



boldmovebeys

Hey Bold Movers. Y'all have been following our journey, but now you can join it. We are excited to announce early access to our equity crowdfunding campaign because we couldn't have done it without YOU!

*SHARE, LIKE, and TAG 3 of your boldest friends for the chance to win a mystery merch box! 🍀

See here for important legal disclosures:
<https://help.wefunder.com/testing-the-waters-legal-disclosure>



3.139 views



Post



Jacob from Bold Move Beverages

Bold Move Beverages Update #10 - Crowdfund, Distribution, New Advisor

Hi BOLD MOVER,

ATTENTION. THIS IS NOT A DRILL. Our launch is in sight! In this update, I'm going to share some exciting news about our last steps to launch our Cold Brooze cocktails in Austin!

Highlights

- We've launched an equity crowdfunding campaign! Check out our [WeFunder page](#) and the incredible crowdfunding video our friends at [Royal Rabbit](#) produced. Thank you to all who contributed their time and help to put this campaign together.
- [Joseph Kelly](#) is joining our Advisory Board to help us build out our Sales & Distribution strategy! He is an Alcohol industry veteran with decades of experience spanning Pernod Ricard, Diageo, Southern Glazers, and more.
- Before launching our crowdfund, we have already crossed the 100K mark in financial commitments!
- Distribution has been offered by Republic National Distribution's [LibDib](#) Sales Division. If we surpass \$15k/month, we can graduate into the more prominent national portfolio. We are also in Southern Glazers' (the largest Distributor in the US) quarterly product review process.
- We have identified our warehouse to support our manufacturing and logistics functions.
- We have been awarded membership to the Capital Factory in downtown Austin. Thank you to our friends at the [Jon Bromley Texas Venture Labs](#) who helped make this possible.
- Revamped our [website](#) & launched our [merch store](#).

▼ Lowlights

- Lead Investor still desired! Economic conditions have resulted in a pullback among angel networks and venture capitalists who previously considered "pre-revenue" startups ([Article](#)). Although we have high hopes for the crowdfund, we'd love to partner with a strategic investor to lend invaluable expertise & networking.
- Our federal, state, and county permit applications and the associated legal costs have taken a large bite out of our available cash. Cost cutting measures are now in effect to extend our runway until we do our initial close on our crowdfund.

? Asks

- PLEASE SHARE our [crowdfund](#)! Some really helpful ways to help us get the word out are 1)

Forwarding this email to strong connections who like coffee & whiskey, 2) Sharing our upcoming posts on [Social Media](#), and 3) Telling your friends about us!

- ENDORSE US on WeFunder! If you decide to support our crowdfund, we'd greatly appreciate a blurb on why you wanted to support our Bold Movement.

Want to see our deck? [CLICK HERE](#)

Want to talk about investing? [CLICK HERE](#)

Photo/Blooper/Video



Crowdfund Disclaimer

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.



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John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

Quote goes here

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

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We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

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