

Contact

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Top Skills

Medical Devices

Interventional Cardiology

Market Development

Jeff Bennett

CEO and Founder of Morari Medical
Greater Minneapolis-St. Paul Area

Summary

Jeff is the founder and CEO of Morari Medical, an innovative sexual health and wellness company. A proven medical device industry leader, Jeff has more than 25 years of sales and marketing experience, with the level of his role and responsibilities increasing over the course of his career.

After two decades in the medical device industry, Jeff sees a world where all beings can enjoy their sexuality freely with confidence, curiosity and control.

Morari Medical's mission is to restore confidence in sexual health. The start-up is a pioneer of wearable tech that enables all to create the climactic journey and sexual experience they desire.

Experience

Morari

CEO and Founder

March 2020 - Present (2 years 8 months)

Greater Minneapolis-St. Paul Area

Morari Medical designs and develops medical device based treatments for sexual health.

Sodexo

Marketing Director

September 2018 - March 2020 (1 year 7 months)

Greater Minneapolis-St. Paul Area

Lead the development and execution of marketing strategies that drive growth and establish strong brand identity for Sodexo Healthcare in Environmental Services and Infection Control.

IMRIS, Deerfield Imaging

Director of Marketing

June 2017 - March 2018 (10 months)

Minnetonka, MN

Boston Scientific/AMS

Sr. Group Marketing Manager - Urology

December 2012 - June 2017 (4 years 7 months)

Greater Minneapolis-St. Paul Area

Responsible for a team of Market Development Managers in the Prostate Health business.

Boston Scientific

Group Marketing Manager II - Structural Heart

March 2011 - November 2012 (1 year 9 months)

Maple Grove

Responsible for the global commercialization of a transcatheter aortic heart valve replacement (TAVR) replacement product line that Boston Scientific acquired from Sadra Medical in 2011.

Boston Scientific

7 years

Group Marketing Manager II - Imaging

2009 - 2011 (2 years)

Maple Grove, MN

Responsible for a team of downstream Product Managers who managed capital equipment and disposable product line for coronary and peripheral intravascular ultrasound imaging.

Group Marketing Manager I - Imaging

2006 - 2009 (3 years)

Maple Grove, MN

Responsible for a team of Product Managers who managed capital equipment and disposable product line for coronary and peripheral intravascular ultrasound imaging.

Senior Product Manager - Imaging

2004 - 2006 (2 years)

Maple Grove, MN

Responsible for the upstream and downstream product management of a capital equipment product line for coronary intravascular ultrasound imaging that led to the Interventional Cardiology 2005 Marketing Excellence Award.

Medtronic

4 years

Senior Product Manager - Neurological

2002 - 2004 (2 years)

Minneapolis, MN

Led the global launch planning and execution of a next generation implantable infusion pump for the treatment of chronic pain.

Product Manager - Neurological

2000 - 2002 (2 years)

Responsible for the global upstream and downstream product management of infusion catheters that were used with implantable infusion pumps.

Vysis

Sales/Microarray Product Manager

1994 - 2000 (6 years)

Managed the sales and marketing activities of U.S. field sales force which resulted in a 36% sales increase over prior year while at the same time was responsible for the upstream and downstream product management of genomic microarray system.

Education

University of Saint Thomas - School of Business

Master of Business Administration (MBA), Marketing · (2000 - 2004)

St. John's University

Bachelor's degree, Natural Sciences · (1987 - 1991)