



## Proxy Foods, LLC Small Business Bond™

### Bond Terms:

**Bond Yield:** 7.5%

**Target Raise Amount:** \$200,000

**Minimum Raise Amount:** \$50,000

**Repayment Period:** 5 years (60 months)

**Offering End Date:** August 15, 2022

### Company Details:

**Name:** Proxy Foods, LLC

DBA Community Co-Pack NW

**Founded:** 2011

**Address:** 7423 SE 68<sup>th</sup> Avenue  
Portland, OR 97206

**Industry:** Specialty Foods Manufacturing

**Employees:** 4

**Website:** <https://www.communitycopacknw.com/>

### Use of Funds Allocation:

If the maximum raise is met:

\$85,000 (42.50%) of the proceeds will go towards hiring staff

\$58,000 (29.00%) of the proceeds will go towards equipment

\$50,000 (25.00%) of the proceeds will go towards working capital

\$7,000 (3.50%) of the proceeds will go towards SMBX's capital raise fee

### Social:

Instagram: 675 Followers





## **Business Metrics:**

	FY21	YTD 4/30/2022
Total Assets	\$132,370	\$157,412
Cash & Cash Equivalents	\$120,423	\$151,200
Accounts Receivable	-\$2,512	\$1,606
Short-term Debt	\$0	\$0
Long-term Debt	\$50,000	\$40,200
Revenue	\$443,372	\$25,043
Cost of Goods Sold	\$0	\$0
Taxes	\$0	\$0
Net Income	\$142,370	\$25,043

## **Recognition:**

**Proxy Foods, LLC** (DBA Community Co-Pack NW) is a low-barrier contract manufacturer that incubates and scales BIPOC- and women-led businesses. They are activating a community-oriented production facility that flips the narrative on the co-packing experience and centers it on the maker. Through this work, they foster a more equitable and inclusive consumer products industry.

## **About:**

**Proxy Foods, LLC** has been in business since 2012 as a consumer products consulting business. However, when founder Christopher Bailey saw a need for low-barrier contract manufacturing in late 2020, he shifted the business' focus. Chris is a micro-enterprise developer with the Portland Mercado, the Northwest's only Latino market hall and business incubator. He has worked with 50+ businesses to help take their ideas to the marketplace. For his work with the Portland Mercado he was awarded a Willamette Week Skidmore Prize. As an entrepreneur, he has developed a line of products for New Seasons Market and has won a 2019 Good Food Award. Prior to his role at Mercado he specialized in operations and logistics as a national expansion manager with Dinner Lab, a startup recognized by Fast Company as "most innovative" in the food and hospitality sector, and worked as a research chef in product and process development at Oregon State University's Food Innovation Center. He also does food product design with New Seasons Market, developing a line of value-added products under their partner brand banner. Chris serves on the board of directors for Built Oregon and an advisory committee member for Oregon Entrepreneurs Network. He is also a member of the Good Food Foundation's Equity Task Force, building equitable practices into various areas of the craft food industry.

For more information, contact our Customer Support Team at [support@thesmbx.com](mailto:support@thesmbx.com)

