



Samantha Boucher (She/they) · 3rd

Co-founder & CEO @ Shire. I'm an organizer, technologist, and analyst with a background in politics, government relations, nonprofits & tech startups. I love solving big challenges and building new things.

Chicago, Illinois, United States · [Contact info](#)

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About

I'm passionate about building organizations and teams, and committed to humanitarian efforts. I have a diverse background, working with startups, nonprofits and campaigns that align with my values.

In the business world, I love building teams and products, and helping to grow and scale small startup. ...see more

Featured

Post

It's never going to *not* be weird to be holding a giant check....



44

6 comments

Post

I almost can't believe it, but it's finally time: You can now invest in my startup, [Shire](#), through our equit...



Invest in Shire: Enabling millions of people to volunteer remotely for campaigns & nonprofits
[wefunder.com](#) · 1 min read

59

9 comments

Activity

653 followers

Samantha Boucher reshared a post · 1mo



Digital Operations: The New Secret Weapon of Progressive Campaigns ft. Samantha Boucher
[youtube.com](#)

Samantha Boucher reshared a post · 1mo



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Experience



Co-founder & CEO

Shire

Oct 2021 – Present · 1 yr 1 mo

United States

At Shire, we're building the first bespoke digital office tool for progressive political campaigns & nonprofits.



Home – Shire



The digital volunteer office for progressive campaigns & organizations. We're building modern, accessible digital tools for volunteers. It's time to make digital volunteering...



Product Manager

bld.ai

Aug 2021 - Present · 1 yr 3 mos

bld.ai is a full service software development agency serving clients across a variety of industries. At bld.ai, my role included: [...see more](#)



Director of Digital Operations & Analytics

C2G Strategies

Feb 2021 - Sep 2021 · 8 mos

Des Moines, Iowa, United States

C2G Strategies is a political & civics consulting firm, working with progressive political candidates, PACs, nonprofits, and environmental agencies. As Director of Digital Operations & Analytics, my role [...see more](#)



Digital Operations Director

Paula Jean for U.S. Senate, West Virginia · Full-time

Aug 2020 - Jan 2021 · 6 mos

Charleston, West Virginia, United States

• Managed the Digital Department, including teams in distributed organizing, data analysis, research & targeting, and IT development. [...see more](#)



Paula Jean Swearengen for U.S. Senate

A coal miner's daughter and granddaughter, Paula Jean Swearengen has been fighting for a better West Virginia and our West Virginia values for decades.



Operations Consultant

Culture Aid NOLA · Contract

Jun 2020 - Sep 2020 · 4 mos

New Orleans, Louisiana, United States

Culture Aid NOLA is a non-governmental organization providing emergency food security assistance in New Orleans in the wake of the COVID-19 Pandemic. [...see more](#)



Culture Aid NOLA

Culture Aid NOLA (CAN) is a collaborative relief effort to provide direct assistance, resources and information to underserved members of the community.

[Show all 14 experiences →](#)

Education



American Military University

Intelligence Studies

2014 - 2016

Licenses & certifications



Applied Suicide Intervention Skills Training (ASIST)

United Latino Students Association

Issued Aug 2014 · No Expiration Date



IS-100.B: Introduction to Incident Command System

FEMA



IS-200.B: ICS for Single Resources and Initial Action Incidents

FEMA

[Show all 6 licenses & certifications →](#)

Volunteering



Emergency Services Officer

Civil Air Patrol

Feb 2012 - Nov 2014 · 2 yrs 10 mos

Disaster and Humanitarian Relief

Planned and executed training exercises and engaged in wilderness search and rescue operations in the Appalachian Mountain region.



Second Lieutenant, TAC Officer

Civil Air Patrol

Jun 2017 - Present · 5 yrs 6 mos

Disaster and Humanitarian Relief

Conduct dynamic, engaging leadership training for cadets in a military environment at annual training encampments.

Skills

Leadership



Endorsed by Garrett Lord who is highly skilled at this



Endorsed by 2 colleagues at Fliplet



21 endorsements

Program Management



Endorsed by 9 colleagues at Team Rubicon



14 endorsements

Data Analysis



Endorsed by 3 colleagues at Team Rubicon



8 endorsements

Show all 50 skills →

Recommendations

Received

Given



Cole Edwards · 3rd

Founder of Scale to Win

November 16, 2020, Cole worked with Samantha but they were at different companies

As a peer to peer texting vendor, I had the pleasure of working with a number of campaigns and organizations this cycle. Samantha ran one of the biggest and well organized digital organizing operations I have seen. Rarely does one individual possess so many talents and skills, from strong organizing chops, to having an in-depth understanding of data, to strong management and pr...see more



Jason Snell · 3rd

Founder at Primary Assembly

November 12, 2020, Jason reported directly to Samantha

Samantha has a powerful combination of political passion and a rich technological expertise that makes her one of the most valuable campaign directors in the field right now. It was an honor to work with someone so talented.



Alexa LeBoeuf · 3rd

Organizational Capacity Consultant

August 19, 2018, Alexa worked with Samantha on the same team

To Whom it May Concern,

I have worked with Samantha Boucher for over the past year on a local grassroots organizing campaign that sought to establish an equity focused education platform for Hamilton County elected of...see more

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Interests

Companies

Groups

Schools



Mobiliti - A Kocho Group Company

4,053 followers

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Northwest Progressive Institute

89 followers

+ Follow

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