

# Shore Buddies investor digest

## Email Campaign Archive

from Shore Buddies

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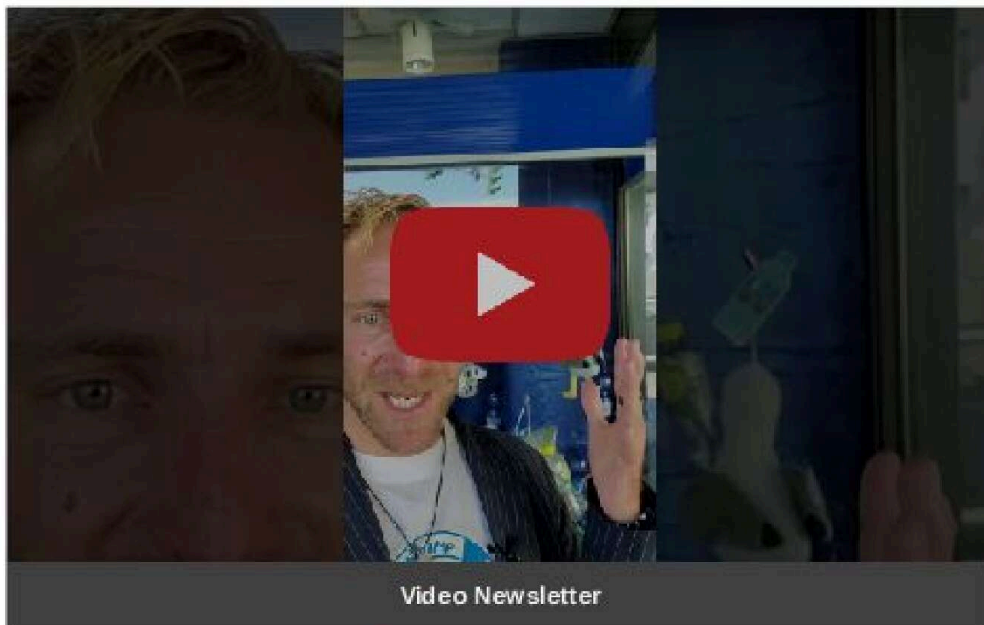
- *Shore Buddies* -

*Give the Ocean a Hug!*

Our mission is to bring Sustainability  
into play, to keep Plastics out of the  
Ocean.

Aloha <<First Name>> ,

Here is the latest from the Shore Buddies investment  
front. Our WeFunder just passed \$30,000. - !!!



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### Update Brief:

- London Distoy was a huge success
  - Lots of interest from Distributors from all around the World

- Products are shipped to distributor on 5/31
- Products already launched in Germany on May 31st in Malte's hometown in Kassel, Germany
  - Huge PR interest!!
  - Coverage by nationwide German TV station
- WeFunder at \$30,000

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- HELP us to get this campaign over \$50k asap for us to withdraw funds for working capital
  - Invest [now!](#)

#### Further campaign Schedule

- After \$50k raised, we will:
  - Withdraw funds
  - Inventory order
  - Share with all Shore Buddies online customers (10k email subscribers)
- After \$75k raised, we will:
  - Share with Shore Buddies Social Media audience
- After \$100k raised, we will:
  - PR campaign through media
  - 2nd draw of funds
  - Online Sales acceleration will begin
- After \$150k raised, we will:
  - 3rd and final draw of funds
  - Campaign success!!! Paaaarty!
  - PR and marketing campaign to launch
  - Inventory order

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# What our Investors say:

**David**

Many reasons. He has the passion for using education to solve the ocean plastic problem, he has the educational background showing his competencies, and he has experience and has already developed products, solved issues and made sales. He is reliable, positive and tireless.

**\$5,500**

3 sending

**\$2,000**

“

Great voice. Also I liked the presentation at Europe Hub this past weekend. Nice chatting with you afterwards. Keep pushing forward!

”



“

Talked to Katie at San Diego International Day and like a mission.

”

**\$1,500**

3 sending

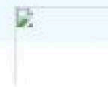
**\$1,500**

"When investing in adults of our daughters Asha and Dye, Asha is very passionate about reducing plastic waste in the ocean."

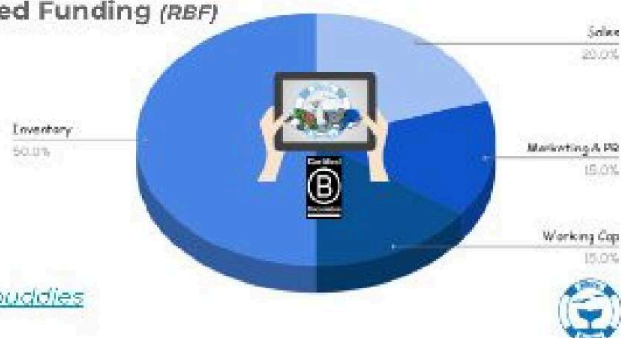
“

I believe in the cause and I believe in WPCU!

”

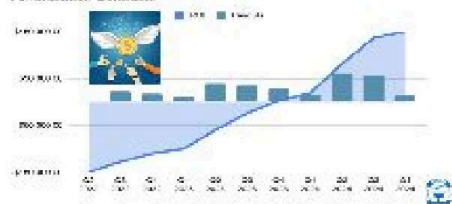


## The Deal:

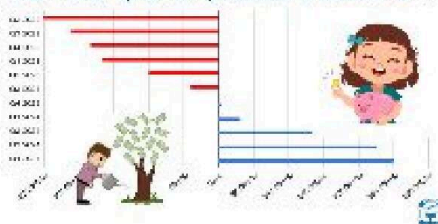
Seeking **\$150,000** Revenue Share InvestmentOpportunity:Type: **Revenue Based Funding (RBF)**Amount: **\$150,000**Rev-Share: **6.9%**ROI: **2x**Period: **36 months**IRR: **40%**<https://wefunder.com/shorebuddies>Use of Funds:

## Revenue Based Funding

Amortization Schedule



## ROI Example on \$25,000 investment



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Impressions from the field



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### **Shore Buddies WeFunder Campaign**

[wefunder.com/shorebuddies](https://wefunder.com/shorebuddies)

Contact:

Malte Niebelschuetz

[malte@shore-buddies.com](mailto:malte@shore-buddies.com)

+1.858.436.4313

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All previous newsletters can be found here: [ARCHIVE](#)

### **Follow us:**



*Shore Buddies are stuffed animals made from recycled material with an educational mission.*

*Our mission is to bring sustainability into play to keep plastics out of the oceans.*

*With every product purchase we donate part of the proceeds to non-profit organizations protecting our oceans, beaches, coastlines and marine life.*



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John has applied to raise funding for Company Name on Wefunder and provided your name as a personal reference.

*Quote goes here*

Wefunder has raised hundreds of millions for startups that later went on to raise over \$5 billion in follow-on funding from venture capitalists.

Can you vouch for John?

VOUCH FOR JOHN

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