

FROM: Cam MacKugler - Founder @ Seedsheet <hello@seedsheets.com >
SUBJECT: [TEST] Seedsheet's Campaign is now LIVE!

Hi Cam,

We are excited to officially announce the launch of our Equity Crowdfunding Campaign! The campaign is in Private Invite-Only mode, but we promised to provide you with early VIP access, so here it is: www.wefunder.com/seedsheet

Seedsheet is on a mission to become the Ultimate Backyard Brand, and empower anyone to convert their yard into a super market. From a napkin sketch, to a Shark Tank Success, we are disrupting a \$55B market that's ripe for a revolution.

Some quick highlights:

- Over \$5M in Revenue since 2020
- Over 52,000 direct customers, and over 140,000 wholesale units sold
- Multiple QVC Sellouts
- Granted Utility Patent

More details are available on our [Campaign Page](#), and we look forward to you joining us on this explosive journey!

Best,

Cam MacKugler

Founder @ [Seedsheet](#)

Crowdfunding disclaimer: We are "testing the waters" to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

FROM: Cam MacKugler - Founder/CEO <hello@seedsheets.com>
SUBJECT: [TEST] We're live!

Hi Cam

Thanks for your potential interest in becoming an investor in Seedsheet! After popular demand, we've decided to invite all Seedsheet customers and friends to own a stake in our company. This is an investment opportunity and anyone is allowed to invest for as little as \$100.

About Seedsheet

From my original napkin sketch, to my Shark Tank pitch, the goal has remained the same: to make gardening **RIDICULOUSLY** easy. Our roll-out gardens have helped thousands of customers enjoy homegrown harvests, and learn about the wonderful and rewarding experience of gardening.

We're on a mission to become the ultimate backyard brand, to empower anyone to convert their yard into their own personal supermarket. But we do more than help customers grow food, **we grow gardeners.**

We're currently raising capital so that we can expand our reach, improve our manufacturing efficiency, and create a better customer experience.

A few details:

- We've generated over \$5M in Revenue since 2020, \$2M in the last year alone
- 78% of U.S. Households gardened in 2021, and 17M new people started gardening last year
- Seedsheet already has more than 52,000 enthusiastic customers

You may have seen us on Shark Tank, Good Morning America or QVC, which have all been amazing experiences as we've continued to grow the company year over year.

Even if you're not in a position to invest at the moment, we'd still love your feedback and you can pass it along to anyone you believe shouldn't miss this opportunity. We don't want anyone to miss out!

You can check out all the details at: <https://wefunder.com/seedsheet>

Sincerely,

Cam MacKugler

Founder, Seedsheet

<https://seedsheets.com>

Legal stuff the lawyers make us include:

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

FROM: Cam MacKugler - Founder/CEO <hello@seedsheets.com>
SUBJECT: [TEST] We're live!

Hi Cam

Thanks for your potential interest in becoming an investor in Seedsheet! After popular demand, we've decided to invite all Seedsheet customers and friends to own a stake in our company. This is an investment opportunity and anyone is allowed to invest for as little as \$100.

About Seedsheet

From my original napkin sketch, to my Shark Tank pitch, the goal has remained the same: to make gardening **RIDICULOUSLY** easy. Our roll-out gardens have helped thousands of customers enjoy homegrown harvests, and learn about the wonderful and rewarding experience of gardening.

We're on a mission to become the ultimate backyard brand, to empower anyone to convert their yard into their own personal supermarket. But we do more than help customers grow food, **we grow gardeners.**

We're currently raising capital so that we can expand our reach, improve our manufacturing efficiency, and create a better customer experience.

A few details:

- We've generated over \$5M in Revenue since 2020, \$2M in the last year alone
- 78% of U.S. Households gardened in 2021, and 17M new people started gardening last year
- Seedsheet already has more than 52,000 enthusiastic customers

You may have seen us on Shark Tank, Good Morning America or QVC, which have all been amazing experiences as we've continued to grow the company year over year.

Even if you're not in a position to invest at the moment, we'd still love your feedback and you can pass it along to anyone you believe shouldn't miss this opportunity. We don't want anyone to miss out!

You can check out all the details at: <https://wefunder.com/seedsheet>

Sincerely,

Cam MacKugler

Founder, Seedsheet

<https://seedsheets.com>

Legal stuff the lawyers make us include:

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

FROM Cam MacKugler - Founder/CEO <hello@seedsheets.com >
SUBJECT [TEST] Seedsheet is now for the people BY the people!

Hi Cam,

After popular demand, we've decided to invite all Seedsheet customers and friends to own a stake in our company! After just one week in private invite-only mode, our early-bird terms are more than halfway allocated! This is an investment opportunity and anyone is allowed to invest for as little as \$100.

Our crowdfunding page is: www.wefunder.com/seedsheet

About Seedsheet

From my original napkin sketch, to my Shark Tank pitch, the goal has remained the same: to make gardening RIDICULOUSLY easy. Our roll-out gardens have helped thousands of customers enjoy homegrown harvests, and learn about the wonderful and rewarding experience of gardening.

We're on a mission to become the ultimate backyard brand, and empower anyone to convert their yard into their own personal supermarket. But we do more than help customers grow food, **we grow gardeners.**

We're currently raising capital so that we can expand our reach, improve our manufacturing efficiency, and create a better customer experience.

A few details:

- We've generated over \$5M in Revenue since 2020, \$2M in the last year alone
- 78% of U.S. Households gardened in 2021, and 17M new people started gardening last year
- Seedsheet already has more than 52,000 enthusiastic customers

You may have seen us on Shark Tank, Good Morning America or QVC, which have all been amazing experiences as we've continued to grow the company year over year.

Even if you're not in a position to invest at the moment, we'd still love your feedback and you can pass it along to anyone you believe shouldn't miss this opportunity. We don't want anyone to miss out!

You can check out all the details at: <https://wefunder.com/seedsheet>

Sincerely,

Cam MacKugler

Founder, Seedsheet

<https://seedsheets.com>

Legal stuff the lawyers make us include:

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

FROM Cam MacKugler - Founder/CEO <hello@seedsheet.com >
SUBJECT [TEST] Seedsheet is now for the people BY the people!

Hi Cam,

After popular demand, we've decided to invite all Seedsheet customers and friends to own a stake in our company! After just one week in private invite-only mode, our early-bird terms are more than halfway allocated! This is an investment opportunity and anyone is allowed to invest for as little as \$100.

Our crowdfunding page is: www.wefunder.com/seedsheet

About Seedsheet

From my original napkin sketch, to my Shark Tank pitch, the goal has remained the same: to make gardening RIDICULOUSLY easy. Our roll-out gardens have helped thousands of customers enjoy homegrown harvests, and learn about the wonderful and rewarding experience of gardening.

We're on a mission to become the ultimate backyard brand, and empower anyone to convert their yard into their own personal supermarket. But we do more than help customers grow food, **we grow gardeners.**

We're currently raising capital so that we can expand our reach, improve our manufacturing efficiency, and create a better customer experience.

A few details:

- We've generated over \$5M in Revenue since 2020, \$2M in the last year alone
- 78% of U.S. Households gardened in 2021, and 17M new people started gardening last year
- Seedsheet already has more than 52,000 enthusiastic customers

You may have seen us on Shark Tank, Good Morning America or QVC, which have all been amazing experiences as we've continued to grow the company year over year.

Even if you're not in a position to invest at the moment, we'd still love your feedback and you can pass it along to anyone you believe shouldn't miss this opportunity. We don't want anyone to miss out!

You can check out all the details at: <https://wefunder.com/seedsheet>

Sincerely,

Cam MacKugler

Founder, Seedsheet

<https://seedsheet.com>

Legal stuff the lawyers make us include:

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.

FROM Cam MacKugler - Founder/CEO <hello@seedsheet.com>
SUBJECT [TEST] Seedsheet is now for the people BY the people!

Hi Cam,

After popular demand, we've decided to invite all Seedsheet customers and friends to own a stake in our company! After just one week in private invite-only mode, our early-bird terms are more than halfway allocated! This is an investment opportunity and anyone is allowed to invest for as little as \$100.

Our crowdfunding page is: www.wefunder.com/seedsheet

About Seedsheet

From my original napkin sketch, to my Shark Tank pitch, the goal has remained the same: to make gardening RIDICULOUSLY easy. Our roll-out gardens have helped thousands of customers enjoy homegrown harvests, and learn a bit about the wonderful and rewarding experience of gardening.

We're on a mission to become the ultimate backyard brand, and empower anyone to convert their yard into their own personal supermarket. But we do more than help customers grow food, **we grow gardeners.**

We're currently raising capital so that we can expand our reach, improve our manufacturing efficiency, and create a better customer experience.

A few details:

- We've generated over \$5M in Revenue since 2020, \$2M in the last year alone
- 78% of U.S. Households gardened in 2021, and 17M new people started gardening last year
- Seedsheet already has more than 52,000 enthusiastic customers

You may have seen us on Shark Tank, Good Morning America or QVC, which have all been amazing experiences as we've continued to grow the company year over year.

Even if you're not in a position to invest at the moment, we'd still love your feedback and you can pass it along to anyone you believe shouldn't miss this opportunity. We don't want anyone to miss out!

You can check out all the details at: <https://wefunder.com/seedsheet>

Sincerely,

Cam MacKugler

Founder, Seedsheet

<https://seedsheet.com>

Crowdfund Disclaimer: We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.



Cam MacKugler <cam@seedsheets.com>

Re: Your Interest in Seedsheet

Cam MacKugler <cam@seedsheets.com>
To: mkmkjacobse@gmail.com
Bcc: Cam MacKugler <cam@seedsheets.com>

Fri, Aug 19, 2022 at 12:43 PM

Hi,

Thanks for replying to our survey and indicating a potential interest in becoming an investor and owner in Seedsheet.

It's an exciting time for our company. Over the past three years we've been fortunate enough to have the problem of too much demand. Covid restrictions made increasing staffing difficult, and supply chain disruptions complicated our manufacturing. **But every year we continued to grow.**

Now, we're raising capital so we can overhaul our products and operations to increase output, speed up fulfillment, and ensure we can meet and scale our demand.

Due to the interest that we received from the survey, we're launching a public equity crowdfunding campaign. It's available at wefunder.com/seedsheet

- \$5M of revenue since 2020
- \$2M LTM revenue
- >52K DTC customers
- 78% of American households gardened in 2021
- Gardensales go UP during recessions (+10% in 2009)

If you're interested in learning more about our fundraiser, you can view our page, or schedule a time to chat with me.

Thanks,

Cam



Founder
cam@seedsheets.com
Mt 802.338.6476

Crowdfunding Disclaimer:

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.



Search



Home



My Network



Jobs



Messaging



Notifications



Me



Work

Retry Premium

Free

You are viewing this page as a member

View as admin



Seedsheet

We make gardening RIDICULOUSLY easy.

Manufacturing · Middlebury, Vermont · 165 followers



1 person from your school works here · 2 employees

✓ Following

Visit website

More

Home

My Company

About

Posts

Jobs

People

Ad

Post a job for free with LinkedIn Jobs.



Cameron, find the people you want to interview

Post a free job



A close-up photograph of a black plastic seedling tray. The tray is filled with small, round cells, each containing a mound of dark brown soil. Several of these cells have small, bright green seedlings with two leaves sprouting from them. The background is slightly blurred, focusing attention on the seedlings in the foreground.

We're raising:
wefunder.com/seedsheet

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.



Can you vouch for John Doe?

John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

| *Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

LEARN MORE

About Wefunder

We help anyone invest as little as \$100 in the startups they believe in. We're also a Public Benefit Corporation with a mission to keep the American dream alive. We aim to help 20,000 founders get off the ground by 2029.

[Unsubscribe](#) | [About](#) | [Education](#)



Wefunder Inc. runs [wefunder.com](#) and is the parent company of Wefunder Advisors LLC and Wefunder Portal LLC. Wefunder Advisors is an exempt reporting adviser that advises SPVs used in Reg D offerings. Wefunder Portal is a funding portal (CRD #283503) that operates sections of [wefunder.com](#) where some Reg Crowdfunding offerings are made. Wefunder, Inc. operates sections of [wefunder.com](#) where some Reg A offerings are made. Wefunder, Inc. is not regulated as either a broker-dealer or funding portal and is not a member of FINRA.

Company Name is testing the waters to evaluate investor interest. No money or other consideration is being solicited; if sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and, then, only through Wefunder. Any indication of interest has no obligation or commitment of any kind.