 - 2006


Skills

Community Outreach

 Endorsed by 2 colleagues at Plum Alley Investments

 18 endorsements


Start-ups

 Endorsed by 2 colleagues at ZX Ventures

 18 endorsements

Marketing

Joan Costello has given an endorsement for this skill

 14 endorsements

Show all 25 skills →

Recommendations

Received Given

Nothing to see for now

Recommendations that Carol receives will appear here.

Projects

Project Guidebook

Oct 2013 - Present

 Associated with Plum Alley

Show project ↗

Created a handbook for Plum Alley's new crowdfunding platform. Provided project creators with an overview of crowdfunding, best practices, and communications templates. ...see more

coterée

Apr 2014 - Jan 2015

Show project ↗

Monthly networking events for Asian American professionals in NYC.

Other creators



Languages

English

Native or bilingual proficiency


Korean

Professional working proficiency

Interests

Influencers Companies Groups Schools



Alex Lieberman  · 2nd

Cofounder @ Morning Brew / Host @

Founder's Journal

114,158 followers

+ Follow