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<https://wefunder.com/btpautomation>



Annette M. Cumming · 3rd

Technology advisor | Driving value and strategic outcomes

Omaha Metropolitan Area · [Contact info](#)

500+ connections

Message

More

About

I know a thing or two because I've seen a thing or two (or three.)

My unique experience encompasses 30+ years of creating value and delivering strategic outcomes through technology. [...see more](#)

Featured

Post

This video is EVERYTHING! I love these guys and am so...



The BTP Automation Story
youtube.com

11

Post

Welcome Annette M. Cumming!
[#data](#) [#innovation](#) ...



BTP Automation Expands
Leadership Team with Indust...
ainpresswire.com · 3 min read

67

29 comments

Post

As a fellow business woman
with some amazing ink, I am...



22

1 comment

Activity

1,902 followers

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Annette M. Cumming commented on a post · 6d

Congratulations Ian Cambata, CTA and your entire team! You have built an incredible organization that is truly bringing value and support to the entire travel industry. Thank you!

69

20 comments

Annette M. Cumming reshared a post · 6d



Thank you [Michael Morrison](#)! It was great to see you too! Thank you for all your support of [BTP Automation](#).

4

[Show all activity →](#)

Experience



BTP Automation

6 mos

- **Chief Revenue Officer and Head of Marketing**
Full-time
Mar 2022 - Present · 4 mos
- **Sales and Marketing Consultant**
Freelance
Jan 2022 - Mar 2022 · 3 mos



GBTA Technology Committee

GBTA | Global Business Travel Association · Freelance

Apr 2021 - Present · 1 yr 3 mos



WINITforWomen Community Connections Committee

WINIT by GBTA · Freelance

Dec 2021 - Present · 7 mos



Vice President, Channel Sales

Deem, Inc.

Oct 2019 - Dec 2021 · 2 yrs 3 mos

Omaha, Nebraska, United States



Head of Americas Hospitality and Digital Strategy

Travelport


Aug 2018 - Oct 2019 · 1 yr 3 mos


Omaha, Nebraska, United States

[Show all 11 experiences →](#)

Skills

Strategy

 Endorsed by Brenda Brooks and 1 other who is highly skilled at this

 Endorsed by 12 colleagues at Deem, Inc.


 19 endorsements


Sales

 Endorsed by 3 colleagues at Deem, Inc.

 4 endorsements

Strategic Partnerships

 Endorsed by Bonnie Cobaugh and 2 others who are highly skilled at this

 Endorsed by 25 colleagues at Deem, Inc.

 34 endorsements

Show all 50 skills →

Recommendations

Received

Given



Mike Daly  · 3rd

Creativity is about doing things differently. Innovation is about doing things better.

August 12, 2019, Mike managed Annette M. directly

Just like the Queen of Rock N' Roll says, Annette is Simply the Best. Better than all the rest. You can't find a better colleague, nor can you find someone with better instincts coupled with a solid process for getting the job done. As a sales-person, Annette is self-motivated, and committed to filling the funnel and closing deals. As a leader, she knows how to balance the carrot and the stick effectively! ...see more



Paul Houle · 3rd

VP Customer Experience at Deem, Inc.

August 29, 2018, Paul worked with Annette M. but on different teams

I had the pleasure of working with Annette during her tenure at Deem. She was responsible for growing and managing the partner channel, but her persistence and desire to accelerate the company went far beyond her direct role and responsibilities. Her work ethic is unparalleled and when describing a team player, her talent re-writes that description onto a higher plane. She never failed to impress n ...see more



Simon Luthi · 3rd

Design Thinking Evangelist, Product Management Leader, Travel Enthusiast, Reiki Practitioner

March 18, 2016, Simon managed Annette M. directly

Annette is a seasoned sales and account management veteran. She is amazingly organized and immensely dedicated to the success of her customers. She is highly skilled in managing multiple priorities and demanding projects at the same time. She has the rare skill to drive results in a complex, global and matrix environment.

Show all 4 received →

Interests

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Sara Blakely  · 3rd

Founder of SPANX

1,863,790 followers

+ Follow



Simon Sinek  · 3rd

Optimist and Author at Simon Sinek Inc.

6,134,889 followers

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